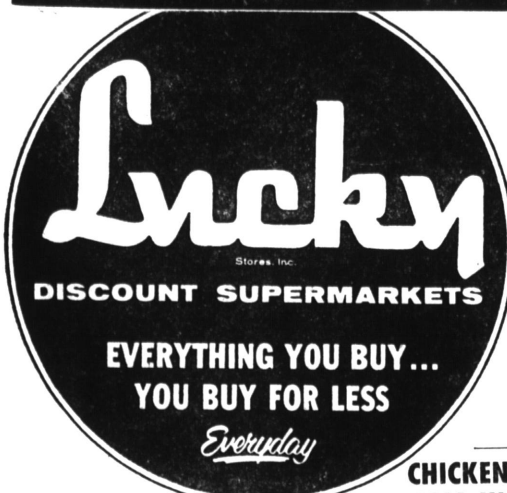


GRAND OPENING OF ANOTHER LUCKY DISCOUNT SUPERMARKET IN ORANGE!

LUCKY'S TOTAL DISCOUNT PRICING MEANS SAVINGS IN *Every* DEPT!



LUCKY DISCOUNTS EVERY ITEM IN EVERY DEPARTMENT* . . . COMPARE THE GREATER SAVINGS LUCKY BRINGS YOU ON THE FINEST U.S.D.A. GRADE CHOICE OR BONDED MEATS, NAME BRAND GROCERIES, PRODUCE, HOUSEWARES, HEALTH AND BEAUTY AIDS . . . COMPARE THE PRICES! . . . PROVE TO YOURSELF, VISIT YOUR NEAREST LUCKY DISCOUNT SUPERMARKET AND TREAT YOUR BUDGET TO A LOWER TOTAL ON EVERYTHING YOU BUY—EVERYDAY!*

... the few items listed on this page constitute just a small sampling of the many thousands of greater savings waiting in-store for you at Lucky . . . ALL AT LOW, LOW DISCOUNT PRICES!

- GERBER'S STRAINED BABY FOOD 4 1/2-oz. Jar 10¢
- GERBER'S DINNERS High Meat 4 1/4-oz. Jar 17¢
- GERBER'S JUNIOR FOOD 7 1/4-oz. Jar 15¢
- COOKIES LANGENDORF Reg. 49¢ Pkg. 44¢
- STA-CRISP CRACKERS 1-lb. Pkg. 27¢

Key Buy!

SAVORY HEINZ KETCHUP 20-OZ. BOTTLE 29¢

- F&G NEWTONS NABISCO 1-lb. Pkg. 36¢
- SHREDDED WHEAT NABISCO 15 1/2-oz. 38¢
- APPLE JACKS KELLOGG 6 1/2-oz. Box 38¢
- BIG "G" TOTAL 12-oz. Box 51¢
- CANADA DRY BEVERAGES 12-oz. Can 12/\$1
- DIET RITE COLA 12-oz. Btl. 6/53¢
- BREW "102" DRAFT BEER 16-oz. Can 6/1.29
- CHICKEN O' SEA Albacore TUNA 39¢
- PINK SALMON PETER PAN 16-oz. Can 69¢
- CHUNK TUNA CARNATION 6 1/2-oz. Can 27¢
- DOG BURGERS VET'S 36-oz. Pkg. 69¢
- DAILY DIET DOG FOOD 16-oz. Can 7¢
- PURINA FOR CATS TUNA 66-oz. Can 14¢
- BEEF STEW DINTY MOORE 24-oz. Can 55¢
- HORMEL SPAM 12-oz. Can 54¢
- CORNED BEEF LIBBY'S 12-oz. Can 55¢

Key Buy!

ALL PURPOSE CRISCO SALAD OIL 24-OZ. BOTTLE 48¢

HOUSEWARES, HEALTH & BEAUTY AIDS COST LESS AT LUCKY!

- IRONING BOARD PAD & COVER Take the chafe out of ironing with this Silicone cover... 69¢
- TEFLON IRON GLIDE Stops scorch, stick, shine. Irons all fabrics right side up. Attaches to your iron. \$1.44
- IRONING BOARD METAL FASTENERS For Wrinkle Free Ironing 34¢

