

FAVORITES FOR EASTER FEASTIN'

VONS Shopping Bag



Here's your Easter **HAM** ma'am!
 LUER OR FARMER JOHN
 Fully Cooked
 Lean, Eastern Quality Hams, Smoked the Slow Western Way!
Full Shank Half 45¢/lb
 7-8 LBS. AVG. WT. INCLUDES CENTER SLICES
WHOLE HAMS 55¢/lb
 Or 5-lb. Avg Butt Portion
HAM SLICES 1.09/lb
 Lean, Tender Center Cuts

DOLE PINEAPPLE
 Sliced-In Heavy Syrup
 1 1/2 FLAT CAN
26¢ SPECIAL PRICE
39¢

ONLY U.S.D.A. GRADED CHOICE STEER BEEF WEARS THE CROWN OF VONS TABLE KING

CHUCK ROAST
 Choice Center Cuts 45¢/lb
 Vons Table King—Top of the Choice
Round Bone Roast 59¢
Boneless Chuck 79¢
Shoulder Clod 89¢
Boneless Rump 95¢

USDA CHOICE RIB ROAST
 Standing Cut—The Aristocrat of All Roasts!
 SMALL END . . . 89¢ LARGE END **69¢**
Fresh Beef Brisket 79¢
Boneless Stew Beef 79¢
Beef Short Ribs 33¢
Plate Boiling Beef 19¢

BONELESS BEEF STEAKS
 Top Round or Sirloin Tip **95¢**
Choice Rib Steaks 89¢
Boneless Round 89¢
Family Steak 89¢

Porterhouse Steaks \$1.19
Top Sirloin Steaks \$1.35
GROUND CHUCK 69¢
GROUND ROUND 79¢
Pure Pork Sausage 49¢
Fresh Pork Spareribs 69¢
Pork Shoulder Roast 49¢
Pork Shoulder Steaks 69¢

HALO HAIR SPRAY
 Regular or Hard-to-Hold
 13-Oz. Spray Can
 Vons Reg. Low Price . . . 69¢
48¢

RESOLVE TABLETS 47¢
BRECK SHAMPOO \$1.19
SECRET ROLL-ON 83¢

CHICK-CHICK EASTER EGG COLOR KIT
 Fun for the Entire Family, Regular Kit . . . 19¢
 Kit Including Over 100 Pieces . . . 39¢

Easter Sunrise Breakfast Favorites
SLICED BACON
 Vons Table King Swift's Premium or Farmer John 1 LB. PKG. **59¢**
Skinless Link Sausage 29¢
Brown 'n Serve Links 49¢

Farmer John TAVERN HAMS
 Lean, Boneless Just Slice 'n Serve 4 Lbs. Avg. Wt. **98¢**
FULLY COOKED BONELESS HAMS
 Swift's Hostess • Luer's Gourmet • Rath Society • Wilson Festival or Hormel Cure 81 **\$1.19**
 SLICE AND SERVE LEAN, 4 LBS. AVG. WT.

TURKEYS
 APPLE VALLEY • U.S.D.A. GRADE A
 Young Hens 10-15 Lbs. **35¢/lb**
 FROZEN OVEN READY

FRESH TURKEYS AVAILABLE AT VONS
 Vons Table King Fresh Young Hens and Fresh Beltville Type Turkeys

Swift's Premium - Genuine **SPRING LAMB**
Shoulder Roast 49¢
Lamb Shoulder Chops 79¢
Round Bone Chops 89¢
LAMB CHOPS 98¢
REGULAR RIB CHOPS \$1.19
SMALL LOIN LAMB CHOPS \$1.29

Fresh Eastern Corn Fed **PORK CHOPS**
 Rib End of Loin **59¢**
LOIN END CHOPS 69¢
CENTER RIB 79¢
CENTER LOIN 89¢

WHERE **Smart Bunnies SHOP**

Seafood Sea-lections
Fresh Dover Sole 98¢
Fresh Rainbow Trout 49¢
Australian Lobsters \$1.12
Eastern Halibut 69¢
In The Frozen Meat Cases
4-Fishermen Fish Krisps 12-OZ. PKG. . . . 89¢
Icelandic Brooded Haddock 12-OZ. PKG. . . . 59¢
4-Fishermen Fish Sticks 8-OZ. PKG. . . . 39¢
T&M Veal Drumsticks 12-OZ. PKG. . . . 69¢
Kold-Kist Beef Steaks 14-OZ. PKG. . . . 10¢/119¢
HONEYSUCKLE TURKEY ROAST \$3.29
 Boneless, with Giblet Gravy
 2 Lbs. 8 Ozs. in Full Pan, Ready to Roast

VONS BAKERY
 "Goodness Knows"
EASTER GLORY CAKE
 Delicious Yellow Cake with Butter Cream Icing, Topped with Colored Coconut and a Nest of Candy Easter Eggs
 REGULAR \$1.29 VALUE
 EASTER SPECIAL **98¢**

EASTER CAKE EGGS
 White Cake, One Pink and One Chocolate Iced PKG. OF 2 **39¢**
HOT CROSS BUNS
 Fresh From Vons Bakery PKG. OF 8 **35¢**
 Traditional at Easter Time!

