



## COLLEGE REPORT

By ROBERT M. BERSI  
Assistant to the President  
California State College, Dominguez Hills

A colleague of mine here at the college—Tom Bullock, by name—carries much of the responsibility for planning the new campus soon to be built across the street. Last summer, when I used to pass his office, I noticed him gazing out his window at the gently rolling pasture from which would soon rise the first buildings of our new college. Usually, I directed good-natured gibes at him for this apparent daydreaming, but not any longer—his secretary brought to my notice something he had written during these summer reveries, and I am humbled.

For most of us who live and work in this latter half of the 20th Century, the pace of life has become so frantic and so filled with activity that the sight of a man calmly sitting and gazing out a window at an empty field boggles the mind. We accuse him of daydreaming when, in fact, he may be caught up in the most legitimate of philosophical reflections—in short, he may be thinking. Such was the case with my friend Bullock. I quote from his notes of last summer:

"THESE DAYS, when things slow down and I take a few moments to enjoy the view from my window, I am treated to a sight fast becoming unique in urban Los Angeles: a cowboy. I used to think of him in a proprietary way as 'our cowboy.' When we first were looking at land across Victoria Street as a possible college site, we used to drive through the site and be greeted by a nod or half-wave as we passed him and his cows; but now, with eviction facing him, he looks the other way and keeps to his herding."

"The growing apathy of the Dominguez Cowboy has gone to the point where he is becoming a litter bug. Not to be outdone by those who leave stolen cars or old sofas on our land, the cowboy has left his own unique mark in the form of a dead cow—rather, a dead bull. This

pus site, one of which goes, toward the old geranium farm which can be seen as darker colored plateau on the skyline as one looks toward the site from our present building. This road, leading as it does into the center of our 347 acres, serves as a main route for the local sofa dumpers as they search for ways to avoid paying the required dollar to leave their trash at the Main Street Dump. There is a sparse but regular stream of traffic down this road, each driver moving a little farther away from the original ruins in an effort to avoid the hazards left by his predecessors. Boxes of cuttings, bed springs, dead puppies, broken furniture, newspapers, books, tin cans—all the excreta of our culture—lie exposed on the Dominguez Hills college site awaiting cleaning up by the State or gleaming by the citizens. Occasionally, one sees a car go out and park without bringing a load of trash. A person, usually a woman and usually alone, but sometimes accompanied by children, gets out and looks around hopefully. Occasionally, some piece of refuse, more valuable than the rest, will be lugged to the car and finally when the possibilities of the previous weekend's leavings have been exhausted, these people will leave. They, like the Sofa Dumpers, tend to park behind the trees or in the swale, partly because here are the main middens, but also one suspects they, too, feel necessarily furtive as they violate the mores of our society and comb the trash of others.

## Consultants Attend Meet

Dr. Lloyd Jones and Dr. Bruce Magner, curriculum consultants for the Torrance Unified School District, will attend a conference entitled "A New School Day: Multiple Approaches to Change and Innovation" to be held May 16 through 18 in Temple City. The acreage is clean and bears the marks of giant earth movers. The cows still graze occasionally, but not for much longer. The first campus buildings are rising, scheduled to open in the fall. The latest era in the history of Dominguez Hill begins.

## Nominations Asked for Young American Medals

Senator Ralph C. Dills (D-Gardena) has asked city officials and youth program leaders to submit to him names of deserving youth for the 1967 Young American Medals for Bravery and Service. Senator Dills said the medals are awarded annually, under an Act of Congress, to two persons under the age of 19 who have performed outstanding acts of courage or service during 1967.

"I would be pleased," said Senator Dills, "if anyone within the district would cooperate in this program by forwarding to me the names of any young people who would be deserving of this outstanding honor." He asked that each nomination include a birth certificate of the nominee, a recent photograph, and a reasonable what the nominee did. The deadline for nominations is May 20.



# Fantastic \$11.06\* discount savings in this ad

\*TOTAL SAVINGS FIGURE IS COMPUTED ON SINGLE UNIT PURCHASES. THE FIGURE WOULD BE MUCH HIGHER IF YOU INCLUDED THE DISCOUNT SAVINGS ON MEAT AND PRODUCE WHICH ARE NOT INCLUDED IN THIS COMPUTATION.

