

VONS and Shopping Bag STEAK and POTATOES

USDA CHOICE
THE TOP OF THE CHOICE GRADE
T-BONE CLUB, CUBE SIRLOIN TIP OR TOP ROUND
95¢/lb
PORTERHOUSE \$1.09/lb
 Big, Tender & Tasty

The Best Bakers!
 SERVE 'EM WITH AWARD-WINNING JERSEYMAID BUTTER OR SOUR CREAM & CHIVES... M-M-M DELICIOUS!

U.S. No. 1 IDAHO RUSSET
10 LB BAG 39¢

TOP SIRLOIN STEAKS \$1.29/lb.
 Boneless, Aged to Perfection
 EVERY BITE A DELIGHT! YOUR BEST BUY AT ONLY.....

CHUCK STEAKS
 Marinate & Broil **49¢/lb**

Boneless Round TOP OF THE CHOICE A FAMILY FAVORITE **89¢**

Family Steaks TOP OF THE CHOICE BONELESS, A FLAVOR TREAT **89¢**

Rib Steaks TOP OF THE CHOICE CUSTOM TRIMMED, SHORT CUT..... **89¢**

FILLET MIGNON Boneless Whole **\$1.98/lb.**

NEW YORK CUT Boneless Strip Fillet **\$1.89/lb.**

SPENCER STEAK Genuine Eye of the Rib **\$1.69/lb.**

SLICED BACON
 Vons Table King or Luer **59¢/1 LB. PKG.**

Armour* New Mira Cure Bacon 12-OZ. PKG. **59¢**

Danola Sliced Bacon EXTRA LEAN, DANISH 12-OZ. PKG. **69¢**

Swift's Brown 'n Serve Links 8-OZ. PKG. **55¢**

Crisp Cucumbers FRESH & FLAVORFUL LONG, ALL GREEN **3 for 25¢**

Green Beans YOUNG, TENDER, SNAPPY FRESH EARLY GARDEN FINE FLAVOR **19¢**

FRESH PAPAYAS
 Hawaiian Tropical Treat Adds Zest to a Salad! Each **29¢**

VALENCIA ORANGES
 Sweet, Juicy, New Crop—The Favorite for Fresh Squeezed Juice **10¢/lb**

USDA CHOICE ROASTS
CENTER CUT CHUCK **43¢/lb**
 Lean & Meaty Custom Trimmed

*** VONS FEATURES SWIFT'S PREMIUM GENUINE 1967 MILK-FED SPRING LAMB**

Seafood Sea-lections
Fresh Red Snapper FILLET SLICES **69¢**

Pan Ready Sand Dabs FRESH FROZEN **69¢**

SPECIALS IN THE DELICATESSEN
SLICED MEATS
 Buddig's—From Chicago
SMOKED BEEF, HAM, CORNED BEEF, CHICKEN or TURKEY
 3-Oz. Pkgs. **3 for \$1** (SAVE 17¢)

ROUND RUMP or CLOD BONELESS ROASTS Your Choice **89¢/lb**

O-Bone Roast TOP OF THE CHOICE SHOULDER CHUCK..... **59¢**

Boneless Chuck TOP OF THE CHOICE CUSTOM TRIMMED..... **79¢**

GROUND CHUCK FRESH & EXTRA LEAN **59¢/lb**

PORK SAUSAGE VONS OWN 100% PURE **49¢/lb**

HAM SLICES LEAN, TASTY CENTER CUTS **98¢/lb**

Vons Recipe of the Week:
ROMANOFF SUPREME
 RECIPES ARE FREE IN THE MEAT DEPT.

You'll Need: Ground Chuck, Milk, Butter, Cream of Mushroom Soup, Minced Onion, Chopped Pimiento, Wheaties and...

Betty Crocker **NOODLES ROMANOFF** 5-OZ. PKG. **45¢**

Vons Wisconsin
JACK CHEESE Rich & Creamy In the Piece... **79¢/lb**

Bay's Old Fashioned ENGLISH MUFFINS Pkg. of 4 **19¢**

FRANKS
 Luer All Meat **55¢** (SAVE 10¢)
 1 LB. VACUUM PKG.

TOMATO CATSUP Fancy Farms 14-OZ. BTL. **2 for 25¢** (SPECIAL PRICE)

HILLS BROS. COFFEE Regular, Drip or Fine 1 LB. CAN... **65¢** (SPECIAL PRICE)

VONS DETERGENT All Purpose Powder GIANT SIZE **39¢** (SPECIAL PRICE)

TOMATO JUICE Libby's—Rich in Flavor 46-OZ. CAN **23¢** (SPECIAL PRICE)

LIBBY'S PEACHES Halved or Sliced Yellow Clings 2 1/2 CAN **2 for 39¢** (SPECIAL PRICE)

Health & Beauty Aids Special
SEGO LIQUID
 DIET FOOD FOR WEIGHT CONTROL All Flavors 10-Oz. Cans **3 for 79¢**
 VONS REG. 29¢ LOW PRICE

