

Enjoy Freshness In All Your Food Purchases At Friendly, Pleasant Foods Co.

REGULAR 27¢ SIZE
HEINZ TOMATO KETCHUP
 14 OZ. BOTTLE



19¢

REGULAR 10¢ SIZE
SKIPPY DOG FOOD
 FOR CATS TOO!
 NO. 1 TALL CAN



12¢ FOR

REGULAR 79¢ SIZE
JUMBO 5 QUART PUREX LIQUID BLEACH
 5 QUART SIZE (1 GALLON PLUS 1 QUART)



49¢

REGULAR 3 for \$1.00
HI-C FRUIT DRINKS
 ORANGE • GRAPE • CHERRY
 APPLE • FRUIT PUNCH
JUMBO 46 OZ. CAN




27¢

ROYAL PRIDE
APPLE SAUCE
 TALL 1 LB. CAN




13¢

PILLSBURY'S BEST
ALL PURPOSE FLOUR
 5 POUND BAG



49¢

BURRY'S SCOOTER
PIES
 REGULAR 49¢ PKG.
 ALL FLAVORS
 10 PIES IN PKG.



39¢



Foods Co. 1960
Fresh Quality

PICT SWEET
 TOP QUALITY FRESH FROZEN VEGETABLES



- GREEN PEAS
- LEAF SPINACH
- PEAS & CARROTS
- YOUR CHOICE

\$1.61 REG. PKGS.

DEL MONTE
 EARLY GARDEN TENDER PEAS
 CREAM STYLE OR WHOLE KERNEL
GOLDEN CORN
 BLUE LAKE CUT
GREEN BEANS
 FANCY FRUIT COCKTAIL



liquor dept. 

STRAIGHT WHISKEY OF THE OLD WEST
OLD PORTAGE BOURBON



DISTILLED IN ILLINOIS FOR FOODS CO. FULL FIFTH \$3.79
 FULL QUART \$4.79

LUX BEAUTY BAR SOAP
 2 Bath Size Bars **33¢**

OH BOY FROZEN PIZZA
 Cheese & Tomato, 9 1/4 oz. .49¢
 With Sausage, 9 1/4 oz. .59¢
 Cheese & Tomato, 19 oz. .89¢
 With Pepperoni, 19 oz. .98¢
 Bag 'o Pizza, 8 pk. .98¢

VIM TABLET DETERGENT
 Giant Package **69¢**

LARRY'S FROZEN SANDWICHES
 B.B.Q. Beef, B.B.Q. Ham, and Pastrami, 2 pk. .57¢
 Poor Boy, 2 pk. .77¢
 N.B.C. OREO COOKIES, 1 lb. .51¢

MINUTE MAID FROZEN GRAPEFRUIT JUICE
 4 6 OZ. CANS **\$1.00**

GENUINE 100% GRAIN NEUTRAL SPIRITS
KAMENOV VODKA
 FINE QUALITY FOR MARTINIS & GIMLETS
 FULL QUART **\$3.79** 3 QTS. **\$10.99**
 AUTHENTIC SOUTH SEA
TAHITI JOE COCKTAIL MIXES
 • MAI TAI • DAIQUIRI • SCORPION • BLACK RUSSIAN • MARGARITA • NAVY GROG
 FULL FIFTH **99¢**
 MAI TAI HALF GALLON \$1.99

IMPORTED FROM SCOTLAND
BRIGADOON SCOTCH
 VERY SPECIAL 100% SCOTCH
 FULL FIFTH **\$3.99** FULL QUART **\$4.99**
 FROM THE PREMIUM WINE BELT OF NORTHERN CALIF.
 Northern Mountain Reserve
 • VIN ROSE • BURGUNDY • VINO ROSSO • SAUTERNE
 FULL GALLON **\$1.39**

SPRINGFIELD FRENCH FRIED POTATOES
 REGULAR OR KRINKLE CUT
 FROZEN 9 OZ. PKG. **10¢**



WOOLITE COOL WATER WOOL WASH
 POWDER OR LIQUID
 REG. 89¢ SIZE 8 OZ. PKG. **69¢**



BUBBLOVE BATH BUBBLES
 16 OZ. PACKAGE OR
TSP CLEANER
 BIG 26 OZ. PACKAGE
 YOUR CHOICE **25¢**



FROM THE VINEYARDS OF SONOMA, CALIFORNIA
JEAN LEVEQUE PREMIUM QUALITY WINES
 • VIN ROSE • CHABLIS • BURGUNDY
 YOUR CHOICE - FULL FIFTH **99¢**



Van de Kamp's SPECIALS
 THURS.-SUN., JAN. 4-7
 Butterhorn COFFEE Cakes Pkg. 3 **25¢**
 ENGLISH MUFFINS Pkg. 4 **25¢**
 Chocolate FUDGE CAKE 1 layer **63¢**

BIRDSEYE FROZEN VEGETABLES
 • FRENCH GREEN BEANS • CUT BEANS • MIXED VEGETABLES
 YOUR CHOICE **\$1.51** REG. PKGS.



GERBER'S STRAINED BABY FOODS and JUICES
 10 **98¢** REG. JARS



14 FRIENDLY FAMILY SUPERMARKETS TO SERVE YOU! LOCATION NEAREST YOU . . .

910 WEST SANTA BARBARA 17500 CRENSHAW BLVD. 2655 PACIFIC COAST HIGHWAY 8341 CANOGA AVENUE 1551 MOORPARK AVENUE SPRUCE & EL CAMINO REAL 23501 AVALON BOULEVARD
 15505 NORMANDIE AVE. 17 7 NORTH FIRST STREET 555 FLORESTA BOULEVARD 150 EAST EL CAMINO REAL 12301 NORWALK BLVD. 11020 VERMONT AVENUE 633 HEGENERBERG ROAD