

The Stewardess Could Be Male on the Next Flight

By REYNOLDS KNIGHT

The next time you board an airplane don't be surprised if you're greeted by a strapping six-foot male instead of a pretty stewardess. A recent ruling in Washington may make this likely.

The Federal Equal Employment Opportunity Commission, in an opinion issued recently, maintained that the refusal of airlines to hire men as well as women as "flight cabin attendants" is in violation of the 1964 Civil Rights Act, which bans sex discrimination in employment.

The opinion, adopted by a 3-to-1 vote that "sex isn't a bona fide occupational qualification for the position for the position of flight cabin attendant, known as a purser, hostess steward or stewardess," can be satisfactorily performed by members of both sexes.

THE AIRLINES, however, argue that sex should certainly be an occupational qualification. The subject came up for commission adjudication because four men who were refused jobs as cabin attendants entered formal complaints about it.

The commission, under the Civil Rights Act, has the power to investigate such complaints, conciliate disputes and recommend action by the Justice Department. A commission spokesman indicated that the agency will try conciliation in the four pending cases.

The nation's \$70-billion residential rehabilitation market can be tapped profitably by builders through the use of new materials and methods to provide much-needed housing and employment in major urban areas, according to a leading chemical company executive.

GEORGE FOWLES, marketing vice president of B. F. Goodrich Chemical Co., said the high cost of conventional building materials has made it economically impractical to consider renovating sound structures in many areas.

He said the use of vinyl plastic plumbing systems rather than conventional metal systems in building renovations can save up to 50 percent in plumbing material costs, "enough to determine in some cases whether or not to rehabilitate a building."

Utilization of vinyl plumbing in the nation's \$9-million run-down building units would provide a savings of more than \$250 million in plumbing costs, Fowles said.

"Labor's portion of this total rehabilitation market is estimated at \$25 billion. There would be millions of man-hours of employment created for people living in the areas where such work is undertaken," he said.

BIG COMPANIES acquiring other businesses sometimes get more than they bargained for, at least as far as property is concerned. One outfit found itself the owner of a cemetery that it had to maintain. Another became the owner of two unprofitable parking lots, and still another took ownership of a motel that it now uses as a warehouse. Obviously, a closer look at the small print is required. . . . In Georgia, the legislature may pass an anti-mut bill requiring phonograph record vendors to supply the lyrics of records children may wish to buy to parents after a written demand is made.

From a small beginning in one Philadelphia store 60 years ago, a major enterprise has developed, serving meals to more than one million people daily.

The food operations of the F. W. Woolworth Co. began as an experiment, but at the start of this year the company had 1,964 food departments in the United States and Canada. It operates 37 cafeterias; 25 of them are known as Harvest House and are open seven days a week.

EXPANSION is continuing, with 41 new restaurant locations scheduled to open this year, reports H. W. Bode, vice president and director of restaurant operations. Present

facilities can seat nearly 100,000 customers at one time.

An idea of the volume of customers can be gained from these examples of 1967 purchases, reported by Bode, in the United States alone: 6,687,000 pounds of beef; 2,925,000 pounds of pork, including ham and bacon; 6,395,000 pounds of poultry; 4,250,000 pounds of eggs; 2,015,000 pounds of butter; and 16,785,000 pounds of potatoes.

The Woolworth officials reported these examples of quantities served last year: 6,500,000 turkey dinners; 20,370,000 hamburger sandwiches and platters, and 7,100,000 pieces of apple pie.

AN INVISIBLE ultrasonic beam that detects any moving object within a 20-to-30-foot range is an integral part of a recently developed intrusion alarm system. It can be used with lights and alarm bells. The alarm can be instantaneous, delayed or set in short bursts. . . . If someone tells you to go fly a kite, consider the new "Blackhawk" kite. It has a wing span of about four feet and in flight is said to soar and swoop like a real hawk. The "Blackhawk" does not require a rag tail or bridle, or any other adjustment, to make it catch the wind.



