

# MOST SUPERMARKETS LOOK ALIKE!

...AND ALL SUPERMARKETS TALK ABOUT "LOWER PRICES"-ONLY THE HOMEMAKER WHO SHOPS AND COMPARES, KNOWS THE *Real* DIFFERENCE! THAT'S WHY THOUSANDS OF SHOPPERS ARE SWITCHING TO LUCKY FOR

**Lucky**  
DISCOUNT SUPERMARKETS

# true EVERYDAY LOWER PRICES!

EVERYTHING YOU BUY...  
YOU BUY FOR LESS

ALL SUPERMARKETS TALK ABOUT LOW PRICES, ABOUT "SPECIAL" SALES... SOME EVEN SHOW CHARTS WHERE ITEMS CAREFULLY SELECTED AND SPECIALLY PRICED ARE COMPARED WITH OTHER MARKETS. BUT THE SMART SHOPPER WHO MAKES THE COMPARISON SHOPPING TEST FINDS THAT FOR TRUE EVERYDAY LOWER PRICES, ONLY LUCKY IS THE TRUE DISCOUNT SUPERMARKET, WHERE THE MONEY YOU SPEND, BUYS MORE!\*

- BABY FOOD**
- GERBER'S Strained Baby Food 4 1/2-oz. Jar 10¢
  - STRAINED JUICE Gerber's 4-oz. Can 10¢
  - SWIFT-DINNERS High Meat 4 1/2-oz. Jar 17¢
- CRACKERS & COOKIES**
- NABISCO CRACKERS Premium 1-lb. Box 31¢
  - HI-HO CRACKERS Sunshine 13 1/2-oz. Box 36¢

**Key Buy!**

HARVEST DAY  
**ELBERTA PEACHES**  
No. 2 1/2 CAN **29¢**

- CANNED FISH**
- STAR-KIST TUNA Chunk L.M. 4 1/2-oz. Can 30¢
  - COCKTAIL SHRIMP Orleans 4 1/2-oz. Can 55¢
  - SOCKEYE SALMON Libby Red 16-oz. Can 89¢

- PET FOODS**
- SKIPPY PET STEW 16-oz. Can 13¢
  - LOLLI POPS Dog Candy 7-oz. Pkg. 17¢
  - CAT FOOD Kitty Queen-Kidney & Liver 6-oz. Can 18¢
- CANNED MEATS**
- DEVILED HAM Underwood 4 1/2-oz. Can 43¢
  - LIBBY BEEF STEW 24-oz. Can 57¢

**Key Buy!**

LIBBY  
**CORNER BEEF HASH**  
16-OZ. CAN **39¢**

**Key Buy!**

DUNCAN HINES  
**ASSORTED CAKE MIXES**  
18 1/2-OZ. BOX **33¢**

- OTHER ITEMS**
- ROYAL PUDDING Reg. Pkg. 11¢
  - PIZZA PIE MIX W/Sausage—Chef Reg. 62¢
  - JIFFY POP CORN W/Pepper Reg. Pkg. 27¢
  - LYSOL Disinfectant 12-oz. Btl. 83¢
  - DI CARLO BREAD Big "D" Reg. 4-lb. Loaf 35¢
  - CIGARETTES King & Filter Size Ctn. (Plus Tax) 2.15
  - CANADA DRY Beverages 12-oz. Can 12/1.00
  - JOHNSON PLEDGE Spray Wax 14-oz. Can 1.19

**Key Buy!**

KRAFT  
**VELVEETA CHEESE FOOD**  
3-LB. LOAF **98¢**

- PAPER ITEMS**
- MODERN NAPKINS Sanitary 24-Ct. Box 67¢
  - M-D TOILET TISSUE 2-Roll Pkg. 19¢
  - KLEENEX FACIAL Tissue 200 2-Ply Box 23¢
  - KLEENEX NAPKINS 28-Ct. Pkg. 25¢
  - REYNOLDS WRAP Aluminum Foil 27" Roll 29¢
  - DIXIE COLD CUPS Ballroom 100-Ct. Pkg. 47¢

- VEGETABLES & JUICES**
- GREEN GIANT CORN Golden Cream 303 Can 21¢
  - DEL MONTE PEAS 303 Can 22¢
  - POTATOES French Instant Mashed 7-oz. Box 32¢
  - CUT GREEN BEANS Harvest Day 303 Can 17¢
  - PORK & BEANS Hunt's 2 1/2 Can 22¢
  - STEWED TOMATOES Del Monte 303 Can 24¢
  - SPINACH Harvest Day 303 Can 15¢
  - TOMATO JUICE Libby 46-oz. Can 29¢
  - PICKLED BEETS Diamond A Whole 303 Can 27¢

