

Bullock's Del Amo SPRING SALE CLEARANCE

Reductions of 1/2

TOMORROW, THURSDAY, APRIL 18
DOORS OPEN AT 9:00 A.M.
SHOP 'TIL 9:30 P.M.

**CONTESSA ROOM
DRESSES, COATS, SUITS**
Young Designer group of dresses and costumes, day or evening. Cotton, linens, brocades, chiffons, spring pastels, reg. 40.00 to 135.00...1/2 off
Designer dresses, ensembles, gowns, day or evening. Superb fabrics, spring colors, reg. 136.00 to 250.00...1/2 off
Young Designer coats, suits, costumes, wools, silks, linens, some cottons. Reg. 86.00 to 166.00...1/2 off
Coats, suits, costumes, some coat dresses, handsome fabrics. Regularly 96.00 to 215.00...1/2 off
Contessa Room, Plaza Level

TOWN AND TRAVEL KNITS, SEPARATES, Plaza Level
Spectator separates, blouses, skirts, jackets, reg. 10.00 to 40.00...1/2 off
Sweaters, wools, Orlon acrylics, reg. 15.00 to 30.00...1/2 off
Knits, imports, domestics, reg. 66.00 to 150.00...1/2 off

**TOWN AND TRAVEL ACTIVE
SPORTSWEAR, Plaza Level**
Better shifts, long at-home or short styles, reg. 23.00 to 60.00...1/2 off
Imported Italian or English wool sweaters, jackets, tops, reg. 15.00 to 60.00...1/2 off
Discontinued famous maker nylon stretch pants, broken sizes and colors, reg. 17.00 and 19.00...1/2 off

TOWN AND TRAVEL DRESSES, Plaza Level
Dresses, spring fabrics, reg. 40.00 to 70.00...1/2 off
Costumes, reg. 60.00 to 96.00...1/2 off

TOWN AND TRAVEL COATS, SUITS, Plaza Level
Coats, reg. 70.00 to 90.00...1/2 off
Suits, reg. 40.00 to 110.00...1/2 off

CALIFORNIENNE SPORTSWEAR
Cotton stripe shirts, reg. 11.00 to 13.00...1/2 off
Pool side and "at-home" fashions, reg. 20.00 to 30.00...1/2 off
Pants, tops, sweaters...1/2 off
Sweaters, belted bulky Orlon acrylics, reg. 23.00...9.00
Californienne Room, Plaza Level

LITTLE MONEY DRESSES, Plaza Level
Dresses, assorted fabrics, 8 to 18, reg. 10.00 to 20.00...1/2 off
Dresses, acrylics, bonded Orions, Arnel jerseys, Ban-lon, 8 to 20, Regularly 13.00 to 20.00...1/2 off
Group of dresses, cotton, rayon crepes, 8 to 18, reg. to 13.00...5.00

CALIFORNIENNE CASUAL DRESSES, Plaza Level
Spring dresses, many fabrics, styles, reg. 20.00 to 44.00...1/2 off
Famed name dresses, Arnel jersey, Ban-lon, reg. 26.00 to 44.00...1/2 off
Group of casual dresses, many fabrics, reg. to 26.00...10.00

MATERNITY FASHIONS, Plaza Level
Dresses, many styles, reg. 13.00 to 40.00...1/2 off
Tops and capris, reg. 7.00 to 15.00...1/2 off

**CALIFORNIENNE ROOM
COATS, SUITS**
Suits, lightweight wools, 2 and 3 piece styles, reg. 40.00 to 80.00...1/2 off
Costumes, coat dresses, ensembles, jacket dresses, Spring fabrics, reg. 52.00 to 80.00...1/2 off
Spring coats, petite and misses sizes, reg. 36.00 to 90.00...1/2 off
Rainwear, all weather coats, assorted fabrics, reg. 20.00 to 66.00...1/2 off
Californienne Room, Plaza Level

CALIFORNIENNE CUSTOM-SIZE DRESSES, 12 1/2 TO 24 1/2, Plaza Level
Resort dresses, prints, linen blends, jerseys, reg. 13.00 to 28.00...1/2 off
Dresses, jacket dresses, costumes, reg. 30.00 to 90.00...1/2 off

CALIFORNIENNE DRESSY DRESSES
Sheer wools, washable, packable spring knits, wide groups of dressy dresses, assorted fabrics, colors and styles, reg. 20.00 to 76.00...1/2 off
Californienne Room, Plaza Level

AVANTIQUÉ, Plaza Level
Dresses, reg. 50.00 to 100.00...1/2 off
Cape skirts, tops, reg. 10.00 to 20.00...1/2 off
Dressy jackets, from 30.00...1/2 off
Coats and ensembles, reg. 96.00 to 200.00...1/2 off
At-home fashions, reg. 30.00 to 76.00...1/2 off