Q-TIPS COTTON SWABS Sanitary 125 Tips..... **63¢**

DIPPITY DO SETTING GEL With Mod Rollers. Reg. or Hard-to-Hold **99¢**

MICRIN ORAL ANTISEPTIC 12-Oz. Bottle, Includes 9¢ Off..... **63¢**

VONS BAKERY
VONS BEAR CLAWS Delicious Coffee Cake Made with Butter Sprinkled with Almonds PKG. OF 3 **35¢**

VONS CAKE OF THE WEEK
Philadelphia Cake 2-Layer yellow cake with Philadelphia cream cheese icing **\$1.29 VALUE SPECIAL PRICE 98¢**

Green Beans JACK AND THE BEAN STALK CUT OR FRENCH SLICED. 303 CAN **2:45¢**

New Potatoes HUNT'S—WHOLE NO. 300 CAN **2:29¢**

Libby's Sauerkraut LONG SHRED 303 CAN **17¢**

Cranberry Juice OCEAN SPRAY COCKTAIL QT. BTL. **49¢**

Fancy Apple Sauce APPLE LAND GRAVENSTEIN 15-OZ. JAR **5:10¢**

Frozen Food Features
SIMPLE SIMON PIES Your Choice of Fruit Varieties LARGE 9" 34 OZ. SIZE **49¢**

VONS MACARONI & CHEESE Frozen, Just Heat 'n Eat. 8-Oz. Package..... **5 for \$1.00**
 20-Oz. Family Size Pkg. 39¢

ROSARITA MEXICAN FOODS Mexican Dinner, 16-Oz. • Combination Plate, 12-Oz. Beef Tacos, 12-Oz. • Beef Burritos, 8-Oz. Pkg. Each **39¢**

WEST PAB VEGETABLES Peas, Mixed Vegetables 24 oz. pkg. BIG POLY BAGS **3 for 89¢**
 Cut Green Beans, Crinkle Cuts or Shaestrings, Cut Corn 30 OZ. PKG. Corn on the Cob 3 BAR PKG.

GENUINE Color Flays BRAND
MELMAC DINNERWARE
 A Product of the Melamine Division of Lenox, Inc.

ITEM OF THE WEEK
Decorated Saucer
 BOUQUET OR MANDALAY PATTERN Decorated Saucers are Complemented by the Smartly Designed Plain Color Cups

See the Complete Set on Display in the Store
 Lovely Completer Pieces for Your Set Can Be Added Anytime Throughout the Promotion at Featured Low Prices... No Minimum Grocery Purchase Required.

Only 33¢ EA. With Each \$3.00 Grocery Purchase

CHECK & COMPARE VONS LOW, LOW PRICES YOU NEVER PAY MORE!
 AT YOUR VONS & SHOPPING BAG STORE

CIGARETTES All Popular Brands Reg. Filter, King CTN **\$2.15**

FRESH BREAD Perfection-White, Wheat or Sandwich 15-OZ. LOAF **23¢**

ICE CREAM Jerseymaid Caramel Choc. or Flavors 1/2 GAL CTN **69¢**

Liquor Features

FYFE & SCOTT RARE SCOTCH Imported 86 Proof **\$4.59** (SAVE 40¢) FIFTH

ROYAL VELVET SPECIAL STRAIGHT KENTUCKY BOURBON 8 Years Old 86 Proof **\$4.49** (SAVE 30¢) FIFTH

ROYAL VELVET GIN 90 PROOF, GRAIN DISTILLED **\$3.59** (SAVE 30¢) FIFTH

Bring in Your Easter Snapshots Today!
VONS LOW PRICES ON PHOTO PRINTS

KODACOLOR Reg. 29¢ **19¢** ea.

BLACK & WHITE Reg. 10¢ **7¢** ea.

VONS and Shopping Bag
 BLUE CHIP STAMPS

PRICES EFFECTIVE: THU., FRI., SAT. & SUN. MARCH 30—31 APRIL 1—2
 FREE UTILITY BILL SERVICE...MONEY ORDERS AVAILABLE

- MILK CHOCOLATE Hershey's Dainties 6-OZ. **25¢** 12-OZ. **49¢**
- INSTANT Royal Puddings ASSORTED REG. PKG. **2 for 25¢**
- DEL MONTE Pink Salmon NO. 1 TALL CAN **79¢**
- FLEISCHMANN'S Margarine CORN OIL 1 LB. CTN. **39¢**
- CHASE & SANBORN Instant Coffee 6-OZ. JAR **85¢** 10-OZ. JAR **\$1.33**
- SUPER CLEANER Miracle White 1/2 GAL. **89¢** 1/4 GAL. **\$1.69**
- Bonus Detergent GIANT SIZE..... **81¢**
- Top Job Liquid Cleaner 15-OZ. SN. **39¢**
- Safeguard Deodorant Soap REG. BARS..... **2 for 29¢**
- Ivory Liquid Detergent 12-OZ. PKG. **33¢**