

... LOOK FOR THE GREEN KEYS THEY MEAN *Even* GREATER SAVINGS!



A GREEN "KEY BUY" IS A PLUS VALUE FOR YOU!



Our buyers search the market to bring you better buys in the form of exceptional purchases or by taking advantage of manufacturers' temporary promotional allowances... These are not "specials"... Lucky through our "Price Protection Policy" has always given you the benefit of these temporary promotional allowances. Now, with more of these purchases becoming available we are calling your attention to these "KEY BUYS" in order to bring you greater savings. We suggest you stock-up on the "KEY BUYS" you normally use for even lower prices! Look for the GREEN KEYS... THEY MEAN EXTRA-SAVINGS FOR YOU!



- BABY FOODS**
- BABY MEAT SWIFT 3 1/2-oz. Jar 24¢
 - BABY FOOD GERBER STRAINED 4 1/2-oz. Jar 10¢
 - BABY CEREAL GERBER'S 8-oz. Box 18¢

- CRACKERS & COOKIES**
- STA-CRISP CRACKERS PACIFIC 1-lb. Box 27¢
 - HYDROX COOKIES SUNSHINE 6 1/2-oz. Pkg. 27¢
 - NABISCO RITZ CRACKERS 1-lb. Box 39¢

Key Buy!

PIRESIDE CREME COOKIES

1 1/2-Pound Package **33¢**

- BEER & BEVERAGES**
- CANADA DRY CANNED BEVERAGES 12-oz. Can 12 for \$1
 - GOLDEN CROWN-CASE OF 24 2.99
 - COCA-COLA KING SIZE 12-oz. Bottle 6 for 63¢

- CANNED FISH**
- CHICKEN O' SEA CHUNK LITE MEAT TUNA 4 1/2-oz. Can 32¢
 - ALBACORE TUNA CHICKEN O' SEA S. P. 7-oz. Can 39¢
 - DUNBAR SHRIMP MEDIUM 4 1/2-oz. Can 69¢

Key Buy!

PURINA DOG CHOW

10 LB. BAG **\$1.32**

- CANNED MEATS**
- SPAM LUNCHEON MEAT 12-oz. Can 54¢
 - DEVILED HAM UNDERWOOD 4 1/2-oz. Can 43¢
 - TAMALES GEBHARDT 2 1/2 Can 39¢

- PET FOODS**
- PERK CAT FOOD SALMON 6-oz. Can 10¢
 - DAILY DIET DOG FOOD 16-oz. Can 7¢
 - FLAVOR SNACKS MILKBONE 1-lb. Box 29¢

- PAPER ITEMS**
- M-D TISSUE TOILET 2-Pk. Pkg. 17¢
 - ZEE LUNCH BAGS 50-Count Pkg. 25¢
 - KLEENEX TOWELS Paper 01. Roll 28¢
 - KOTEX SANITARY NAPKINS 24-Cl. Box 67¢
 - ZEE TOILET TISSUE 4-Roll Pkg. 33¢

Key Buy!

DELICIOUS JELL-O PUDDINGS

3-oz. Package **10¢**

- SALAD DRESSING**
- MAYONNAISE LUCKY 8-oz. Jar 43¢
 - FRENCH DRESSING KRATZ 8-oz. Btl. 28¢
 - ITALIAN DRESSING WISHBONE 8-oz. Btl. 37¢

- OTHER ITEMS**
- SHORTENING LUCKY 3-lb. Can 69¢
 - CIGARETTES FILTER & KING SIZE Carton Plus Tax 2.15
 - FRENCH BREAD DI CARLO 15-oz. Loaf 36¢
 - BANGO POPCORN 3-lb. Bag 25¢
 - BEEF CHOP SUEY CHUN KING Divided Pl. 95¢
 - OLIVE OIL ROMPEIAN Pint Can 79¢

- DISTILLED SPIRITS**
- LUCKY GIN 90 PROOF FIFTH 3.33
 - GOLD SEAL BLENDED KENTUCKY WHISKEY FIFTH 3.22
 - LUCKY RUM 80 Proof FIFTH 3.55
- (NOT AVAILABLE AT ALL STORES)

Key Buy!

SCHILLING BLACK PEPPER

4-oz. Can **37¢**

- SOUPS**
- MUSHROOM SOUP HARVEST DAY 10 1/2-oz. Can 15¢
 - KNORR SOUP MIX 3-Pk. Pkg. 36¢
 - SPLIT PEA SOUP ANDERSON 303 Can 20¢

- PEANUT BUTTER, SYRUP & HONEY**
- PEANUT BUTTER LUCKY 16-oz. Jar 45¢
 - KARO SYRUP BLUE CORN 24-oz. Bottle 31¢
 - SUPERIOR HONEY 8-oz. Jar 28¢

Key Buy!

