

Only LUCKY... the #1 DISCOUNT SUPERMARKET brings you "KEY BUYS" and TOTAL DISCOUNTING!



THE SUPERMARKET CHAIN THAT DISCOUNTS *Every* ITEM THE LAW WILL ALLOW!

... in addition to Lucky's LOW DISCOUNT PRICES ... and in keeping with Lucky's "PRICE PROTECTION POLICY", a program that guarantees our customers the lowest possible pricing ... Lucky is the ONLY supermarket chain to bring you "KEY BUYS", extra savings made possible by manufacturer's temporary promotional allowances or exceptional purchases. These savings passed on to Lucky customers are not normally made available by other markets. At Lucky you buy quality ... all the nationally known brands ... Top Quality USDA CHOICE or BONDED MEATS, Farm-Fresh Fruits and Vegetables, Housewares, Health and Beauty Aids. All your supermarket needs ... THE ONLY DIFFERENCE IS IN THE PRICE ... and AT LUCKY, EVERYTHING YOU BUY ... YOU BUY FOR LESS!

- BABY FOOD**
- GERBER'S STRAINED BABY FOOD 4 1/2 oz. Jar 10¢
 - GERBER'S JUNIOR FOOD 7 1/2 oz. Jar 15¢
 - GERBER'S ENFAMIL LIQUID 14 oz. Can 26¢

Key Buy!

HUNT'S PORK and BEANS
52-oz. CAN **32¢**

- COOKIES & CRACKERS**
- KRISPY CRACKERS SUNSHINE 1 lb. Box 31¢
 - BURRY COOKIES MR. CHIP Oatmeal & Chocolate Chip 9 1/2 oz. Box 35¢
 - HONEY GRAHAMS NABISCO 1 lb. Box 38¢
 - OREO COOKIES 16 oz. Pkg. 47¢

- CANNED FISH**
- ALBACORE TUNA CARNATION 7 oz. Can 33¢
 - PETER PAN SALMON PINK 16 oz. Can 69¢
 - MINCED CLAMS SNOWS 7 1/2 oz. Can 33¢

- FROZEN FOODS**
- SOLE FILLET CERTI FRESH 1 lb. Pkg. 69¢
 - BREADED SHRIMP CERTI FRESH 1 1/2 lb. Pkg. 1.95
 - CHEESE ENCHILADAS VAN DE KAMP 7 1/2 oz. Pkg. 35¢
 - POTATOES ORE IDA Hash Brown 12 oz. Pkg. 19¢
 - BURRITOS ROSARITA - Red & Green - Reg. Pkg. 45¢
 - MORTON MACARONI & CHEESE 22¢
 - VEGETABLES GREEN GIANT - In Butter Sauce 31¢
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 - SIRLOIN TIPS KOLD KIST 14 oz. Pkg. 63¢
 - ONION RINGS CORONET 10 oz. Pkg. 45¢
 - STRAWBERRIES GARDEN BOWL 1/2 qt. 63¢
 - OH BOY SANDWICHES Beef & Pastrami 57¢
 - ORANGE JUICE CALIFAME 6 oz. Can 19¢
 - GRAPE DRINK TIP TOP 6 oz. Can 10¢

Key Buy!

DEL MONTE GREEN SPINACH
303 CAN **16¢**

- CANNED MEATS**
- VIENNA SAUSAGE LIBBY 4 oz. Can 25¢
 - HORMEL CHILI W/BEANS 34 oz. Can 55¢
 - CORNERED BEEF LIBBY'S HUNTS 12 oz. Can 55¢

- VEGETABLES & JUICES**
- DEL MONTE CORN Golden 303 Can 21¢
 - HUNTS CHILI BEANS 3 1/2 Can 24¢
 - GREEN GIANT PEAS 303 Can 22¢
 - CUT GREEN BEANS GREEN GIANT 303 Can 23¢
 - PEAS & CARROTS LIBBY 303 Can 22¢
 - TOMATO JUICE 32 oz. Can 24¢
 - TOMATOES HARVEST DAY Stewed 303 Can 19¢
 - VEG-ALL Mixed Vegetables 303 Can 20¢

- OTHER ITEMS**
- MARSHMALLOWS CAMPFIRE 23¢
 - SEGO DIET FOOD Liquid 10 oz. Can 28¢
 - BOUILLON CUBES WYLLERS 15 ct. Pkg. 22¢
 - DINNERS CHEF BOY AR DEE - Mushroom & Meat 15 1/2 oz. Pkg. 49¢
 - PIZZA MIX CHEF BOY AR DEE - W/Cheese 15 1/2 oz. Pkg. 48¢
 - CIGARETTES Filter & King - Clin. Plus Tax 2.15
 - JOHNSON BRAVO Filter 46 oz. Can 1.59
 - PEANUTS PLANTER Dry Roasted 9 oz. Jar 59¢

- SUGAR - SALT - SPICE**
- MORTON SALT 26 oz. Box 11¢
 - SPRECKELS SUGAR 5 lb. Bag 57¢
 - BLACK PEPPER LUCKY 4 oz. Can 33¢

Key Buy!

