

# SAVINGS ARE GREENER!



SAVE WITH ADVERTISED SUPER SPECIALS

SAVE EVERY SHOPPING TRIP WITH VONS LOW REGULAR PRICES!

SAVE TIME AND TROUBLE WITH VONS CONVENIENT STORE HOURS • WIDE SELECTION • CONFIDENCE IN QUALITY • EXTRA CARE • RED CARPET SERVICE

SAVE EXTRA WITH BLUE CHIP STAMPS

**Sure 'n Why Not? Save All You Can!**

**St. Patrick's Day Special**  
**Corned Beef 'n Cabbage**  
 THE REAL McCOY  
**CORNER BEEF**  
 Boneless Brisket POINT 49¢  
 WEIGHT 5 1/2 LBS. 6 1/2 LBS. 6 1/2 LBS. 6 1/2 LBS.  
**FRESH CABBAGE**  
 Crisp, Green, Solid Heads  
 Early Garden Flavor! Thrifty at Only..... 5¢

<b>PORK &amp; BEANS</b> Hunt's—In Rich Tomato Sauce BIG 2 1/2 CAN <b>19¢</b> SPECIAL PRICE	<b>KRAFT MAYONNAISE</b> With the Lift of Lemon! QUART BOTTLE <b>39¢</b> SPECIAL PRICE	<b>CHICKEN OF THE SEA TUNA</b> Light Meat, Chunk Style 6 1/2-OZ. CAN <b>25¢</b> SPECIAL PRICE	<b>BABY FOODS</b> Beech-Nut, Strained Fruits & Vegetables 4 1/2-OZ. JAR <b>31¢</b> SPECIAL PRICE
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**CHECK VONS LOW REGULAR MEAT PRICES YOU NEVER PAY MORE!**  
 AT YOUR VONS & SHOPPING BAG STORE

Boneless Beef Brisket	POINT CUT 79¢
Boneless Rump Roast	95¢
Boneless Cube Steaks	YOU NEVER PAY MORE 91¢
Short Ribs of Beef	LEAN & BEAUTY TASTY BARBECUED 33¢
Boneless Stewing Beef	LEAN CUBES 79¢
Plate Boiling Beef	ECONOMICAL FOR MEAT STOCK 19¢

Recipe of the Week: BAKED TURKEY TENDERS  
**BONELESS TURKEY TENDERLOINS \$1.59**  
 Peppy Brand, All White Breast Meat..... 1 LB.

**Table King MEATS**

## STEAKS

**T-BONE OR CLUB 98¢/lb**

Vons Table King The Top of the Choice Grade

Top Round or Sirloin Tip	95¢/lb	Porterhouse	U.S.D.A. CHOICE TENDER & JUICY \$1.00/lb.
Center Cut Chuck Steak	49¢/lb	Top Sirloin	BONELESS DELUXE STEAKS \$1.29/lb.

<b>White King D</b>	DETERGENT WITH BORAX GIANT SIZE, INCLUDES 10¢ OFF	<b>59¢</b>
<b>Kraft Velveeta</b>	PASTEURIZED CHEESE SPREAD 2-LB. LOAF	<b>99¢</b>
<b>Long Grain Rice</b>	EVANS—2-LB. PKG. YOU SAVE 6¢	<b>33¢</b>
<b>Elberta Peaches</b>	KING'S FANCY—2 1/2 CAN HALVES OR SLICES	<b>27¢</b>
<b>Pineapple Juice</b>	FANCY FARMS—FROM HAWAII 46-OZ. CAN	<b>23¢</b>
<b>Room Deodorizer</b>	AIR MAGIC 7-OZ. AERO-CAN	<b>29¢</b>

**NOW AVAILABLE AT VONS!**  
 Swift's Premium Genuine Spring Lamb  
 Seafood Sea-lections

Halibut Steaks	FROM NORTHERN WATERS CHOICE CENTER CUTS	69¢
Fresh Red Snapper	FILET SLICES	69¢
Dungeness Crabs	FRESH, NORTHERN 2 LB. AVG. WT.	49¢