FASHION ACCESSORIES, Plaza Level
Assorted sweaters, reg. 10.00 to 26.00...1/2 off
Blouses, reg. 7.00 to 30.00...1/2 off
Raincoats, reg. 10.00...1/2 off
Headbands and bows, reg. 5.00 to 10.00...1/2 off
Scarves and neckwear, reg. 5.00 to 12.00...1/2 off
Belts, reg. up to 12.00...1/2 off
Sunglasses, reg. up to 14.00...1/2 off

MILLINERY, Plaza Level
Better millinery, early straws, fabrics and felts, reg. 16.00 to 33.00...1/2 off
Hat Bar novelties, assorted styles, reg. 5.00 to 13.00...1/2 off

DESIGNER SHOES
Erica Shoes Designer Collection, Spring colors, reg. 33.00 to 35.00...1/2 off
Customcraft shoes, spring colors, reg. 26.00...1/2 off
Staccato shoes, reg. 21.00 to 24.00...1/2 off
Amalfi shoes, fine leathers, reg. 22.00 to 26.00...1/2 off
Bandolino shoes, Italian leathers, reg. 12.00 to 16.00...1/2 off
Albertina shoes, reg. 19.00...1/2 off
Exotica slippers, imported fabrics, reg. 10.00 to 14.00...1/2 off
Shoe Salon, Plaza Level

FOR YOU, YOUR FAMILY, AND YOUR HOME
You'll find special items in every section. New merchandise purchased at special prices and selected with the famed Bullock's attention to fashion, quality and service.

GLOVES, Plaza Level
Initial gloves, white cotton, reg. 6.00...3.00
Leather gloves, assorted sizes, colors, lengths...1/2 off

HANDBAGS AND SMALL LEATHER GOODS, Plaza Level
Leather handbags, reg. 18.00 to 38.00...1/2 off
Textured vinyl handbags, reg. 10.00 to 15.00...1/2 off
Smooth vinyl handbags, reg. 7.00 to 14.00...1/2 off
Sport leather handbags, reg. 19.00 to 26.00...1/2 off

FINE JEWELRY, Plaza Level
Travel clocks, 8-day, 7 jewels, pigskin, black, red, green, reg. 15.95...1/2 off
Travel clocks, one day, asstd. colors, reg. 10.95...1/2 off

FASHION JEWELRY, Plaza Level
Cultured pearl earrings, 10.00 to 20.00...1/2 off
Cultured pearl bracelets, reg. 10.00 to 20.00...1/2 off
Genuine gem stone pins, reg. 15.00 to 17.50...1/2 off
Stone pins, spring colors, reg. 5.00 to 10.00...1/2 off
Matching earrings, reg. 4.00 to 5.00...1/2 off

STATIONERY, Plaza Level
Note paper, white and colors, reg. 1.00...50

ROBES AND LOUNGEWEAR, Plaza Level
Group of loungewear, reg. 15.00 to 30.00...1/2 off
Robes, long and short, reg. 12.00 to 30.00...1/2 off

LINGERIE, Plaza Level
Nylon tricot gowns, peignoir sets, reg. 8.00 to 35.00...1/2 off
Nylon tricot slips, half slips, brief, reg. 2.50 to 13.00...1/2 off

FOUNDATIONS, Plaza Level
Bras, reg. 5.00, 6.00, 7.00...1/2 off
Panty girdles and girdles, reg. 10.00 to 20.00...1/2 off

TOILETRIES, Plaza Level
☐ Elizabeth Arden Memoire Chere Set, reg. 10.00...1/2 off
☐ Dana Solid Cologne ☐ Ambush ☐ Tabu ☐ 20 Carats, regularly 2.25...1.00
☐ Nettle Rosenstein Perfume and Toilet Water Mist Set ☐ Odalique ☐ Fleurs d'Elle, reg. 12.00...1/2 off
☐ Natural Bristle Hair Brushes, reg. 4.00...1/2 off
☐ Perfume Bottles, reg. 4.00...1.75
☐ 24K Assorted boudoir accessories...1/2 off

LUGGAGE, Plaza Level
Canvas Diddy bags for beach, reg. 3.50 to 9.00...1/2 off
Assorted gift items, reg. 3.95 to 20.00...1/2 off
Anchor pen sets, reg. 6.00...2.90
Navigator pipes, assorted styles, reg. 11.95 to 15.00...5.90
Famous Maker personal leather goods, reg. 5.00 to 15.00...1/2 off
Ladies' manicure sets, reg. 5.00 to 15.00...1/2 off

