



THERE'S MORE IN STORE FOR YOU...

LOOK TO VONS FOR VALUES

COMPARE THE PRICE

TREMENDOUS SELECTION
MORE ADVERTISED SPECIALS

LOW EVERYDAY PRICES

EXTRA CARE AT NO EXTRA COST

ORANGE JUICE

Cal-Fame, Frozen

6 OZ. CAN **6¹/₂** SPECIAL PRICE

FRUIT COCKTAIL

Fancy Farms—5 Luscious Fruits

303 CAN **17¹/₂** SPECIAL PRICE

HUNT'S CATSUP

Rich Tomato Flavor

14 OZ. BTL. **2¹/₀** SPECIAL PRICE

MJB COFFEE

Regular, Drip or Fine

1 LB. CAN **65¹/₂** SPECIAL PRICE

KLEENEX TISSUE

Assorted Colors

CTN. OF 200 2-PLY **19¹/₂** SPECIAL PRICE

ROASTS

The 'Choicest' of the U.S.D.A. Choice Steer Beef

Blade Cut Chuck **37¹/₁₆**

CENTER CUT CHUCK **43¹/₂** | O-BONE ROAST **59¹/₂**

Lean & Meaty **43¹/₂** | Shoulder Chuck **59¹/₂**

Standing Rib Roast LARGE END **69¹/₂** | SMALL END **89¹/₂**

Boneless Shoulder Clod ROLLED & TIED **89¹/₂**

Boneless Stewing Beef LEAN & TENDER **79¹/₂**

CHUCK STEAKS Custom Trimmed **47¹/₂** | **RIB STEAKS** Or Boneless Family Steak **89¹/₂** | **GROUND CHUCK** Fresh and Extra Lean **59¹/₂**

CORNER BEEF

The Real McCoy... Boneless Brisket **59¹/₂** | FLAT END **69¹/₂** | POINT HALF **49¹/₂**

The Real McCoy... BEEF BACON **65¹/₂** | BEEF SAUSAGE **49¹/₂**

A Vons Extra Value... Choice Steaks to Broil

T-BONE STEAK **1.19** | **PORTERHOUSE** **1.29** | **TOP SIRLOIN** **1.39**

Custom Trimmed **1.19** | Tender, Juicy Choice Beef **1.29** | Boneless Deluxe Steak **1.39**

Sirloin Tip or Top Round **1.09**

BONELESS STEAKS U.S.D.A. CHOICE

PORK ROAST FRESH SHOULDER PICNIC... **39¹/₂**

FRESH PORK BUTT ROAST **49¹/₂** | SHOULDER FORE STEAKS **59¹/₂**

Pure Pork Sausage FRESHLY GROUND **49¹/₂**

Luer Link Sausage SKINLESS 1/2 LB. PKG. **2¹/₅₉**

SLICED BACON Vons Table King, Swift's Premium or Swift's Lazy Maple 1-LB. PKG. **59¹/₂**

Seafood Sea-lections

Fresh Sea Bass Fillets FILLET SLICES **98¹/₂**

Fresh Dungeness Crabs COOKED 2 1/2 LB. AVG. **49¹/₂**

In the Frozen Meat Cases

Carnation Sole Fillets 1 LB. PKG. **77¹/₂**

Rupert's Fish Sticks 8 OZ. PKG. **39¹/₂**

Mrs. Friday's Gourmet Shrimp 1 LB. **71¹/₂**

VONS EXTRA VALUE

CIGARETTES Regulars, Filters, Kings 10 PACK CTN. **\$2.15** NOT EFFECTIVE IN SANTA BARBARA COUNTY

Apple Butter **29¹/₂**

Graham Crackers **25¹/₂**

Swift's Beef Stew **49¹/₂**

Nestle's Quik **69¹/₂**

SOS Soap Pads **25¹/₂**

VONS EXTRA VALUE

ICE CREAM Jerseymaid—Catering ALL FLAVORS **69¹/₂**

2 1/2 GAL. CTN. **69¹/₂**

CATALINA 28 OZ. JAR **29¹/₂** SAVE 10c

FIRESIDE 1 LB. BOX **25¹/₂**

MINUTE MEAL 24 OZ. CAN **49¹/₂**

CHOCOLATE COCOA BIG 2 LB. CAN **69¹/₂**

NOW WITH EXTRA SOAP BOX OF 10 PADS **25¹/₂**

VONS DELICATESSEN

FRANKS **49¹/₂** Save 20c

HORMEL All Meat 1 LB. Vac. Pkg. **45¹/₂**

PENNSYLVANIA SAUSAGE Luer—A Taste Treat Seasoned to Perfection 1 LB. PKG. **59¹/₂**