Executive to Address Trade Week Gathering

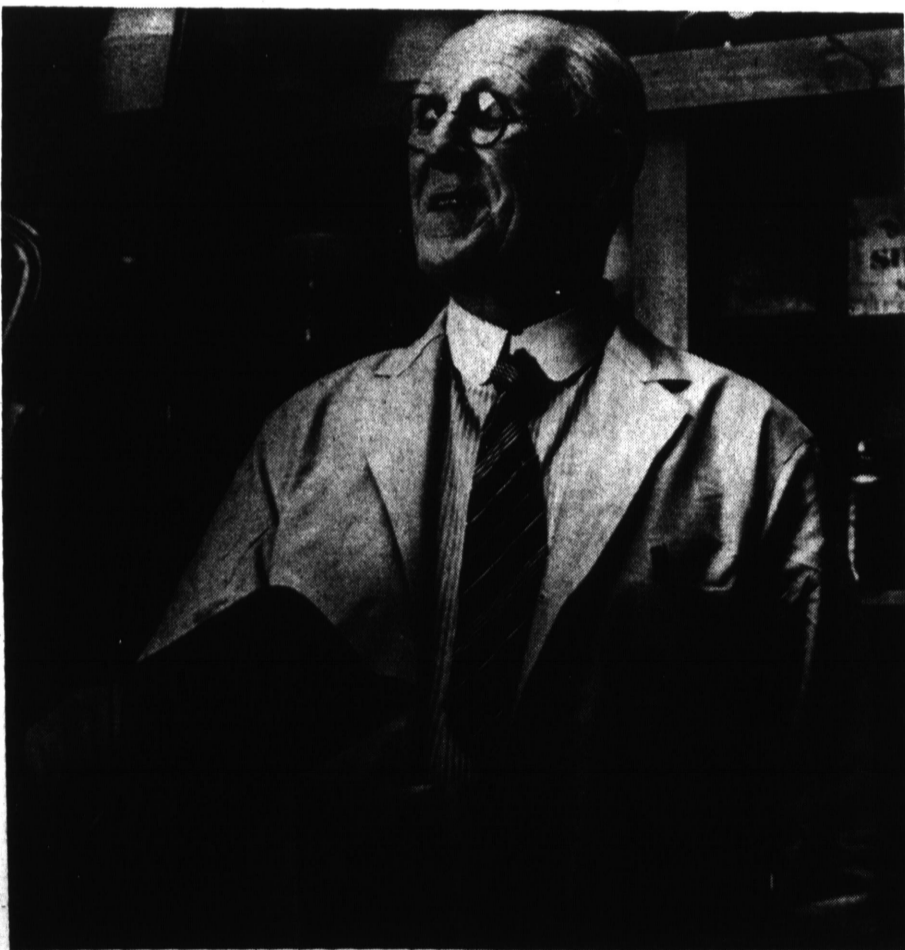
Aerospace executive W. S. McGilvray, Jr., will deliver the World Trade Week address to the Gardena Rotary at 12:10 p.m. Thursday at the Western Avenue Country Club.

The 42nd annual World Trade Week is May 19-25, sponsored by the Los Angeles Area Chamber of Commerce in co-operation with the Ports of Los Angeles and Long Beach, Los Angeles International Airport, Los Angeles

County Board of Supervisors and the Los Angeles Clearing House Assn.

Emphasis will be on a person-to-person trade promotion, in which foreign businessmen have been encouraged to come to the Los Angeles Metropolitan Area during the week. They will be honored by the local business community and will be given every possible assistance during their stay.

Those were the good old days! A frugal housewife could struggle out of the store with a family-size load of groceries for as little as \$5. But it was a rare breadwinner who came home with more than \$20 in his weekly pay envelope. Even as late as the mid-Fifties, an average homemaker spent 25% or more of her family income on food. Sure, today's food bill is bigger. But so is family income. In fact, last year the average homemaker spent only 18.2% of her family income to feed her family better. Think about it. These are the "good new days"—when food is still one of your best buys.



LOOK FOR YOUR FAVORITE FOOD ADS IN THE PRESS-HERALD AND PRESS-JOURNAL—HARBOR MAIL

USDA PRIME

USDA PRIME AGED STEER BEEF

PRIME T-BONE STEAK

\$1.49

USDA PRIME STEER BEEF

PORTERHOUSE STEAKS

\$1.59

LB. LB.

Ol' Fashioned BUTCHER SHOPPE

Fresh Poultry & Fish Market

ONLY THE FINEST... MEATS, POULTRY and FISH

FEATURING "PERSONAL SERVICE"

Blue Chips Too!

GOLDEN HARVEST • USDA GRADE A

FRESH HEN TURKEYS

49

LB.

PRIME BEEF

COULLETTE TOP SIRLOIN STEAKS

\$1.89

USDA PRIME

Individual Size

1 LB.

USDA PRIME

Aged to Perfection

1 LB.

BARBECUE SPECIALTIES

USDA PRIME BEEF KABOBS

\$1.49

lb.

USDA PRIME LONDON BROILS

\$1.29

lb.

USDA PRIME AGED STEER BEEF

ROTISSERIE ROAST

\$1.39

lb.

TENDER BEEF SPARE RIBS FROM THE PRIME RIB

PRIME BEEF RIBS

79c

lb.

FREE—1-Lb. Knudsen Salad of Your Choice with Each

HOT B.B.Q. CHICKEN

\$1.49

each

LAMB SHISH-KABOBS

TENDER YOUNG SPRING LAMB

\$1.49

lb.

Choice pieces of prime steak, onions, mushrooms & pepper on skewers. Ask the butcher to marinate it for you.

Jack's Fresh Fish Market

FIRST OF THE SEASON FRESH SALMON

DELICIOUS COOKED ANY WAY

\$1.39

lb.

For Salads, Louies & Broiling

KING CRAB LEGS

\$1.19

lb.

TENDER AND DELICIOUS

FRESH FILLET SOLE

98c

lb.

JACK'S FRESH COOKED SHRIMP

59c

PER QUARTER POUND

2655 PACIFIC COAST HIGHWAY AT CRENSHAW BLVD.

PHONE 325-0720

OPEN DAILY 9 'TIL 7

Friday 9-9, Sunday 9-6

BIG SALE DAYS

THURSDAY thru Wednesday

May 8 thru May 15, 1968

Ol' Fashioned BUTCHER SHOPPE