

Publicizing **Prep Sports** By HENRY BURKE

Press-Herald Sports Editor Torrance could become a Prep Town. It was pointed out in a prior column how much our school system could be improved athletic-wise if at least the four schools were in the same league. But there's more to it than that. Fans like things to talk about too and they would be happier to know more about their favorite athletes

While this is a typical town where the "man-in-the street" expresses his feelings over the retiring of a Sandy Koufax or the selection of a Rose Bowl partici pant, he would also be willing to pluck down a buck and a-quarter to watch a high school basketball game worth a word or two at the barber shop the next day.

High school athletics can be every bit as exciting as a professional or college sports events. There is not a great deal of difference between the Lew Alcindor or Ron Taylor in college than the same two when they were in high school a couple years ago. The basic difference is they made it to the bigtime and their publicity extends far beyond the hometown newspaper.

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Publicity can mean a great deal to a high school athletic program. You can see the difference in the attendance at a basketball tournament or in the attitude of the players by the manner they are publicized.

We have a number of prep athletes in the Torrance area who are marvelous "drawing attractions." If more could be said about them than their statistics, they would become amazingly popular.

Sure, it is all right to publish a "coach of the year," but what happens when the "worst coach of the year" is named?

See how much more interesting this column reads when it is reported that Bart Johnson of Torrance and Danny Graham of Bishop Montgomery both like the same girl friend. The touchdown passes and free throws suddenly mean a lot more.

Mike Sellers of West and Jeff Marsee of South are two of the greatest distance runners in the history of Torrance. They will compete against each other this month at the Sports Arena Invitational Track Meet. They could both run the 2-mile in 9 minutes flat, but not until it was printed that they despised each other would it sink in.

When basketball player John Pleick decided two summers ago to transfer from Bishop Montgomery to El Segundo, the first question was, "Who did the 'fast' job of recruiting?" Nobody ever found out,

It is possible that some high school coaches get away with similar antics because they are "protected" against press interference!

When opposing coaches hold grudges against each other, and refuse to see each other after the game, it is no difference than some pro teams. But it would be interesting to know if something during the game caused this reaction.

Even the satiristic expose of the South High School football team dreamed up here a little more than a year ago was simply a handy gimmick. Quite a number of people suddenly became interested in the Spartan football team. South's all-losing season of 1965 was better publicized than the past team which won three games. The 1967 high school basketball season could be as

interesting as anything uptown, if only somebody would make an issue of "How the Midgets of Beverly Hills Play Basketball," plus, "What It Takes for Redondo Coach Lakers Set Rex Hughes to Commit a Technical Foul!" and "Why Jim Hanny Really Left South High!"

Meanwhile, there must be something we can un-cover about Morningside!

Schedule Four outstanding attrac-tions await basketball fans **Only Los Angeles Area**

Sportsman of the Year: Danny Graham

Selected as the "Torrance Sportsman of the Year" for 1966 is Danny Graham, a three-sport high school athlete. School athlete. During his freshman and sophomore years a school rule limited students to participation in two sports, so Graham was restricted to football and base-ball.

But due largely to the absence of Graham from

the basketball scene that year, the restriction was lifted.

The odds against an athlete excelling in more than one or two sports are reflected in the fact not more than three or four students compete in three sports at any high school. But Danny Graham is out-standing in football, basketball- and baseball. His best is football. For two years he has been among

the best quarterbacks in the state. His 27 touchdown passes this year were not approached by anyone and his 47 TD passes lifetime (3 years) are a CIF

and his 47 TD passes lifetime (3 years) are a CIF record. Graham's second best sport is baseball. He is a consistent .300 hiter who wheels and deals as a base runner and shortstop. Dan does not have the height (5-10) to be a great scorer in basketball, but he is a playmaker, good ballhandler, and he can be count-ed upon for 10 points a game. Compared with others, he resembles a John Brodie (football), Maury Wills (baseball), and typi-cal basketball player. To a fellow student at Bis-hop Montgomery High School he is Danny Graham, the quiet 18-year-old senior who contributed so much to championship baseball and football teams in 1966. **THE OUTSTANDING** "Team Efort of 1966" is bestowed upon the Bishop Montgomery football team which had an 11-1 record and the Torrance varsity basketball team which went 33-2 during the 1965-66 campaign.

basketball team which went 33-2 during the 1965-66 campaign. Montgomery's only football loss was 34-27 to Morningside in the semi-finals of the "AAA" layoffs. The Torrance basketball team lost to CIF champion Sierra at the same stage of the "AAAA" playoffs. Looking back over the three most cherished in-dividual triumphs were. West High's 2-1 baseball win over CIF champion El Segundo, Montgomery's 58-26 football rout of rival Fermin Lasuen, and Mike Sellers (West) mile victory in the CIF track and field meet. Bruce Cooke pitched a one-hitter in the baseball win for West, but his team lost two other outings

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SPORTSMAN OF THE YEAR . . . Danny Graham, All-CIF foot-ball player is the Press-Herald's top athlete of 1966 for his all-around performances in football, basketball and baseball, Graham

METROPOLITAN CONFERENCE

is a senior at Bishop Montgomery High School where he played on championship football and baseball teams during the year. (Press-Herald Photos)

Lomita LL Arranges Signups

Lomita Little League will hold its annual signups Jan.

Long Beach Expected to Defend

Junior College Basketball Title

