

Assignment TV

By TERENCE O'FLAHERTY

Assignment: Television. After seeing what the television industry thinks of itself on the recent Emmy Awards show, it is surprising that the programs we see on TV aren't more than they are. The presentation opened with a dirty joke and closed with total confusion. And many of the shows they considered "distinguished achievements" were pap.

It seems incredible that any organization that calls itself by the impressive name of "Academy of Television Arts and Sciences" could be responsible for a show that had little evidence of science and no art at all. It was a poorly produced bore and when it wasn't boring, it was vulgar.

THE AMATEURISHNESS of Dick Van Dyke, the New York emcee, was a surprising disappointment even considering an inept production crew. But it would be difficult to believe the Academy was surprised by the shabby performance of Hollywood emcee Frank Sinatra, whose personal taste level was already well established. His job was the same as that of Bob Hope recently for the Motion Picture Academy, but there the comparison ends. Where Hope chided, Sinatra sneered; where Hope was witty and funny, Sinatra was dirty and embarrassing.

To anyone beyond junior high school age, Sinatra's double-meaning joke on the word "peace" was so obvious as to be unfunny. Even if it had been amusing, it was out of place for the occasion. The hilarity and even applause which it drew from the Hollywood TV industry audience makes it even more evident that performers are adults playing children's games and the people who direct their games aren't out of the sandbox yet themselves.

IF EMMY acceptance speeches are a reliable gauge of native intelligence or acquired taste the television industry is in worse shape than I had originally suspected. The winners seemed to go out of their way to find others to thank—instead of putting the whole thing down to luck. Sixty per cent of them thanked their wives although I can't understand what the devil THEY had to do with it. One hysterical guy thanked

Fireworks Tickets Go On Sale

Tickets for the 36th annual American Legion Fourth of July Thrill Show and Fireworks Spectacular are now on sale at all Thrifty Drug Stores, according to Dick Pittenger, Legion director of special events.

Other outlets for the yearly, patriotic Independence Day extravaganza, slated in the Los Angeles Coliseum, will be the Southern California Music Co., Mutual Agencies, Wallich Music City Stores, the Coliseum, and the Legion office, 1816 S. Figueroa St.

Highlighting the huge, traditional Independence Day thrill show will be an exciting destruction derby, junior equestrian jumping champs, wild animal races, a grand entry parade of stars, the world's greatest fireworks display and much more.

Reserved seat tickets are \$3.50. Children will be admitted at half price. Proceeds go to American Legion charities.

Army Pfc. Eddy A. Hatzenbohrer, 20, son of Mrs. Opal Hatzenbohrer, 1653 252nd St., Harbor City, is assigned to the 25th Infantry Division near Cu Chi, Vietnam.

Army Pvt. Charles G. Wallace Jr., 19, whose parents live at 2028 W. 231st St., is assigned to the 577th Engineer Battalion in Vietnam, as a mechanic.

SUPERVISOR Burton W. Chace

- Respected by Torrance civic leaders.
- Successful in bringing needed county services to Torrance.
- Consistent in his fight for sensible economy in government.

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Magic Chef Bakery

Regular \$1.35—7-Inch Lemon
Whipped Cream Cake **\$1¹⁹**
Regular 43c Loaf—1½-lb.
Italian Twist Bread **38^c**
Regular 79c—Race Track
Coffee Cake **69^c**

Old Fashion Deli

Regular \$1.19
Coney Isle Hot Dogs **98^c**
Regular 49c
Baked Beans **39^c**
Regular \$2.40
Baked Ham Slices **\$1⁹⁸**

ROUND STEAK

U.S.D.A. CHOICE-BONE-IN

69^c lb.

FRESH, MIDWEST GRAIN-FED PORKERS
LARGE LOIN PORK ROAST **59^c lb.**
U.S.D.A. INSPECTED CHICKENS
FRESH FRYER LEGS OR BREASTS **55^c lb.**

U.S.D.A. 'CHOICE' BEEF

RUMP ROAST

bone in **69^c lb.**

U.S.D.A. GRADE 'A'

FRESH FRYERS

2-2½-lbs. Whole Body **29^c lb.**

U.S.D.A. INSPECTED CHICKENS

FRESH CUT-UP FRYERS

U.S.D.A. 'CHOICE' BEEF—CENTER CUT
BONELESS ROUND STEAK **35^c lb.**
U.S.D.A. 'CHOICE' BEEF—VALUE TRIMMED
BEEF SWISS STEAK **79^c lb.**
GROUND FRESH EACH HOUR
FRESH, LEAN GROUND ROUND **69^c lb.**

FRESH GRAIN-FED

PORK ROAST

Full 7-Rib Portion **49^c lb.**

LEAN, FRESH

GROUND BEEF

Ground Hourly **39^c lb.**

FRESH, SMALL-SIZE

PORK SPARERIBS

U.S.D.A. 'CHOICE' BEEF Blade Cut **69^c lb.**
CHUCK STEAK **49^c lb.**
U.S.D.A. 'CHOICE' BEEF—STEAK OR ROAST
BONELESS CHUCK **79^c lb.**
TUREK & MECK DRUMSTICKS 12-oz. pkg. **69^c**
TURKEY OR VEAL

REAL MCCOY—ROUND
CORNERED BEEF **89^c lb.**
HORMEL BROWN 'N SERVE
PORK SAUSAGE 8-oz. pkg. **55^c**
WILSON FESTIVAL or HORMEL CURE B1 (Cooked)
BONELESS HAMS **\$1²⁹ lb.**
WILSON CORN KING
SLICED BACON 1-lb. pkg. **65^c**

Seafoods

FILLETS OF
Fresh Rock Cod **69^c lb.**
FILLETS OF
Fresh Ocean Perch **69^c lb.**
FROZEN—14-OZ. PKGS.
Superior Fish Sticks **49^c**

FROZEN CERTI-FRESH
Fried Perch 12-oz. pkg. **53^c**
FROZEN CERTI-FRESH
Fried Sole 12-oz. pkg. **65^c**
FROZEN KOLD KIST
Veal Cutlets 7-oz. pkg. **47^c**

DEL AMO SHOPPING CENTER
CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF

PREMIUM ICE CREAM

half gallon carton **59^c**

FOR COOKING
WESSON SALAD OIL
24-oz. bottle **39^c**

MAGIC CHEF ALL-PURPOSE

Aluminum Foil

12"x25" roll **25^c**

T DOG OR HAMBURGER

Golden Creme Buns

pkg. of 8 **32^c**

CRIS & PITTS—TONGY FLAVOR

Barbecue Sauce

14-oz. btl. **\$1**

SHWASHING (INCL. 8c OFF)—22-OZ. PLASTIC

Toy Liquid Detergent

49^c

PRODUCE

FIRST O' THE SEASON—NEW CROP

BURMOSA PLUMS

large size **19^c lb.**

MILD, SWEET

LOW ONIONS

5^c lb.

RIPE, MELLOW

HONEY DEW MELONS

19^c lb.

IN CELLO PACKAGE

CARROTS

1-lb. pkg. **10^c**

RED GREEN

SHES or ONIONS

bunch **5^c**

HEAVY PLASTIC

MIXING BOWL

Assorted Colors \$1.00 value **69^c**

10-INCH HARD COAT

TEFLON SKILLET

\$2.49 value **\$1⁹⁷**