DELICIOUS CHOCOLATE EASTER EGGS
 Decorated, Boxed, with the Name of your Choice Inscribed **FREE!**
39¢ 59¢ 89¢
 AT MOST STORES (WHILE SUPPLY LASTS) THRU., FRI., & SAT.

FRESH EGGS
 Dundee-Medium-Grade AA
 DOZ. CTN. **37¢** SPECIAL PRICE

JERSEYMAID SHERBET
 Orange, Raspberry, Thraesome
 1/2 GAL. CTN. **49¢** SPECIAL PRICE

YUBAN COFFEE
 100% Colombian Beans
 1 LB. CAN . . . 2-LB. \$1.87
69¢ SPECIAL PRICE

C and H Brown Sugar LIGHT OR DARK BROWN OR POWDERED, 1-LB. BOX **2:29¢**
Sweet Pickles BOND-SWEET GHERKINS SAVE 12¢ **49¢**
Princella Yams GOLDEN • IN HEAVY SYRUP GREAT WITH BAKED HAM 2 1/2 CAN **29¢**
Libby's Green Peas 303 CAN **2:43¢**

MIXED NUTS
 Bell Brand—Salted 13-OZ. CAN **69¢**
 Fresh, Vacuum Packed

VONS SOFT MARGARINE
 It's New! Rich in Poly Unsaturates 2-TUB 1-LB. CTN. **33¢**

V-8 Juice Cocktail 8 VEGETABLE JUICES 46 OZ. CAN **35¢**
Pitted Ripe Olives SAN FERNANDO—LARGE NO. 1 TALL CAN **29¢**
Jiffy Cake Mixes ASSORTED VARIETIES 7-OZ. PKG. **10¢**

THINGS YOU'LL NEED . . .
Heavy Duty Foil 25' ROLL, INCH, 30 OFF **57¢**
Instant Potatoes ONE-IDA 13-OZ. PKG. **39¢**
Morohouse Mustard LARGE 24-OZ. JAR **29¢**
Kleenex Dinner Napkins 30 CT. **2:49¢**

NEW FROM GENERAL MILLS . . .
SNACK CRACKERS
 AS FEATURED ON KLU-TV
WHISTLES 5 OZ. PACKAGE . . . **39¢**
BUGLES 7 OZ. PACKAGE . . . **39¢**
DAISIES 4 1/2 OZ. PACKAGE . . . **39¢**

JELLYBIRD EGGS
 Vons—1-Lb. Package **39¢**
 COO COO EGGS 1-Lb. Pkg. 49¢
 ASS'D. PAN EGGS 1-Lb. Pkg. 49¢

Schilling Seasonings
WHOLE CLOVES 100 COLORED **23¢**
FOOD COLORS 4 Color Kit For Cakes, Eggs **35¢**

VONS PRIZE PRODUCE PINK GRAPEFRUIT
 Extra Fancy, Sweet 'n Juicy From Florida's Indian River Region
 Rich in Vitamin C A Tasty Eye-Opener For Easter Morning
10¢/lb

FRESH PEAS & NEW POTATOES
 Full Green Pods **19¢** U.S. No. 1—Red Thin Skinned **3:25¢**
 Serve 'em Creamed
Sweet Corn SWEET, NEW CROP GOLDEN, LARGE EARS **3:29¢**
Green Onions OR RADISHES LARGE BUNCHES **5¢**
Pineapple FRESH FROM HAWAII RIPE, JUICY, LARGE SIZE **3:10¢**

Red Velvet YAMS
 U.S. No. 1 Grade Tender Texture
2:25¢

CHECK & COMPARE VONS LOW, LOW PRICES YOU NEVER PAY MORE!
 AT YOUR VONS & SHOPPING BAG STORE
CIGARETTES
 All Popular Brands Reg. Filter, King CTN. **\$2.15**

FRESH BREAD
 Perfection-White, Wheat or Sandwich 13-OZ. LOAF **23¢**
VONS ENRICHED BREAD
 White or Wheat Reg. or Sandwich 1 1/2 LBS. 4-OZ. LOAF **3:1**

ICE CREAM
 Any Brand, Caramel, Vanilla, etc. 4-OZ. CTN. **69¢**
BABY FOODS
 Beech-Nut, Strained Fruits & Vegetables 4 1/2-OZ. GLASS JAR **9¢**

