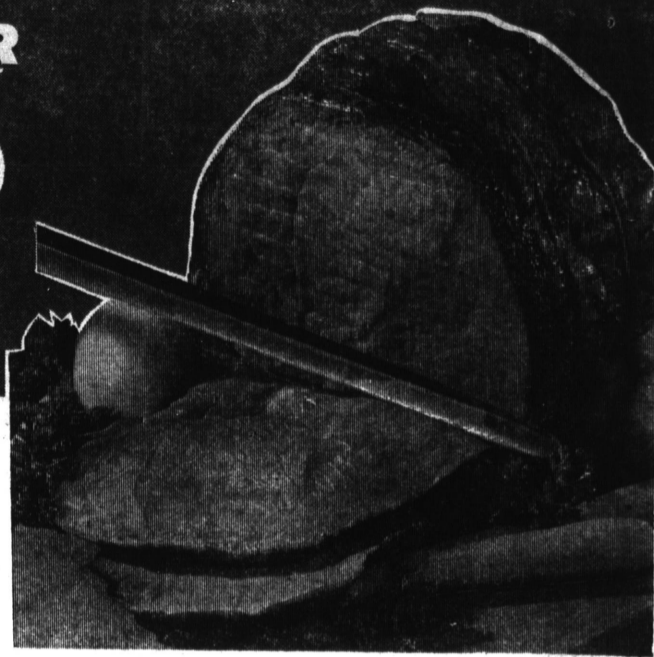




# SHOP AT ALPHA BETA FOR Big FOOD SAVINGS!



GILLETTE • DEODORANT • INCLUDES 20¢ OFF  
7 OUNCE FAMILY SIZE  
**RIGHT GUARD SPRAY 79¢**

EXCLUSIVE NEW L.P. STEREO WITH GREAT HITS BY SOME  
OF THE FINEST RECORDING MUSICIANS IN AMERICA  
STANDING ROOM ONLY OLE'  
**RECORD ALBUM 99¢**

PRICES EFFECTIVE  
**7 BIG DAYS!**  
THURS. thru WED.  
MAR. 30-APR. 5

"OUR GROWIN' IS  
SHOWIN' AGAIN"  
THIS TIME IT'S IN  
**ROWLAND  
HEIGHTS**  
5th and NOGALES

HUNT'S • 8-OZ. CAN  
**TOMATO SAUCE**  
SAVE 3¢  
**7¢**

HUNT'S • 6-OZ. CAN  
**TOMATO PASTE**  
**10¢ FOR 1.00**  
WOW SAVE 55¢

HUNT'S • 14-OZ.  
**CATSUP**  
**2 FOR 25¢**  
SAVE 15¢

HUNT'S • 300 CAN  
**NEW  
POTATOES**  
SAVE 25¢  
**10¢ FOR 1.00**

HUNT'S • 2 1/2 CAN  
**APRICOTS**  
SAVE 16¢  
**4¢ FOR 1.00**

**SOME EVERYDAY  
LOW SHELF PRICES!**

MAXWELL HOUSE  
**COFFEE**  
REGULAR or DRIP  
1-LB. CAN **69¢**

2-LB. CAN REG. & DRIP **\$1.37**  
3-LB. CAN REG. & DRIP **\$2.05**  
10 OUNCE INSTANT **\$1.35**

ALL BRANDS • REG. or KING SIZE  
CIGARETTES CARTON **\$2.15**  
30-OZ. SIZE • INCL. 7¢ OFF  
WESSON OIL **69¢**  
JUMBO SIZE • INCL. 30¢ OFF  
SALVO DETERGENT TABLETS **\$1.89**  
BETTY CROCKER • 11 VARIETIES  
CAKE MIX 19-OZ. SIZE **39¢**

ALPHA BETA *Trim'd-Rite*  
COLORADO FED • FLAVOR-AGED BEEF  
**BONELESS  
RUMP  
ROAST**  
OR  
BOTTOM  
ROUND **79¢ LB.**  
"EASY TO  
CARVE—  
LESS  
WASTE"

