COLLEGE REPORT

By ROBERT M. BERSI

Assistant to the President
California State College, Dominguez Hills

The spring of the year means different things to different people. To young students planning to continue their education, it means a time of final decision as to which college or university they will attend.

It seems appropriate, therefore to devote some effort to an explanation of what the new campus at Dominguez Hills has to offer.

A single statement which best describes the philosophy of the new campus would be as follows: The academic plan for the California State College, Dominguez Hills, grew out of several basic assumptions. The most important of these is the conviction that the best preparation that a student may obtain during his undergraduate years—for graduate study, for practical preparation for a life's work, or for whatever future plans he may hold—lies in a broad education in the liberal arts and sciences.

• • •

GUIDED by this principle, our curriculum plan avoids specialized training and undergraduate professional education. Courses in such fields as business education, dramatic arts, and engineering, for example, will be designed and taught within the liberal arts and sciences framework that charcterizes the unique undergraduate program of the college.

An undergraduate takes about 40 per cent of his work in a basic studies program covering fundamental problems in all fields of knowledge. The basic studies program is a series of specially designed courses required of all students. Undergraduates are further required to have two major fields of concentration, each taking about 20 per cent of their time. One of these majors will be in a departmental field (such as "history" or "physics") and the other in an interdepartmental field (such as "earth and space sciences" or "American business and economic systems").

In addition to the basic studies program, the depart mental major, and the interdepartmental major, each student will take electives for greater enrichment in general education, greater depth in spcialized studies, and the start of professional sequences (for example, teacher education), as needed.

ANOTHER special feature of the academic plan is the establishment in 1969 of a small, undergraduate liberal arts college located within the larger campus of the California State College, Dominguez Hills. The Small College, as this unit is known, will operate as a year-round institution with a three- year bachelor's degree program for all of its students.

All students in the Small College will take four quarters of work each year and will follow specially designed three-year B. A. degree programs. The Small College will have its own curriculum, planned specifically for its special purposes. Its faculty will consist of scholars who will have been selected primarily for their excellence as undergraduate teachers. In some cases, Small College faculty will hold joint appointments, serving also in one of the schools of the regular college.

In the instructional program, all types of possibilities will be explored: large lecture sessions, television instruction, small seminars, programmed instruction, independent study. Thus, while there will be a good deal of experimentation with instructional media and techniques, we expect the student-faculty ratio to remain about the same as it is in the college as a whole.

• • •

THE BACKBONE of the Small College will be the advisory system. Every student's curiculum will be tailor-made. Each will be designed to fulfill general education and graduation requirements set in the Code; but the Small College will itself have no blanket regulations governing curricula for the B.A. degree, since each student's entire curriculum will be worked out on an individual basis. The student will typically keep the same advisor during his entire three years.

Students in the Small College will be permitted to enroll for courses on campus outside of the Small College; the number of such courses will naturally differ with each individual program. Small College courses will be closed to students not registered in the Small College. Since the three-year B.A. program is to be tailor-made for each student, no transfer students will be admitted into the Small College.

NUCLEAR MEASUREMENTS . . . Carson High School students learn about the function of a gamma ray spectrometer component from Nancy Trahey (right) during a visit to Atomics International, a division of North American Rockwell Corp. She is a research analytical chemist. Visitors are (from left) Christopher Meilleur, John Black, Ronald Quinn, and instructor Joseph Dutko. The group toured Atomics International during a National Youth Science Day program held by the company and the Atomic Energy Commission.

Assignment TV

By TERRENCE O'FLAHERTY

On the March 22 Bell Telephone Hour six of the finest artists of our time concluded a highly civilized concert with what you may have thought was the sextet from "Lucia." Actually they were singing "The Swan-song" from "The Nielsen Report" because AT&T is cancelling the series after the next installment.

"This year has been a disaster for us," said phone company spokesman Louis K. O'Leary. "We're convinced there are 12 million people out there who like the series but getting, at times, only 4 or 5 million against an old movie was a rude shock . . ."

Perhaps it should be observed that when a sponsor puts on a program of limited audience appeal, he shouldn't be shocked when it attracts a limited audience. It is becoming increasingly evident that the high cost of quality programming in a quantity-conscious medium can be met only by large corporations which are more concerned with creating a distinguished public image than attracting a massive audience.

• • •

THE TELEPHONE company has done more than its share in this area—possibly because of a guilt complex for running a non-competitive enterprise — but it must be congratulated for its bravery regardless of the motive. Bell won't completely sever its 28-year-old ties with good music. Next fall it will sponsor a 30-minute Sunday evening radio broadcast on NBC presenting tapes of famous past concerts of the Telephone Hour including interviews with performing artists.

