

Call Classified or Office 3418
For location of Store nearest You.
See Color 7 Table

VONS
All That's Good
For A...

Happy New Year!

4-DAY SALE!
Thursday, Friday, Saturday & Sunday
Closed New Year's Day

WE, AT VONS, SINCERELY THANK ALL OF OUR LOYAL CUSTOMERS AND WISH EACH AND EVERY ONE A VERY HAPPY & PROSPEROUS NEW YEAR!

PEPSI COLA
Regular or Dietetic
12-OZ. 6-PK 59¢
Plus You Get Blue Chip Stamps

ZEE NAPKINS
Tropic Tone
60-COUNT PACKAGE 10¢
Plus You Get Blue Chip Stamps

VONS COFFEE
ALL GRINDS
Premium Quality
1-LB. CAN 55¢
2-LB. CAN ..\$1.09
3-LB. CAN ..\$1.63
Plus You Get Blue Chip Stamps

SPRECKELS SUGAR
GRANULATED
Save 9c 5 LB BAG 49¢
Plus You Get Blue Chip Stamps

POTATO CHIPS
KITCHEN FRESH
Yummy Good 49¢
12-OZ. PKG.
Plus You Get Blue Chip Stamps

Party Plans Start Here!
WHISTLES
BUGLES • DAISIES
BUTTONS & BOWS 36¢
PARTY SNACKS, PKG.

VONS FULLY COOKED HAMS
FARMER JOHN OR VONS TABLE KING

Full Shank Half 95¢/lb.
7 LBS. AVG. INCLUDES CENTER SLICES

BACON 59¢/lb
FARMER JOHN, THICK OR REG.
Sausage Roll FARMER JOHN, 1-LB. ROLL... 59¢
Skinless Links FARMER JOHN, 1/2-LB. PKG... 29¢
Link Sausage JONES DAIRY FARM, 1-LB. PKG. 98¢

Whole Ham OR BUTT PORTION 59¢
Center Slices JUICY, LEAN FLAVORFUL \$1.09/LB.
Boneless Hams TAVERN STYLE HALF 1.19 LB. WHOLE 1.09/LB.

USDA CHOICE
Steaks Club or Top Round 98¢/lb.
Your Choice

Streaks 98¢/lb.

CHUCK STEAKS OR ROAST 49¢/lb
JUICY CENTER CUTS
Boneless Chuck Roast 89¢/lb | Shoulder Clod Rolled Roast 98¢/lb

T-Bone Steaks PERFECT TO BROIL \$1.09/LB.
Porterhouse FLAVORFUL TENDER \$1.19/LB.
Top Sirloin USDA CHOICE STEER BEEF \$1.39/LB.
Boneless Round CUSTOM TRIMMED 89¢/lb.
Ground Chuck TENDER, FRESH EVERY HOUR 59¢/lb.

CORNER BEEF BRISKET
USDA CHOICE, POINT HALF... 79¢
Center Cuts 93¢
PICKLED BEEF TONGUE... 79¢
SMOKED BEEF TONGUE... 89¢
PASTRAMI WHOLE OR HALF... 98¢

Holiday Seafood Favorites
FRESH WESTERN OYSTERS 10-OZ. JAR 79¢
ALASKAN KING CRAB MEAT 1/2-LB. PKG. 99¢
COOKED & PEELED SHRIMP READY TO EAT \$1.79

Fresh LEG O' PORK
FULL SHANK HALF 7-LB. AVG. 59¢
Butt End 3-LB. AVG. 65¢ | Ham Steaks 1-LB. CENTER CUTS \$1.09

Meat Dept. Frozen Food Buys!
Buttered Beef Steaks 1/4 LB. 89¢
Breaded Shrimp MRS. FRIDAY, 1 1/2 LB. PKG. \$1.89
Perch Fillets CARNATION, 1 LB. 59¢
Breaded Halibut Sticks ICELANDIC, 12-OZ. 69¢
Turkey Roast ARMOUR, ALL WHITE, 2-LB. 6-OZ. \$3.99
Turkey Roast ARMOUR, MIXED, 2-LB. 6-OZ. \$2.99

CRANBERRY JUICE COCKTAIL, OCEAN SPRAY, 32-OZ. 87L 49¢
TOILET TISSUE CHIFFON, ASSORTED COLORS, 2-PK 23¢
ASPARAGUS SPEARS SUNNY HILLS, ALL-GREEN, 10-OZ. CAN 29¢
APPLE SAUCE APPLELAND, CRAVENSTEIN, 15-OZ. GLASS JAR 23¢
TIDE DETERGENT GIANT PKG. 69¢
ORANGE JUICE TRESSWET, FLORIDA'S FINEST, 12-OZ. CAN 32¢ 4-OZ. CAN... 5¢/89¢

VONS Prize Produce Specials!
Grapefruit JUICY, EXTRA-FANCY COACHELLA VALLEY 8¢/45¢
Save 20c

RED YAMS US No. 1, Velvet Texture A Favorite With Ham! 10¢/lb.
FRESH CELERY Crisp, Tender Great For Party Snacks 2¢/29¢
White Rose Potatoes U.S. NO. 1 10¢/lb.
Fresh Orange Juice QUART BOTTLE 39¢
Fresh Pineapple HAWAIIAN RIPE JUICY SWEET 10¢/lb.
Golden Bananas CENTRAL AMERICAN 10¢/lb.