ALPHA BETA *Trim'd-Rite* COLORADO FED BEEF  
**BONELESS ... LESS WASTE  
RIB  
STEAK 98¢ LB.**

**EVERY DAY EXTRA  
LOW MEAT PRICES**

- ALPHA BETA *Trim'd-Rite*  
GRAIN FED COLORADO BEEF
- BONELESS 7-BONE ROAST **79¢ lb**
  - CALIFORNIA ROAST **69¢ lb**
  - ROUND-BONE ROAST **69¢ lb**
  - CHUCK ROAST BLADE CUT **49¢ lb**
  - ROUND STEAK FULL CUT **89¢ lb**
  - SHORT RIBS **39¢ lb**

*Fresh*  
SEAFOOD

FRESH FILLET OF NORTHERN  
PACIFIC GOD **69¢**

CENTER CUT  
SLICED HALIBUT **69¢**

FRESH • FROM IDAHO  
RAINBOW TROUT  
5-OZ. MINIMUM WEIGHT **49¢**

CARNATION • FROZEN  
BREADED FISH  
STICKS 2-LB. PKG. **99¢**

CERTIFIED • FROZEN  
FRIED SOLE 12-OZ. PKG. **59¢**

KOLD KIST • FROZEN  
VEAL STEAKS 12-OZ. PKG. **59¢**

EASTERN QUALITY • FROM GRAIN FED PORKERS  
SMALL SIZE • FROM IOWA

**SPARE RIBS 59¢ LB.**

FARMER JOHN • LUER QUALITY • 1 LB. PKG.

**SLICED BACON 59¢**

ARMOUR *MiraCure* • 12-OZ. PKG.

**SMOKED BACON 59¢**  
NEW PROCESS  
LESS SHRINKAGE

**PORK SPECIALS**

EASTERN • FROM GRAIN FED PORKERS

**SLICED PORK LOIN 69¢ lb**

EASTERN • FROM GRAIN FED PORKERS

**LOIN CHOPS 89¢ lb**  
CENTER-CUT

FARMER JOHN • 1/2-LB. PACKAGE  
PURE PORK

**LINK SAUSAGE 2 FOR 59¢**

WE RESERVE THE RIGHT TO REFUSE SALES TO COMMERCIAL DEALERS • SALES TAX COLLECTED ON ALL TAXABLE ITEMS

IDEAL • 46-OZ. CAN • 27¢ VAL. EA.  
**PINEAPPLE JUICE 3 FOR 69¢**

ALPHA BETA • 25¢ VALUE  
FACIAL TISSUE BOX OF 200 **3 FOR 59¢**

ONE GALLON • 61¢ VALUE  
**SUNRICH BLEACH 39¢**

IDEAL • 28-OZ. JAR • CREAMY or CRUNCHY  
**PEANUT BUTTER 79¢**

ALPHA BETA • 15-OZ. FLUFFY  
**FRESH BREAD 23¢**  
WHITE OR WHEAT

1-LB., 6 1/2-OZ. PREMIUM LOAF  
**3 FOR 1.00**  
WHITE OR WHEAT

1-LB. CAN • CHOCOLATE  
**NESTLE'S QUIK 45¢**

24 OUNCE BOTTLE • INCLUDES 4¢ OFF  
**LOG CABIN SYRUP 65¢**

WISHBONE • ITALIAN • 39¢ VALUE  
DRESSING INCLUDES 4¢ OFF EACH  
**3 FOR 99¢**  
GREEN GODDESS • 8-OZ. .... 3 FOR 99¢

35-OZ. SIZE • INCL. 17¢ OFF  
**DISHWASHER ALL 60¢**

6 1/2-OZ. CAN • 3 VARIETIES  
**SCAT. CAT FOOD 8 FOR 1.00**

KEN I. RATION • 26-OZ.  
**DOG FOOD 2 FOR 57¢**

SHADY OAK • 6-OZ. CAN  
**BORDELAISE SAUCE 5¢**

NBC • SNOWFLAKE  
1-LB. BOX  
**CRACKERS 25¢**  
SAVE 12¢

**DELICATESSEN SPECIALS! ... Best for Less!**

IMPORTED • COOKED • 4 1/4-OZ. PACKAGE

**DANOLA HAM 59¢**  
SAVE 10¢

ALPHA BETA • COOKED • 6-OZ. PKG.  
**SALAMI 3 FOR 1.00**  
SAVE 17¢

ALPHA BETA • 7 1/2-OZ. CARTON  
DIPS • GARLIC • FRENCH ONION  
• CLAM • BLEU CHEESE **3 FOR 1.00**

HOLLYWOOD • SAVE 17¢ • INCL. 3¢ OFF  
**MARGARINE 3 FOR 1.00**  
EACH 1-LB. CTN.

