

**WITH ALL THE CLAIMS BY OTHER MARKETS and AFTER ALL THEY SAY
COMPARATIVE SHOPPING PROVES**



YOU SAVE all YOU CAN
with **OUR total DISCOUNTING!**

**ALL STORES
CLOSED
EASTER SUNDAY
SHOP EARLY!**

- BEECH-NUT STRAINED BABY FOOD 4 1/2-oz. JAR 9¢
- SIMILAC LIQUID BABY FORMULA 13-oz. CAN 26¢
- BABY CEREAL GERBER'S 8-oz. PKG. 18¢
- GRAHAMS PACIFIC HONEY TREAT CRACKERS-1-lb. BOX 31¢
- RITZ CRACKERS HABISCO 1-lb. BOX 39¢
- YUM YUMS SUNSHINE 12-oz. PKG. 45¢

Key Buy!

LUCKY PEANUT BUTTER
16-oz. Jar **42¢**

- GRAVY TRAIN GAINES 10-lb. BAG 1.37
- KAI KAN DOG FOOD-CHUNK M.P.S.-16-oz. CAN 21¢
- PERK CAT FOOD SALMON 6-oz. CAN 10¢
- HORMEL SPAM 12-oz. CAN 54¢
- LIBBY CORNED BEEF 12-oz. CAN 55¢
- HORMEL CHILI W/BEANS 24-oz. CAN 55¢
- PIES SWISS MISS-APPLE-PEACH-BOYSBERRY-8" PIE 29¢
- STEAKS KOLD KIST-BAG 10-1 1/2-oz. PKG. 1.18
- LINK SAUSAGE JONES 1-lb. PKG. 99¢
- BREADED SHRIMP CERTI-FRESH 6-oz. PKG. 69¢
- FISHSTICKS CERTI-FRESH 12 1/2-oz. PKG. 95¢
- PUNCH ON A STICK-HAWAIIAN-RED-4-PK. PKG. 35¢
- APPLE JUICE TREE TOP 6-oz. CAN 19¢
- BANQUET DINNERS REG. PKG. 38¢
- CHEESE PIZZA CHEF BOY-AR-DEE 12 1/2-oz. PKG. 59¢
- BEEF SLICES FREEZER QUEEN W/ GRAVY-2-lb. PKG. 1.59
- BIRDSEYE PEAS 10-oz. PKG. 19¢
- CORN BIRDSEYE-GOLDEN WHOLE KERNEL-10-oz. PKG. 21¢
- ORANGE JUICE SPRINGFIELD 12-oz. CAN 29¢

Key Buy!

PURE PREPARED MOREHOUSE MUSTARD
24-oz. Jar **25¢**

*Gov't. Controlled and Fair Trade Items Excepted

Confusing... all the claims made by the various supermarkets today... isn't it? Only YOU can decide which claim is true... by making the pocket-book test... COMPARE ITEM FOR ITEM... PRICE BY PRICE... You may find a few loss-leader items advertised for less than Lucky's Low Discount Price... BUT, THE LOWER TOTAL AT LUCKY will tell the true story... for more good eating at less cost SHOP AT LUCKY AND COMPARE THE GREATER EVERYDAY SAVINGS!*

- SOUP MIX LIFTON CHICKEN 29¢
- TOMATO SOUP NOODLE, 2 Pouch pkg. 11¢
- JELLO GELATINE HARVEST DAY 19¢
- SWEET RELISH HEINZ 11-oz. JAR 29¢
- SWEET PICKLES DEL MONTE 43¢
- OLIVES LARGE EARLY CALIFORNIA FITTED-TALL CAN 39¢
- TIDE DETERGENT 6-oz. BOX 78¢
- DREFT LGE. BOX 34¢
- CASCADE DETERGENT 6-oz. BOX 69¢
- VANO STARCH LIQUID 1/2-gal. Btl. 47¢
- IVORY LIQUID DETERGENT 22-oz. BTL. 58¢
- COMET CLEANSER 21-oz. CAN 23¢
- SAFEGUARD SOAP TOILET BATH BAR 20¢
- IVORY SOAP PERSONAL TOILET REG. 4-BAR PKG. 28¢

