

# GREATER *Everyday* SAVINGS

WITH LOW DISCOUNT PRICES *plus* "KEY BUY" VALUES!



Thousands of Lucky customers have learned that they save hundreds of dollars each year on their food budget with our TOTAL STORE-WIDE DISCOUNT PRICING, because LUCKY IS THE ONLY SUPERMARKET CHAIN THAT DISCOUNTS EVERYTHING THE LAW WILL ALLOW! . . . AND . . . Now, with Lucky's "KEY BUYS" in-store for you, the SAVINGS ARE EVEN GREATER! "KEY BUYS" ARE EXTRA-SAVINGS made possible by an exceptional purchase or by a manufacturer's promotional allowance . . . They're NOT "specials". Lucky has always given you the benefit of these promotional allowances through our "PRICE PROTECTION POLICY!" With more of these allowances becoming available we are calling them to your attention as "KEY BUYS" in order to bring you even GREATER VALUES! . . . Stock-up on those "KEY BUY" items you normally use for the BIGGEST SAVINGS POSSIBLE . . . 365 DAYS A YEAR!

- BABY FOODS**
- BEECH-NUT STRAINED BABY FOOD 4 1/2-oz. Jar 9¢
  - STRAINED JUICE BEECH-NUT 4-oz. Can 9¢
  - SIMILAC LIQUID BABY FORMULA 13-oz. Tin 26¢

- CRACKERS & COOKIES**
- NABISCO COOKIES Choc. Pin Wheels 47¢
  - STA-CRISP CRACKERS PACIFIC 1-lb. Box 27¢
  - FIG BARS SUNSHINE 1-lb. Pkg. 36¢

*Key Buy!*

**HARVEST DAY SLICED PEACHES**

2 1/2 Can **21¢**

- CANNED FISH**
- STAR-KIST TUNA CHUNK LITE MEAT 4 1/2-oz. Can 31¢
  - RED SALMON 16-oz. Can 89¢
  - CARNATION TUNA CHUNK LIGHT MEAT 6 1/2-oz. Can 29¢
  - PINK SALMON PETER PAN 16-oz. Can 69¢

- SALAD DRESSING**
- MAYONNAISE LAURA SCUDDER 8-oz. Jar 51¢
  - MILANI DRESSING GREEN GODDESS 8-oz. Bottle 37¢

- PET FOODS**
- KEN-I RATION DOG FOOD-Regular & Liver 15-oz. Can 17¢
  - GAINES 'TOP CHOICE' DOG FOOD 36-oz. Pkg. 91¢
  - PURR TUNA CAT FOOD 6 1/2-oz. Can 12¢

*Key Buy!*

**DEL MONTE SWEET PEAS**

303 Can **22¢**

**LENTEN Fish and Seafood**

FRESH DUNGENESS CRABS 49¢ lb

FILLET SEA BASS FRESH 79¢ lb

- FRESH OYSTERS** 10-oz. Jar 79¢
- KING CRAB LEGS** 89¢
- HALIBUT STEAKS** Sliced 79¢
- SWORDFISH STEAKS** Sliced 79¢
- LAKE SMELTS** Pan-Ready 1-lb. Pkg. 45¢
- SALMON STEAKS** Northern Chinook 99¢
- KING CRAB MEAT** 8-oz. Pkg. 98¢

**BANANAS** CHIQUITA BRAND Central America's Finest Quality **10¢** lb.

Beautiful Assortment **VALENTINE PLANTS** TULIPS • HYACINTH • MUMS ALL AT LOW, LOW EVERYDAY DISCOUNT PRICES!

- FROZEN FOODS**
- ROSARITA DINNERS Combination Plate, Mexican Beef & Cheese Enchiladas 42¢
  - CAULIFLOWER GREEN GIANT With Cheese & Sauce 10-oz. 37¢
  - DOWNYFLAKE WAFFLES Regular 6-Ct. Pkg. 14¢
  - STEW VEGETABLES PICTSWEET 2-lb. Pkg. 49¢
  - FRENCH FRIES ORE-IDA 1-lb. Pkg. 27¢
  - DEVILED CRAB MRS. PAUL'S 6-oz. Pkg. 49¢
  - KOLD-KIST STEAKS BAGGED Ten 1 1/2-oz. Pkg. 1.18
  - FISHSTICKS CERTI-FRESH 14-oz. Pkg. 65¢
  - SCALLOPS CERTI-FRESH 14-oz. Pkg. 95¢
  - JOHNSTON PIES APPLE, APRICOT, CUSTARD, STRAWBERRY, RHUBARB (12-oz. Can 37¢) 9-inch Pie 59¢
  - ORANGE JUICE TREESWEET 6-oz. Can 19¢
  - APPLE JUICE TREE-TOP 6-oz. Can 19¢
  - SPINACH GREEN GIANT with CREAM SAUCE 10-oz. Pkg. 31¢

