Dentrifice Alone Doesn't Provide Tooth Protection

(This is one of a series of articles on dental health prepared by the Harbor Dental Society, an affiliate of the American Dental Association.)

Toothpaste makes brushing the teeth more fun, especially for youngsters, but in terms of what's good for your dental health, conscientious brushing is necessary.

Claims that a dentifrice alone or a mouthwash can provide a shield against decay, prevent bad breath or gum disease simply are not true, reports the American Dental Association.

The association, national organization of the nation's dentists, regularly checks products that claim to help your dental health, and issues reports on their demonstrated value or lack of value.

UNTIL 1960, none of the toothpastes evaluated by the ADA was clearly demonstrated to fight tooth decay — advertising claims notwithstanding.

In the fall of 1960, however, the association did recognize one dentrifice — a toothpaste containing stannous fluoride. This dentifrice, the association stated, was of "significant value" in preventing dental decay when used as part of a complete oral hygiene program along with regular professional care.

In other words, this toothpaste was still not a substitute for good oral health practices, but it would help prevent decay, provided you used your toothbrush as you should and regularly visited your dentist.

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THE TOOTHPASTE recognized by the association had been clinically tested over a period of years and had proved effective in actual tests on children. The association's report was issued only after its value had been actually demonstrated.

Since the ADA's first report, other manufacturers have added stannous fluoride to their products, but, according to the association's Council on Dental Therapeutics, each product requires independent clinical investigation. A number of dentifrices containing stannous fluoride are currently being investigated, and a total of three are now recognized as "of significant value."

As for mouthwashes, the association states there is no evidence that the average person needs to use a medicated mouthwash.

Redondo Plans Sunrise Service

The Rev. Don Rhoads of the Church of the Open Door in Los Angeles will be the featured speaker at the Easter Sunrise Services Sunday in Redondo Beach City Park.

Services will begin at 6 a.m., Dr. Alfred Corwin, chairman of the program, said. The Madrigal and Acapello choirs from Redondo Union High School will perform.

IN SHORT, neither mouthwash nor sporadic use of a dentifrice can substitute for regular toothbrushing or professional dental treatment. None will give all-day protection with one brushing or provide an invisible shield against tooth decay. None will prevent bad breath from all causes or gum disease.

Your best program for oral health remains: toothbrushing after each meal; a proper diet, low in sweets; fluoridation of drinking water, and regular visits to your family dentist.

Hawthorne Earnings Decrease

Net earnings of $882,968 before taxes have been reported for the 12-month period which ended last Dec. 31 by Hawthorne Financial Corp.

Vernon D. Herbst, executive vice president of the firm, said the earnings were equal to $1.18 per share, based on 750,000-plus outstanding shares.

Earnings in 1965 were $1,127,701 or $1.50 per share, Herbst said.

Total assets of the corporation reached $88.2 million and savings accounts increased from $63.8 million to nearly $68.4 million. Real estate loans amounted to $73.6 million.

A 5 per cent stock dividend has been declared, payable April 15 to shareholders of record at the close of business March 15.

Safety Guides May Prevent Poisoning

More than a million persons are poisoned each year in the United States—most of them children, Iwao Mochidome, president of the South Bay Pharmaceutical Association, said today.

"Each year, hundreds of thousands of children accidentally swallow medicines and common household products," Mochidome said. "Many of these ingestions result in hospitalization, or at least require treatment for poisoning."

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HE SAID medicines account for half of all accidental poisonings involving children under 5 years of age.

"If a product is found in the home, you can be sure that at one time or another a child has tried to eat it," Mochidome said.

During National Poison Prevention Week, he urged parents to spend some time "poison proofing" their homes. Suggestions he offered include:

• Store all medicines out of reach of children, preferably in locked cabinets or closets.

• Always refer to medicine by its proper name, not as "candy."

• Take or give medicines in well-lighted rooms and always read the label carefully before use.

• Clean out medicine cabinets regularly and discard medicines which are no longer needed.

• Dispose of medicines and household products by flushing them down the drain and then washing out the containers before throwing them into rubbish containers.

• Store household preparations such as lye, cleaning agents, detergents, and insecticides in cabinets out of the reach of children.

• Never store non-edible substances in food or beverage containers.

• Call a physician promptly if a potentially toxic substance has been swallowed.

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OBSERVANCES of National Poison Prevention Week are scheduled throughout the area, said Mrs. Harold Rouche, Palos Verdes, committee chairman.

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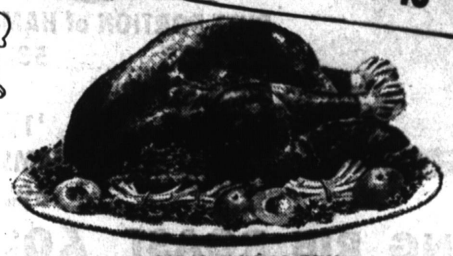
ALL STORES OPEN EASTER 10 A.M. TO 7 P.M.

FOOD GIANT PLUS ROYAL BUFFET DUBUQUE HAM $6.89 9-lb. can
Super & Spice HAM GLAZE 32-oz. jar 49¢



YOUNG HEN OR TOM TURKEYS flash frozen cryovac wrapped 39¢ lb.

U.S.D.A. 'CHOICE' CHUCK ROAST blade cut 39¢ lb.