IF IT'S NEW AND GOOD, LUCKY HAS IT

GREEN GODDESS WISHBONE DRESSING
8-oz. Bottle **33¢**

- MAXWELL HOUSE COFFEE 1-lb. Can 69¢
- MAXWELL HOUSE COFFEE 2-lb. Can 1.37
- MAXWELL HOUSE COFFEE 3-lb. Can 2.04

- MAXWELL HOUSE INSTANT COFFEE 10-oz. Jar 1.32
- YUBAN INSTANT COFFEE 9-oz. JAR 1.32
- YUBAN COFFEE 1-lb. CAN 75¢
- YUBAN COFFEE 2-lb. CAN 1.49
- LIPTON TEA INSTANT 6-oz. JAR 1.25
- FRUIT COCKTAIL DEL MONTE 303 CAN 23¢
- PEARS HARBEST BAYS 33¢
- CRAN-APPLE JUICE, OCEAN SPRAY, Qt. Btl. 39¢
- SPICED PEACHES HUNT'S 2 1/2 CAN 25¢
- PEACHES DEL MONTE-YELLOW CLING-2 1/2 CAN 25¢
- HAWAIIAN PUNCH BASE 87¢
- TROPICAL FRUIT DEL MONTE 16-oz. CAN 35¢
- APPLE SAUCE MOTTS 25-oz. Jar 33¢
- PINEAPPLE JUICE DOLE 46-oz. CAN 25¢

HEN TURKEYS
SWIFT PREMIUM YOUNG TURKEYS **49¢/lb**

- GROUND BEEF FRESH, LEAN AND GROUND FOR FLAVOR 37¢/lb
- T-BONE STEAKS TAILS OFF 98¢
- RIB STEAK 78¢
- CROSS RIB ROAST BONELESS 73¢
- SMOKED PICNIC SHOULDER LUER'S 39¢
- PORK LOIN ROAST LOIN END 53¢
- FARMER JOHN LINK SAUSAGE SKINLESS 8-oz. PKG. 4.51
- SLICED BACON LUCKY BRAND-1-POUND PKG. 53¢
- SWIFT BACON PREMIUM-SLICED 1-POUND PKG. 57¢
- BACON OSCAR MAYER-REG. SLICES (WAFER THIN 79¢) 1-lb. Pkg. 67¢

- ITALIAN DRESSING WISHBONE 14-oz. Btl. 67¢
- MAYONNAISE KRAFT 4-oz. JAR 55¢
- SARAN WRAP 50' ROLL 29¢
- DELSEY TISSUE TOILET 2-ROLL PKG. 25¢
- LUCKY FACIAL TISSUE 200 2-PLY BOX 19¢
- ORCHIDS NAPKINS 500-CT. PKG. 48¢
- GOLDEN CORN DEL MONTE 303 CAN 20¢
- GREEN GIANT PEAS 303 CAN 22¢
- PANCAKE MIX POTATO-French 4-oz. Box 38¢
- PRINCELLA YAMS 40-oz. CAN 44¢
- CUT GREEN BEANS DEL MONTE 303 CAN 24¢
- PICKLED BEETS HARVEST DAY SLICED-303 Can 19¢
- ASPARAGUS GREEN GIANT SPEARS-15-oz. CAN 54¢
- BAKED BEANS B & M 8-oz. CAN 33¢
- TOMATOES HARVEST DAY 303 CAN 17¢
- V-8 JUICE VEGETABLE 46-oz. CAN 38¢

Key Buy!

SLICED DOLE PINEAPPLE
1 1/4 Can **22¢**

- HEINZ KETCHUP 14-oz. BTL. 22¢
- RICE MIX M.J.J.-Beef-Chicken-Tri-Ian-New Orleans, 7-oz. Pk. 35¢



FULLY COOKED FARMER JOHN HAM
FULL SHANK HALF **43¢/lb**

- BUTT PORTION of HAM FARMER JOHN FULLY COOKED 53¢
- BONELESS HAM WILSON, CURE #1, FULLY COOKED, WHOLE or HALF \$1.29
- WILSON WHOLE HAMS TENDERMADE VARIETY 69¢

STANDING RIB ROAST 69¢
U.S.D.A. Choice or Lucky Bonded-Large End

FRYING CHICKENS 29¢
U.S.D.A. Grade A Fresh Fryers-Whole Body

CHUCK ROAST 35¢
U.S.D.A. Choice or Lucky Bonded

ROUND STEAK 68¢
USDA CHOICE or LUCKY BONDED
Ruth Blackhawk or Luer
Farmer John or Hormel Dairy Sliced Bacon 1-lb. Pkg. **57¢**

- DRESSING MIX CUBBISON 13-oz. BOX 45¢
- FOOD COLORS SCHILLING ASST. 4-PK. PKG. 31¢
- SEGO LIQUID DIET FOOD 10-oz. CAN 28¢
- DINNERS CHEF BOY-AR-DEE-MUSH-ROOM & MEAT, 15 1/2-oz. Pk. SOFT MARGARINE 42¢
- PARKAY 1-lb. PKG. 42¢
- MAZOLA CORN OIL 24-oz. BTL. 52¢
- PIZZA MIX CHEF BOY-AR-DEE PEPPERONI, 17-oz. PK. 68¢
- BOSCO MILK AMPLIFIER 22-oz. JAR 59¢
- SPAGHETTI GOLDEN GRAIN 2-lb. PKG. 43¢
- NOODLES ROMANOFF-BETTY CROCKER-5 1/2-oz. PKG. 45¢
- HEINZ VINEGAR WHITE QT. BTL. 29¢
- EPIC FLOOR WAX 27-oz. CAN 89¢
- CIGARETTES FILTER & KING SIZE CTN.-PLUS TAX 2.15
- KRAFT MINIATURE MARSHMALLOWS 10 1/2-oz. PKG. 23¢

