

● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190 ● Automotive AUTOMOBILES For Sale 190

FORECAST:

Bright Prospects for Safer More Comfortable Driving in a New Car From Ray Vines, Long Beach

The Happy News EXTRA

VOL. 1 NO. 1

BIG NEWS

IMMEDIATE DELIVERY TO YOUR HOME

PRICE—SLASHED

CAR BUYERS SAVING BIG \$\$\$

Rushing to RAY VINES Long Beach for Terrific Values DISCOUNTS NOW ON '67 MODELS !!

WHY YOU SHOULD DRIVE TO RAY VINES

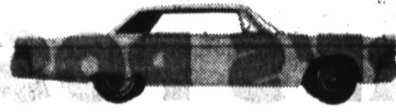
1. Lowest of Prices
2. Highest of Trade-ins
3. Best of Terms
4. Good After Sales Service
5. Largest Selection to Choose From
6. No High Pressure Selling
7. A Pleasant Place to Buy



\$2449
ALL NEW 1967 BARRACUDA FASTBACK



\$2295
1967 PLYMOUTH 2-DOOR HARDTOP FULLY FACTORY EQUIPPED



\$3295
1967 CHRYSLER NEWPORT 4-DOOR SEDAN FULLY FACTORY EQUIPPED

- IMPERIAL
- CHRYSLER
- PLYMOUTH
- BARRACUDA
- VALIANT

WORLD'S CHAMPION CHRYSLER-PLYMOUTH TRADERS WE NEED USED CARS

SPECIAL DISCOUNT PRICES ON "TOP VALUE" USED CARS

'65 BUICK Electra 4-Dr. Sedan
Radio and heater, auto. trans., power steering, brakes and windows, fact. air conditioning. X78-A
\$1495

'66 CHRYSLER 300 Convertible
Automatic trans., radio and heater, power steering, brakes, windows and seats, AM-FM radio, air cond., power vent.
\$3695

'66 FORD 400, Hhp. Galaxie 500
V-8, automatic trans., radio, heater, power steering, low mileage. #923A
\$1995

'63 MERCURY 4-Door Sedan
V-8, auto. trans., radio and heater, power steering, air cond. #3188-A
\$1195

'62 PONTIAC Grand Prix
Air conditioning, radio & heater, power steering, auto. trans., V-8. #2307-A
\$1195

'61 DODGE 4-Door Sedan
Standard transmission, radio, heater, etc. #3218A.
\$395

'63 CHRYSLER 2-Door Hardtop
V-8, automatic trans., radio, heater, power steering and air cond. #800A
\$895

'63 MERCURY 2-Dr. Hhp. 5-55
V-8, automatic trans., radio, heater, power steering, air cond. #3121-A.
\$1195

'65 PONTIAC Bonneville St. Wn.
Factory air, full power, auto. trans., radio, heater, etc. #3125-A
\$2395

'64 PLYMOUTH Belv. 4-Dr. Sdn.
White with blue interior. Radio, heater, etc. #2434-A.
\$895

RAY VINES

CHRYSLER-PLYMOUTH
CORNER OF WILLOW & LAKEWOOD BLVD.
LONG BEACH 426-7301
(AT LAKEWOOD BLVD. OFF RAMP—SAN DIEGO FWY.)



Join the Dodge

WHITE HAT CAMPAIGN

BE ONE OF THE GOOD GUYS
You Can Afford a New Dodge

NOW!!

'67 DART

Order Today Only
\$1989

*\$56 Dn.—
\$56 Per Mo.

'67 CHARGER

Order Today Only
\$2889

*\$86 Dn.—
\$86 Per Mo.

'67 CORONET

Order Today Only
\$2089

*\$59 Dn.—
\$59 Per Mo.

'67 POLARA

Order Today Only
\$2589

*\$79 Dn.—
\$79 Per Mo.

'67 DART '6T

Order Today Only
\$2289

*\$69 Dn.—
\$69 Per Mo.

'67 MONACO

Order Today Only
\$2789

*\$82 Dn.—
\$82 Per Mo.

* Down payment quoted is exclusive of tax & license fees. — financing on approved credit. Payments based on prices indicated, at 48 mo. financing.

