

Where But at Market Basket? Discount Prices on USDA Choice Beef

100%



STORE HOURS

MONDAY THRU FRIDAY 10 A.M. to 9 P.M.

SATURDAY AND SUNDAY 10 A.M. to 7 P.M.

HOURS ARE FOR MOST STORES—EXACT HOURS ARE POSTED IN THE STORES.



U.S.D.A. CHOICE TENDERAY BRAND

T-BONE STEAK

\$1.05

LB

EVERY DAY DISCOUNT PRICE

FRESH, WHOLE OR CUT-UP

FRYING RABBITS

69¢

LB

EVERY DAY DISCOUNT PRICE



Nobody But Market Basket Sells U.S.D.A. Choice Tenderay Brand Beef at Discount Prices

Ever hunt through a store's meat case for a choice piece of meat and not find it? Not at Market Basket! You won't find a cut of Tenderay Brand Beef that's not U.S.D.A. Choice; we sell no lower grade.

Some stores do have discount meat prices. Some others sell only choice beef. But only Market Basket sells exclusively U.S.D.A. Choice Grade Tenderay Brand Beef at discount prices.

Tenderay Takes the Guesswork Out of Buying Beef

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS instead of weeks. No other beef so fresh can be so naturally tender!

U.S.D.A. CHOICE TENDERAY BRAND LARGE, MEATY END

RIB ROAST

77¢

LB

EVERY DAY DISCOUNT PRICE

PICNIC STYLE FRESH SHOULDER

PORK ROAST

39¢

LB

EVERY DAY DISCOUNT PRICE

U.S.D.A. Choice Tenderay Brand Steak

Porterhouse **\$1.15**

Chicken Breast, Drumstick, Thigh

Fryer Parts **59¢**

Center Cut Rib Roast or

Rib Steak **88¢**

Wolfer Thin Chop

Pork Chops **99¢**

Large Loin Family Pack

Pork Chops **69¢**

Farmer Style

Spareribs **69¢**

U.S.D.A. Choice Tenderay Brand Boneless

Top Round Steak **93¢**

U.S.D.A. Choice Tenderay Brand Boneless

Sirloin Tip **93¢**

U.S.D.A. Choice Tenderay Brand Boneless

Top Sirloin Steak **\$1.49**

Center Cut

Rib Pork Chops **79¢**

Market Basket or Armour Star

All-Meat Wieners ... **49¢**

1-LB. PKG.

Fresh, Lean

Ground Beef **38¢**

LB

Iowa Farms

Sliced Bacon **49¢**

1-LB. PKG.

Whole U.S.D.A. Grade A

Frying Chicken **29¢**

LB

DEEP-CUT EVERYDAY DISCOUNT PRICES

Icelandic Breaded

Fish Sticks 1-Lb. **69¢**

Icelandic

Halibut Fillets ... 1-Lb. **99¢**

Mrs. Friday's

Gourmet Shrimp 1-Lb. **\$1.54**

Market Basket Skinless

Link Sausage ... 8-Oz. **28¢**

Swift's Premium or Oscar Mayer

Sliced Bacon ... 1-Lb. **69¢**

Steam Fresh

Trout 12-Oz. **69¢**

Bulk Pack Frozen

Halibut Steak ... **85¢**

Fresh

Fillet of Sole **98¢**

Oscar Mayer All-Meat or All-Beef

Franks 1-Lb. **59¢**

Farmer John Sliced

Cooked Ham ... 5-Oz. **55¢**

Market Basket

Pepper Loaf 6-Oz. **38¢**

Market Basket All-Meat or All-Beef Bologna, All-Beef or Cotto Salami

Lunch Meat ... 12-Oz. **55¢**

Buddig's Sliced Smoked Ham, Corned Beef or Beef

Lunch Meat ... 3-Oz. **37¢**

DEEP-CUT EVERYDAY DISCOUNT PRICES

Beechnut Strained

Baby Food 4 1/2-Oz. Jar **8¢**

Beechnut Junior

Baby Food 7 1/2-Oz. Jar **14¢**

Quick or Regular

Quaker Oats ... 18-Oz. **28¢**

Quick or Regular

Quaker Oats ... 42-Oz. **51¢**

Hillcrest

Tomato Juice ... 46-Oz. **32¢**

Market Basket

Flour 5-Lb. **39¢**

Market Basket

Cleanser 14-Oz. **10¢**

Sunshine Hydrox

Cookies 16-Oz. **47¢**

Pacific Honey Treat

Graham Crackers 16-Oz. **31¢**

Chocolate, Strawberry, Vanilla 14-Oz.

Berry Scooter Pies 39¢

1st Quality, Grade AA 16-Oz. Ctn.

