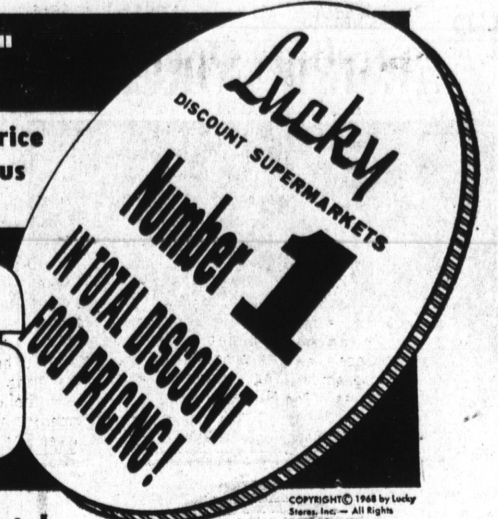


**FIRST**

**Supermarket Chain to introduce money-saving "KEY BUYS"**

"KEY BUYS" are manufacturer's promotional allowances or special purchases at a lower price . . . Normally sold at Lucky's Low Discount Price, this allowance further lowers our price, thus bringing you even . . .



**GREATER Everyday SAVINGS**

... Compare Lucky's Low Everyday Prices on Top Quality Meats!

- CANNED FOODS**
- GERBER'S BABY FOOD 10¢
  - JUNIOR FOOD 15¢
  - SWIFT'S BABY MEATS 25¢
  - MAXWELL HOUSE COFFEE 67¢
  - MAXWELL HOUSE COFFEE 1.33
  - MAXWELL HOUSE COFFEE 1.96
  - MAXWELL HOUSE COFFEE 1.49
  - SANKA INSTANT COFFEE 1.49
  - LUCKY TEA BAGS 48 ct. Box 45¢

**HARVEST DAY TOMATOES**  
2 1/2 CAN  
**25¢**

- MANDARIN ORANGES 24¢
- MOTT'S APPLESAUCE 34¢
- FRUIT COCKTAIL 39¢
- SLICED PINEAPPLE 20¢
- HUNT'S CLING PEACHES 30¢
- DEL MONTE PEARS 35¢
- CAL FAME DRINKS 27¢
- APRICOTS 33¢

**KRAFT MACARONI DINNER**  
7 1/4 OUNCE BOX  
**19¢**

- PINEAPPLE JUICE 27¢
- DEL MONTE CORN 23¢
- GREEN GIANT PEAS 23¢
- NEW POTATOES 15¢
- DEL MONTE SPINACH 18¢
- CHILI BEANS 17¢
- B & M BAKED BEANS 35¢
- V-8 VEGETABLE JUICE 42¢

**AUNT JANE'S PICKLE STICKS**  
26 OUNCE JAR  
**47¢**

- STAR KIST TUNA 28¢
- PINK SALMON 79¢
- LIBBY'S BEEF STEW 57¢
- HORMEL CHILI 55¢
- KNORR SOUP MIX 36¢
- CAMPBELL SOUP 16¢
- BOUILLON CUBES 22¢
- SWEET PICKLES 49¢

**LOOK FOR THE KEY BUYS**

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for **GREATER EVERYDAY SAVINGS!**



- FRESH FRYERS** USDA GRADE A **28¢** lb.
- GOLDEN CORNISH FRYING CHICKENS... TENDER AND JUICY... Whole body.
- CHUCK ROAST** BLADE CUT **35¢** lb.
- USDA CHOICE or LUCKY BONDED... LEAN AND TENDER...
- GROUND BEEF** FRESH & LEAN **38¢** lb.
- BONDED BY LUCKY FOR FLAVOR AND TENDERNESS...
- ROUND STEAK** CENTER CUT **69¢** lb.
- USDA CHOICE or LUCKY BONDED... PAN-FRIES TO PERFECTION...
- CUT-UP FRYERS** **31¢** lb.
- FRESH FRYING CHICKEN... TENDER, JUICY...
- RIB ROAST** STANDING **69¢** lb.
- LARGE END - USDA CHOICE OR LUCKY BONDED...
- CROSS RIB** BONELESS ROAST **78¢** lb.
- USDA CHOICE OR LUCKY BONDED...
- T-BONE STEAK** TAILS REMOVED **98¢** lb.
- USDA CHOICE OR LUCKY BONDED...

- HAM** BONELESS FULLY COOKED \$129
- SAUSAGE** OSCAR MAYER LINK - 1-LB. PKG. **77¢**
- FRESH CRABS** DUNGENESS **49¢** lb.
- YOUNG TURKEYS**
- USDA INSPECTED TOMS **29¢** HENS **33¢**
- RIB ROAST** STANDING SMALL END **79¢**
- LINKS** FARMER JOHN SAUSAGE SEAMLESS - 8-OZ. PKG. **28¢**
- BACON** LUCKY BRAND SLICED 1-POUND PKG. **51¢**
- RATH, FARMER JOHN OR HORMEL SLICED BACON 1-POUND PKG. **55¢**
- OSCAR MAYER BACON SLICED 1-LB. PKG. **61¢**
- THIN SLICED BACON OSCAR MAYER 1-LB. PKG. **77¢**
- BEEF BACON McCOY'S 7.5-OZ. PKG. **65¢**
- THICK BACON RANGE BRAND - SLICED 2-POUND PKG. **\$1.10**

- ... COMPARE LUCKY'S LOW EVERYDAY PRICES ON FRUITS & VEGETABLES!
- CHIQUITA BANANAS** 9¢ lb.
  - CENTRAL AMERICA'S FINEST QUALITY... OUR LOW PRICE...
  - POTATOES** U.S. NO. 1 RUSSETS **10** POUND CELLO BAG **37¢**
  - IN A NICE SELECTION OF SIZES...

