



DISCUSS PLANS . . . Ray Watt (left), president of the R. A. Watt Co., one of the nation's largest home builders and community developers, met recently in Washington, D.C. with Secretary of Housing and Urban Development Robert C. Weaver to discuss national housing needs and the role of private industry in helping to relieve the housing crisis in cities across the U.S. The Watt company has launched a long-range program to build homes in some 20 key metropolitan centers across the country.

County Taxable Sales Show Quarter Uptrend

Taxable retail sales in Los Angeles County rose 0.3 per cent in the last three months of 1967, compared to a statewide gain of 4 per cent during the same period of 1966, the State Board of Equalization has disclosed.

Chairman Richard Nevins, Southern California member of the board, noted that the October-November-December total for the state was a record \$9.7 billion, \$367 million above the same time a year ago.

Fourth quarter sales in Los Angeles County were \$3,715,558. The holiday sales period also helped a lackluster taxable sales year show a 2 1/2 per cent rise of 1966.

However, Nevins said the last three months of 1967 logged retail sales increases of more than 10 per cent in 18 counties over the same period a year ago, and 17 other counties had more than 5 per cent gains.

Orange County led fourth quarter sales with a 14 per cent plus jump among the major counties. San Diego and Santa Clara exceeded 11 per cent.

New car sales had a disappointing year, dropping below the two previous years. Used car sales were off 2 per cent for the year and at their lowest since 1961.

On the bright side, Nevins reported that building material sales spurred 10 per cent in the final three months of 1967. Apparel, home furnishings, and restaurants showed increases of more than 5 per cent for the quarter.

The totals excluded more than \$2.3 billion spent for tax-exempt food, gasoline, and other items.

The state's share of the sales tax revenue, raised from three to four per cent last August, was \$388 million, up 38 per cent from a year ago.

The Board also collected \$96 million from the one per cent local sales tax for cities and counties.

In Torrance, apparel stores sold \$5.3 million worth of merchandise during the final three months of 1967. Other figures are as follows: general merchandise stores, \$5.046 million; packaged liquor stores, \$1.868 million; drug stores, \$3.374 million; eating and drinking places, \$3.237 million; food stores, \$4.938 million.

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Fertilize and Control Insects
**ONE GALLON TREATS
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Controls Lawnmow, Ants, Fleas,
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NEWEST
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SIZES 8 1/2 TO 11

29¢ PR.

**Colgate
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79¢
KING SIZE **56¢**
INCL. 5c OFF LABEL

**NEW DAWN
Shampoo Color**

ALL
SHADES
\$1.49
2.00 SIZE

BRYLCREEM

Colored Vinyl
CAR MATS
• FULL ACROSS FRONT
• TRIM FIT

\$2.99
Value

**WILKINSON
BLADES**

Super Stainless
pkg. of 5
69c
Size **58¢**

**PIPING HOT
BAKERY**

Old Fashioned Home Style
POTATO BREAD
1 1/2-lb. loaf 33¢
reg. 41c

BOSTON CREAM PIE
7 inch sponge layer split and
filled with whipped cream, topped
with fruit.
Reg. \$1.35

Extra Rich Old Fashioned
POUND CAKE
reg. 69c **56¢**

**BROOKDALE
ICE CREAM STORES**

FUDGE MARBLE
TOASTED
**ALMOND
ROLL**

59¢
Serves
4 or 5
People

**COFFEE ALL GRINDS
MAXWELL HOUSE**

1-lb. can 71c
2-lb. can \$1.29
3-lb. can \$2.05

**CHARCOAL
KINGSFORD
BRIQUETS**

10-lb. bag **99¢**

**FOOD
GIANT**

THE PLUS STORE

**KRAFT
MIRACLE
WHIP**

43¢
QUART JAR

**BLUE RIBBON GOLDEN DELICIOUS
APPLESAUCE**

15-oz. jar **23¢**

**APPLE BRAU
APPLE BEER**

6 12-oz. cans **79¢**

**REFRESHING FRUIT FLAVOR
HAWAIIAN PUNCH**

half gallon **\$1.75**

**MIX OR MATCH—FRESH KIST
VEGETABLES**

- Cream Corn
- Whole Kernel Corn
- Cut Green Beans
- French Green Beans
- Green Peas