In the Frozen Meat Cases

Carnation Pork Fillets	1 LB. PKG.	58¢
Turk & Meck All Veal Steaks	1 LB. PKG.	88¢

**GORTON'S NEW 'CRISPY CRUNCHY' FILLERS**

SHRIMP	53¢
SHRIMP	63¢
SHRIMP	98¢

Vons Bakery Special  
**VONS ENGLISH MUFFINS**  
 Plain or Sourdough, 6 in A Poly Bag **29¢**

**Table King VONS King**

## HEN TURKEYS

Apple Valley Grade A **39¢/lb**

Frozen 10-15 Lbs. Avg. SPECIAL PRICE

## RIB ROAST

Standing Cut, Large End **69¢/lb**  
 Vons Table King • U.S.D.A. Choice

Center Chuck Roast	U.S.D.A. CHOICE 45¢
Round Bone Roast	SHOULDER CHUCK 58¢
Boneless Chuck Roast	... 78¢
Boneless Round Steak	... 88¢
Shoulder Clod	BONELESS ROAST ROLLED & TIED 88¢

**From Food Favorites PicSweet Vegetables**  
 CHOPPED BROCCOLI, LEAF SPINACH, CUT CORN, SHRIMP, PEAS & CARROTS—10 OZ. PKGS. CHINESE CUTS OF FRENCH FRIES—9 OZ. PKGS. **6:10**

Vons Enchiladas	SOY OR CHICKEN SOE. PKG. OF 2	3:11
Vons Limes & Ham	SOE. PKG.	2:49

Wink Egg—10-Oz. **FROZEN FRUITS**  
 Cherry Supreme Peach Combos Mixed Fruit Supreme **45¢**

**COOKING BAGS**  
 Beef or Turkey With Gravy 3-Oz. Pkg. **29¢**

Jerseymaid GRADE AA BUTTER	1 LB. CTN. <b>79¢</b>
Jerseymaid CATERING ICE CREAM	ALL FLAVORS 1/2 GAL. CTN. <b>69¢</b>

**CHECK & COMPARE VONS LOW, LOW PRICES YOU NEVER PAY MORE!**  
 AT YOUR VONS & SHOPPING BAG STORE

## CIGARETTES \$2.15

All Popular Brands  
 Rig. Filter or King Don't Pay More!

**VONS FRESH BREAD**  
 White, Wheat, Sandwich PERFECTION VONS ENRICHED

15 Oz. 1/2 Loaf	<b>23¢</b>	1 1/2 lb. 6 1/2 Oz. 1/2 Loaf	<b>3:11</b>
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**VONS COFFEE 63¢**  
 A Premium Blend 1 LB. CAN

**SAVE \$10.72 START NOW!** Schedule of Items Begins Again Today! Still Time to Start a Set on Vons Money Saving Item-of-the-Week Plan... Now, thru April 26

**GENUINE Color Flite BRAND MELMAC DINNERWARE**

A Product of the Melamine Division of Lenox, Inc.

Add lovely complete pieces anytime during the 6-week period at Vons low featured prices. See the complete set on display in the store.

**ITEM OF THE WEEK**  
 DECORATED 10 INCH DINNER PLATE  
 Reg. \$1.60 Open Stock Price **33¢ EA.**  
 With Each \$3.00 Grocery Purchase

**Farmer John FULLY COOKED HAMS**

**Full Shank Half 47¢/lb**  
 7-8 LBS. AVG. WT. INCLUDES THE CENTER SLICES

WHOLE HAMS 14-16 lbs. avg.	57¢	BUTT PORTION Meaty 5 lb. avg.	57¢	HAM SLICES \$1.09 Center Cuts
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**Vons Bakery STRAWBERRY & RHUBARB PIES**

**PIES 55¢**  
 Deep 8 Inch

FIRST OF THE SEASON!