- FROZEN FOODS
- CHICKEN FREEZER QUEEN W/Gravy 2-lb. Pkg. 1.69
 - KOLD KIST CREAMED CHICKEN 14-oz. Pkg. 63¢
 - CINNAMON ROLLS SARA LEE 8 1/2-oz. Pkg. 65¢
 - TIP TOP DRINK GRAPE 6-oz. Can 10¢
 - HAWAIIAN PUNCH RED 12-oz. Can 35¢
 - PICTSWEET Vegetables-Peas-Cut Corn-Mixed Vegetables (12-OZ. CAN ... 21¢)
 - LEMONADE TREESWEET Reg. or Pink 6-oz. Can (12-oz. 21¢) 11¢
 - 8-INCH PIE
 - PET RITZ PIES Apple-Peach-Apricot Boysenberry-Custard 35¢
 - BEEF TACOS ROSARITA 12-oz. Pkg. 45¢
 - FISHSTICKS 4 FISHERMAN 14-oz. Pkg. 65¢
 - FRIED HALIBUT VAN DE KAMPS 8-oz. Pkg. 75¢
 - CREAMED
 - SUPERIOR HONEY 12-oz. Ctn. 35¢
 - GRAPE JELLY WELCH 2-lb. Jar 55¢
 - MAHATMA RICE LONG GRAIN 38¢
 - M.J.B. RICE LONG GRAIN 28-oz. Box 41¢
 - C & H SUGAR 5-lb. Bag 58¢

Key Buy!

Sweet, Hot Dog or Hamburger MA BROWN RELISH REG. JAR 25¢

- BLACK PEPPER SCHILLING 4-oz. Can 39¢
- MORTON SALT 26-oz. Box 11¢
- OLIVE OIL POMPEIAN 41¢
- POP CORN JIFFY W/Popper Reg. Pkg. 25¢
- CHINESE NOODLES Jan-U-Wine 6-oz. Pkg. 28¢
- NOODLES GOLDEN GRAIN 12-oz. Pkg. 31¢

Key Buy!

B & M BAKED BEANS 28-OZ. CAN 33¢

- PIZZA PIE MIX APPIAN WAY 12 1/2-oz. Pkg. 38¢
- BEEF STROGONOFF—CHICKEN BARONET 75¢
- LIPTON DINNER MAIN DISH 6-oz. Pkg. 75¢
- BRUCE WAX SELF POLISHING Quart Can 89¢

- VITALIS HAIR TONIC MED. SIZE, 79¢ VALUE! OUR LOW PRICE 64¢
- EXCEDRIN TABLETS BOTTLE OF 60—79¢ VALUE! OUR LOW PRICE 81¢
- BAN DEODORANT 7-OZ. SPRAY CAN, \$1.49 VALUE \$1.23
- 5 DAY DEODORANT PADS 89¢ VALUE. OUR LOW EVERYDAY DISCOUNT PRICE! 66¢
- LEMON or MINT SHAMPOO YOUR CHOICE OF THESE POPULAR "42" SHAMPOOS, 99¢ VALUE! 68¢

- MAYONNAISE Laura Scudder Filter & King Size 49¢
- CIGARETTES 2.15
- ORCHIDS NAPKINS 360-cr. Pkg. 48¢
- HANDY WRAP PLASTIC WRAP 100-Ft. Roll 28¢
- LADY SCOTT FACIAL TISSUE 200—2-ply Box 27¢
- ZEE TOWELS PRINTED Giant Roll 28¢
- M-D TISSUE TOILET 2 Roll Pkg. 19¢
- VEL LIQUID DETERGENT 32-oz. Bottle 55¢
- BOLD DETERGENT Giant Box 78¢
- IVORY FLAKES Large Box 34¢

Key Buy!

HARVEST DAY APRICOT HALVES No. 2 1/2 CAN 25¢

- JOY LIQUID DETERGENT 22-oz. Bottle 58¢
- DIAL SOAP TOILET Bath Bar 20¢
- CHIFFON LIQUID DETERGENT 22-oz. Bottle 45¢
- DASH DETERGENT Jumbo Box 2.17
- LUCKY AMMONIA 1/2-Gal. Bottle 39¢
- MR. CLEAN LIQUID CLEANER 28-oz. Bottle 68¢
- ZEST TOILET SOAP Reg. Bar 14¢
- IVORY SOAP Medium Bar 11¢
- HUNT'S PEACHES CLING No. 2 1/2 Can 25¢
- OCEAN SPRAY CRANBERRY JUICE Quart Bottle 55¢
- FRUIT TREATS MOTT'S 20-oz. Jar 31¢
- FRUIT COCKTAIL HARVEST DAY No. 303 Can 21¢
- GRAPEFRUIT Del Monte Sections No. 303 Can 27¢
- PINEAPPLE Harvest Day Crushed No. 2 Can 29¢

Key Buy!