Jerseymaid Butter 79¢

Jerseymaid Catering Quality

Ice Cream 1/2-Gal. **69¢**

(Incl. 2c Off Label)

Blue Bonnet 16-Oz. Pkg.

Regular Margarine 26¢

Borden (Incl. 4c Off Label) 16-Oz. Pkg.

Danish Margarine 34¢

Market Basket

Soft Margarine 16-Oz. **35¢**

Chicken Noodle, Chicken Rice, Chicken Stars

Campbell Soups 10 1/2-Oz. **16¢**

Idahoan 6 1/2-Oz. Pkg.

Au Gratin Potatoes 37¢

Idahoan 6 1/2-Oz. Pkg.

Scalloped Potatoes 33¢

DEEP-CUT EVERYDAY DISCOUNT PRICES

Scudder

Mayonnaise 49¢

Hillcrest

Catsup 12-Oz. **18¢**

Kraft Strawberry

Preserves 18-Oz. **55¢**

Kraft

Grape Jelly ... 18-Oz. **31¢**

Market Basket Creamy or Chunk

Peanut Butter ... 16-Oz. **45¢**

Dessert Treat 10 1/2-Oz. Pkg.

Jell-O Cheese Cake 53¢

Assorted

Jell-O Puddings 3-Oz. **12¢**

Dessert Topping

Dream Whip ... 4 1/2-Oz. **43¢**

Jiffy

Pie Crust Mix 2 9-Oz. **29¢**

Duncan Hines 14 1/2-Oz. Pkg.

Angel Food Mix .. **53¢**

DEEP-CUT EVERYDAY DISCOUNT PRICES

Hillcrest Halves or

Sliced Peaches 29-Oz. **25¢**

Hillcrest

Fruit Cocktail ... 16-Oz. **24¢**

Hillcrest

Applesauce ... 16-Oz. **15¢**

Hillcrest 11-Oz. Can

Mandarin Oranges 23¢

Comstock 21-Oz. Can

Peach Pie Filling 45¢

Comstock 25-Oz. Can

Apple Pie Filling 45¢

Comstock Blueberry

Pie Filling 21-Oz. **53¢**

Chicken of the Sea

Chunk Tuna ... 6 1/2-Oz. **29¢**

Van Camp

Pork & Beans ... **37¢**

Swift

Vienna Sausage Can **27¢**

(Incl. 10c Off Label)

DETERGENT

TIDE 49-Oz. **59¢**

10 ASSORTMENTS—DUNCAN HINES

CAKE MIXES

3 18-Oz. **\$1**

Bonus DISCOUNT BUY

MARKET BASKET MEL-O-SOFT

BREAD

15-OZ. **22¢**

Loaf

Large Loaf, 22 1/2-Oz. Loaf, 29¢

Bonus DISCOUNT BUY

RICH, FLAVORFUL

MJB COFFEE

16-OZ. **67¢**

CAN

Bonus DISCOUNT BUY

SWANSOFT

TOILET TISSUE

4-ROLL **34¢**

PKG.

EVERY DAY DISCOUNT PRICE

CAMPBELL

TOMATO SOUP

10 1/2-OZ. **12¢**

CAN

EVERY DAY DISCOUNT PRICE

MARKET BASKET COLE SLAW, HEALTH, MACARONI OR

POTATO SALAD

15-OZ. **35¢**

CTN.

30-Oz. Ctn., 69¢

EVERY DAY DISCOUNT PRICE

Cleanser (Incl. 2c Off Label)

Comet 2 1/4-Oz. **27¢**

For Bathroom

Dow Cleaner ... 17-Oz. **72¢**

Can.

Detergent

Liquid Thrill ... 22-Oz. **58¢**

Bottle

(Incl. 10c Off Label)

Low Suds Dash 50-Oz. **64¢**

Pkg.

(Incl. 3c Off Label.—Personal

Ivory Soap 4-Bar **24¢**

Pkg.

(Incl. 2c Off Label)

Ivory Soap ... 2-Bars **32¢**

Rich, Flavorful

M.J.B. Coffee 32-Oz. **\$1.33***

M.J.B.

Instant Coffee 10-Oz. **\$1.29**

Market Basket

Coffee 16-Oz. **59¢**

Market Basket

Coffee 32-Oz. **\$1.15**

Market Basket

Instant Coffee 10-Oz. **99¢**

Pineapple, Pink Pineapple-Grapefruit or Pineapple-Grapefruit

Dole Drinks 3 16-Oz. **79¢***

Cans

Paper Wrap

Zee Napkins 3 Pkgs. of 80 **31¢***

Swansoft — 2 Ply

Towels Roll of 150 **27¢**

Chiffon

Toilet Tissue 3 2-Roll **69¢***

Market Basket Regular

Soft Rinse 64-Oz. **49¢**

3 Flavors

Scat Cat Food 10 6 1/2-Oz. **\$1***

Cans

Vets

Dog Food 6 15 1/2-Oz. **48¢***

Cans

Swift 15 1/2-Oz. Can

Corned Beef Hash 51¢

Swift

Prem 12-Oz. **53¢**

Head & Shoulders

Shampoo 2.7-Oz. **83¢**

Regular or Super

Kotex Box of 12 **38¢**

Regular or Hard to Hold Hair Spray

Aqua Net 13-Oz. **63¢**

Can.