HUNT'S TOMATO CATSUP
20-oz. BOTTLE **26¢**

- SHORTENING & OIL**
- OLIVE OIL POMPEIAN 1 Pt. Can 81¢
 - SNOWDRIFT SHORTENING 3 lb. Can 75¢
 - WESSON OIL 24 oz. Bl. 49¢

- PEANUT BUTTER - SYRUP - JAM**
- PEANUT BUTTER LUCKY 3 lb. Jar 1.21
 - KARO SYRUP SHORTENING BLUE CORN 24 oz. Bl. 31¢
 - MARY ELLEN JAM Grape 20 oz. Jar 43¢

Key Buy!

HARVEST DAY CLING PEACHES
NO. 2 1/2 CAN **21¢**

- LAUNDRY AIDS**
- TIDE DETERGENT 67 oz. Box 78¢
 - SALVO PELLETS Detergent 67 oz. Box 74¢
 - BUBBLE BATH MR. BUBBLE 12 oz. Pkg. 35¢
 - GLADE MIST FRESHNER Air 7 oz. Can 55¢
 - CREW Bathroom Cleaner 17 oz. Can 72¢
 - DASH DETERGENT 67 oz. Box 74¢
 - IVORY LIQUID Detergent 22 oz. Bl. 58¢
 - MR. CLEAN CLEANER Liquid 28 oz. Bl. 68¢
 - IVORY SOAP Med. Bar 11¢

- BEVERAGE & BEER**
- CANADA DRY Beverage 12 oz. Cans 12/1.00
 - SHASTA Beverages - N.R. 28 oz. Bl. 18¢
 - BREW "102" Beer 16 oz. Can 6/1.20

- SAUCE & RICE**
- MAHATMA RICE Long Grain 1 lb. Pkg. 21¢
 - TOMATO PASTE HUNTS 12 oz. Can 25¢

- MARGARINE & MILK**
- NUCOA DREAM SOFT MARGARINE 1 lb. Pkg. 42¢
 - MIRACLE WHIPPED MARGARINE 1 lb. Pkg. 33¢
 - DRY MILK CARNATION Non-Fat 14 Qt. Box 1.29

Key Buy!

HAWAIIAN PUNCH DRINK
46-oz. CAN **33¢**

- FRUITS & JUICES**
- PEACHES HARVEST DAY Sliced Cling 2 1/2 Can 21¢
 - LIBBY PLUMS Delano 300 Can 22¢
 - FRUIT COCKTAIL DEL MONTE 2 1/2 Can 36¢
 - FRUIT TREATS MOITTS 20 oz. Jar 31¢
 - APRICOTS HARVEST DAY Whole 2 1/2 Can 23¢
 - PINEAPPLE HARVEST DAY Sliced 1 1/4 Can 20¢
 - DEL MONTE PEARS 2 1/2 Can 37¢

- PAPER ITEMS**
- DELSEY TISSUE Toilet 2 Roll Pkg. 24¢
 - ORCHIDS NAPKINS 300 ct. Pkg. 48¢
 - ZEE PRINTED TOWELS Gr. Roll 27¢
 - KLEENEX FACIAL Tissue 200 2 ply Box 23¢
 - KOTEX NAPKINS Sanitary 24 ct. Box 67¢
 - CUT-RITE WRAP Plastic 100 Roll 28¢

- COFFEE - TEA**
- M.J.B. COFFEE 1 lb. Can 69¢
 - M.J.B. COFFEE 2 lb. Can 1.37
 - M.J.B. COFFEE 3 lb. Can 2.04
 - M.J.B. INSTANT COFFEE 10 oz. Jar 1.32
 - BUTTER-NUT COFFEE 1 lb. Can 69¢
 - BUTTER-NUT COFFEE 2 lb. Can 1.37
 - LUCKY TEA BAGS 48 ct. Box 45¢

- DAIRY FOOD**
- VELVEETA KRAFT Cheese Food 2 lb. Can 1.07
 - FOREMOST BUTTER 1st Quality 1 lb. Can 79¢

- DISTILLED SPIRITS**
- OAKMOUNT WHISKEY Blend 40% 48 ct. Bl. 3.77
 - GOLD SEAL BRANDY 10 Yr. Old 28 ct. Bl. 3.99
 - LUCKY VODKA 80 Proof 28 ct. Bl. 2.99

Our LOW Everyday Price!