APPLELAND APPLE SAUCE

300 Glass Jar **20¢**

- FROZEN FOODS**
- SWISS MISS PIE Apple, Peach, Boylberry 8-in. Pie 29¢
 - ROSARITA DINNERS Reg. Pkg. 42¢
 - ONION RINGS CORONET 10-oz. Pkg. 45¢
 - SARA LEE CAKES POUND & CHOC. Enchilada, Chicken, Reg. Pkg. 82¢
 - VAN DE KAMP Beef, Cheese, Reg. Pkg. 35¢
 - CREAMED CHICKEN KOLD KIST 14-oz. Pkg. 63¢
 - OH BOY PIZZA CHEESE 9 1/2-oz. Pkg. 45¢
 - ORANGE JUICE CAL FAME 6-oz. Can 20¢
 - FISHSTICKS CERTI-FRESH 8-oz. Pkg. 38¢
 - PERCH FILLET CERTI-FRESH 16-oz. Pkg. 58¢

- COFFEE & TEA**
- M-J-B COFFEE 1-lb. Can 69¢
 - M-J-B COFFEE 3-lb. Can 1.37
 - M-J-B COFFEE 5-lb. Can 2.04
 - M-J-B INSTANT COFFEE 10-oz. Jar 1.32
 - LIPTON TEA BAGS 48-Cl. Box 65¢

- FRUITS & JUICES**
- PRUNE JUICE DEL MONTE Quart Bottle 42¢
 - APRICOTS HARVEST DAY WHOLE UNPEELED 2 1/2 Can 23¢
 - CRANBERRY SAUCE OCEAN SPRAY 800 Can 25¢
 - DEL MONTE DRINK Pineapple-Grapefruit 46-oz. Can 28¢

- LIBBY PLUMS** DELUXE 303 Can 22¢
- PINEAPPLE** HARVEST DAY CRUSHED 4 1/2 Can 29¢
- PINEAPPLE JUICE** Harvest Day 11-oz. Can 23¢
- GRAPEFRUIT** BORDO SECTIONS 303 Can 27¢
- HUNT'S PEACHES** CLING 2 1/2 Can 25¢
- MANDARIN ORANGES** DEL MONTE 11-oz. Can 25¢
- CRAN-APPLE JUICE** OCEAN SPRAY Quart Btl. 43¢
- APRICOT NECTOR** HARVEST DAY 46-oz. Can 32¢
- GRAPEFRUIT JUICE** Tropicana 46-oz. Can 37¢

- VEGETABLES & JUICES**
- CUT GREEN BEANS DEL MONTE 303 Can 23¢
 - HARVEST DAY CORN GOLDEN 303 Can 19¢
 - PRINCELLA YAMS 2 1/2 Can 25¢
 - PORK & BEANS HUNT'S 2 1/2 Can 23¢
 - VEG-ALL MIXED VEGETABLES 303 Can 20¢
 - TOMATOES HARVEST DAY 2 1/2 Can 25¢
 - KIDNEY BEANS HARVEST DAY 300 Can 2 for 25¢
 - LIBBY CUT BEETS 303 Can 16¢
 - HARVEST DAY SPINACH 2 1/2 Can 21¢
 - POTATO BUDS BETTY CROCKER MASHED 16-oz. Bag 69¢
 - TOMATO JUICE LIBBY 46-oz. Can 31¢

- LAUNDRY AIDS**
- OXYDOL Giant Box 81¢
 - BOLD DETERGENT Giant Box 78¢
 - DOWNY RINSE LIQUID 32-oz. Bottle 79¢
 - GAY BOUQUET TOILET SOAP 6-Bar Pkg. 37¢
 - TREND LIQUID DETERGENT 32-oz. Bottle 56¢
 - BRILLO SOAP PADS 18-Count Box 45¢

Key Buy!

DEL MONTE FRUIT COCKTAIL

303 Can **22¢**

These KEY BUYS listed are only a few of the many extra-savings made available to Lucky customers. We suggest you shop each aisle for the green "KEY BUY" items!