Arrid Extra Dry—KHJ-TV Feature

Spray Deodorant 4-Oz. **99¢**

Can.

KHJ-TV Feature

Listerine 20-Oz. **\$1.13**

Relief of Colds, Flu

Contac Capsules Pkg. of 10 **98¢**

Adult Brushes in Medium or Hard Textures — Peppermint

Toothbrushes .. Each **54¢**

Pink Chobis

Franzia Wine ... 1/2-Gal. **\$1.19**

100% Scotch Whiskey

Brigadoon Scotch Fifth **\$3.99**

A Market Basket Exclusive

Cossack Vodka ... 1/2-Gal. **\$6.99**

Plus Deposit

Diet Rite Cola 6 12-Oz. **53¢**

Btl.

Kentucky Straight Bourbon

Johnny Drum ... Fifth **\$4.99**

Buttermilk or Regular

Pillsbury Biscuits 8-Oz. **9¢**

Ctn.

Phenix Random Weight

Swiss Cheese ... **75¢**

lb.

Kraft Processed American,

Sliced Cheese ... 8-Oz. **39¢**

Pkg.

Market Basket Longhorn

Cheddar Cheese ... **83¢**

lb.

Kraft Natural Brick or Mild Cheddar

Sliced Cheese ... **42¢**

Pkg.

Market Basket Blue or Thousand Island

Salad Dressing 16-Oz. **56¢**

Roquefort, 89¢

Market Basket Cheese of the Week

New York Martin **93¢**

lb.

Frozen Beef, Chicken or Turkey 8-Oz. Ea

Banquet Meat Pies 19¢

Swanson Frozen Chicken & Noodles, Chili & Bean, Macaroni & Beef or Spaghetti & Meat

TV Dinners Each **38¢**

Swanson Italian, Mexican, Beef, Chicken, Chopped Sirloin, Turkey, Swiss Steak, Corned Beef Hash

TV Dinners Each **48¢**

Frozen Tree Top

Apple Juice 6-Oz. **19¢**

12-Oz. Can, 37¢

Morton Frozen All Varieties Each

Fruit or Cream Pies 29¢

Cherry, 37¢

Oh, Boy Frozen Stuffed with Cheese

Potatoes 12-Oz. **34¢**

Pkg.

Aunt Jemima

Frozen Waffles 9-Oz. **36¢**

Pkg.

All Market Basket's Fruits and Vegetables Are Guaranteed...

SUNRISE FRESH

California Grown

Juice Oranges ... 6-Lb. **89¢**

Bag

No. 1 Top Variety—2-Year-Old

Roses Each **88¢**

Extra-Fancy D'Anjou

Pears 4 Lbs. **97¢**

CENTRAL AMERICAN PLANTATION PACKED

BANANAS

9¢

LB.

EVERY DAY DISCOUNT PRICE

U.S. NO. 1 RUSSET

POTATOES

10 LB. **38¢**

BAG

EVERY DAY DISCOUNT PRICE

MADE IN U.S.A. HOME PRIDE

FLASHLIGHT BATTERIES

2 "D" or "C" **27¢**

for

9-Volt Transistor, Each 47¢

1 1/2-V. Transistor, 4 for 77¢

EVERY DAY DISCOUNT PRICE

FAMILY SIZE TOOTHPASTE

CREST

6 1/2-OZ. **58¢**

TUBE

Bonus DISCOUNT BUY

THE REAL THING FROM FLORIDA SUNSHINE STATE FROZEN

ORANGE JUICE

6-OZ. **17¢**

CAN.

12-Oz. Can, 33¢

EVERY DAY DISCOUNT PRICE

GREEN GIANT FROZEN CAULIFLOWER OR BROCCOLI WITH CHEESE SAUCE

VEGETABLES

10-OZ. **37¢**

PKG.

Green Beans With Mushroom Sauce or Niblets Cream-Style Corn, 33¢

EVERY DAY DISCOUNT PRICE



BONUS DISCOUNT BUYS

These are manufacturer's allowances or temporary price drops we're passing on to you. Prices in effect while stocks last.

Prices are effective now through Tuesday, January 23, 1968.