5 tall 303 cans **\$1**

**FRESH KIST
KIDNEY BEANS**

2 300 cans **29¢**

**SLICED OR WHOLE
FRESH KIST BEETS**

tall 303 can **19¢**

**HEINZ ASSORTED WITH ONIONS
BARBECUE SAUCES**

16-oz. bottle **39¢**

LIQUOR SPECIALS

**NATIONAL BRANDS SALE!
GILBEY'S
GIN**

\$9.95
FULL 1/2-GALLON

NEW LOW PRICE!

SAVE \$1.19

**ANCIENT
AGE**

STRAIGHT
KENTUCKY BOURBON

REG. \$12.98 **NOW \$11.79**

**For Your Festive
Celebrations
REGENCY ROOM
CALIFORNIA
CHAMPAGNE**

\$1.68
5TH
CASE OF 12 FIFTHS \$18.14

**RANCH STYLE
PINTO BEANS**

2 15-oz. cans **39¢**

**MIRACLE WHIPPED
MARGARINE**

1-lb. pg. **31¢**

**BIRDS EYE TOPPING
COOL WHIP**

32-oz. can **57¢**

**SOLID PACK WHITE MEAT
STAR-KIST TUNA**

no. 1/2 can **41¢** no. 1 can **69¢**
(In Brine)

**WIN
DELTA
JAMAICA**

AIRLINES DREAM VACATIONS TO

DELTA AIRLINES wings
share with jets border to
too. Delta's DC-8 Fanjets

**CRISCO
OIL**

39¢
24-OZ. BTL.

English Muffins

6 IN A PKG. **29¢**

Geisha Bartlett Pears

4 NO. 300 CANS **\$1**

Steak Sauce WITH MUSHROOMS

3 5-OZ. CANS **25¢**

Grade 'AA' Butter

1-LB. CARTON **79¢**

Dishwasher Detergent

20-OZ. BOX **35¢**

FROZEN FOODS

XLNT ENTREES

37¢

**VAN DE KAMP'S—CHICKEN OR TURKEY
MEAT PIES**

9-oz. pkg. **39¢**

**VAN DE KAMP'S
FRIED HALIBUT**

8-oz. pkg. **77¢**

HASH BROWNS

12-oz. pkg. **20¢**

ORE-IDA POTATOES
(or Crinkle French Fries — 1-lb., 29¢)

BANQUET ENTREES

reg. **28¢**

COOKIN' BAGS

reg. **47¢**

**XLNT
DINNERS**

• Beef or Cheese Enchilada
• Beef Taco

reg. **47¢**

**PICTSWEEP
VEGETABLES**

• Peas
• Cut Corn
• Chopped Broccoli
• Leaf or Chopped Spinach

5 10-oz. pkgs. **\$1**

**GOLD MEDAL
FLOUR**

45¢
5-LB. BAG

English Muffins

6 IN A PKG. **29¢**

Geisha Bartlett Pears

4 NO. 300 CANS **\$1**

Steak Sauce WITH MUSHROOMS

3 5-OZ. CANS **25¢**

Grade 'AA' Butter

1-LB. CARTON **79¢**

Dishwasher Detergent

20-OZ. BOX **35¢**

FROZEN FOODS

**ASSORTED VARIETIES
BANQUET
DINNERS**

REG. PKG. **37¢**

BANQUET PIES

8-oz. pkg. **19¢**

MINUTE MAID—(12-OZ. CAN, 49¢)

ORANGE JUICE

6-oz. can **25¢**

**NABISCO
COOKIES**

Chocolate Chip • Fudge Nut
Vanilla Sugar
Oatmeal Raisin

1-lb. pkg. **47¢**