LEO'S SLICED SMOKED MEATS Assorted Varieties, 3 Oz. Pkg. **3¹/₁₀**

CHICKEN OF TURKEY ... Pkg. **45¹/₂**

Vons Mild CHEDDAR WISCONSIN CHEESE Aged Over 90 Days In the Piece **79¹/₂**

PICTSWEEP VEGETABLES Frozen—Reg. Pkgs. **6¹/₈₉** SPECIAL PRICE

Peas, Cut Corn, Leaf Spinach, Squash, Crinkle Cut or French Fried Potatoes

BANQUET DINNERS Choice of Varieties, 11-Oz. Pkg. **39¹/₂**

JOHNSTON'S PIES Apple, Apricot, Custard, Berry, Cherry, Dutch Apple **59¹/₂**

VONS MEAT PIES Chicken, Beef or Turkey 8 Oz. Pies... **4¹/₈₉**

Macaroni & Cheese MORTON'S 8 OZ. PKG. **55¹/₂**

Morton 3-Course Dinners 5 VARIETIES 17 OZ. PKG. **59¹/₂**

Another New Vons! GRAND OPENING THIS WEEK-END Palm Springs 162 S. SUNRISE WAY

VONS PRIZE PRODUCE

TANGERINES From California's Coachella Valley **10¹/₁₆** EXTRA FANCY LARGE SIZE

Calavo AVOCADOS LARGE SIZE Buttery Ripeness **4¹/₄₉**

Bell Peppers FRESH CRISP **19¹/₂**

Bananas EXTRA FANCY **2¹/₂₅**

Prunes SUNSWEET—PITTED 8-OZ. PACKAGE **39¹/₂**

RED ROSE POTATOES Fine for Baking, Creaming U.S. No. 1 **5¹/₂₉**

GARDEN FRESH GREEN PEAS Sweet, Succulent Flavor Full Pods **2¹/₂₉**

Salad Lettuce CRISP, FRESH SALAD LETTUCE Red or Butter **10¹/₂**

Cream Style Corn JACK AND THE BEANSTALK—FANCY 303 CAN **2¹/₃₉**

Hunt's Pork & Beans 15 1/2 OZ. CAN **2¹/₂₉**

S and W Apple Sauce FANCY GRAVENSTEIN 15 OZ. JAR **23¹/₂**

Diet Breakfast CHOCOLATE, VANILLA OR COFFEE FLAVORS 6 PKG. PACK **59¹/₂**

Cranberry Juice OCEAN SPRAY QUART BOTTLE **49¹/₂**

All Detergent LOW SUDS POWDER INCLUDES 10c OFF GIANT SIZE **59¹/₂**

Beech-Nut Baby Food 4 1/2 OZ. JARS **2¹/₁₉**

Specials in the Sundries Section

Gillette Stainless Steel SUPER BLADES \$1.45 VALUE 10 PACK **99¹/₂** SAVE 46c

Liquor Features

ROYAL VELVET VODKA 100% Grain Neutral Spirits, 80 Proof **3¹/₁₉** SAVE 40c

ROYAL VELVET SPECIAL KENTUCKY BOURBON Straight, 86 Proof 8 Years Old **4¹/₃₉** SAVE 40c

VONS BAKERY

VONS DONUTS Plain or Powdered PACKAGE OF 8 Coconut or Crumb PACKAGE OF 6 **29¹/₂**

VONS CAKE O' THE WEEK

CHOCOLATE ALMOND 2-Layer Devils Food with Chocolate Icing and Sliced Almonds **98¹/₂**

BUTTER Jerseymaid 1st Quality Grade AA 1-LB. CTN. **79¹/₂**

BREAD Perfection—white, wheat or Sandwich 15 Oz. Standard Loaf **23¹/₂**

MAYONNAISE Kraft Kitchen Fresh Includes 7c Off QT. JAR **52¹/₂**

Post Tens Cereal 10 PACK **47¹/₂**

Freestone Peaches KINGS FANCY 2 1/2 CAN **29¹/₂**

Vons Liquid Detergent 22 OZ. PLASTIC **39¹/₂**

Fido Dog Food No. 1 TALL CAN **7¹/₄₉**

GLEEM TOOTH PASTE Anti-Cavity Action with GL-70 79c Value Extra Large Tube **61¹/₂**

PRELL SHAMPOO Concentrate—For Rich Lather \$1.00 Value Large Size Tube **79¹/₂**

VONS Shopping Bag

Film! Photo Finishing Service!

Prices Effective THU., FRI., SAT., SUN., JANUARY 12-13-14-15

Lux Liquid Detergent 22-OZ. PLASTIC... 59 ¹ / ₂	HUNT'S Tomato Paste 6-OZ. CAN 2 ¹ / ₂₉	HUNT'S Tomatoes SOLID PACK 2 1/2 CAN 33 ¹ / ₂	STEWED Tomatoes HUNT'S 300 CAN 23 ¹ / ₂	HUNT'S Spinach 300 CAN 2 ¹ / ₃₃	HUNT'S Tomato Sauce 8-OZ. CAN 3 ¹ / ₂₉	GOLD MEDAL Macaroni LARGE ELBO 1-LB. PKG. 25 ¹ / ₂	Del Monte Pickles SWEET CHIPS 12-OZ. JAR 41 ¹ / ₂	MIXED SWEET RELISH 12-OZ. JAR 45 ¹ / ₂	SWEET RELISH 12-OZ. JAR 35 ¹ / ₂	KOSHER DILLS 12-OZ. JAR 45 ¹ / ₂	DILL PICKLES 12-OZ. JAR 45 ¹ / ₂
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