**Key Buy!**

PRINCELLA  
**GOLDEN YAMS**  
No. 2 1/2 CAN **27¢**

- FRUITS & JUICES**
- FRUIT COCKTAIL Hunt's 303 Can 21¢
  - MANDARIN ORANGES Del Monte 11-oz. Can 25¢
  - CRUSHED PINEAPPLE Harvest Day 2 1/2 Can 29¢
  - APPLE SAUCE Applesland 24-oz. Jar 31¢
  - ORANGE JUICE Treatwell 6-Ounce Can 7¢
  - GRAPEFRUIT JUICE Treatwell 6-Ounce Can 7¢
  - DEL MONTE PEARS 2 1/2 Can 37¢
- MARGARINE & MILK**
- MAZOLA Margarine 1-lb. Ctn. 38¢
  - DRY MILK Carnation Non-Fat 14-Oz. Ctn. 1.29
  - FLEISCHMANN Margarine 1-lb. Ctn. 38¢

**Key Buy!**

HARVEST DAY  
**PINEAPPLE JUICE**  
46-OZ. CAN **22¢**

- FROZEN FOODS**
- PERCH FILLET Certi-Fresh 1-lb. Pkg. 58¢
  - FISHSTICKS Certi-Fresh 8-oz. Pkg. 39¢
  - CHILI & BEANS Kold-Kit 14-oz. Pkg. 36¢
  - CREAM PIES Pat Nitz 8" Pie 29¢
  - ROSARITA DINNERS Mexican 15-oz. Pkg. 42¢
  - ORANGE JUICE Treatwell—12-oz. Can 37¢
  - HAWAIIAN PUNCH Kold-Kit 14-oz. Pkg. 19¢
  - POTATOES Ore-Ida Hash Brown 2-lb. Pkg. 31¢
  - ENCHILADAS XLNT—Cheese & Beef—Taco-ettes—8-oz. Pkg. 35¢
  - MACARONI & CHEESE Morton 20-oz. Pkg. 38¢
- PEANUT BUTTER — SYRUP — JAM**
- PEANUT BUTTER JIF 18-oz. Jar 57¢
  - SYRUP Vermont Maid 24-oz. Btl. 63¢
  - KERN'S GRAPE JELLY 3-lb. Jar 49¢

- DISTILLED SPIRITS**
- LUCKY VODKA 80 Proof 5th Btl. 2.99
  - WHISKEY Gold Seal Canadian 80 Proof—9th Btl. 4.55
  - FAIR OAKS BOURBON 10-Yr.-Old Whiskey—Q1. Btl. 4.99
- (SORRY, NOT AVAILABLE AT ALL STORES)

... ENJOY BIG SAVINGS ON TOP QUALITY MEATS AT LUCKY!

**CHUCK ROAST** BLADE CUT—USDA CHOICE OR LUCKY BONDED **35¢ lb**

**ROUND STEAK** CENTER CUT—USDA CHOICE OR LUCKY BONDED FOR FLAVOR **68¢ lb**

**RIB STEAK** 78¢

**T-BONE STEAK** TAILS OFF... 98¢

**GROUND BEEF** 37¢

**CROSS RIB ROASTS** BONELESS... 73¢

**RIB ROAST** STANDING—LARGE END USDA CHOICE OR LUCKY BONDED **69¢ lb**

**CHICKENS** USDA GRADE A FRESH FRYING CHICKENS—WHOLE BODY **29¢ lb**

**HEN TURKEYS** SWIFT PREMIUM BUTTER BALL (TOMS...45c lb.) 49¢

**LAMB SHOULDER ROAST** 45¢

**RIB PORK CHOPS** 75¢

**LUER SMOKED PICNIC** SHOULDER... 39¢

LOWER PRICED DELI ITEMS!