For even greater savings — choose a '66 model, new or demo — any way you take it — put a Dodge in your garage!

NEWCASTLE DODGE

505 Pacific Coast Hwy.
HERMOSA BEACH FR 6-9447

WE WILL HELP YOU WRITE YOUR CLASSIFIED AD FOR BEST RESULTS

DAYTONA SUCCESS SALE

BRAND NEW 1967 RAMBLER AMERICAN 2-DOOR



FLASH!
DAYTONA INTERNATIONAL SPEEDWAY:
RAMBLER AMERICAN just like the one above, outperformed every other compact to win this year. Rambler American equipped with its standard six was first in acceleration, first in braking and reported a whopping 24.7 miles per gallon. Left behind in the dust were Chev. II, Corvair, Galaxie, Dart and Falcon!

ONLY \$1999

DELIVERED IN TORRANCE
\$56⁰⁰ | **\$56⁰⁰**

TOTAL DOWN PAYMENT | TOTAL MONTHLY PAYMENT

INCLUDES TAX, LICENSE & INTEREST (ON APPROVED CREDIT) FOR 6 MONTHS

ONLY ONE EXAMPLE FROM OUR HUGE INVENTORY OF 1967 RAMBLERS

ALL AT COMPARABLE SAVINGS

We Still Have A Selection of '66 Ramblers We Must Move

SAVE UP TO \$1200

ALORTALE RAMBLER

2010 HAWTHORNE BLVD. TORRANCE

FR. 0-4551 SP. 2-3928

SALES DEPT. OPEN 7 DAYS A WEEK DAILY 10 P.M.—SATURDAY & SUNDAY 11 P.M.

PROVABLES PROVE POINT WE DID IT...!

Soderstrom Ford has set a new 1967 weekend sales record and we're out to prove it again!!!

34 YEARS of Reputable Service to South Bay customers enables us to provide the highest quality used cars at the lowest possible price. PUT US TO THE TEST! WE'LL PROVE IT!

SUGGESTED RETAIL PRICE	DESCRIPTION	OUR SALE PRICE	YOU SAVE
\$2075	'65 FORD FAIRLANE 500 2-DOOR HARDTOP Automatic, radio and heater, power steering. #3004.	\$1899	\$176 + TAX & LICENSE
\$1355	'65 DODGE DART 2-DOOR Standard transmission, radio & heater. Low mileage. Extra clean.	\$1099	\$256 + TAX & LICENSE
\$1195	'63 COMET S. 22 CONVERTIBLE White harmonizing interior, 4 cylinders, automatic, radio and heater. Priced below fair market value. #3001.	\$999	\$196 + TAX & LICENSE

THE THREE BEST BUYS IN SOUTHERN CALIF. AND WE'LL PROVE IT!

NO REASONABLE OFFER REFUSED! PUT US TO TEST, "WE'LL PROVE IT!"

'66 Ford Galaxie 500 2-DOOR HARDTOP Automatic, radio and heater, power steering, Factory Air. #2792	'65 Ford Ltd. 2-DOOR HARDTOP Full power and Factory Air. #2978	'63 Ford Galaxie 500 2-DOOR HARDTOP Radio, heater, automatic, power steering, Factory Air. #2982
WAS \$2710 MAKE OFFER	WAS \$2430 MAKE OFFER	WAS \$1425 MAKE OFFER

FOR THE FAMILY THAT WANTS EXTRA ROOM!
Beautiful 1965 Falcon Deluxe Club Wagon. 3 seat, 11 passenger bus type station wagon. Standard trans., radio & heater, heavy duty rubber, copper brown with matching interior. THIS WEEK'S SPECIAL **\$1999**

"2 TO CHOOSE FROM"

'61 FALCON

4-Door Sedans. Automatic transmission, radio and heater. Exceptionally clean cars. #3009, #3131 **\$699**

'1075 '61 OLDSMOBILE SUPER 88 4-DOOR STATION WAGON
Automatic, radio, heater and power steering. #3118. Needs work but a good buy at... **\$699 \$376**

CHAS. SODERSTROM FORD

15TH TO 16TH STS. ON PACIFIC AVE.
SAN PEDRO —●— TE 2-5315