

# Eat steak on a wienie budget

Market Basket believes you can live better for less. Our discount prices can help you save up to 12% on your total food bill. We think that even if you've got a "wienie" budget, you might like steak more often than once a month. If you spend an average of \$30.00 a week on food, Market Basket can save you enough to buy 3 lbs. of Porterhouse every week...or some caviar...or truffles...or some crepes suzettes (if you like that sort of thing).

We give no stamps, play no games, keep no long store hours. But you'll find a big difference when you check our deep-cut discount prices. Save money and eat better, too.

MARKET BASKET STORES WILL BE  
**OPEN**  
**NEW YEAR'S DAY**  
10 a.m.-7 p.m.



- U.S.D.A. Choice Tenderloin Brand  
Regular Cut  
**RUMP ROAST** ..... Lb. **77c** Save 21c
- U.S.D.A. Choice Tenderloin Brand  
**PORTERHOUSE STEAK** Lb. **\$1.15** Save 34c
- U.S.D.A. Choice Tenderloin Boneless  
**TOP SIRLOIN STEAK** .... Lb. **\$1.49** Save 20c
- Luer or Dubuque  
**CANNED HAM** ..... 5-Lb. **\$3.98** Save \$1.51
- LUER  
**CANNED HAM** ..... 8-Lb. **\$6.49** Save \$1.49
- Top Round, Sirloin Tip or Cube  
**BONELESS STEAK** ..... Lb. **95c** Save 24c
- U.S.D.A. Choice Tenderloin Brand  
**SEVEN-BONE ROAST** .. Lb. **49c** Save 14c
- U.S.D.A. Choice Tenderloin Brand  
**CHUCK STEAK** ..... Lb. **48c** Save 11c
- Fresh Brasts, Drumsticks or Thigs  
**FRYER PARTS** ..... Lb. **59c** Save 10c
- Grade "A" Whole  
**FRYING CHICKEN** ..... Lb. **29c** Save 10c
- Market Basket  
**CORNED BEEF ROUNDS** Lb. **89c** Save 9c
- Armour Halves or Quarters  
**PARTI-STYLE HAMS** .... Lb. **\$1.39** Save 10c

U.S.D.A. Choice Tenderloin Brand  
**T-BONE STEAK**  
Lb. **\$1.09** Save 30c

- Back Cornish  
**GAME HENS** ..... Min.—Each **69c** Save 20c
- Luer or Farmer John  
**WHOLE HAM** ..... Lb. **49c** Save 20c
- All Sizes—Lancaster Farms, Wishbone, or Armour Peerless Frozen  
**TOM TURKEYS** ..... Lb. **29c** Save 10c
- Flavor Seal Pack  
**GROUND BEEF** ..... 3-Lb. **\$1.47** Save 18c
- Swift's Premium Brown 'n' Serve  
**SAUSAGE** ..... 8-Oz. **65c** Save 4c
- Market Basket Skinless  
**LINK SAUSAGE** ..... 4-Pkg. **51c** Save 32c
- Oscar Mayer or Swift's Premium  
Vac Pack  
**SLICED BACON** ..... 1-Lb. **69c** Save 20c
- Luer Farms  
**SLICED BACON** ..... 1-Lb. **53c** Save 6c
- Luer or Farmer John  
**SHANK PORTION HAM** Lb. **49c** Save 6c
- Luer or Farmer John  
**BUTT PORTION HAM** .. Lb. **59c** Save 10c
- Smoked Ham  
**CENTER SLICES** ..... Lb. **98c** Save 31c
- Fresh Whole  
**LEG O' PORK** ..... Lb. **49c** Save 10c

U.S.D.A. Choice Tenderloin Brand — Full Cut  
**ROUND STEAK**  
Lb. **77c** Save 21c

- Fresh Leg O' Pork  
**SHANK PORTION** ..... Lb. **49c** Save 10c
- Fresh Leg O' Pork  
**BUTT PORTION** ..... Lb. **59c** Save 10c
- Swift's Premium  
**ALL-MEAT FRANKS** ... 1-Lb. **49c** Save 10c
- Oscar Mayer Little Wieners or  
**LITTLE SMOKIES** ..... Pkg. **47c** Save 2c
- Armour Boneless — Light & Dark 28-Oz.  
**TURKEY ROAST** ..... Pkg. **\$3.19** Save 30c