ALPHA BETA • PINT CARTON  
**COTTAGE CHEESE 29¢**  
QUART ... 58¢

CHECK THESE  
**SPECTACULAR VALUES!**

• WALKIE SET \$17.49 • TAPE RECORDER \$21.98 • SHOW & TELL \$29.98  
• 6 TRANSISTOR \$5.98 • WALKIE TALKIE BASE STATION \$29.98 • PORTABLE PHONOGRAPH \$14.98

ALPHA BETA PRODUCE ... the *Best for Less!*

GOLDEN RIPE  
CENTRAL AMERICAN  
**BANANAS 10¢ LB.**  
LUNCH BOX SPECIAL

THIN-SKIN • LOADED WITH JUICE • SWEET • FLORIDA  
**VALENCIA ORANGES 10¢ FOR 1.00**

THIN-SKIN • JUICY • JUMBO SIZE • FLORIDA  
**RUBY RED GRAPEFRUIT 8¢ FOR 1.00**

SWEET • RED RIPE • WHOLE  
**WATERMELON 8¢ LB.**

YOUNG & TENDER  
**CARROTS 2 FOR 19¢**  
1-LB. CELLO BAGS

TENDER • ALL-GREEN  
**ASPARAGUS 29¢ LB.**  
NEW SPRING CROP!

ALPHA BETA  
15-OZ. PACKAGE  
**SUN-DRIED RAISINS 4¢ FOR 1.00**

**FROZEN FOOD SPECIALS**

IDA TREAT • 9-OZ. PKG.  
**FRENCH FRIES 10¢**  
REG. or CRINKLE

13 OUNCE SIZE • FROZEN  
**EGGO WAFFLES 39¢**

OH BOY • FROZEN • 7 OUNCE SIZE  
**GARLIC BREAD 39¢**

2-LB., 10 OUNCE • FROZEN  
**MRS. SMITH'S PIES 99¢**  
• APPLE DUTCH APPLE  
• COCONUT CUSTARD

VAN DE KAMP • FROZEN  
**ENCHILADAS 39¢**  
• BEEF • CHICKEN • CHEESE 7 OZ. PKG.

MORTON'S • 8 OZ.  
**MEAT PIES 15¢**  
• BEEF • TURKEY • CHICKEN

ARRIVEDERCI JR. CHEESE SAUSAGE PEPPERONI  
10 OZ. SIZE **PIZZA 59¢ 69¢ 79¢**

CAL FAME • 6 OUNCE CAN RICH IN VITAMIN C  
**ORANGE JUICE 5¢ FOR 1.00**

FRÖZEN • PACK OF 6 • SAVE 10¢  
**HAWAIIAN ICES 49¢**

GREEN GIANT • 10 OUNCE PACKAGE  
**MEDIUM PEAS 3¢ FOR 1.00**

GREEN GIANT • 10 OUNCE PACKAGE  
**NIBLETS CORN 3¢ FOR 1.00**

KLEENEX TISSUES BOX OF 200 **25¢**  
ASSORTED COLORS & WHITE  
KLEENEX TOWELS JUMBO SIZE **33¢**  
ASSORTED COLORS & WHITE  
KLEENEX DINNER NAPKINS **27¢**  
2-PLY • PACKAGE OF 50  
DELSEY BATHROOM TISSUE **27¢**  
2 ROLL PACK ASSORTED COLORS & WHITE

BAYER ASPIRIN **\$1.63**  
BOTTLE OF 200 TABLETS  
LYSOL SPRAY **\$1.49**  
14-OZ. CAN

REYNOLDS FOIL WRAP **31¢**  
12 INCHES X 25 FEET

CROWN ZEE NAPKINS **2 FOR 27¢**  
POLY-WHITE OR ASSORTED COLORS PACKAGE OF 80  
BEECH-NUT • STRAINED FRUITS, VEGETABLES & DINNERS  
BABY FOOD  
IN GLASS JARS **9¢**

Your Nearby Alpha Beta Markets  
Are Located at:  
TORRANCE  
2720 Cabrillo Ave. at Sepulveda  
1120 10th St. at Arroyo  
DOMINGUEZ HILLS  
190th St. at Avalon  
REDONDO  
1880 S. Pacific Coast Hwy.  
LONG BEACH  
1500 W. Willow at Caspian