Blooming Easter LILIES
 5 or more buds and blooms per plant . . . in colorful foil wrapped pots. Lovely Madonna Hybrid variety
\$1.98
 Also Available At Low Prices: **POTTED TULIPS AND MUMS**

VONS SHOPPING BAG IN THE DELICATESSEN Swift's Premium HAMS \$4.29
 With a Special New Trim and Hickory Smoke Flavor SATISFACTION GUARANTEED
5 LB. CAN SAVE \$1.70
Sugar 'n Spice Ham Glaze 14-OZ. JAR 49¢
VONS KITCHEN FRESH SALADS Potato, Macaroni or Cole Slaw, 13-Oz. Ctn. 3:10¢
VONS ASSORTED PARTY DIPS Cream, Garlic, Onion, Blue Cheese, 8-Oz. Cup 3:10¢
VONS BLEU CHEESE DRESSING SAVE 10¢ 16-OZ. JAR 49¢
 The Perfect Topping for Green Salads.
Vons Reedsport SHARP CHEDDAR Aged Over 6 Months In the Piece Save 16c Lb. **79¢**

SPIRIT OF KENTUCKY STRAIGHT KENTUCKY BOURBON
 4 Years Old 86 Proof
 SAVE 50¢ **\$3.79** FIFTH

Liquor Features CARDWELL'S GIN SAVE 40¢ **\$3.29** FIFTH
 85 Proof, Extra Dry, Distilled from Grain
Easter Wine Favorites
PAUL MASSON Vin Rouge Burgundy Chablis \$1.49 FIFTH
GALLO WINES Rhingarten or Chianti of California \$1.29 GALLO GALLON
PAUL MASSON VINH CASTLE FIFTH \$1.99
Manischewitz Wines BLACKBERRY • CHERRY • CONCORD • ROSE FIFTH \$1.99

GENUINE Color Flips BRAND **MELMAC DINNERWARE**
 A Product of the Melamine Division of Lenox, Inc.
ITEM OF THE WEEK
 14-OZ. SIZE, PLAIN COLOR **SOUP-CEREAL BOWL** **33¢** L.A.
 With Each \$3.00 Grocery Purchase
 MANDALAY OR BOUQUET PATTERN

Ladies' STRETCH NYLONS
 Finest Quality • Full Fashioned
 Popular Gingsnap or Daybreak Shades Sizes 8 1/2-11
 REG. 99¢ EASTER SPECIAL . . . **78¢**

VONS COFFEE Premium Blend 2-LB. \$1.25 1-LB. CAN **63¢**
FRESH BUTTER Jerseymaid Grade AA 1-LB. CTN. **79¢**
VONS LOW PRICES ON PHOTO PRINTS
 KODAKOR DR. BLACK & WHITE 2 1/2" x 3 1/2" 19¢
 KODAKOR DR. COLOR 2 1/2" x 3 1/2" 7¢
 INCLUDING 4 x 4 SUPER PRINTS AT NO EXTRA COST

3-DAY SALE!
 ALL STORES WILL BE CLOSED EASTER
 PRICES EFFECTIVE: THUR.- FRI.- SAT. MARCH 23-24-25

VONS Shopping Bag
 BLUE CHIP STAMPS

- Bonus Detergent with Bleach, 67¢ PKG. 81¢
- Dash Detergent LOW SUDS REG. PKG. 39¢
- Bold Detergent LAUNDRY POWDER, 67¢ PKG. 78¢
- Cheer Detergent HEAVY DUTY, REG. PKG. 33¢
- INSTANT COFFEE Nescafé 10-OZ. JAR **\$1.35**
- ROYAL Gelatin ASST. FLAVORS 2:19¢
- TOLL HOUSE Cookie Mix NESTLE'S 13 1/2-OZ. PKG. **43¢**
- FLEISCHMANN'S Soft Margarine 2 TUBS IN 1 LB. CTN. **39¢**
- COMSTOCK Apple Pie Filling READY TO USE 25-OZ. CAN **45¢**
- HILLS BROS. Instant Coffee 4-OZ. JAR 85¢ 10-OZ. JAR **\$1.35**
- TOOTH PASTE Pepsodent FAMILY SIZE TUBE **79¢**
- CHIC-E Pet Dinner ALL CHICKEN 6 1/2-OZ. CAN **2:29¢**
- Ivory Flakes GENTLE LAUNDRY SOAP, REG. PKG. 35¢
- Ivory Snow GRANULATED IVORY, REG. PKG. 35¢
- Ivory Liquid DETERGENT FOR DISHES, 12-OZ. PLASTIC 33¢
- Oxydol Detergent LAUNDRY SOAP, 67¢ PKG. 79¢