Market Basket  
**MAYONNAISE**  
Qt. **39c**\* Save 16c

- Libby  
**CORNED BEEF HASH** 15 1/2-Oz. **45c** Save 4c
- Garber Strained  
**BEAN SOUP** ..... 4 1/2-Oz. **9c** Save 1c
- Circus — With Peanuts  
**MIXED NUTS** ..... 12-Oz. **69c** Save 10c
- Stokely Cut  
**GREEN BEANS** ..... 15 1/2-Oz. **27c** Save 2c
- Jack & the Bean Stalk  
**CREAM STYLE CORN** 16-Oz. **24c** Save 3c
- Jack & the Bean Stalk  
**WHOLE KERNEL CORN** 16-Oz. **24c** Save 3c
- Imperial Regular  
**MARGARINE** ..... 16-Oz. **38c** Save 3c
- Aurora  
**TOILET TISSUE** .... 3 2-Roll **69c** Save 18c
- (Incl. 2c Off Label)  
**GALA NAPKINS** .. 3 Pkg. **69c** Save 12c
- Gale  
**PAPER TOWELS** ..... 200 **32c** Save 3c
- Raynolds Regular  
**ALUMINUM FOIL** .... 25-Ft. Roll **30c** Save 3c

7 Flavors  
**HI-C DRINKS**  
3 46-Oz. **89c**\* Save 11c

- American Beauty  
**CURLI RONI** ..... 2 8-Oz. **29c** Save 15c
- Pimento, Pineapple, Olive Pimento 5-Oz.  
**KRAFT CHEESE** ..... Jar **31c** Save 2c
- Brown or Powdered  
**SPRECKELS SUGAR** ..... 16-Oz. **17c** Save 1c
- Eveready  
**NESTLE COCOA** ..... 16-Oz. **55c** Save 2c
- Nabisco  
**RITZ CRACKERS** ..... 16-Oz. **41c** Save 4c
- Pillsbury  
**FLOUR** ..... 5-Lb. **56c** Save 7c
- Pillsbury  
**CAKE MIX** ..... 3 18-Oz. **51c** Save 17c
- Carnation  
**COFFEE-MATE** ..... 18-Oz. Jar **1.09** Save 10c
- Butter-Nut  
**COFFEE** ..... 1-Lb. **67c** Save 2c
- Butter-Nut  
**COFFEE** ..... 2-Lb. **1.33** Save 4c
- Instant  
**YUBAN COFFEE** ..... 9-Oz. Jar **1.49** Save 6c
- Butter-Nut  
**INSTANT COFFEE** .... 10-Oz. Jar **1.19** Save 20c
- Huggins Young  
**MOCHA JAVA COFFEE** 16-Oz. **73c** Save 2c
- Jerseymaid  
**EGGNOG** ..... Qt. **49c** Save 10c
- Concentrate  
**HAWAIIAN PUNCH** .. 32-Oz. **89c** Save 10c

Staley (Incl. 3c Off Label)  
**STA PUF**  
Qt. **40c**\* Save 9c

## Make a New Year's Resolution that's Hard to Break!

Resolve to save more money on foods in 1968. You can, you know, here at Market Basket. Without sacrificing anything in quality. For instance, where else can you get Tenderloin Brand Beef or U.S.D.A. Grade AA eggs?

If you're not now a Market Basket customer, make a New Year's resolution to put us to the test in 1968. You've never made one that'll be easier to keep. In the meantime—

Happy New Year, Everybody!

