

NOW! Alpha Beta dis

THE QUALITY LEADER-NOW

Our discounts are storewide. These low, low prices are just a few examples

PRICES EFFECTIVE WED., JAN. 3 THRU WED., JAN. 10

MEAT AND PRODUCE DISCOUNTS

ALPHA BETA *Trim'd-Rite* WESTERN GRAIN-FED BEEF

TENDER FLAVOR AGED 7-BONE ROAST	49¢ lb.
TENDER FLAVOR AGED 0-BONE ROAST	59¢ lb.
BONELESS ROAST • EASY TO CARVE SHOULDER CLOD	89¢ lb.
BONELESS • TENDER FLAVOR AGED Delmonico STEAK	\$1.69 lb.



ALPHA BETA
Trim'd-Rite
WESTERN GRAIN-FED BEEF

CHUCK ROAST **39¢**
LB.

BLADE CUT • SAVE 20¢ LB.

EASTERN QUALITY SPARERIBS	FROM GRAIN-FED PORKERS	49¢ lb.
BLACK LABEL • SLICED HORMEL BACON	1 LB. PKG.	57¢
FARMER JOHN • POLISH STYLE SMOKED SAUSAGE		69¢ lb.



CHIQUITA
GOLDEN RIPE
CENTRAL AMERICAN

BANANAS

3 lbs. 25¢

BUTTERY RICH • LARGE SIZE AVOCADOS	4 FOR 1.00
"BULK VEGETABLE SALE" RUTABAGAS TURNIPS	10¢ lb.
PARSNIPS CARROTS	10¢ lb.
GOLD LABEL • 6 1/2 OZ. PACKAGE Instant POTATOES	10¢ ea.
GRADE #1 • 2 YR. OLD • MACHINE PACK BAREROOT ROSES	69¢ ea.

CANNED FOODS

OTHER STORES CHARGE NEW ALPHA BETA DISCOUNTS

DEL MONTE • HALVES OR SLICES PEACHES 2 1/2 CAN	33¢	30¢
MOTT'S • 25-OUNCE JAR APPLE SAUCE	37¢	33¢
DOLE • SLICED • NO. 2 CAN PINEAPPLE	39¢	35¢
DEL MONTE • CUT • 303 CAN GREEN BEANS	27¢	24¢

DOUBLE DISCOUNT

NIBLETS CORN

12 OZ. CAN **22¢**

OTHER STORES CHARGE 25¢

DEL MONTE • 303 CAN SWEET PEAS	25¢	22¢
DEL MONTE • 303 CAN CREAM CORN	25¢	22¢
HUNTS • 8-OUNCE CAN TOMATO Sauce	13¢	11¢
VAN CAMP • 2 1/2 CAN PORK & BEANS	27¢	23¢
FRANCO AMERICAN • 15 OZ. CAN SPAGHETTI	31¢	27¢

DOUBLE DISCOUNT

DIET-DELIGHT • LOW CALORIE • 2 1/2 CAN

APRICOTS OR PEACHES **33¢**

ELBERTA YOUR CHOICE OTHER STORES CHARGE UP TO 43¢

CHICKEN OF THE SEA • LIGHT MEAT • NO. 1/2 CAN CHUNK TUNA	31¢	28¢
BEST FOODS • QUART JAR MAYONNAISE	59¢	58¢
LIBBY • 46 OUNCE CAN TOMATO JUICE	37¢	34¢
ALL FLAVORS • 46 OZ. CAN HI-C DRINKS	33¢	31¢
ALL POPULAR BRANDS • 1 LB. CAN COFFEE	69¢	67¢

FROZEN FOODS

OTHER STORES CHARGE NEW ALPHA BETA DISCOUNTS

TREESWEET • 6 OZ. CAN • FROZEN ORANGE Juice	24¢	20¢
10 OZ. PKG. • FROZEN BIRDSEYE PEAS	20¢	18¢

ALL VARIETIES • FROZEN

DOUBLE DISCOUNT

BANQUET DINNERS **38¢**

OTHER STORES CHARGE 43¢

SARA LEE • 12 1/2 OZ. • FROZEN COFFEE CAKE	89¢	79¢
SWANSON • 8 OZ. • FROZEN MEAT PIE CHICKEN TURKEY BEEF	30¢	25¢

BETTY CROCKER • ALL VARIETIES EXCEPT ANGEL FOOD

DOUBLE DISCOUNTS

CAKE MIXES INCL. 5¢ OFF **33¢**

OTHER STORES CHARGE 39¢

DOUBLE DISCOUNT

Betty Crocker
BISQUICK

40 OZ. PKG. **42¢**

OTHER STORES CHARGE 49¢

DELICATESSEN

OTHER STORES CHARGE NEW ALPHA BETA DISCOUNTS

ALPHA BETA • 1 LB. PKG. • ALL MEAT. FRANKS	59¢	49¢
PROCESSED AMERICAN • 8 SLICE PKG. KRAFT CHEESE	49¢	39¢
KRAFT • 2 LB. LOAF VELVEETA	\$1.09	98¢

VITA PAKT • UNSWEETENED • 1 QT. BOTTLE

DOUBLE DISCOUNT

GRAPEFRUIT JUICE **25¢**

OTHER STORES CHARGE 31¢