LUCKY SHORTENING 3-LB. CAN 69¢

- DRINK Del Monte Pineapple-Grapefruit 46-oz. Can 31¢
- GRAPE JUICE WELCH 24-oz. Bottle 37¢
- APRICOT NECTAR Harvest Day 46-oz. Can 32¢
- GREEN BEANS GREEN GIANT CUT 303 Can 24¢
- NIBLETS CORN 12-oz. Can 22¢
- POTATOES French Country Style Mashed—1-lb. Box 69¢
- PEAS HARVEST DAY No. 303 Can 16¢
- PORK & BEANS VAN CAMP No. 2 1/2 Can 23¢
- TOMATOES DEL MONTE STEWED No. 303 Can 24¢
- SAUERKRAUT LIBBY'S No. 303 Can 18¢

LOOK FOR THE KEY BUYS

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on those "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

*Government controlled and Fair Trade Items excepted 3-30-67

Compare LUCKY'S TOP QUALITY MEATS AT LOW DISCOUNT PRICES!

EVERY CUT CARRIES LUCKY'S "BOND," YOUR GUARANTEE OF COMPLETE SATISFACTION—OR YOUR MONEY REFUNDED

	LUCKY'S EVERYDAY PRICE	EVERYDAY PRICE	LUCKY'S EVERYDAY PRICE
CHUCK ROAST BLADE CUT	59¢	49¢	35¢
ROUND STEAK CENTER CUT	98¢	89¢	68¢
T BONE STEAK TAILS OFF	\$1.35	\$1.15	98¢
RIB ROAST STANDING LARGE END	69¢	79¢	69¢
GROUND BEEF FRESH AND LEAN	49¢	49¢	37¢
RIB STEAK	98¢	98¢	78¢
RUMP ROAST	98¢	98¢	68¢
SMOKED PICNIC SHLDR. LUER'S U.S.D.A. GRADE A WHOLE BODY	49¢	53¢	39¢
FRESH FRYERS	39¢	39¢	29¢
RIB ROAST BONELESS CROSS RIB	98¢	89¢	73¢
LINK SAUSAGE FARMER JOHN 8-oz. SKINLESS	33¢	39¢	45¢
PORTERHOUSE STEAKS TAILS OFF	\$1.35	\$1.25	\$1.05
PORK ROAST FRESH SHOULDER	49¢	49¢	39¢
PORK CHOPS RIB CUT	89¢	\$1.09	75¢
SLICED BACON LUCKY 1-LB. PKG.	69¢	73¢	53¢
BACON RATH BLACKHAWK SLICED 1-LB. PKG.	69¢	59¢	57¢
BACON SWIFT PREMIUM SLICED 1-LB. PKG.	55¢	69¢	57¢
PORK ROAST LOIN END	69¢	79¢	55¢
BACON OSCAR MAYER SLICED 1-POUND PKG.	79¢	89¢	67¢

We've shopped the MAJOR SUPERMARKETS . . . You can see for yourself where the TRUE SAVINGS are — at Lucky, where everything you buy . . . you buy for less!

Compare! LUCKY'S NEW LOW PRICES! LUCKY ALL MEAT FRANKS 1-LB. PKG. (12-OZ. PKG. 41¢) 49¢

- ALL MEAT FRANKS Wilson, Hormel or Farmer John, 1-lb. Pkg. 55¢
- OSCAR MAYER FRANKS All Meat and All Beef 1-lb. Pkg. 65¢
- WILSON'S FRANKS ALL BEEF 1-lb. Pkg. 59¢
- CANNED HAM 3 Lb. \$2.87
- DUBUQUE BRAND MEDIUM SHARP CHEESE 59¢
- MISS Wisconsin Longhorn 10-oz. Pkg. LUCKY SWISS CHEESE 89¢
- CHUNK STYLE

BANANAS These Are Not Ordinary Bananas, They are CHIQUITA BRAND CENTRAL AMERICA'S FINEST QUALITY! LUCKY LOW PRICE! 11¢

RUSSET POTATOES U.S. No. 1 ALL PURPOSE NICE SELECTION OF SIZES! 10 Lb. Cello Bag 39¢

- VEG ALL MIXED VEGETABLES No. 303 Can 20¢
- BUTTER-NUT COFFEE 1-lb. Can 69¢
- BUTTER-NUT COFFEE 2-lb. Can 1.37
- MOCA JAVA COFFEE 1-lb. Can 75¢
- INSTANT Butter-Nut Coffee 6-oz. Jar 84¢
- TEA BAGS LIPTON'S 100-Ct. Pkg. 1.14
- TOMATO JUICE HARVEST DAY 44-oz. Can 28¢
- BOTTLED SPIRITS
- VODKA LUCKY 80 PROOF 5th BTL. 2.99
- TEQUILA CHIQUITA 5th BTL. 3.99
- WHISKEY BLENDED KENTUCKY GOLD SEAL 80 PROOF 5th 3.22
- (SORRY, NOT AVAILABLE AT ALL STORES)