



Why Not?

# SAVE ALL YOU CAN!

SAVE WITH ADVERTISED SUPER SPECIALS

SAVE EVERY SHOPPING TRIP WITH VONS LOW REGULAR PRICES!

SAVE TIME AND TROUBLE WITH VONS CONVENIENT STORE HOURS • WIDE SELECTION • CONFIDENCE IN QUALITY • EXTRA CARE • RED CARPET SERVICE

SAVE EXTRA WITH BLUE CHIP STAMPS

FARM FRESH CALIFORNIA

## FRYING CHICKENS



Delivered daily to our stores from nearby ranches... days fresher than fryers shipped in from out-of-state. You can tell by the taste!

WHOLE 2 to 2 1/2 Lbs. Avg. Wt. Grade A **29¢/lb**

Buy 'em As You Like 'em

Cut-Up **35¢**

King Size **33¢**

BEST O' THE FRYER **55¢**

4-LEGGED FRYERS **49¢**

DOUBLE BREASTED **49¢**

Breasts, Legs or Thighs **59¢/lb**

Chicken Wings **29¢/lb**

ARMOUR TURKEY ROASTS **\$3.99**

California Ducks **39¢/lb**

Turkey Drumsticks **29¢/lb**

Seafood Sea-lections

Fresh Ocean Perch **69¢**

Rainbow Trout **43¢**

Fillet of Sole **79¢**

Frying Shrimp **\$1.19**

In The Frozen Meat Cases

4-FISHERMEN-FROZEN-HEAT 'n EAT

FISH STICKS **39¢**

FISH STICKS **69¢**

FISH KISPS **49¢**

Turkey & Meck Turkey Drumsticks **69¢**

Beef Short Ribs **33¢**

Plate Boiling Beef **19¢**

Boneless Stew Beef **79¢**

Smoked Picnics **49¢**

**HUNT'S CATSUP**  
Rich Tomato Flavor  
14-OZ. BOTTLE **29¢**

**FAB DETERGENT**  
Now Fortified With Borax  
GIANT SIZE Includes 10c OFF **55¢**

**VONS OIL**  
All Purpose—For Salads or Cooking  
24-OZ. BOTTLE **33¢**

**CRINKLE CUT POTATOES**  
Or French Fries—Frozen  
EVERFRESH 9-OZ. PKG. **10¢**

**VONS CHUCK ROAST**  
Center Cuts  
THE LEANER, MEATIER CUTS **45¢/lb**

**VONS APPLES**  
FANCY CANADIAN MCINTOSH  
All Purpose... Big & Juicy with a Fine Flavor. Good Cooker! **10¢/lb**

**GOLDEN CORN**  
Fancy Farms—Whole Kernel or Cream Style. 303 Can **2:29**

**KELLOGG'S CEREAL**  
Kellogg's Product 19—7-Oz. Pkg. Kellogg's Special K—6-Oz. Pkg. Sugar Frosted Flakes—10-Oz. Pkg. **3:10**

**TV DINNERS**  
Swanson's, Frozen, 11-Oz. Pkg. MEXICAN, CHINESE, ITALIAN, GERMAN, CHICKEN, BEEF, TURKEY, CORNED BEEF HASH, CHOPPED SIRLOIN, SWISS STEAK **49¢**

Round Bone Roast **59¢**

Choice Chuck Steaks **49¢**

Boneless Round Steak **89¢**

Top Round **98¢**

**VONS RIB ROAST**  
Standing Cut—Large End  
SMALL END... 89¢ **69¢/lb**

**CRISP CELERY**  
Fresh, Tender Large Stalks **2:29**

**FRESH BROCCOLI**  
Tender, Green, Rich in Minerals **2:29**

**AVOCADOS**  
Large Size Fancy Fuerte **2:25**

**California NAVEL ORANGES**  
Large Size **8 LBS. BAG 77¢**

**GREEN GIANT VEGETABLES**  
Baby Limas with Butter Le Seur Peas with Butter Niblets Corn with Butter Spinach with Butter Sauce **3:10**

Cal-Fame Orange Juice **5:89**

Sara Lee Cherry Cheese Cake **79¢**

Morton 3-Course Dinners **59¢**

Vons Meat Pies **4:89**

Brown 'n Serve Links **49¢**

Sliced Bacon **59¢**

McCoy's Beef Sausage **39¢**

Fresh Pork Spareribs **59¢**

Pork Butt Roast **49¢**

**BONELESS TAVERN HAM**  
Farmer John Slice 'n Serve 4 Lbs. Avg. Wt. Whole or Half **98¢**

**CIGARETTES**  
All Popular Brands **2**

**FRESH BREAD**  
Perfection-White, Wheat or Sandwich 15-OZ. LOAF **23¢**

**ICE CREAM**  
Jensenmaid Catering Choice of Flavors **69¢**

**BABY FOODS**  
Beach-Nut, Strained Fruits & Vegetables 4 1/2-OZ. GLASS JAR **9¢**

**COFFEE**  
Folgers **69¢**

**VONS BAKERY RAISIN WHEAT BREAD**  
Delicious... and Extra Nutritious! 1 LB. 4 1/2 OZ. SEAMLESS LARGE LOAF **35¢**

**VONS SQUARE CAKES**  
White, Chocolate, Appleauce, Banana or Chocolate Mint **69¢**

**ROYAL VELVET SCOTCH**  
Imported, 86 Proof **\$4.39**

**MILLBROOK VODKA**  
80 Proof, Chemical Filtered Distilled from Grain **\$2.99**

**Gilbey's Gin** **\$4.25**

**Old Crow** **\$4.99**

**Bacardi Rum** **\$4.85**

**FRANKS**  
WILSON'S CERTIFIED All Meat 1 Lb. Voo-Pak **49¢**

Prices Effective Thurs. thru Sun., Mar. 9-12

**VONS and Shopping Bag**

**MELMAC**  
Color Flite DINNERWARE  
ITEM OF THE WEEK  
FRUIT DISH **33¢**

Health & Beauty Aids  
**BAYER ASPIRIN** 100 TABLET BOTTLE **59¢**

Jergens Lotion **77¢**

**FREE UTILITY BILL SERVICE**  
**MONEY ORDERS AVAILABLE**  
**ALWAYS PLENTY OF FREE PARKING**

Pacific Treats Crackers 1-LB. BOX **35¢**