

**Assignment TV** By TERRENCE O'FLAHERTY

HOLLYWOOD-Trends are hands and "realism" may be

very handy things. They keep out, comics in. television producers — and There is a trend toward also television columnists — educational television. If pres-from having to worry about ent plans work it will soon the small things. It's like have more money, more audi-

also television columnists — from having to worry about the small things. It's like combining all your debts into one great big loan from a finance agency. It looks sim-pler. It's the overall picture. Such an event here in a city where marriages don't last long is not earth-shattering It's a wonder it didn't happen isooner. Now television can b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and b orr ow — or steal — its trends from the movies and the most viewed show of its two-week period. I doubt if NBC wanted to go that far. NOT ALL inter-medium fing called "The Dangerou b os bad that ABC sneaked it on the air without any pub-licity. Robert Horton an d Diane Baker co-starred. There were six deaths—five humana and a h orse. Unfortmaticater ware six deaths—five humana tan a h orse. Unfortmaticater were six deaths—five humana tan a h orse. Unfortmaticater and a horse. Unfortmaticater were six deaths—five humana the game." The Mating Game." to overwhen the more the over the fart in g tane." The Mating fare." the game' Nielsen families whore the game' mather the families whore the game' Nielsen families whore the game' Nielsen

KEY BUY HUNT'S

Licity. Robert Horton and Games." They're inexpensive Diane Baker co-starred, There to produce and their charm were six deaths—five humans and a horse. Unfortunately gamey Nielsen families whose neither of its co-stars or the script writer was included. A most welcome trend is toward better commercials, of all is the adventure-spoof less frequently displayed. A pioneer in this has been Hall-mark Hall of Fame which for years has placed its plugs and it appears to be as strong "Man from U.NC.L.E. wasn't making it as a straight ad-between acts only. No import-ant scenes are disturbed. It Audiences like to feel they're "on the inside." makes the show look better and the commercials too. And so it goe

and the commercials too. Xerox has followed this policy with great success for several seasons. "The Glass Menagerie" was interrupted only four times at half hour

only four times at half-hour intervals. The Bell Telephone Hour went them one better. They have no commercials during the show — only at the end-and they are excel. New Term lent.

. . .

As Chairman IT WAS MY guess that the trend would be away from kiddie-komics like "Batman" due to the failure of "Green Hornet." I was wrong. The year 1967 will see two new series on NBC and ABC — "Mr, Nice" and "Mr. Wonder-General Law Enforcement full" — both cut unit from Gommittee which includes the Los Angeles County Super-

series on NBC and ABC --"Mr. Nice" and "Mr. Wonder. ful" -- both cut-outs from old comic strips like Super-man. man. Mr. Nice" and "Mr. Wonder. Committee which includes the Civil Disaster unit. The appointment was made

by Vance A. Webb of Kern County, president of the asso-In November last CBS decided comics were out and its iation. president claimed his networl

was betting \$9 million or "realism" like "Family Af 'air" and "The Andy Griffiti show" for next season. Now "BS has a new president, so 1965, an increase of 10.6 per he crystal ball has changed bent over 1964.

Health insurance benefits baid out by all private in-urers totaled \$9.6 billion in

## Garden Checklist

1. When planting annuals for winter and early spring color, give them a warm, sunny bed.

2. Now is the time to improve garden soil by working in one of the chemical or organic soil conditioners.

3. Dig gladiolus that have died back and store the corms in a dry place for replanting in winter

or spring. 4. You can make compost from falling leaves d other plant material. Your nurseryman can give



n. 584 n. 784

- 714

- 534

- 74

otila 589

- 12

c. 89

. c. 234 . cm 514

. cm 45

59

29

.87°

···25'

. 63

LEAN, TENDER, JUICY

1

HIGH FOOD PRICES



Y ....

USDA CHOICE or LUCKY BONDED

you instructions.

5. New lawns should be mowed only when top growth has reached a height of about three inches -usually about a month after planting.

Science Shrinks Piles New Way Without Surgery Stops Itch-Relieves Pain

)

New York, N. Y. (Special) – For the first time science has found a new healing substance with the astonishing ability to ing, and relieve pain – without ing, and relieve pain – without surgery. In one hemorrhoid case after another, "very striking improv-fied by a doctor's observations. Pain was relieved and veri-fied by a doctor's observations. Pain was relieved promptly. And, while gently relieving pain, actual reduction or re-traction (shrinking) took place. And most amazing of all-this improvement was main-tined in cases where a doctor's observations were continued over a period of many months. In fact, results were se thor: tained in cases where a doctor's observations were continued over a period of many months! In fact, results were se thor-ough that sufferers were able to make such astonishing state-