- Whiter Wash  
**GAIN DETERGENT** ... 49-Oz. **78c** Save 1c
- (Incl. 30c Off Label)  
**SALVO TABLETS** .. Pkg. **\$1.85** Save 44c
- Low Suds  
**DASH DETERGENT** ... Pkg. **74c** Save 5c
- Ivory Flakes or  
**IVORY SNOW** ..... 32-Oz. **81c** Save 4c
- Personal Bar  
**IVORY SOAP** ..... 4-Bars **28c** Save 5c
- Medium Bar  
**IVORY SOAP** ..... Each **11c** Save 2c
- Large Bar  
**IVORY SOAP** ..... Each **18c** Save 2c
- (Incl. 8c Off Label)  
Detergent  
**IVORY LIQUID** ..... 22-Oz. **49c** Save 14c
- Spray  
**409 CLEANER** ..... 22-Oz. **81c** Save 8c

Central American Top Quality  
**BANANAS**  
Lb. **8c**

- U.S. No. 1 Russet  
**POTATOES**..... 10-Lb. Bag **35c**
- Tradition Pure  
**ORANGE JUICE** ..... Qt. **37c**
- Hall-Quillen, 69c  
Golden Crown  
**CALIFORNIA DATES** .... 24-Oz. **67c** Save 2c
- Cal Fame Frozen  
**ORANGE JUICE** ..... 6-Oz. **20c** Save 2c
- Everfresh Frozen Chopped Broccoli, Cut Corn, Peas or Peas & Carrots  
**VEGETABLES** ..... 10-Oz. **17c** Save 1c
- Frozen Chicken & Noodles, Chili & Beans, Macaroni & Cheese or Souffle & Meat  
**SWANSON DINNERS** .. Each **38c** Save 1c
- Market Basket Longhorn  
**CHEDDAR CHEESE** .... Lb. **83c** Save 12c
- Philadelphia  
**CREAM CHEESE** ..... 8-Oz. **35c** Save 4c
- Kraft All Varieties  
**TEEZ DIPS** ..... 8-Oz. **45c** Save 4c

Mirro-Matic 30-Cup — Electric, Fully Automatic  
**PERCOLATOR**  
Each **\$9.44** Save \$5

- Libbey — Heavy Bottom 8-Oz.  
**HI-BALL GLASSES** ..... 10 for **\$1.27**
- Fast Relief from Headache or Upset Stomach  
**ALKA-SELTZER** ..... 25 **55c** Save 14c
- 12-Hour Cold Capsules  
**CONTAC** ..... Pkg. **98c** Save 21c
- Assorted Sizes, Colors & Designs  
Ceramic  
**COFFEE MUGS** ..... Each **38c** Save 11c
- Regular, Hard to Hold or Unscented  
Hair Spray  
**AQUA NET** ..... Can **63c** Save 36c
- Super Stainless  
**GILLETTE BLADES** ... Pkg. **1.19** Save 26c

Marche Panier California Dry, Pink or Sparkling Burgundy  
**CHAMPAGNE**  
**\$1.89** Fifth

- A Market Basket Exclusive  
**COSSACK VODKA** ..... 1/2-Gal. **\$6.99**
- Kentucky Straight Bourbon  
**ANCIENT AGE** ..... 1/2-Gal. **\$11.79**
- 100% Scotch Whiskey  
**MUIRHEAD SCOTCH** ... 1/2-Gal. **\$10.99**
- Eden Bar California Dry or Pink  
**CHAMPAGNE** ..... Fifth **\$2.49**
- Light or Dark  
**ST. CLAIR RUM** ..... Fifth **\$3.99**

Staley (Incl. 10c Off Label)  
**STA PUF**  
1/2-Gal. **69c**\* Save 20c

**TENDERAY TAKES THE GUESSWORK OUT OF BUYING BEEF**

**Market Basket TENDERAY BRAND BEEF**

USDA CHOICE

Tenderay Brand Beef is guaranteed both fresh and Tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

\*BONUS DISCOUNT BUYS. These are manufacturers' allowances or temporary price drops we're passing on to you. Prices in effect while stocks last.

**STORE HOURS:**  
MON. thru FRI. SAT. and SUN.  
10 a.m. to 9 p.m. 10 a.m. to 7 p.m.  
HOURS SHOWN ARE FOR MOST STORES.  
EXACT HOURS ARE POSTED IN EACH STORE.

