A Salute to National Beauty Salon Week

Beauty Salon Week February 12-18



GOLDEN MIRROR **BEAUTY SALON** Shaping Styling
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SPECIAL February 12th - 18th FROSTING &

TIPPINGS \$**17**⁵⁰



9 OPERATORS . OPEN 7 DAYS A WEEK **OPEN EVENINGS BY APPOINTMENT** MANICURIST IN ON THURSDAYS & FRIDAYS



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'Diamond Look' In Spring Hair Styles

The Diamond Look is the the charm of an Old World give a clo ew look in hair styles of

Spring, according to the Official Hair Fashion Committee of the National Hairdressers and Cosmetologists Assers and Cosmetologists Assert dressed upward and off the stop of the and official Hair Fashion. True, this diamond has its points rounded softise expected to be established lights. New basic shades for lights. New late Spring, according to the Of-ficial Hair Fashion Commit-

crown area, and then er detail and volume. In all ling the top gently to bal-coiffures, no hair piece is alance the profile with all of lowed to trail any lower than an inch below the nape.

ant, too, is hair conditioning more vivid look in pink, to give every gleam of briliance and lustre to your hair for the Diamond Look.

Haircutting must be done professionally for the Diamond Cut requires expert sectioning of your hair into diamond patterns. Furthermore, some areas need a blunt cutting propedure for a swing. cutting procedure for a swinging freedom in your hair, and Figure other areas need a special shaping and soft cushioning. Classes

Hair length at the nape area is approximately zero to two inches for an adaptably two inches for an adaptably slender look. Hair at the sides is longer, depending upon your needs, to accommodate the added width above the at the Lomita Recreation Ceneyebrows. Front hair length is approximately four and a

THE NEW styles also re IN MOST of the new Dia-nond Look styles, hair is a soft blending of basic colors

EYES WILL delight in color with soft, natural pastel colored shadows and splashes of sparkle for evening. Jew important for the bouy-ancy and gentle softness of the new styles is a specially blocked professional perma-including zebra and tiger nent wave, specifically suited for you hair. Highly import-lips will be outlined for a ant, too, is hair conditioning more vivid look in pink,

eyebrows. From hair length its approximately four and a half inches, graduating to approximately seven inches at the crown. The longest hair can School of Dance, will can be seven to be is at the top crown of the teach the class, which will head. The sides, front and meet each Thursday mornnape hair must be shaped to ing.

Beauty Salons Observe Event

special salute to the and special presentations ty of women in the highlighting new hair fash-United States will be given ions for Spring. Their slogan to more than 70,000 members is "Wear the promise of

of the National Hairdressers Spring in your Hair." and Cosmetologists Association during the 17th anniversible in given to thousands of ary of National Beauty Salon women confined in charity Week, February 12 through wards of hospitals, homes for 18, announces Gaines Pres- the aged, and similar instituof Marietta, Ga., presi-tions.
of the professional This is a welfare project

dent of the professional society of cosmetologists that has been conducted by members of the professional "This Week is dedicated to more beautiful women" said teen years. It has been combered that has been conducted by members of the professional in the professiona

City, Mo., second vice president of the association and program as well as other con-National Beauty Salon Week tributions of the profession Chairman, added, "At this to the welfare of communities, little Association." Chairman, added, "At this to the welfare of communities, time, we also appreciate the wonderful progress made by throughout the nation have the beauty profession to bring proclaimed February 12 through 18 as National Beauty en of our country."

In observance of the Week, cosmetologists in all states are conducting fashion shows American women.

It is to the welfare of communities, and mayors gists Association. More than 2,000 institutions through 18 as National Beauty are being visited by the professional group. This is part of the association's welfare program so that patients can enjoy the lift such care gives to their morale and mental

"NATIONAL BEAUTY SALON WEEK"

AND PAYS TRIBUTE TO THE

ARTISTRY OF YOUR

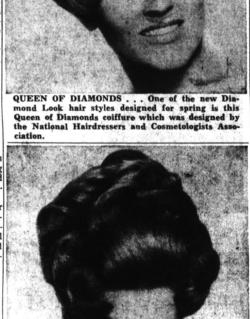
FAVORITE HAIRDRESSER

WHO SAYS ... WEAR THE PROMISES OF SPRING IN YOUR HAIR

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HARBOR BEAUTY COLLEGES' SALUTE



SOLITAIRE... One of the most romantic of the new Diamond Look hair styles designed for spring by the National Hairdressers and Cosmetologists Associa-

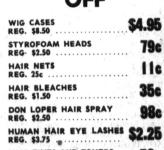
tion is this Diamond Solitaire coiffure.

THE MARQUISE . . . The perfect shape of a marquise cut gem is the highlight of this Diamond Look hair style, called, naturally, The Marquise. THE MARQUISE

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TO THE PUBLIC

Dance Class Scheduled Polynesian dancing tech-week.

niques will be taught in a The classes will meet each new class to be offered by the Friday from 1:30 until 2:30 p.m. at the Lomita Recreation Department beginning next Center, 24428 Esbelman Ave.

HER MAJESTIES HAIR FASHIONS 3 OPERATORS

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