MEN'S SPORTSWEAR, Plaza Level
Sweaters, imports and designers, reg. 18.00 to 67.50...1/2 off
Knit shirts, reg. 6.00 to 37.50...1/2 off
Slacks, broken sizes, reg. 13.00 to 35.00...1/2 off
Jackets, reg. 18.00 to 89.50...1/2 off

WYNBRIER SHOP, Plaza Level
Sweaters, all wool, reg. 19.00 to 27.50...1/2 off
Button-down sport shirts, Perma-Press, Spring colors, reg. 8.00 to 10.00...1/2 off
Sweatshirts, cotton, white or navy, reg. 3.00 to 6.00...1/2 off
Wash pants, Perma-Press, colors, reg. 8.00 to 10.00...1/2 off
Smorga-Table assorted items, reg. 4.00 to 12.00...2.00

COLLEGIENNE DRESSES, Third Level
Street dresses, reg. 26.00 to 60.00...1/2 off
After-five dresses, reg. 30.00 to 70.00...1/2 off
Jr. petite dresses, reg. 17.00 to 40.00...1/2 off

COLLEGIENNE COATS, SUITS, Third Level
Spring and fall coats, reg. 40.00 to 76.00...1/2 off
All weather and travel coats, reg. 23.00 to 40.00...1/2 off
Spring suits and costumes, reg. 26.00 to 120.00...1/2 off

COLLEGIENNE SPORTSWEAR, Third Level
Blouses and shirts, reg. 5.00 to 15.00...1/2 off
Shifts and dresses, wools and blends, reg. 13.00 to 36.00...1/2 off
Skirts, wools, blends, reg. 9.00 to 23.00...1/2 off
Pants, cottons, wools, knits, reg. 8.00 to 20.00...1/2 off
Sweaters, wools, reg. 10.00 to 30.00...1/2 off
Accessories, belts, jewelry, handbags, hats, reg. 2.00 to 26.00...1/2 off

COLLEGIENNE LINGERIE, Third Level
Sleepwear, reg. 6.00 to 20.00...1/2 off
Robes and loungewear, reg. 10.00 to 24.00...1/2 off
Bras, assorted sizes...1/2 off
Slips and briefs...1/2 off

COLLEGIENNE SHOES, Third Level
Group of Capezio, Van Ell, Patina, De Mura dress shoes, reg. 15.00 to 21.00...1/2 off
Fashion rain boots, reg. 18.00...1/2 off
Women's slippers, reg. 6.00 to 10.00...1/2 off

CAMPUS HI, Third Level
Teen and pre-teen blouses, reg. 4.00 to 9.00...1/2 off
Teen and pre-teen sweaters, pants tops, reg. 6.00 to 15.00...1/2 off
Teen pants and slacks, reg. 8.00 to 15.00...1/2 off
Teen and pre-teen dresses and shifts, reg. 9.00 to 20.00...1/2 off

NOTIONS, Third Level
Dress and suit bags, shoe caddys, chests, reg. 4.00 to 8.99...1/2 off
Trims, wide variety of styles and colors...1/2 off
Yarns, close-outs...1/2 off

FASHION FABRICS, Third Level
Silks, cottons, synthetics, wools...1/2 off
Remnants...1/2 off

INFANTS AND TODDLERS, Fourth Level
Infant and toddler playwear, reg. 7.00 to 8.00...1/2 off
Nursery plaques, reg. 5.00 and 8.00...1/2 off
Layette sets, 2 receiving blankets, reg. 2.50...1.00
Train toy chests, reg. 45.00...1/2 off
Infant bonnets, reg. 2.50 and 3.50...1.00

3 TO 6 SHOP, Fourth Level
Cotton dresses, assorted styles, reg. 4.49 to 7.00...1/2 off
Boys' knit shirts, 3 to 7, reg. 2.59 to 3.25...1/2 off
Girls' sleepwear, reg. 4.00 to 7.50...1/2 off

GIRLS 7 TO 14, Fourth Level
Dresses, assorted colors and fabrics...1/2 off
Animal shaped pajama bags...1/2 off

CHILDREN'S SHOES, Fourth Level
Teen shoes, size 4 1/2 to 9, reg. 10.00 to 12.00...1/2 off
Children's and misses' shoes, reg. 8.00 to 11.00...1/2 off

BOYS' SHOP, Fourth Level
Sport coats and outer jackets, assorted colors and fabrics, Sizes 8 to 20...1/2 price

TOYS, Fourth Level
Assorted toys, many one of a kind and floor samples...1/2 off

DECORATIVE ACCESSORIES, Home Store Level
Bone China flowers, reg. 8.00 to 25.00...1/2 off
Spanish wood carved figures, reg. 15.00 to 90.00...1/2 off
Coin cigarette boxes, reg. 7.00...1/2 off
Alabaster ash trays, candy jars, reg. 4.00 to 30.00...1/2 off
Paper mache banks, reg. 3.00...1/2 off