U.S.D.A. • GRADE A • WHOLE BODY  
PUMP & TENDER  
**FRESH FRYERS 29¢ LB.**  
U.S.D.A. GRADE A • Fresh  
**FAMILY PAK FRYER PARTS 63¢ LB.**  
• LEGS  
• BREAST  
• THIGHS

CERTIFIED FRESH • FROZEN • NORTHERN  
**FRIED HALIBUT 69¢**  
CERTIFIED FRESH • FROZEN  
**FISH CAKES 4¢ 1/2**  
Fresh Fish Fillets  
U.S. GOVERNMENT INSPECTED  
**ROCKFISH or PERCH 69¢**  
**SOLE 93¢**

PENNSYLVANIA BRAND • 1-LB. PKG.  
**LIVER SAUSAGE 68¢**

HOUSEWARES  
BEAUTY AIDS

PACK OF 2 • ASSORTED COLORS  
**DU PONT SPONGES 29¢ 18¢**  
MAKES ORDINARY BULBS INTO  
2-WAY BULBS  
**BRITE n' DIM Lamp Socket 1¢ 1/2**  
FOAM BACK • 17" x 30"  
**FLOOR MATS 1¢ 97¢**  
7 OUNCE CAN  
**BAN SPRAY DEODORANT 1¢ 1/2**

1 OUNCE BOTTLE  
**VITALIS 77¢**  
HAIR  
GROOM  
SOME STORES CHARGE \$1.19

FAMILY SIZE TOOTH PASTE  
**MACLEANS 99¢ 63¢**  
7 OUNCE TUBE  
**COMMAND HAIR GROOM 12¢ 99¢**  
5-DAY • PKG. OF 75 • INCL. 12¢ OFF  
**DEODORANT PADS 1¢ 69¢**

ALPHA BETA FEATURES  
**10% DISCOUNT**  
ON ALL  
MAGAZINES, BOOKS & GREETING CARDS

ECONOMY SIZE • INCL. 10¢ OFF  
**JERGENS LOTION 1¢ 76¢**

11 OUNCE CAN • MENTHOL & REGULAR  
**NOXZEMA Shave Cream 12¢ 1¢ 02**

TIP TOP • LIGHT WEIGHT • PACK OF 12 or 16  
**MAGNETIC ROLLERS 1¢ 79¢**

ALPHA BETA • BOTTLE OF 100 • \$3.29 VAL.  
**MULTIPLE VITAMINS 1¢ 1¢ 59**

BOTTLE OF 12 TABLETS  
**QUIET WORLD CALMATIVE 98¢ 78¢**

MISCELLANEOUS ITEMS

1-LB. CAN • REG. or ELEC.  
**BUTTERNUT COFFEE 71¢ 69¢**

2-LB. CAN • REGULAR GRIND \$1.41 \$1.37  
**MOCHA JAVA COFFEE 1-LB. CAN 75¢ 73¢**

STOKELY • CUT  
**GREEN BEANS 22¢**  
303 CANS  
ALSO  
• CUT WAX  
• SHELLIE

BETTY CROCKER • 28 OUNCE PACKAGE  
**PANCAKE MIX 43¢ 41¢**  
BETTY CROCKER • 42 OUNCE PACKAGE 57¢ 54¢

MR. SPUD • 1-LB. PACKAGE  
**INSTANT POTATOES 49¢ 39¢**

LOMA LINDA  
**GRAVY QUIK DARK 19¢ 18¢**

## Better Meat at DISCOUNT PRICES!

ALPHA BETA • DEPENDABLE QUALITY  
**GROUND BEEF 39¢ LB.**  
Fresh  
ECONOMY  
PAK  
3-LBS. OR  
OVER

ALPHA BETA • DEPENDABLE QUALITY  
**GROUND ROUND 73¢**  
FRESH

ALPHA BETA WESTERN • 1/2-1/2 LB. BEEF  
**CHUCK STEAK 49¢**  
BLADE  
CUT

ALPHA BETA WESTERN • 1/2-1/2 LB. BEEF  
**FAMILY STEAK 89¢**  
BONE-  
LESS

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FRESH EASTERN QUALITY  
**SLICED PORK LOIN 68¢ LB.**  
FAMILY-  
PAK  
CHOPS

FRESH EASTERN QUALITY  
**PORK CHOPS 88¢**  
CENTER  
CUT

IOWA MAID ON HONOLULU RED LABEL  
**SLICED BACON 54¢**  
1-LB. PACKAGE

SWEET SMOKER FROM NEBRASKA REG. OR THICK  
**ALPHA BETA BACON 59¢**  
1-LB. PACKAGE

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FIRST OF THE SEASON  
**PEACHES 29¢ LB.**  
SPRING-  
TIME  
SWEET &  
JUICY

YOUNG AND TENDER  
**BULK CARROTS 10¢**

HAWAIIAN GROWN  
**PAPAYAS 3¢ 1¢ 00**  
RUSHED BY  
AIR EXPRESS

GARDEN FRESH • LARGE SIZE  
**EGG PLANT 2¢ 29¢**

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## Better Produce at DISCOUNT PRICES

COACHELLA VALLEY • FRESH • TENDER  
**LOCAL CORN 64¢**  
EARS

YOUNG AND TENDER  
**BULK CARROTS 10¢**

HAWAIIAN GROWN  
**PAPAYAS 3¢ 1¢ 00**  
RUSHED BY  
AIR EXPRESS

GARDEN FRESH • LARGE SIZE  
**EGG PLANT 2¢ 29¢**

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