FOREMOST PREMIUM ICE CREAM
1/2 GAL. ROUND CARTON **79¢**

HOUSEHOLD PLASTICS

48¢ Oval, bushel size laundry basket, 12 qt. pour spout pail, 8 qt. octagon decorated waste basket, 9 qt. decor decorated basket, 12 qt. decor dishpan, 5 section drawer divider and 72 ounce beverage server ... by Alladin.

GLAMORENE SHAMPOO
Contains Miltite, instant brightening action to your rugs and upholstery. 1 pint of this concentrate makes over one gallon. **68¢**

GLAMORENE FOR RUGS
The instant cleaning without wetting dry cleaner for rugs. **87¢**

IPANA TOOTHPASTE TWIN PACK TWO KING SIZE TUBES ... OUR LOW PRICE ... 75¢

FASTTEETH ECONOMY SIZE, HOLDS DENTAL PLATES ... 94¢

LUCKY Features TOP QUALITY USDA CHOICE or BONDED MEATS!

CHUCK ROAST BLADE CUT **37¢** lb.
USDA CHOICE OR LUCKY BONDED

RIB ROAST STANDING LARGE END **69¢** lb.
USDA CHOICE OR LUCKY BONDED

ROUND STEAK CENTER CUT **68¢** lb.
USDA CHOICE OR LUCKY BONDED

FRESH FRYERS USDA GRADE A CHICKENS, WHOLE BODY **29¢** lb.

RIB STEAK USDA CHOICE OR LUCKY BONDED **79¢** lb.

LAMB ROAST SHOULDER CUT USDA CHOICE LAMB **39¢** lb.

GROUND BEEF FRESH, LEAN, AND BONDED FOR TOP QUALITY **38¢** lb.

- CROSS RIB ROAST BONELESS 73¢
- T-BONE STEAK TAILS OFF 98¢
- PORTERHOUSE STEAK TAILS OFF \$1.05
- RIB LAMB CHOPS 98¢
- SHOULDER LAMB CHOPS 69¢
- BLADE CUT PORK CHOPS 55¢
- PORK SPARE RIBS SMALL SIZES 58¢
- RIB PORK CHOPS 75¢
- SMALL LOIN LAMB CHOPS \$1.20
- TURKEYS ARMOUR BUTTER BASTED HEN OR TOMS 49¢

SLICED BACON

LUCKY BRAND 1-POUND PACKAGE **53¢**

- SWIFT PREMIUM
- RATH BLACKHAWK
- HORMEL DAIRY
- FARMER JOHN 1-POUND PKG. **57¢**

OSCAR MAYER REGULAR SLICES 1-POUND PACKAGE 69¢

WAFER THIN BACON OSCAR MAYER SLICED 1-POUND PKG. 83¢

- EVERYDAY PRICED DELI ITEMS!**
- ALL MEAT FRANKS 1 lb. pkg. 55¢
 - SLICED LUNCH MEATS 6 oz. pkg. 29¢
 - WILSON SLICED BOLOGNA 1 lb. pkg. 69¢
 - BIG 10 BISCUITS 9 1/2 oz. pkg. 2/37¢
 - KRAFT AMERICAN CHEESE Sliced - Deluxe 12 oz. pkg. 65¢
 - PHILADELPHIA CREAM CHEESE 8-oz. Pkg. 39¢

EVERYDAY PRICED PRODUCE!

BANANAS NOT ORDINARY BANANAS THESE ARE CHIQUITA BRAND CENTRAL AMERICA'S FINEST QUALITY **11¢** lb.

RUSSET POTATOES U.S. NO. 1 ALL PURPOSE NICE SELECTION OF SIZES **10¢** lb. **49¢** 10 lb. cello bag

HIDDEN MAGIC HAIR SPRAY 13-OZ. CAN REG. OR HARD TO HOLD **\$1.48**

SCOPE MOUTHWASH LARGE SIZE BOTTLE LUCKY'S LOW EVERYDAY PRICE **\$1.09**