ROUND STEAK CENTER CUT USDA Choice or Lucky Bonded **69¢ lb**

CHUCK ROAST BLADE CUT USDA Choice or Lucky Bonded **37¢ lb**

CROSS RIB ROAST BONELESS USDA CHOICE or LUCKY BONDED **73¢ lb**

Your Choice of SLICED BACON

- FARMER JOHN
- HORMEL DAIRY
- RATH BLACKHAWK
- SWIFT PREMIUM

1-POUND PACKAGE **57¢**

OSCAR MAYER REGULAR BACON SLICED 1-lb. Pkg. 69¢

LUCKY SLICED BACON LEAN, CENTER SLICES Pound Pkg. 55¢

THICK BACON LUCKY SLICED 2-lb. Pkg. 1.09

DANOLA BACON SLICED 12-oz. Pkg. 77¢

GROUND BEEF 38¢ lb

FRESH, LEAN and BONDED for TOP QUALITY

CHUCK ROAST CENTER CUT 47¢ lb

USDA CHOICE or LUCKY BONDED

T-BONE STEAK TAILS OFF 98¢ lb

USDA CHOICE or LUCKY BONDED

RIB STEAK 79¢ lb

USDA CHOICE or LUCKY BONDED

RIB ROAST STANDING LARGE END 73¢ lb

USDA CHOICE or LUCKY BONDED

LAMB ROAST SHOULDER CUT 55¢ lb

USDA CHOICE LAMB-SQUARE CUT

GROUND CHUCK 57¢ lb

FRESH, LEAN-BONDED for TOP QUALITY

FRESH FRYERS USDA Grade A 29¢ lb

FRYING CHICKEN Whole Body

BROWN 'N SERVE 65¢

SWIFT PREMIUM SAUSAGE 8-oz. Pkg.

ROASTING CHICKENS 39¢ lb

CRESTVIEW

PORTERHOUSE STEAK 1.05 lb.

TAILS OFF

HALIBUT FILLET 59¢ lb

GREENLAND - SLICED

STANDING RIB ROAST 79¢ lb

SMALL END

FARMER JOHN HAM 55¢

FULLY COOKED - FULL SHANK HALF

SKINLESS LINKS 28¢

FARMER JOHN 8-oz. Pkg.

SHOULDER LAMB CHOPS 89¢ lb

USDA CHOICE and BONDED for FLAVOR

LUCKY BONDED MEATS ARE GUARANTEED for FLAVOR & TENDERNESS

TASTY DELICATESSEN ITEMS at EVERYDAY LOW PRICES!

LUCKY ALL MEAT FRANKS 55¢

(12-oz. Size Package 48¢) 1-lb. Pkg.

SLICED LUNCH MEATS 29¢

LUCKY-Bologna, Olive, Salmon, P&P-4-oz. Pkg.

BISCUITS 3 for 25¢

8-oz. Tube HARVEST DAY-Buttermilk or Sweet Milk

LEO'S SLICED MEATS 3-oz. Pkg. 35¢

Beef Thin, Spicy Beef, Ham, Turkey Dk. Meat

OSCAR MAYER FRANKS 69¢

All Meat and All Beef 1-lb. Pkg.

OSCAR MAYER BOLOGNA 69¢

SLICED-All Meat and All Beef 12-oz. Pkg.

EVERYDAY PRODUCE PRICES!

BANANAS CHIQUITA BRAND Central America's Finest Quality **11¢ lb.**

RUSSET POTATOES U.S. No. 1 All-Purpose. Nice selection of sizes **10 LB. CELLO BAG 59¢**

3-RING BLUE CANVAS BINDER A sturdy binder with 1 1/2 inch diameter rings, double booster. Holds 3-hole paper. **66¢**

BEE INSULATED FOOD JAR Keeps food cold & fresh hours longer. Ideal for lunch kits, picnic, etc. Rigid, rustproof, unbreakable, leakproof cap. Holds 8 1/2 ounces. **72¢**

BACK-TO-SCHOOL WASTE BASKET Metal baskets that are sure to appeal to students of all ages. Printed maps of Presidents design. 12-Qt. Size Our Low Price **96¢**

PEE CHEE PORTFOLIO PKG. OF 3-Our Everyday Low Price **36¢**

THEME BOOK FOR SCHOOL OR OFFICE-Our Low Price **36¢**

ASSIGNMENT BOOK HANDY FOR SUBJECTS-Our Low Price **19¢**

ALBERTO VO-5 HAIR SPRAY A crystal clear spray that lets natural hair gloss show through. Contains VY-TRAL. \$1.50 VALUE Our Low Price **\$1.18**

SCORE HAIR CREAM KING SIZE \$1.99 VALUE Our Low Price **84¢**

CALM SPRAY DEODORANT AEROSOL CAN \$1.49 VALUE Our Low Everyday Price **\$1.18**

BUFFERIN BOTTLE OF 100 TABLETS \$1.39 VALUE Our Low Everyday Price **\$1.04**

STORE HOURS

MONDAY thru FRIDAY 10 AM TO 9 PM

SATURDAY and SUNDAY 10 AM TO 7 PM

*Government controlled & fair trade items excepted 1/19/67

Lucky DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY... YOU BUY FOR LESS