Liquors
BUY HALF GALLON AND SAVE!
ROYAL VELVET
80 PROOF Vodka 1/2 GAL. \$8.99
84 PROOF Bourbon 1/2 GAL. \$10.99
90 PROOF Gin LONDON DRY 1/2 GAL. \$9.95
84 PROOF Scotch IMPORTED 1/2 GAL. \$12.19
CHAMPAGNE
Toast The New Year With
PAUL MASON \$4.29 FIFTH
REGULAR OR PINK
LE DOMAINE \$2.49 FIFTH
REGULAR OR PINK
CARNIVAL \$1.99 FIFTH
REGULAR OR PINK
MILLBROOK VODKA PREMIUM QUALITY \$2.99 FIFTH
100% GRAIN NEUTRAL SPIRITS 80 PROOF
SAVE CASH!

BELL MIXED NUTS 13-OZ. VACUUM CAN 69¢
SAVE CASH!

Ripe Olives SAN FERNANDO, EXTRA LARGE, FITTED, TALL CAN 43¢
Sweet Pickles BOND, WHOLE 22-OZ. JAR 49¢
Vienna Sausage LIBBY 4-OZ. CAN 25¢

VONS Delicatessen Features
ALL MEAT FRANKS
SWIFT'S PREMIUM 49¢
1-LB. VAC. PKG. Save 20c

Vons Dips MADE WITH FRESH SOUR CREAM DRESSING NO PRESERVATIVES 3-OZ. CUPS \$3.91
Sliced Meats RUDDIG'S SMOKED REAL PARTY FAVORITES... 3-OZ. PKG. \$3.91
FRESH SALADS Prepared Daily In Vons Modern Deli Kitchen Your Choice 15-oz. Clo. 3¢/1

Frozen Food Values
VONS MACARONI & CHEESE 8-OZ. PACKAGE LIPS & HAM 1-OZ. PKG. 2/9¢ 2/39¢
Oh Boy Cheese PIZZA 10-OZ. PKG. 69¢
Oh Boy Pepperoni PIZZA 10-OZ. PKG. 79¢
Sausage with Mushrooms PIZZA on 80¢/10-OZ. 79¢
XENT FROZEN DINNERS CHEESE or BEEF ENCHILADAS, 12-OZ. PKG. 39¢
Mexican Dinner 14-OZ. PKG. 39¢
Bag O' PIZZAS Jr. Oh Boy! Sausage, Pepperoni, 6-PK. 79¢
Bag O' PIZZAS Jr. Oh Boy! Cheese, 10-OZ. PKG. 79¢
Avocado Dip CALABE, 1/2 GAL. 49¢

SARA LEE COFFEE CAKES 79¢
Red "L" Puffs & Whirls 7-OZ. PKG. 79¢
Red "L" Seafood 8-OZ. PKG. 79¢

VONS BAKERY
COFFEE CAKE 45¢
New Year's Fruit Wreath Breakfast Treat
New Year's Holiday Cake 79¢
ONE LAYER WHITE CAKE, WITH WHITE ICING, GAILY DECORATED WITH PANSIES
Vons Rye Bread 35¢
REGULAR, LONG RYE, 1 1/2 LB. LOAF OR ROUND SOUR DOUGH BREAD

10% Discount On National Brands
Discount Given On All Purchases of 12 Btl. or More or 12 Oz. or More
CUTTY SARK SCOTCH, Imported, 80 Pr. \$7.99
EARLY TIMES, Blended Scotch Whisky, 80 Pr. \$5.99
SEAGRAM'S 7-CROWN, Blended Whisky, 80 Pr. \$5.99
CANADIAN CLUB, Canadian Whisky, 80 Pr. \$6.99
GILBEY'S GIN, London Dry, 90 Pr. \$4.45

SAVE 40% TOWEL SALE
The baroque look in a superbly styled, two-tone woven-in jacquard design. Base print with feathery background on one side, solid color with feathery border on the other. Deep pile cotton terry.
Bath Towels 24" x 44" \$1.17 EA.
Hand Towels 16" x 26" 77¢ EA.
WASHCLOTHS 12" x 12" 37¢
CRYSTAL-CLEAR 9-OZ. TUMBLERS 10 \$1 FOR 1
ANCHOR HOCKING, SHAM, BOTTOM

MICRIN MOUTHWASH 12-OZ. 87L. VONS REG. LOW PRICE 99¢ 66¢
Incl. 6c off...
CARNATION SLENDER Chocolate, Dutch Chocolate, French Vanilla, Variety, Pkg. of 4, Vons Reg. Low Price 89¢ 77¢
Alka-Seltzer 21-Ct. Vons Reg. Low Price 42¢ 53¢
Secret Spray Deodorant, 4-oz. Vans Reg. Low Price 83¢ 73¢
STA PUFF FABRIC SOFTENER 1/2 GAL. 49¢ GAL. 89¢ GAL. 1.29