Bell's television activities next fall consist of a series of four NBC-TV reports on the urban crisis and three entertainment specials.

• • •

WHEN BELL started its current behind-scenes look at the world of serious music, its spokesmen insisted they were not concerned with large audience. Some executives claim disappointment in ratings was less of a factor in the format change than a reflection of the company's concern with the need for city improvement.

The 1,100 happy families who play the Nielsen Guessing Game may be short on interest in good music but they surprised the entire television industry by placing a documentary on "The Amazon" in the Number One position for two weeks ending March 3. "Non-fiction" television is not usually preferred by these people whose tastes determine the TV menu for 100 million Americans. Following, in order of Top Ten popularity, were: "Family Affair," "Andy Griffith," "Bonanza," Saturday movie, "Gunsmoke," "Lucy," "Gomer Pyle," "The Virginian" and Red Skelton.

• • •

IN THE LATE-night-variety rat-race Nielsen shows Joey Bishop is gaining on Johnny Carson. Bishop has 23 per cent of the audience, Carson 27.

Composer Most Likely To Roll Over: Cole Porter — whose "Kiss Me Kate" was over-rocked and under-rehearsed but still managed to hold up better than a rerun of the film "Guys and Dolls" . . . Most Beautiful TV Ice Show To Date: NBC's "Ice Capades" transformed by top television designer James Trittipo into a theatrical delight for viewers . . . Not Quite the Greatest Shows on Earth: The telecasts of Barnum-Bailey-Ringling Brothers Circus with Mike Douglas and "Jack Benny's Carnival Nights"—a side show of big names at their second best with Benny as a walk-on.

Dogs Not So Friendly In State Campgrounds

Capitol News Service

SACRAMENTO—Man's best friend is having a hard time proving that he can remain that way when permitted to stay overnight in state parks.

The Department of Parks and Recreation has reported on the first three months of operation under the new "Dog Rule," which permits the canines to be kept overnight in the parks for the first time in 22 years.

"The reaction to dogs overnighting it in our state parks is generally good — from dog owners, that is," the department said. "From non-dog owners, the reactions is not so good.

• • •

"WE SAY that reaction from dog owners is 'generally' good because some have stated that, after having waited 22 years to get into campgrounds with their pets, they are now against it," the department said.

"It's interesting, too, that in the period just before adopting the rule change, the Sacramento office received 384 letters in support of the experiment, and only 152 gainst," it said. "Yet, in the first three months after the rule went into effect (Oct. 1-Dec. 31) no letters have been received in favor of the change, and 21 have come in opposed."

The department said it generally was agreed three months was not long enough for a full evaluation and that the real test would come when heavy use of park began in the spring.

• • •

THE GREATEST single violation reported was the visitors' allowing their dogs to run loose, while the greatest complaint came from the mess the animals created.

The department said 14,127 dogs were checked in at campgrounds during the three months. "Doggy incidents" resulted in 1,690 warnings being issued, 11 citations issued, and 406 complaints received. Following complaints on running loose were such things as dogs on trails, on too-long leashes, in prohibited areas, noisiness and viciousness, upsetting garbage cans, and being left unattended.

Boys, Girls May Join Canteen

Trips, dances, and parties are in store for boys and girls between the ages of 10 and 14 who join the Youth Activity Canteen at the Lomita Recreation Center. In order to become members, youngsters may fill out membership blanks and submit them to the YAC executive board for approval.

Future activities include trips to Disneyland, Marineland, Griffith Park, and Irvine Park. Members are also planing hayrides and outings to baseball games, movie studios, and television programs.

YAC meets every Friday night from 7 to 9 p.m. at the Lomita Recreation Center Gymnasium, 24428 Eshelman Ave.

Youthful Journalist Honored

Barbara Moffett, a Torrance High School girl, captured first place trophy in newswriting at the 15th annual Press Day at El Camino College. More than 300 area high school journalists parevent, sponsored by the college photo-journalism department.

Among contest judges was Reid Bundy, co-publisher of the Press-Herald.

Featured speaker at the opening ceremonies was Leonard Wibberly, author of "The Mouse That Roared" and a former news reporter and foreign correspondent.