- ... COMPARE THESE LOW EVERYDAY PRICES ON FRESH DELICATESSEN ITEMS...
- LUCKY SLICED LUNCH MEATS** BOLOGNA, OLIVE, PIMENTO SPICED, P&P, 6-OZ. PKG. **29¢**
  - LONGHORN CHEESE 10-OZ. PKG. **59¢**
  - LUCKY AMERICAN CHEESE 12-OZ. INDIVIDUALLY WRAPPED SLICES **55¢**
  - SLICED BOLOGNA WILSON, ALL MEAT & ALL BEEF 1-LB. PKG. **69¢**
  - AMERICAN CHEESE BORDEN, SLICED 3-LB. PKG. **\$1.99**
  - ROD'S SALAD DRESSING 16-OZ. JAR **58¢**
  - NATURAL SWISS CHEESE 6-OZ. LUCKY, SLICED **39¢**
  - SLICED PASTRAMI McCOY'S 4-OZ. PKG. **53¢**

Our LOW Everyday Price!

**LUCKY ALL MEAT FRANKS**  
1-POUND PKG. **39¢**  
12-OZ. PKG. **49¢**

**PILLSBURY BISCUITS** BUTTERMILK AND SWEET MILK 8-OZ. TUBE **9¢**

- CANNED FOODS**
- LARGE OLIVES Early California Pitted Tail Can **47¢**
  - KERN'S GRAPE JAM 2 lb. Jar **49¢**
  - SUPERIOR HONEY Clover-Orange-Sage 16 oz. Jar **47¢**
  - HONEY Superior Harvest Moon Blended - 16 oz. Jar **41¢**
  - PEANUT BUTTER Lucky 3 lb. Jar **1.21**

**LARGE ELBOW MACARONI**  
ANTHONY - 2 LB. PKG.  
**38¢**

- FROZEN FOODS**
- BANQUET DINNERS Mexican-Beef Enchilada, Reg. Pkg. **38¢**
  - BEEF STEW Cold Kit 14 oz. Pkg. **46¢**
  - MEXICAN FOOD 45¢
  - FISHSTICKS 39¢
  - XLNT MEXICAN Cheese & Beef Enchilada-Taco-Elitas - 8 oz. Pkg. **35¢**
  - BANQUET MEAT PIES 8 oz. Pkg. **18¢**
  - FRUIT PIES 33¢
  - FISHSTICKS 65¢
  - AUNT JEMIMA WAFFLES 13 ct. Pkg. **36¢**
  - CHICKEN PIES 39¢
  - JOHNSTON FRUIT PIES 9" Pkg. **69¢**
  - CORONET ONION RINGS 16 oz. Pkg. **45¢**
  - SLICED ROAST BEEF Coronet 3 lb. Pkg. **1.79**
  - ORE-IDA POTATOES 33¢
  - BABY BUTTER BEANS 37¢
  - STEW VEGETABLES 49¢
  - ORANGE JUICE 22¢
  - VEGETABLES 37¢

**M.D. TISSUE**  
TOILET 4 ROLL PKG.  
**33¢**

- PACKAGED GOODS**
- COOKIES Nabisco Chocolate Pinwheel 17 1/2 oz. Bag **50¢**
  - HARVEST DAY BREAD 13 oz. Loaf **22¢**
  - CREAM OF WHEAT 19 oz. Pkg. **38¢**
  - C & H SUGAR 10 lb. Bag **1.14**
  - LUCKY SALT 26 oz. Bag **9¢**
  - ROYAL GELATINE 3 oz. Box **9¢**
  - HOUSEHOLD ITEMS**
  - BAGGIES Sundwich Bags 80 ct. Pkg. **29¢**
  - SCOTT TOWELS Big Roll **33¢**

- HOUSEWARES & BEAUTY AIDS**
- PEPTO BISMOL TABLETS 74¢
  - ROMILAR CF Cough Syrup, 3-ounce bottle **\$1.21**
  - CHILDREN'S ROMILAR Cough Syrup, 3-ounce bottle **81¢**
  - CEPACOL MOUTHWASH 83¢

- OTHER ITEMS**
- CANDY BARS 33¢
  - CIGARETTES 29¢
  - HEINZ KETCHUP 24¢
  - DIET DRINK SLENDER** CARNATION - 4 PK. PKG. **79¢**

- DAIRY PRODUCTS**
- FOREMOST BUTTER 79¢
  - COTTAGE CHEESE 53¢
  - DUTCH PRIDE 33¢
  - MARGARINE 33¢
  - FLEISHMANN'S 38¢

- DISH CLOTHS** Package of five **67¢**
- STYLE HAIR SPRAY** Regular, Unscented or Hard-To-Hold Formulas for long lasting hair-dos. 13-OZ. CAN **63¢**
- COLGATE** FAMILY SIZE TOOTHPASTE **69¢**

**HARVEST DAY - CUT GREEN BEANS**  
303 CAN  
**16¢**

- HOUSEHOLD ITEMS**
- DASH DETERGENT 74¢
  - CHEER DETERGENT 75¢
  - NU SOFT SOFTENER 1.19
  - MR. CLEAN CLEANER 66¢
  - COMET CLEANSER 23¢
  - SAFEGUARD SOAP 20¢
  - DRANO LIQUID 83¢
  - PROLONG FLOOR WAX 99¢
  - BEHOLD POLISH 79¢

**FIRESIDE CREME COOKIES**  
1 1/2-LB. PKG.  
**35¢**