- WHISKEY SCOTCH-Lucky, Bottled in Scotland, 84 Proof, 5th 5.33
- VODKA GOLD SEAL-80 PROOF QT. BTL. 3.55
- WHISKEY OAKMOUNT BLEND 5TH BTL. 2.99

BANANAS 11¢/lb
THESE ARE NOT ORDINARY BANANAS-THEY ARE CHIQUITA BRAND!

POTATOES 10¢/lb
U.S. No. 1 RUSSETS NICE SELECTION OF SIZES

- LINK SAUSAGE OSCAR MAYER 1-POUND PKG. 77¢
- RUMP ROAST 68¢
- RIB PORK CHOPS 75¢
- LOIN PORK CHOPS 79¢
- RUSKET BISCUITS LOMA LINDA 12-oz. PKG. 35¢
- BREAKFAST FOREMOST INSTANT, 6 Pk. Pkg. 65¢
- CREAM OF WHEAT 28-oz. BOX 45¢
- SHAKE 'N BAKE LARGE SIZE 79¢
- PANCAKE MIX PILLSBURY 2-lb. BOX 43¢
- MIX CHEESE CAKE-JELLO 10 1/4-oz. PKG. 49¢
- HONEY Whipped-Superior-Orange & Clover, 12-oz. 35¢
- HONEY HONEY BEAR 5-lb. CAN 1.15

- LOWER PRICED DELI ITEMS!**
- MEDIUM SHARP CHEESE 59¢
 - MISS WISCONSIN LONGHORN, 10-oz.
 - LUCKY AMER. CHEESE 63¢
 - INDIVIDUALLY WRAPPED SLICES, 12-oz.
 - BISCUITS HARVEST DAY Buttermilk or Sweetmilk, 8-oz. Pkg. **3.25¢**
 - Leo's Sliced Chicken 2.89¢
 - or WHITE TURKEY MEAT, 3-oz. Pkg.
 - LUCKY SWISS CHEESE 89¢
 - CHUNK
 - SWIFT'S SLICED MEATS 41¢
 - Party Salsani, Cervelat, Thuringer, 4-oz.

HOUSEWARES, HEALTH & BEAUTY AIDS COST LESS AT LUCKY!

DECORATIVE SWING TOP WASTE BIN
NEW CANE DESIGN IN LID THAT SWINGS FOR EASY DISPOSAL OF TRASH. EASY TO CLEAN. IDEAL FOR KITCHEN OR BATH. **\$1.14**

ALUMINUM ROASTER WITH RACK
LARGE SIZE, DEEP PAN MADE OF HEAVY DUTY 20-GAUGE ALUMINUM WITH ROLLED EDGES. ADJUSTABLE CHROME PLATED STEEL RACK. **\$1.77**

LISTERINE MOUTHWASH
14-OZ. BOTTLE. KILLS GERMS ON CONTACT. \$1.09 VALUE! **85¢**

CORNHUSKERS MEN'S LOTION
4-OZ. BOTTLE, FOR SOFT HANDS. 60¢ VALUE! **48¢**

11"x16" TEFLON COOKIE SHEET
Heavy duty aluminum lined with Dupont Teflon. It's Seamless, No stick baking for Cookies, etc. OUR LOW EVERYDAY PRICE... **\$1.97**

GILLETTE TECHMATIC RAZOR
ENJOY A TERRIFIC CLEAN, CLOSE SHAVE. \$2.48 VALUE! OUR LOW PRICE... **2.97**

GILLETTE TECHMATIC
Refills (6) Blades. \$1.00 VALUE! OUR EVERYDAY LOW PRICE... **79¢**

EASTER LILIES
7 to 15 Blooms per Plant at Lucky's Low Discount Prices!

BANANAS 11¢/lb
THESE ARE NOT ORDINARY BANANAS-THEY ARE CHIQUITA BRAND!

POTATOES 10¢/lb
U.S. No. 1 RUSSETS NICE SELECTION OF SIZES

LOOK FOR THE KEY BUYS

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for **GREATER EVERYDAY SAVINGS!**

INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.
WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia
REDONDO BEACH: 1516 Pacific Coast Hwy.
SAN PEDRO: 25th St. at Western
LOMITA: S. Western Ave. at Lomita Blvd.

STORE HOURS
MONDAY thru FRIDAY 10 A.M. to 9 P.M.
SATURDAY and SUNDAY 10 A.M. to 7 P.M.