



JOIN THE PRICE REVOLUTION! DEEP CUT YOUR FOOD COSTS at MARKET BASKET

These EVERYDAY Discount Prices take DOLLARS off your food bill!

Deep-Cut Discount Prices On Meat

Tenderay Beef

TENDERAY...an exclusive process using climate-controlled aging rooms...where beef is aged in 44 hours or less, instead of for weeks.

\*Former midwesterners will remember this extremely popular brand of beef—now available for the first time in California.

All Tenderay Beef is inspected by U.S. Department of Agriculture experts. Market Basket features U.S.D.A. CHOICE Grade Beef.



T-BONE STEAK 98¢. U.S.D.A. CHOICE BEEF. SAVE 21¢.

DEEP CUT EVERYDAY DISCOUNT PRICES

- TENDERAY BRAND U.S.D.A. CHOICE BEEF WHOLE OR LARGE MEATY END Rib Roast 69¢ 10¢

FRYING CHICKENS 29¢. FRESH U.S.D.A. GRADE A WHOLE. SAVE 10¢ CUT UP, LB. 33¢, SAVE 12¢.

DEEP CUT EVERYDAY DISCOUNT PRICES

- Sliced Bacon 1-LB PKG 57¢ 12¢

THE MODERN ENCYCLOPEDIA OF BABY AND CHILD CARE. VOLUME ONE ONLY 49¢

DEEP CUT EVERYDAY DISCOUNT PRICES

- TENDERAY BRAND STEAK Porterhouse 1.05 24¢

DEEP CUT EVERYDAY DISCOUNT PRICES

- HEINZ—HOT, 12-OZ. OR REGULAR Ketchup 22¢ 3¢

DEEP CUT EVERYDAY DISCOUNT PRICES

- KRAFT STRAWBERRY Preserves 10-OZ JAR 35¢ 6¢

DEEP CUT EVERYDAY DISCOUNT PRICES

SCOPE 97¢. MOUTHWASH AND GARGLE. 17-OZ. FAMILY SIZE. YOU SAVE 41¢.

- SECRET ROLL-ON Deodorant EX-LARGE SIZE 72¢ 28¢

DEEP CUT EVERYDAY DISCOUNT PRICES

- MARKET BASKET MILD Cheddar Cheese 1-LB 79¢ 10¢

NOW...you can shop ANY DAY at Market Basket and be sure of greatest savings—without the bother of watching for "weekend specials!"

DEEP CUT EVERYDAY DISCOUNT PRICES

- SEABROOK FROZEN BREAST OF CHICKEN CACCIAOTORE 7-OZ. OR IN RED WINE SAUCE 59¢ 6¢

ORANGE JUICE 15¢. SUNSHINE STATE. 6-OZ. CAN. YOU SAVE 2¢. 12-OZ. CAN, 29¢, SAVE 4¢.

- WINTER GARDEN FROZEN—CHOPPED MUSTARD GREENS, TURNIP GREENS OR COLLARDS Vegetables PKG. 19¢ 1¢

- LIBBY'S TOMATO JUICE 27¢. 46-OZ. CAN. SAVE 10¢.

- MARKET BASKET MILD Cheddar Cheese 1-LB 79¢ 10¢

- KRAFT CHEESE Velveeta 32-OZ. PKG. 99¢ 10¢

DEEP CUT EVERYDAY DISCOUNT PRICES

- GERBER'S STRAINED Baby Food 4 1/2-OZ. JAR 10¢ 1¢

- Hills Bros. Coffee 16-OZ. CAN 69¢ 4¢

- LIBBY'S TOMATO JUICE 27¢. 46-OZ. CAN. SAVE 10¢.

- MARKET BASKET MILD Cheddar Cheese 1-LB 79¢ 10¢

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DEEP CUT EVERYDAY DISCOUNT PRICES

- DEMINGS Red Salmon 16-OZ. CAN 89¢ 10¢

BOLD 68¢. DETERGENT (INCL. 10¢ OFF LABEL). 49-OZ. PKG. SAVE 15¢.

- DISHWASHER DETERGENT Cascade 20-OZ. PKG. 41¢ 8¢

- MARKET BASKET MILD Cheddar Cheese 1-LB 79¢ 10¢

- MARKET BASKET MILD Cheddar Cheese 1-LB 79¢ 10¢

- MARKET BASKET MILD Cheddar Cheese 1-LB 79¢ 10¢

Sunrise Fresh Fruits and Vegetables Are Deep-Cut Discount Priced, Too!

If you insist on absolute freshness when you buy fruits and vegetables, you'll love your favorites from Market Basket's Produce Department.

FRESH JUICE ORANGES 10¢. BONUS DISCOUNT BUY. LB.

- U.S. NO. 1 RUSSET OR WHITE ROSE Potatoes 10-LB. BAG 49¢

FOR EASTER. SEE MARKET BASKET'S COMPLETE SELECTION. Candies • Baskets • Stuffed Toys. ALL DEEP-CUT DISCOUNT PRICED!

STORE HOURS. MONDAY THRU FRIDAY 10 A.M. TO 9 P.M. SATURDAY AND SUNDAY 10 A.M. TO 7 P.M.

BONUS DISCOUNT COUPON. ASSORTED FLAVORS PILLSBURY CAKE MIXES. PRICE WITHOUT COUPON, 35¢ EACH. COUPON GOOD NOW THROUGH WED., MARCH 22, 1967 AT ALL MARKET BASKET STORES.

- TORRANCE/REDONDO, 1401 Hawthorne Blvd. (at 182nd)

THIS WEEK'S FEATURE THROUGH SUNDAY. STONEWARE SOUP-CEREAL BOWL only 29¢. ONE WITH EACH \$5.00 PURCHASE (Excluding Alcohol or Fluid Milk Products)