Public Notice

PH-5160
NOTICE OF SALE

Notice is hereby given pursuant to sections 3071 and 3072 of the Civil Code of the State of California the undersigned, Pedro Gomez will sell at public auction, at Enco Station, 1101 W. Carson Street, Torrance, California, at 10 a.m. on Saturday, the 20th day of April, 1968, the following described property, to-wit:

Year of Car, 1963; Make of Car, Rambler 6; Motor No., G346663; License No. (State), California RYG 595; Body Type, Sed 63152 Said sale is for the purpose of satisfying lien of the undersigned for Repairs and Storage in the amount of $170.00 plus Storage together with costs of advertising and expenses of sale.

Dated this 25th day of March, 1968.

(Signature)
Pedro Gomez

W—April 3, 1968

Public Notice

PH-5161
CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned do certify they are conducting a business at 2001 W. Artesia Blvd., Torrance, California, under the fictitious firm name of HAVA-INDS and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

Jay Harper, 1002 So. Catalina, Redondo Beach, California.

Clinton L. Hunt, 1002 So. Catalina, Redondo Beach, California.

Dated 3/25/68

Clinton L. Hunt
Jay Harper

State of California,
Los Angeles County:

On March 25, 1968, before me, a Notary Public in and for said State, personally appeared Jay Harper and Clinton L. Hunt known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.

(Seal) Dorothy K. Sumowski,
Notary Public
My Commission Expires
April 8, 1968

68-4934
W—April 3, 10, 17, 24, 1968

PH—5159
52779
CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned does certify she is conducting a business at 1420 Cabrillo Avenue, Torrance, 90501, California, under the fictitious firm name of LENORE'S DRAPERIES AND CARPETS and that said firm is composed of the following person, whose name in full and place of residence is as follows:

Lenore McWilliams, 32706 Coastsite Drive, Palos Verdes Peninsula, California 90274.

Dated March 19, 1968.

Lenore McWilliams
State of California, Los Angeles County

On March 19, 1968, before me, a Notary Public in and for said State, personally appeared LENORE McWILLIAMS known to me to be the person whose name is subscribed to the within instrument and acknowledged she executed the same.

(SEAL) /s/Marvin E. Levin,
Notary Public

MARVIN E. LEVIN
225 Santa Monica Blvd.,
Seventh Floor
Santa Monica, California
Attorney.

W—April 3, 10, 17, 24, 1968.

Public Notice

PH—5115
50850
NOTICE OF AGREEMENT TO PURCHASE LANDS DEEDED TO THE STATE FOR DELINQUENT TAXES
(Agreement No. 1492)

NOTICE IS HEREBY GIVEN by the undersigned Tax Collector of the County of Los Angeles, State of California, in accordance with the provisions of Chapter 8, Part 6, Division 1 of the Revenue and Taxation Code and the written authorization of the State Controller, as follows:

That an Agreement has been made between the Board of Supervisors of the County of Los Angeles and The City of Torrance and approved by the State Controller of the State of California, to sell to said City under the terms set forth in said Agreement, all of the right, title and interest of the State in and to all of the real property hereinafter described, all of which said property has been deeded to the State for delinquent taxes. A copy of said Agreement is on file in the office of said Board of Supervisors.

That pursuant to said Agreement the undersigned Tax Collector may issue a tax deed to said City 21 days after the first publication and the mailing of this notice, and the right of redemption will cease unless the property is redeemed before it is sold. For information as to the amount necessary to redeem, provided the right to redeem has not previously been terminated, apply to HAROLD J. OSTLY, Tax Collector, 225 North Hill Street, Los Angeles, California, 90012. The real property covered by said Agreement is all in the County of Los Angeles, State of California, and is described as follows, to wit:

Parcel No. 1. McDonald Tract San Pedro Rancho, S 14.67 ft of N 560.52 ft of W 328.76 ft of B 627.14 ft of Lot 73. Assessed to J. Richard Armstrong.

Parcel No. 2. Tract #22066. Ex of St Lot 34. Assessed to Property Management Corp.

Parcel No. 3. Tract #25033. Lot 29. Assessed to Gardena Valley Homes, Inc.

Parcel No. 4. Tract #25411. Lot 35. Assessed to Vincent Land Co.

Parcel No. 5. Tract #25311. Lot 38. Assessed to Vincent Land Co.

Parcel No. 6. Tract #25311. Lot 39. Assessed to Vincent Land Co.

Parcel No. 7. Tract #25869 Lot 13. Assessed to Meine Construction Co.

Parcel No. 8. Tract #25886. Lot 23. Assessed to Property Management Corp.

Dated this 3rd day of April, 1968.

HAROLD J. OSTLY,
TAX COLLECTOR

W—April 3, 10, 17, 1968