

Sears Installs

## District Chief

Wayne E. Matschullat was areas, in addition to nume instalied today as district ous appliance stores, custo and Co.s Los Angeles-Orange units.

County area retail operations, Matschullat formerly lected vice president in mana Mid-California District charge of Sears nine state San Francisco.
 In irecting the operations of ager is George G. Gaug. licity chairman for the Palos meantime, interim commit-

 largest retail stores which are mer store manager of Sears the members of the first Tor- solicit members, and to begin | located in the greater Los An- |
| :--- |
| godesto, San Mateo, Pomona, |
| geles and Orance County |





Now-so comfortable, so undetectable-contact
lenses are for fust about anybody. Whatover your lenses are for lust about anybody. Whatover your
reason for being interested, come in and see what science has, done about coitect lenses to make
them wondarful to wear. Come in for a no-obligaDR. J.M. SOSS, Optometrist

FA 8-6602

## FAGT•RY WAREMOUKE MATTRESS , OPEN TODAY, SUNDAY

- Super Savings in This Once-in-a-Lifetime Event! - Quality Mattresses From Our Regular Stock Drastically Reduced to Clear! HURRY-Quantities Are Limited!


## FIFTY THREE HEADBOARDS

Smart hoeadboards ... four big groups from which to choose at savings you'll have to see to bolioval


20 Only! Twin Size Ortho Firm Matitresses with Box Springs, 10 year factory suarantoe, this is a 579 value
our normal sole price on these is 559.00 , special


KING SIZE SUPER ORTHO 20 year guarantee, mattress and box spring,
regularly $\$ 199.00$
for this special event
\$13900
15 Only! Full Size Ortho Firm Mattress with Box Springs,
15 year factory guarantee, this is an $\$ 89$ value; our normal sale price on these is $\$ 69$; special clearance price while they last

S490

spocial event only
KING SIZE BEDSPREADS, one group, regularly $\$ 29.95$, limited quantity, this event only, $\mathbf{\$ 1 9 . 5 0}$ - Sloepor Sofas - Corner Arrangoments - Bodroom Furniture - Rolliway Bods
EVERY SALE ITEM FACTORY GUARANTEED against defective matorials and wo


## One of the soundest, most profitable investments you can find

 You actually earn $5.39 \%$ when our currentannual rate of $5.525 \%$ is maintained for a yeer
and compounded daily. Boost your carning
by opening S Southweat Savinga account -in by opening a Southwett Savings account-in
person or by mail. Postage prepaid both wayk.

##  <br>  

 The Rionzz Coi., Natrountition Rope. Wis. Matsche in Eau Clair, ments allowed him to acquir ady eutiorita. :podidioition





