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6 REASONS WHY

YOU GET A FAIR DEAL
ON A NEW OR USED CAR
FROM SODERSTROM FORD

1. Our great sales volume results in lower overhead per unit and greater savings for you.
2. We pledge proper new-car service before delivery and full warranty after delivery.
3. Friendly, courteous extra-special small town consideration and treatment.
4. Fair, low-cost financing. We don't give in one place and take away in another.
5. Package insurance... but only if you desire.
6. Top generous trade-in and complete explanation of deal.

SPRING SELLING SEASON IS HERE... WE NEED YOUR TRADE NOW!
THE TRADE ALLOWANCE WILL NEVER BE HIGHER

IT TAKES ALL KINDS OF CARS
TO MAKE A GOOD SELECTION OF SPECIALS

'67 SHELBY GT 500

428 Cobra engine. Power steering, power brakes, automatic transmission, special deluxe wheels, radio, fold-down rear seat plus all other Shelby features. #3721

\$ SAVE HUNDREDS OF \$

'65 MUSTANG HARDTOP

V-8, 4-speed transmission, Factory Air, radio, heater. #3555. A lot of Mustang for only...

\$1799

'67 MUSTANG HARDTOP

V-8, automatic transmission, power steering, Factory Air, radio, heater, white sidewall tires and many other factory options. Low mileage. #3476.

\$2799

'65 MUSTANG HARDTOP

V-8, automatic transmission, Factory Air, radio, heater. Beautiful Burgundy finish with white top. #3674.

\$1899

'67 MUSTANG HARDTOP

V-8, automatic transmission, power steering, radio, heater. Yellow with black interior. Low mileage. Still in factory warranty. #3723.

\$2499

'64 CHEVROLET IMPALA

9 Passenger Wagon. V-8, automatic transmission, power steering, radio, heater, new 4-ply nylon white sidewall tires. Beautiful bronze finish. #3817.

\$1599

'62 BUICK SKYLARK

2-Door Hardtop. V-8, automatic transmission, power steering, radio, heater. White finish. #3795. A beautiful little transportation car for only...

\$899

'65 DODGE CORONET

2-Door. V-8, automatic transmission, radio, heater. An exceptionally clean, low mileage car. #3820.

\$1299

'66 BUICK SKYLARK

Gran Sport. V-8, automatic, power steering. Low mileage, yellow finish. Like new! #3829.

\$2499

'65 PONTIAC TEMPEST

Custom Wagon. V-8, automatic transmission, power steering, power rear window, luggage rack, new 4-ply nylon white sidewall tires. Beautiful blue metallic finish. #3827.

\$1799

'63 LINCOLN CONTINENTAL

V-8, automatic transmission, power steering, power brakes, power windows, power seat, Factory Air Conditioning, leather seats. Gorgeous black finish. #3560. A Real Bargain for any Continental fancier at...

\$1799

'66 FORD GALAXIE 500

2-Door Hardtop. V-8, automatic, power steering, Factory Air. Park green with white top. #3634. Take this one away for only...

\$2299

'64 T-BIRD 2-DR. LANDAU

V-8, automatic transmission, power steering, power brakes, Factory Air, power windows. A beautiful silver smoke finish with black top. #3825.

AT ONLY **\$1799**

'64 CHEV. 1/2-TON PICKUP

V-8, automatic transmission, power steering, deluxe cab. Metallic green finish. #T-3719.

\$1599

"CAMPER'S & HUNTER'S SPECIAL"

'63 FORD P-350

With Vanette body. An exceptionally well-cared-for truck which can be used for many purposes. #T-3823.

\$1199

SODERSTROM FORD

15th & 16th ON PACIFIC AVE. SAN PEDRO
OPEN ALL DAY SUNDAY **TE 2-5315** OPEN EVES. 'TIL 9 P.M.

USED CAR SPRING FEVER SALE

- '64 CHEVROLET \$3560 Month After Normal Down
- '66 PLYMOUTH FURY COUPE \$199 Down + T&L (O.A.C.)
- '65 BUICK RIVIERA COUPE \$2199 NOW WAS \$2388
- '65 DODGE POLARA \$988 NOW WAS \$1148
- '65 RAMBLER \$1199 NOW WAS \$1288
- '64 PLYMOUTH BELVEDERE \$647 NOW WAS \$777
- '63 VOLKSWAGEN \$999 NOW WAS \$1088

CLOSE OUT
OPEN ROAD CAMPERS
HOUSE CARS AND CAB OVERS
SACRIFICE PRICES
HALFWAY BETWEEN THE BROADWAY &
MAY CO. SHOPPING CENTERS

Del Amo-Dodge

20433 HAWTHORNE BLVD.
TORRANCE - 371-3563

GRAND OPENING FREE LUBE ANY IMPORTED CAR



Due to the high resale value of Datsuns, we can now sell you a Brand New '68 Datsun Sedan or Pickup Truck for only \$199 down. No side loans, no pick up payments. Only one low monthly payment.

\$199 DOWN



NEW SEDAN
\$2046
Full Price



NEW PICKUP
\$1816
Full Price



NEW SPORTS CAR
\$2841
Full Price

20710 Hawthorne Bl.
Torrance
370-7401-772-4297

TOM ROADY-Dodge

16611 SO. VERMONT AVENUE - GARDENA, CALIF.

DODGE TRAVEL-FAIR &
PRE-VACATION SALE
NOW IN FULL SWING

WIN! EXCITING PRIZES
DODGE CAMPERS! RIFLES!
STATION WAGONS! BOATS!
OUTBOARD MOTORS, ETC.
NOTHING TO BUY - REGISTER FREE
AT OUR BIG TRUCK CENTER

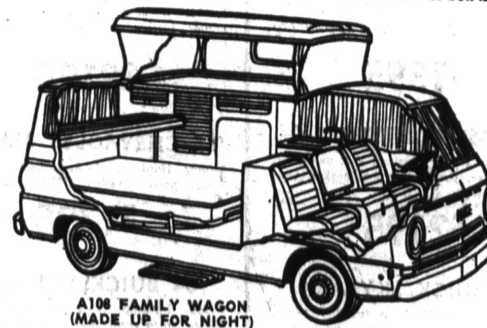
FOLLOW THE
GIANT LIGHT



CAMPER SPECIALS GALORE EL DORADO CAMPERS



SWEET LINE CAMPER SPECIAL



A108 FAMILY WAGON
(MADE UP FOR NIGHT)

FUN IN SIGHT
FOR '68 - NOW!!

You can order one of these made up in the color scheme of your choice, or take immediate delivery of any units that are on display - Why Wait?

SEE AND BUY A GOOD NEW CAR TRADE-IN

'64 DODGE 440 Hardtop - V8 - \$1199 Auto. - R&H.	'65 DODGE COR. 500 2 Dr. H.T.-V8 - \$1399 Buckets.
'64 FORD CUSTOM 500 2 Dr.-V8-Auto. - \$799 Near New Tires.	'67 MONACO WAGON Factory Warranty Fully Loaded!!
'55 GMC DUMP With Patch Equip. 18,000 GVW. \$1499	'60 DODGE 14' Van Body Power Gate - \$1499 New Short Blk.

TOM ROADY-Dodge

16611 SO. VERMONT AVENUE - GARDENA, CALIF.

No Matter What
You're Selling...
A House
A Car or
Kangaroo
TORRANCE
PRESS-HERALD
AND
WILMINGTON
PRESS-JOURNAL
Classified Ads
Will Get Results