

# START THE *New Year* RIGHT

## SHOP AT LUCKY

### THE *Only* SUPERMARKET WITH TOTAL

# DISCOUNT PRICING!



FOR SAVINGS YOU CAN COUNT ON—MAKE THE MOVE TO LUCKY IN 1967! LUCKY, LONG AGO, ELIMINATED TRADING STAMPS, GAMBLING, GAMES AND ALL THOSE OTHER COSTLY GIMMICKS IN ORDER TO BRING YOU TOTAL DISCOUNT PRICING ON EVERY ITEM THE LAW WILL ALLOW—ON AN EVERYDAY BASIS!... YOU CAN ACTUALLY CUT YOUR FOOD BILLS BY 8%-15%, AND MORE, THIS COMING YEAR—AND STILL ENJOY A GREATER SELECTION OF HIGH QUALITY FOODS—ALL AT THE LOWEST POSSIBLE EVERYDAY PRICES! START THE NEW YEAR WITH SAVINGS... GET ACQUAINTED WITH LUCKY TODAY!

- Baby Foods**
- BEECH-NUT STRAINED 4-oz. Jar 9¢
  - SWIFT DINNERS HIGH MEAT 4-oz. Jar 17¢
  - MODILAC GERBER'S LIQUID BABY FORMULA 15-oz. Can 25¢

- Krispy Crackers** SUNSHINE 1-lb. Box 31¢
- Pacific Treats** 1-lb. Box 31¢
- SCOOTER PIES** BERRY 1-1/2-lb. Box 43¢

- Canada Dry** ASSORTED BEVERAGES 12-oz. Can 12¢
- COCA-COLA** KING SIZE 12-oz. Bottle 6¢
- GOLDEN CROWN** 12-oz. Can 6¢

**LUCKY'S LOWER EVERYDAY PRICE!**

**KLEENEX TOWELS**

Printed Giant Roll 28¢

- Dairy Foods**
- VELVEETA KRAFT CHEESE FOOD 2-lb. Carton 1.07
  - COTTAGE CHEESE FARMHOUSE 4-oz. Quart 53¢
  - ICE CREAM FOREMOST PREMIUM 1/2-Gallon Round Carton 79¢

- Peanut Butter, Jam & Syrup**
- PEANUT BUTTER LUCKY 3-lb. Jar 1.21
  - LOG CABIN SYRUP 24-oz. Bottle 63¢
  - GRAPE JELLY WERNER'S 2-lb. Jar 49¢

- Salad Dressing**
- MAYONNAISE LAURA SCUDDER 4-oz. Jar 49¢
  - FRENCH DRESSING 10-oz. Bottle 47¢
  - WISHBONE DRESSING 8-oz. Bottle 34¢

**LUCKY'S LOWER EVERYDAY PRICE!**

**M.J.B. RICE MIX**

Chicken and Beef 7-oz. Pkg. 29¢

- Salt, Sugar & Spice**
- C & H SUGAR 10-lb. Bag 1.09
  - MORTON SALT 20-oz. Box 12¢
  - BLACK PEPPER SCHILLING 4-oz. Can 39¢

- Frozen Foods**
- CHICKEN DINNERS SWANSON TV 12-oz. Pkg. 48¢
  - MEAT PIES BANQUET 9-oz. Pkg. 19¢
  - CHEESE PIZZA CHEF BOY-AR-DEE 12-oz. Pkg. 57¢
  - POTATOES ORE-IDA HASH BROWN 10-oz. Pkg. 19¢
  - WAFFLES DOWNTOWN-KING SIZE 10-Cant. Pkg. 36¢
  - SIRLOIN TIPS KOLD KIST 14-oz. Pkg. 55¢
  - JOHNSTON PIES 9-inch Pie 59¢
  - BREADED SHRIMP CERTI-FRESH 1 1/2-lb. Pkg. 1.95
  - SOLE FILLET BREADED 10-oz. Pkg. 55¢
  - ORANGE JUICE MINUTE MAID 12-oz. Can 49¢

## Fresh FRYING CHICKEN

USDA GRADE A GOLDEN CORNISH CROSS FRYERS whole body

**LUCKY'S LOWER EVERYDAY PRICE!**

**27¢** lb

- T-BONE STEAK 98¢ lb
- PORTERHOUSE STEAK TAILS OFF 1.05 lb
- CHUCK STEAK 47¢ lb
- GROUND CHUCK 57¢ lb
- CHUCK ROAST CENTER CUT 43¢ lb

**CHUCK ROAST** BLADE CUT 35¢ lb

USDA CHOICE or LUCKY BONDED for FLAVOR

**ROUND STEAK** CENTER CUT 69¢ lb

USDA CHOICE or LUCKY BONDED for TENDERNESS

**GROUND BEEF** FRESH, LEAN 38¢ lb

LUCKY BONDED for TOP QUALITY

**RIB ROAST** STANDING—LARGE END 79¢ lb

USDA CHOICE or LUCKY BONDED for FLAVOR

**RIB STEAK** DELICIOUS BAR-B-CUED 79¢ lb

USDA CHOICE or LUCKY BONDED for TENDERNESS

- Sauces & Rice**
- TOMATO PASTE HUNT'S 8-oz. Can 14¢
  - HUNT'S CATSUP 14-oz. Bottle 19¢
  - M-J-B RICE MIX ITALIAN & NEW ORLEANS 7-oz. Pkg. 35¢