*Key Buy!*

**GREEN GIANT GOLDEN CREAM CORN**

303 Can **20¢**

- MARGARINE & MILK**
- NUCOA MARGARINE 1-lb. Pkg. 30¢
  - BLUE BONNET SOFT MARGARINE 1-lb. Pkg. 42¢
  - EVAPORATED MILK LUCKY Tall Can 14¢

*Key Buy!*

**STRAWBERRY KERN'S JAM**

20-oz. Jar **39¢**

- CANNED MEATS**
- CORNED BEEF HASH LIBBY 16-oz. Can 39¢
  - TREET LUNCHEON MEAT 12-oz. Can 54¢
  - CHILI & BEANS DENNISON-Reg. & Hot 15 1/2-oz. Can 37¢
  - LIBBY BEEF STEW 24-oz. Can 57¢

- VEGETABLES & JUICES**
- STEWED TOMATOES Del Monte 303 Can 23¢
  - PORK & BEANS VAN CAMP 2 1/2 Can 23¢
  - GREEN BEANS HARVEST DAY CUT 303 Can 17¢
  - PEAS & CARROTS LIBBY 303 Can 20¢
  - NEW POTATOES HUNT'S Whole 300 Can 15¢
  - VEG-ALL MIXED VEGETABLES 303 Can 20¢
  - HARVEST DAY SPINACH 303 Can 15¢
  - V-8 JUICE VEGETABLE 46-oz. Can 38¢

- PAPER ITEMS**
- SANDWICH BAGS GLAD 150-Ct. Pkg. 45¢
  - SCOTT TOWELS REGULAR ROLL Two-Pk. Pkg. 38¢
  - LUCKY TISSUE TOILET 4-Roll Pkg. 32¢
  - ORCHID'S NAPKINS UPFOLD 500-Ct. Pkg. 48¢

- FRUITS & JUICES**
- FRUIT COCKTAIL HUNT'S 300 Can 22¢
  - FRUIT TREATS HUNT'S 20-oz. Jar 31¢
  - BARTLETT PEARS HARVEST DAY 2 1/2 Can 29¢
  - SLICED PINEAPPLE DEL MONTE 1 1/2 Can 23¢
  - GRAPE JUICE HARVEST DAY 24-oz. Btl. 35¢
  - PINEAPPLE JUICE DOLE 46-oz. Can 26¢
  - CRANBERRY JUICE OCEAN SPRAY 48-oz. Bottle 75¢
  - APPLE SAUCE HARVEST DAY 303 Can 14¢
  - TROPICAL FRUIT DEL MONTE 16-oz. 35¢

- LAUNDRY AIDS**
- PUREX BLEACH LIQUID 1 1/2-Gallon 36¢
  - TREND POWDER Giant Box 42¢
  - DUTCH CLEANSER 14-oz. Can 16¢
  - SWEETHEART TOILET SOAP (1c Sale) 14 Bath Bars 47¢ 4 Reg. 33¢
  - DOWNY RINSE LIQUID 33-oz. Bottle 79¢
  - TOP JOB CLEANER LIQUID 28-oz. Btl. 68¢
  - ZEST TOILET SOAP Both Bar 20¢

The few "KEY BUY" items listed on this page constitute just a small sampling of the many "KEY BUYS" in-store for you at Lucky!

*Key Buy!*

**KRAFT FRENCH DRESSING**

8-oz. BOTTLE **25¢**

- DISTILLED SPIRITS**
- LUCKY WHISKEY Standard-86 Proof 3.88
  - TEQUILA CHIHUITA-80-Proof FIFTH 3.99
  - GOLD SEAL VODKA 80 PROOF QUART 3.55

*Key Buy!*

**FACIAL TISSUE KLEENEX**

200-2-Ply Box **22¢**

- FLOUR & MIXES**
- LAYER CAKE MIX BETTY CROCKER 38¢
  - ALBERS CORN MEAL 40-oz. Box 35¢
  - KELLOGG POP TARTS 45¢
  - PEANUT BUTTER, SYRUP & HONEY
  - JAM & JELLY SMUCKER'S SLENDERELLA Low Calorie 8-oz. Jar 37¢
  - VERMONT MAID SYRUP 12-oz. Btl. 34¢
  - PEANUT BUTTER LUCKY 3-lb. Jar 1.21

- OTHER ITEMS**
- LONG SPAGHETTI GOLDEN GRAIN 2-lb. Pkg. 43¢
  - CANDY BARS Pay Day, Buttercup, Milkshake, Reg. 5c Bars 6 for 22¢
  - POMPEIAN OLIVE OIL 1-Pint Can 81¢
  - CHOW MEIN Large Double Can 85¢
  - JANU-WINE-Chicken & Mushroom, Beef Chop Savoy
  - RAVIOLI CHEF BOY-AR-DEE-Beef and Cheese 15 1/2-oz. Can 33¢
  - WATERMAID RICE 2-lb. Pkg. 36¢
  - SPAGHETTI AND MEAT BALLS-CHEF BOY-AR-DEE-15 1/2-oz. 29¢