**SPECIALS ON PRIZE PRODUCE**

## BANANAS 9¢/lb

Extra Fancy Central American  
 A bargain in nutrition as well as price!  
 SLICE 'EM OVER CEREAL... THE KIDDIES LOVE BANANAS FOR AFTER SCHOOL SNACKS

**Table King VONS King**

## SLICED BACON 59¢

Vons Table King or Luer 7 LB. PKG. SPECIAL PRICE

**Liquor Features**

OLD COLONEL TYLER STRAIGHT KENTUCKY BOURBON	4 Yrs. Old, 86 Proof	<b>\$3.59</b>
ROYAL VELVET VODKA	80 Proof	<b>\$3.29</b>

**NABISCO OREO COOKIES**  
 Creme Sandwich 16-Oz. Pkg. **45¢**

**DIET BREAKFAST**  
 Chocolate, Vanilla or Coffee Flavors 6 Envelope Pkg. **59¢**

**NELIS PEARS 2:25**  
 Oregon's Finest!

EARLY GARDEN FRESH PEAS Succulent Flavor! Serve 'em Creamed	19¢/lb	"NEW" POTATOES U.S. No. 1-Red Thin Skinned	3:25
Bell Peppers FRESH & CRISP STUFFED SIZE	3:25	Mushrooms TENDER, ALL GREEN SPEARS FIRST OF THE SEASON	39¢/lb
Asparagus LARGE BROWN	39¢	Mushrooms HALF POUND	39¢

**VONS DELICATESSEN SPECIALS**

## BOLOGNA 65¢

Vons-Sliced SAVE 24¢/lb  
 A Favorite for Sandwiches and Cold Plate Lunches

**Health & Beauty Aids Specials**

TOOTH PASTE PLUS WHITE-EX. LOGE. TUBE Vons Reg. Low Price 55¢	<b>39¢</b>
White Rain Hair Spray 12-OZ. CAN	\$1.00
Lavoris Mouth Wash 12-OZ. BOTTLE	67¢
Head & Shoulders CONTROLS DANDRUFF VONS REG. LOW PRICE 89¢	79¢

Jerseymaid COTTAGE CHEESE Farmer, Cream or LoCal FINEST QUALITY LOWER PRICE PT. CTN.	<b>27¢</b>	The Real McCoy CORNER BEEF St. Patrick's Day Special 4 OZ. PKG. SAVE 14¢	<b>59¢</b>	Swift's Premium FRANKS All Meat 1 lb. Vac-Pak	<b>55¢</b>
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**4 BIG SALE DAYS**  
 THU. thru SUN. MARCH 16-19

**VONS Shopping Bag**

Mazola Corn Oil 10 4-OZ. BTL. .... \$1.02	MR. BUBBLE	DISINFECTANT	MJB	DOG FOOD	ALLSWEET	MJB	LUNCHEON MEAT	CROWN PRINCE	Tide Detergent 800. SIZE..... 33¢
Sunshine Hi-Ho Crackers 10-OZ. PKG. .... 33¢	Bubble Bath	Lysol Spray	Instant Coffee	Gaines Meal	Margarine	Tree Tea Bags	Swift's Prem	Dog Food	Salvo Detergent Tablets GIANT SIZE..... 75¢
Ivory Snow 4-OZ. GENTLE GRANULES. GIANT SIZE 79¢		7 OZ. AEROSOL CAN	89¢	10 OZ. JAR	\$1.35	10 LB. BAG \$1.39	79¢	5 LB. BAG	Cascade Detergent FOR DISHWASHER. GIANT SIZE 73¢
Ivory Liquid Detergent 12-OZ. PLASTIC BTL. 33¢	12 OZ. PKG.		39¢			PURE VEGETABLE 1 LB. CTN.	29¢	48 BAG PACKAGE	69¢
						MINUTE MEAL 12 OZ. CAN	55¢	LIVER WITH SAUCE 1 1/2 GAL. CAN	2:53