- ALL MEAT FRANKS Wilson, Hormel or Farmer John... 1-lb. Pkg. 59¢
  - LUNCH MEAT ROLL Wilson, Sliced Salami or Pepper Roll... 10-oz. Pkg. 53¢
  - LUCKY SLICED CHEESE American, Pimento or Swiss... 8-oz. Pkg. 39¢
  - MEDIUM SHARP CHEESE Miss Wisconsin Longhorn... 10-oz. Pkg. 59¢
  - LEO'S SLICED MEATS 3-oz. Pkg. 35¢
  - LUCKY SWISS CHEESE Kraft Style... 10-oz. Pkg. 89¢
  - CRACKER BARREL CHEESE Kraft—Extra Sharp... 10-oz. Pkg. 79¢
  - DANOLA COOKED HAM Sliced for Tasty Sandwiches... 4 1/2-oz. 65¢
- DAIRY FOOD**
- ROD'S DRESSING IMO Cultured Pt. Ctn. 37¢

Our LOW Everyday Price!

**FOREMOST PREMIUM ICE CREAM**  
1/2-GAL. ROUND CARTON **79¢**

**FOLGER'S COFFEE** 1-lb. Can 69¢

**FOLGER'S COFFEE** 2-lb. Can 1.37

**FOLGER'S COFFEE** 3-lb. Can 2.04

**FOLGER'S INSTANT** Coffee 19-oz. Jar 1.32

**LIPTON TEA** Bags 48-Ct. Box 65¢

**WONDRA FLOUR** Gold Medal 2-lb. Bag 30¢

**ALBERS CORN MEAL** 40-oz. Box 35¢

- SAUCE & RICE**
- FRENCH'S MUSTARD 9-oz. Jar 17¢
  - TOMATO SAUCE Harvest Day 8-oz. Can 9¢
  - UNCLE BEN RICE Coarved 28-oz. Pkg. 57¢
- LAUNDRY AIDS**
- SALVO PELLETS Detergent 9-Ct. Box 74¢
  - CHEER DETERGENT 6t. Box 78¢
  - IVORY SNOW 6t. Box 74¢
  - CAMAY TOILET SOAP Bath Bar 15¢
  - TOP JOB CLEANER Liquid 28-oz. Btl. 68¢
  - SPIC & SPAN 64-oz. Box 89¢
  - THRILL LIQUID Detergent 22-oz. Btl. 58¢
  - VANO SPRAY STARCH 22-oz. Can 52¢
  - BRILLO SOAP PADS 10-Pk. Box 27¢

**Key Buy!**

FIRESIDE  
**CREME COOKIES**  
10 1/2-OZ. PKG. **19¢**

\*Government Controlled and Fair Trade Items Excepted 3-16-17

**Lucky**  
DISCOUNT SUPERMARKETS

**BANANAS** THESE ARE NOT ORDINARY BANANAS. THEY ARE CHIQUITA BRAND. CENTRAL AMERICA'S FINEST QUALITY **11¢ lb**

**POTATOES** RUSSET—U.S. No. 1 NICE SELECTION OF SIZES **10 LB. CELLO BAG 49¢**

LOWER PRICED HOUSEWARES, HEALTH & BEAUTY AIDS!

**DUST PAN & BRUSH** A colorful dustpan with brush to match. Handy for home or garage. Our Low Everyday Price. **67¢**

**KITCHEN TERRY TOWELS** Thick and sturdy decorative kitchen towels in an assortment of colorful patterns. **3 FOR \$1.00**

**RIGHT GUARD DEODORANT** 7-OZ. AEROSOL CAN \$1.49 VALUE! OUR LOW EVERYDAY PRICE... **\$1.23**

**PLUS WHITE TOOTHPASTE** 3 1/2-oz. Tube 87c Value! Our Everyday Low Price... **76¢**

**ALKA SELTZER** Pkg. of 25 67c Value! Our Everyday Low Price... **52¢**

**TONI HOME PERMANENT—Regular** Super or Gentle \$2.00 Value! Our Everyday Low Price... **\$1.44**

**DERMA FRESH LOTION** The new and improved medicated hand lotion. 6-oz. Btl. \$1 Val. Our Everyday Low Price **76¢**

**MODES LUXURY BELTS** A quality belt for long use. A 50c VALUE! Our Low Everyday Discount Price... **39¢**

INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave. WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia REDONDO BEACH: 1516 Pacific Coast Hwy. SAN PEDRO: 25th St. at Western LOMITA: S. Western Ave. at Lomita Blvd.

**STORE HOURS**  
MONDAY thru FRIDAY 10 A.M. TO 9 P.M.  
SATURDAY AND SUNDAY 10 A.M. TO 7 P.M.