- OLIVES & PICKLES**
- KOSHER DILLS LADY'S CHOICE 48-oz. Jar 63¢
  - CHB PICKLES SWEET-WHOLE 23-oz. Jar 49¢
  - PITTED OLIVES LINDSAY, LARGE RIFE 1-lb. Can 39¢

**COFFEE & TEA**

- BUTTER-NUT COFFEE 1-lb. Can 69¢
- BUTTER-NUT COFFEE 2-lb. Can 1.37
- BUTTER-NUT INSTANT COFFEE 6-oz. Jar 84¢
- LUCKY TEA BAGS 48-Ct. Box 45¢

- LOWER PRICED DELI ITEMS!**
- OSCAR MAYER FRANKS All Meat and All Beef 1-lb. Pkg. 69¢
  - OSCAR MAYER BOLOGNA All Meat and All Beef-Sliced 13-oz. Pkg. 69¢
  - LUCKY AMERICAN CHEESE Individually Wrapped Slices 12-oz. Pkg. 63¢
  - SMOKIE LINKS Oscar Mayer 12-oz. Pkg. 73¢
  - CANNED HAM Oscar Mayer 3-lb. Can \$3.79
  - BISCUITS HARVEST DAY Butter-milk or Sweet-milk 8-oz. Tube 3 for 25¢

COMPARE THE TRIM... COMPARE THE QUALITY... COMPARE THE PRICE... LUCKY'S BONDED MEATS ARE THE VERY BEST...

- CROSS RIB ROAST BONELESS 73¢
- PORK ROAST PICNIC STYLE SHOULDER 39¢
- LAMB SHOULDER ROAST 49¢
- HAM FARMER JOHN-FULLY COOKED FULL SHANK HALF 55¢
- SLICED BACON ARMOUR STAR 1-lb. Pkg. 65¢
- SLICED BACON LUCKY BRAND 1-Pound Pkg. 55¢
- Farmer John • Hormel Dairy • Rath Blackhawk • Swift Premium 1-Pound Pkg. 57¢
- OSCAR MAYER REGULAR SLICES 1-Pound Pkg. 69¢
- WAFFER THIN OSCAR MAYER 1-Pound Pkg. 83¢
- FRESH FRYERS USDA GRADE A CHICKEN Whole Body 29¢

**CHUCK ROAST** 37¢ lb  
BLADE CUT-USA CHOICE or LUCKY BONDED

**GROUND BEEF** 38¢ lb  
FRESH, LEAN and BONDED for TOP QUALITY

**ROUND STEAK** 69¢ lb  
USDA CHOICE or LUCKY BONDED CENTER CUT

**RIB ROAST** 69¢ lb  
STANDING-USA CHOICE or LUCKY BONDED LARGE END

**RIB STEAK** 79¢ lb  
USDA CHOICE or LUCKY BONDED

**T-BONE STEAK** 98¢ lb  
USDA CHOICE or LUCKY BONDED TAILS OFF

**LADIES' CANTRECE NYLONS** 68¢ pr  
DuPont's miracle hose-One size fits all feet. Small, Medium and Tall lengths. Sheer, Seamless in assorted shades.

**TERRY KITCHEN TOWELS** 3 for \$1.00  
Decorative prints in assorted colors. Thick and Thirsty. Ideal for patio, tool

**BUBBLE BATH** 76¢  
Fragrant packets for a luxurious bubble bath. You'll love the refreshing feeling. 98¢ VALUE! Our Everyday Low Discount Price

**AQUA NET HAIR SPRAY** 78¢  
Your choice of regular, hard to hold or scented formulas. 16-oz. aerosol can-\$1.39 VALUE. Our Low Everyday Discount Price

- COLGATE ORAL 100 20-oz. Bottle-\$1.39 VALUE-Our Price \$1.08
- HAIR SET MIST BRECK Reg. or Super Hold-\$1.50 VALUE \$1.18
- BRECK SHAMPOO 8-oz. BOTTLE Oily, Dry or Normal-\$1.09 VALUE 79¢

- BUFFERIN BOTTLE OF 100 TABLETS \$1.04 \$1.39 VALUE-Our Low Everyday Price
- BRYLCREEM HAIR DRESSING KING SIZE TUBE \$1.09 VALUE-Our Low Everyday Price 86¢
- SUPER BLADES GILLETTE STAINLESS Pkg. of 5-79¢ VALUE-Our Low Price 66¢

**STORE HOURS**

MONDAY thru FRIDAY 10 AM to 9 PM

SATURDAY and SUNDAY 10 AM to 7 PM