FOOD GIANT PLUS OLSON TRU-BLUE LARGE FRESH 'AA' EGGS
COMPLETE LINE EASTER EGG DYES ON DISPLAY
dozen 39¢ save 12¢
MEDIUM 37¢ doz.
Food Giant Premium Large 'AA' Eggs 43¢ doz.

FRESH FILLETS OCEAN PERCH OR TRUE COD 69¢ lb.
4 FISHERMEN—FLASH FROZEN—8-OUNCE PACKAGE FISH STICKS 39¢
FLASH FROZEN—1-POUND PACKAGE CERTI-FRESH SKINLESS PERCH 59¢
FLASH FROZEN—12-OUNCE PACKAGE CERTI-FRESH FRIED HALIBUT 69¢
FLASH FROZEN—7-OUNCE PACKAGE CERTI-FRESH FRIED SCALLOPS 59¢
U.S.D.A. 'CHOICE'—FOR THE GOURMET BONELESS TOP SIRLOIN STEAK $1.49 lb.

WHITE AND DARK MEAT—2-LB. 6-OZ. PACKAGE ARMOUR TURKEY ROAST $3.29
ALL WHITE MEAT—2-LB. 6-OZ. PACKAGE ARMOUR TURKEY ROAST $3.89

FOOD GIANT PLUS DELICIOUS BIRDSEYE FROZEN PEAS
2 10-oz. pkgs. 29¢ save 16¢

HING FOR EASTER!

CAMPFIRE, WHITE—1-POUND PACKAGE Marshmallows 29¢
YORK COUNTY DUTCH White Onions tall 303 can 25¢
SAN FERNANDO, MEDIUM—TALL CAN Pitted Ripe Olives 3 for $1
MAGIC CHEF Pancake Mix 2-lb. pkg. 39¢

FROZEN—9-INCH JOHNSTON'S PIES
apple, apricot, custard, peach, pumpkin, mince, strawberry-rhubarb
59¢ save 10¢

ALL FLAVORS—3-OUNCE PKG. ROYAL GELATIN DESSERT 3 for 25¢
INSTANT—13-OZ. PACKAGE MORE-IDA MASHED POTATOES 39¢
GOLDEN CREME—FIRST QUALITY—1-LB. CARTON GRADE 'AA' BUTTER 79¢
24-OUNCE JAR (2 6-OUNCE JARS, 29¢) FRENCH'S SALAD MUSTARD 39¢
13-OUNCE TIN TOM SCOTT MIXED NUTS 69¢
40-OUNCE CAN PRINCELLA SOUTHERN YAMS 43¢

ALL VARIETIES DUNCAN HINES CAKE MIXES reg. pkg. 3 for $1 save 10¢
MAGIC CHEF—44-OUNCE BOTTLE PANCAKE SYRUP 39¢
SHADY OAK MUSHROOM STEAK SAUCE 3 6-oz. cans 29¢
FROZEN—9-OUNCE PACKAGE AUNT JEMIMA WAFFLES 35¢
FROZEN—Also Pineapple-Grapefruit, Pineapple-Orange DOLE PINEAPPLE JUICE 5 6-oz. cans $1
FLAKE—7-OUNCE PACKAGE DURKEE'S COCONUT 35¢

Frozen Foods
SEABROOK FARMS VEGETABLES
PARSLEY POTATOES, CHOPPED BROCCOLI AU GRATIN, CREAMED SPINACH, GREEN BEANS WITH MUSHROOMS, SWEET POTATOES HAWAIIAN, PEAS AND ONIONS
3 9-oz. pkgs. $1

JUMBO 46-OUNCE CAN Libby's Tomato Juice 23¢
WHOLE OR STRAINED Minot Cranberry Sauce tall 300 can 25¢
(INCLUDES 7¢ OFF) Kraft Mayonnaise quart jar 49¢
SLICED Libby's Pineapple 2 no. 1½ can 49¢

CELLO WRAP—60-COUNT PKG. COLORTEX PAPER NAPKINS 3 for 25¢
CHRIS & PITTS—KOSHER AND POLISH SANDWICH SPEAR PICKLES 28-oz. jar 49¢
GOLDEN CREME—12-COUNT PKG. BROWN AND SERVE ROLLS 33¢
ASSORTED—5-OUNCE JAR BORDEN'S CHEESE SPREADS 4 for $1
HEAVY DUTY KAISER ALUMINUM FOIL 18"x25' roll 49¢
GOLDEN CREME IMITATION SOUR CREAM pint carton 39¢
22-OZ. BOTTLE—INCLUDES 12¢ OFF PALMOLIVE LIQUID DETERGENT 49¢
MARINATED—6-OUNCE JAR CARA MIA ARTICHOKE HEARTS 39¢

GOLDEN CREME CATERING ICE CREAM ½-gallon round 69¢ save 10¢

WEEKEND FOR TWO!

SNOWDRIFT—INCL. 4¢ OFF SHORTENING 3-lb. can 75¢
PLASTIC WRAP SARAN WRAP jumbo roll 63¢ reg. roll 35¢
ALL-PURPOSE CLOROX LIQUID BLEACH ½-gallon plastic jug 39¢
BANQUET COOK-IN-BAG SLICED BEEF, CREAMED CHIPPED BEEF, CHICKEN ALA KING, SALISBURY STEAK, SLICED TURKEY, BBQ BEEF, BBQ HAM 3 5-oz. pkgs. $1
BLUE CHIP STAMPS
Prices effective Thursday thru Sunday-March 23-26, 1967
FOOD GIANT