- Other Items**
- SPAGHETTI AND MEAT BALLS—CHEF BOY-AR-DEE 40-oz. Can 63¢
  - JOHNSON GIO-COAT 4-oz. Can 1.33
  - JOHNSON PLEDGE SPRAY WAX 7-oz. Can 69¢
  - SPAGHETTI GOLDEN GRAIN 2-lb. Pkg. 43¢

- Flour & Mixes**
- ALBERS CORN MEAL 40-oz. Box 35¢
  - CAKE MIX PILLSBURY CAYER Reg. Pkg. 35¢
  - LUCKY FLOUR ALL-PURPOSE 5-lb. Bag 42¢

- Margarine & Milk**
- PARKAY MARGARINE 1-lb. Carton 29¢
  - DRY MILK CARNATION NON-FAT 14-oz. Can 1.25
  - LUCKY MARGARINE 1-lb. Pkg. 19¢

**LUCKY'S LOWER EVERYDAY PRICE!**

**MACARONI DINNERS**

Kraft Brand 7 1/2-oz. Pkg. 20¢

- Pet Foods**
- ALPO BEEF CHUNKS 14-lb. Can 29¢
  - LOLLI PUPS DOG CANDY 7-oz. Pkg. 15¢
  - GAINES MEAL 10-lb. Bag 1.37

- Soups & Gelatins**
- MEAT BASE SOUP CAMPBELL 10 1/2-oz. Can 16¢
  - LIPTON SOUP MIX Chicken-Noodle 2-Pk. Pkg. 29¢
  - JELL-O PUDDING 3-oz. Pkg. 11¢

**LUCKY'S LOWER EVERYDAY PRICE!**

**DEL MONTE PICKLES**

Kosher & Dill 22-oz. Jar 39¢

- Olives & Pickles**
- SWEET PICKLES LADY'S CHOICE WHOLE 12-oz. Jar 40¢
  - PITTED OLIVES LINDSAY, LARGE RIPE 10-oz. Tall Can 39¢
  - SWEET RELISH DEL MONTE 14-oz. Jar 29¢

- Cereals**
- APPLE JACKS KELLOGG 6 1/2-oz. Box 39¢
  - INSTANT OATMEAL QUAKER 10-oz. Pkg. 36¢
  - CORN FLAKES POST PUFFED 13-oz. Box 39¢
  - INSTANT BREAKFAST CARNATION 6-Pk. Pkg. 72¢

## LUCKY BRAND SLICED BACON

1-Pound Pkg. 55¢

- THICK BACON SLICED 3-lb. Pkg. 1.09
- REGULAR SLICED—1-lb. Pkg. 69¢
- OSCAR MAYER BACON 69¢
- OSCAR MAYER—1-lb. Pkg. 83¢
- THIN SLICED BACON 83¢

**Your Choice of Bacon:**

FARMER JOHN, HORMEL DAIRY, SWIFF PREMIUM, RATH BLACKHAWK—1-lb. Pkg. 59¢

- LOWER PRICED DELICATESSEN ITEMS**
- ALL MEAT FRANKS HORMEL, WILSON, FARMER JOHN 1-lb. Pkg. 59¢
  - LUCKY LUNCH MEATS Sliced Bologna, Salami, Olive, P & P 6-oz. Pkg. 29¢
  - LUCKY AMERICAN CHEESE Individually Wrapped Slices 12-oz. Pkg. 63¢
  - LONGHORN CHEESE Miss Wisconsin, Medium Sharp 10-oz. Pkg. 59¢
  - WILSON SLICED BOLOGNA Full Shank Half 1-lb. Pkg. 69¢
  - ALL MEAT and All Beef 1-lb. Pkg. 49¢
  - SLICED COOKED HAM Lucky Brand 5-oz. Pkg. 49¢

- Cannd Meats**
- SLOPPY JOE LIBBY-BEEF and PORK 10-oz. Can 59¢
  - BEEF STEW DINTY MOORE 24-oz. Can 57¢
  - HORMEL CHILI WITH BEANS 24-oz. Can 55¢
- Cannd Fish**
- STAR-KIST TUNA CHUNK LIGHT MEAT 6 1/2-oz. Can 31¢
  - PETER PAN SALMON PINK 16-oz. Can 75¢
  - MINCED CLAMS SNOWS 7 1/2-oz. Can 33¢

- Shortening & Oil**
- SNOWDRIFT SHORTENING 3-lb. Can 75¢
  - PAM DRY FRY 9-oz. Can 92¢
  - LUCKY SALAD OIL 38-oz. Bottle 63¢

- Distilled Spirits**
- SCOTCH WHISKY SELECT FIFTH 80 Proof 3.99
  - GOLD SEAL VODKA FIFTH 2.99
  - VIN ROSE WINE LUCKY 1/2-GAL. BTL (SOBRY NOT AVAILABLE AT ALL STORES) 99¢