Enjoy a "Shopper's Special" luncheon and view fashion modeling, 12:00 to 3:00 p.m. \$1.30
Dinner 5:30 to 7:30 p.m. \$1.50

PLENTY OF FREE PARKING

DINING ACCESSORIES
Fine crystal stemware, regularly 1.00 to 4.00...ea., .50
China and earthenware dinnerware, reg. .75 to 10.00...1/2 off
Assorted place mats, reg. 1.00 to 2.50...50 and .79
Casual and fine dinnerware sets, reg. 39.95 to 79.95...1/2 off
Flatware, stainless sterling silver and plated, reg. 2.00 to 20.00...1/2 off
Candles and candle accessories, reg. .30 to 10.95...1/2 off
Holloware, sterling silver and plate, reg. 5.00 to 100.00...1/2 off
Dining Accessories, Home Store Level

HOUSEWARES, Home Store Level
Chip 'N Dip dishes, reg. 3.00...75
Cooking thermometer, reg. 2.75...60
Terry aprons, assorted colors, reg. 1.98...99
All purpose knife, reg. 3.58...1.79
Mugs, assorted colors and patterns, reg. 1.50...75
Napkins, luncheon or cocktail size, reg. 1.00 to 1.50...box .25
Terry towels, many colors, reg. 1.00...50

SUN SHOP, Home Store Level
Imported metal sculpture, reg. 47.00...1/2 off
Copper serving pieces, reg. 18.50 to 30.00...1/2 off
Metal sculptured centerpieces, reg. 25.00 to 110.00...1/2 off

FURNITURE, Home Store Level
Dining chairs, assorted styles, reg. 65.00 to 89.00...1/2 off
Occasional furniture, antique reproductions, reg. 179.00 to 315.00...1/2 off
Campaign chest, 6 drawers, reg. 579.00...1/2 off
Mirrors, regularly 59.00 to 159.00...1/2 off
Upholstered chairs, assorted styles, fabrics, colors, reg. 99.00 to 399.00...1/2 off

SLEEP SHOP, Home Store Level
Headboards, metal, vinyl, velveteen, reg. 34.95 to 160.00...1/2 off
Twin size mattresses or box springs, various tensions, reg. 39.95 to 79.95...1/2 off
Floor sample boudoir chairs, one of a kind, reg. 39.00 to 65.00...1/2 off

BEDROOM ACCESSORIES REDUCED

Round or square decorator pillows, assorted colors, reg. 3.00...1/2 off
Washable bedspreads, twin size, assorted colors, reg. 4.00...1/2 off
Acrylic blankets, 66" x 90", white, velveteen binding, reg. 6.95...1/2 off
Decorator bedspreads, floor samples, fabrics, one of a kind, reg. 29.95 to 170.00...1/2 off
Kodel® bed pillows, reg. 2.99 to 3.99...1/2 off
Paper Passion toss pillows, reg. 4.00...1/2 off
Paper Passion twin size bedspreads, reg. 8.00...1/2 off
Bedroom Accessories, Home Store Level

BATH AND CLOSET, Home Store Level
Decorator soaps, assorted colors, reg. 3.00...1/2 off
Lingerie cases, zebra stripes, reg. 5.00...1/2 off
Silk jewel boxes, assorted colors, reg. 6.00 to 10.00...1/2 off
Bathroom accessories, one of a kind, reg. 6.00 to 50.00...1/2 off
Shower curtains, assorted...1/2 off

3 WAYS TO SAVE

A Bullock's charge account lets you take advantage of savings now, is good at any Bullock's store.

PBA ACCOUNT
pay as much as you wish each month or the minimum requested.

NEW CONTINUOUS TERMWAY PLAN
designed to help you purchase major items with no down payment, low monthly payments.

BULLOCK'S 30-DAY ACCOUNT
billed to you once monthly for the previous thirty days, and the bill is payable in full upon receipt.

Carry your Bullock's charge card for quick, easy service.

DRAPERIES AND CURTAINS, Home Store Level
Cafe curtains and novelties, many colors, reg. 2.99 to 5.00...1/2 off
Ready-to-hang custom draperies, (previously made), assorted colors and fabrics, reg. 20.00 to 180.00...1/2 off

FLOOR COVERINGS, Home Store Level
Tifton bath kits, all colors, 5' x 6'; 6' x 9', reg. 18.00 to 30.00...1/2 off
Famous name area rugs, all colors, reg. 50.00 to 300.00...1/2 off