### Fruits & Juices

- HUNT'S APRICOTS WHOLE 2 1/2-lb. Can 28¢
- FRUIT COCKTAIL HUNT'S 300 Can 21¢
- CRANBERRY JUICE OCEAN SPRAY Quart Bottle 55¢
- HI-C DRINKS ORANGE-GRAPE-CHERRY FRUIT PUNCH 46-oz. Can 31¢
- PEACHES GLORIETTA FREESTONE 303 Can 26¢
- APPLE SAUEC HARVEST DAY 24-oz. Jar 28¢
- DOLE PINEAPPLE CRUSHED No. 2 Can 31¢
- ORANGE JUICE DEL MONTE 46-oz. Can 39¢
- PRUNE JUICE DEL MONTE 46-oz. Bottle 55¢
- HARVEST DAY PEARS 2 1/2-lb. Can 29¢
- DRINKS HARVEST DAY-GRAPE, ORANGE, FRUIT PUNCH 46-oz. Can 25¢

**LUCKY'S LOWER EVERYDAY PRICE!**

**SANDWICH BAGS**

Baggies 150 Count Pkg. 45¢

### Laundry Aids

- TIDE DETERGENT—72 OZ. Giant Box 69¢
- IVORY FLAKES Large Box 34¢
- JOY LIQUID DETERGENT 22-oz. Bottle 58¢
- LYSOL SPRAY DEODORIZER 7-oz. Can 89¢
- CALGON BOUQUET 1-lb. Box 57¢
- GOODWIN AMMONIA 1/2-Gal. Btl. 45¢
- AJAX CLEANSER 13-oz. Off. Giant Can 20¢

### Vegetables & Juices

- DEL MONTE CORN GOLDEN 303 Can 21¢
- GREEN BEANS GREEN GIANT KITCHEN SLICED 303 Can 23¢
- HARVEST DAY PEAS 303 Can 16¢
- LIBBY SAUERKRAUT 303 Can 18¢
- STEWED TOMATOES HUNT'S 300 Can 21¢
- NEW POTATOES HARVEST DAY WHOLE 300 Can 14¢
- REFRIED BEANS ROSARITA 2 1/2-lb. Can 27¢
- PORK & BEANS CAMPBELL 21-oz. Can 20¢
- DEL MONTE SPINACH 303 Can 17¢
- TOMATO JUICE DEL MONTE 46-oz. Can 31¢

### Coffee & Tea

- FOLGER'S COFFEE 1-lb. CAN 69¢
- FOLGER'S COFFEE 2-lb. CAN 1.37
- FOLGER'S COFFEE 3-lb. CAN 2.04
- LIPTON TEA 1/2-lb. Box 81¢
- LUCKY PREMIUM COFFEE 2 1/2-lb. Can 1.21

### Paper Items

- SOFTWEVE TOILET ISSUE 3-Roll Pkg. 24¢
- ZEE NAPKINS ASSORTED PAPER 80-Cl. Pkg. 11¢
- SCOTT TOWELS DECORATED Big Roll 29¢
- ZEE WAX PAPER 100-Ft. Roll 19¢
- FEMS NAPKINS SANITARY 24-Cl. Box 67¢

**STORE HOURS**

MONDAY thru FRIDAY 10 A.M. TO 9 P.M.

SATURDAY and SUNDAY 10 A.M. TO 7 P.M.

\*Dairy products and fair trade items excepted 1/5/67

**"HIDDEN MAGIC" HAIR SPRAY**

Enjoy hair control with Hidden Magic. Keeps your hair soft and sat. Try Hidden Magic today, you'll be glad you did.

GIANT SIZE CAN REGULAR or HARD-TO-HOLD FORMULAS \$1.99 VALUE **\$1.48**

**PLUS WHITE TOOTH PASTE 53¢**

LAGOS SIZE TUBE — Our Low Price

**COFFEE MUGS**

Sparkling white, heat-proof mugs. Keeps your beverage hot longer. 15c Ea. VALUE Our Low Price **10¢**

**PRELL SHAMPOO**

Family size, liquid shampoo for clean, soft hair and scalp. \$1.25 VALUE — Our Low Everyday Discount Price **\$1.24**

**CONGESTAID**

Best. can. A room spray vaporizer that's medicated for children and adults. \$1.19 VALUE **97¢**

**BATH TOWELS**

Thick, thirsty, colorful towels in an assortment. Beautify your bathroom with these quality towels. **58¢**

**WASH CLOTHS**

Assorted colors to match or blend with your bath decor. **22¢**

**BRYLCREEM HAIR DRESSING** King Size Tube **86¢**

**BABY MAGIC MENNEN** Lge. Plastic Btl. **76¢**

**GILLETTE ADJUSTABLE RAZOR** Double Edge Comfort **\$1.18**

**BANANAS**

CHIQUITA BRAND Central America's Finest Quality

**11¢** lb.

**RUSSET POTATOES**

U.S. No. 1 All-Purpose. Nice selection of sizes

**10 LB. CELLO BAG 49¢**

