

# Yule eat free

Market Basket invents a new kind of "Christmas Club" . . . with the usual Market Basket twist. It works like this: when you shop Market Basket, you can save up to 12% on your weekly food bill. For the average shopper, this means a cash savings of \$3 to \$5 per week. Enough in 3 weeks to pay for most of your holiday dinner. Savings that you can save now . . . and spend now . . . not next year.

No special coupons to clip, no special payments to make . . . just good old-fashioned savings for you, at Market Basket. We aren't open 'til all hours, don't depend on gimmicks, don't give stamps. Market Basket just gives you top-quality foods at the lowest possible prices. Every week. "Yule" enjoy the savings.

ALL MARKET BASKET STORES WILL BE **CLOSED CHRISTMAS DEC. 25th** REGULAR STORE HOURS WILL BE IN EFFECT CHRISTMAS EVE

- U.S.D.A. Choice Beef Tenderloin Brand **RIB ROAST** . . . . . Lb. **77c** Save 12c
- Country Club **CANNED HAMS** . . . . . 10-Lb. Can **\$7.49** Save \$1.49
- Armour Golden Star Butter Basted **TURKEYS** . . . . . Lb. **49c** Save 6c
- Luer or Farmer John Shank Portion **SMOKED HAM** . . . . . Lb. **49c** Save 6c
- Luer or Farmer John Smoked Ham **BUTT PORTION** . . . . . Lb. **59c** Save 10c

Wishbone, Lancaster, Poppy Brand Frozen U.S.D.A. Grade A or Armour Peerless

**TURKEYS**

THOMS **29c** HENS **33c**  
LB. (Save 6c)

- Smoked, Center Cut **HAM SLICES** . . . . . Lb. **\$1.09** Save 20c
- Large Loin Family Pack **PORK CHOPS** . . . . . Lb. **69c** Save 10c
- Pork Chops **CENTER CUT RIB** . . . . . Lb. **79c** Save 10c
- Fancy or Wafer Thin Chip Chop **PORK CHOPS** . . . . . Lb. **99c** Save 10c
- Lean Meats Farmer Style **SPARERIBS** . . . . . Lb. **69c** Save 10c
- Wishbone U.S.D.A. Grade "A" Fancy **DUCKLINGS** . . . . . Lb. **57c** Save 2c
- Flavor Seal **GROUND BEEF** . . . . . 3-Lb. Chub **\$1.47** Save 18c
- U.S.D.A. Grade Choice Tenderloin Brand - Center Cut **RIB ROAST** . . . . . Lb. **98c** Save 11c
- U.S.D.A. Choice Tenderloin Brand **SPENCER STEAK** . . . . . Lb. **\$1.79** Save 19c
- Farmer John or Peabody **PORK SAUSAGE** . . . . . 1-Lb. Roll **59c** Save 6c
- Oscar Meyer "Little Friers" **SAUSAGE** . . . . . 1-Lb. Pkg. **79c** Save 10c
- Jesse Dairy Farm **LINK SAUSAGE** . . . . . 1-Lb. Pkg. **98c** Save 11c

U.S.D.A. Grade A

**FRESH TURKEYS**

THOMS **35c** HENS **39c**  
LB. (Save 10c)

- Oscar Meyer Little Wieners, Little Smokies or **BREAKFAST SMOKIES** . . . . . Lb. **47c** Save 2c
- Market Basket All **MEAT WIENERS** . . . . . 1-Lb. Pkg. **49c** Save 10c
- Oscar Meyer or Swift's Premium Vac Pack **SLICED BACON** . . . . . Lb. **69c** Save 10c
- Farmer John, Luer Quality, Hormel Red Label, Halfman Bettermaid **SLICED BACON** . . . . . Lb. **57c** Save 12c
- Low Farms **SLICED BACON** . . . . . Lb. **53c** Save 6c
- Farmer John or Luer **WHOLE HAMS** . . . . . Lb. **59c** Save 10c

Hillcrest U.S.D.A. Grade AA Large

**EGGS**

Doz. in Ctn. **37c** Save 6c

- For Holiday Baking **GOLD MEDAL FLOUR** . . . . . 5-Lb. Bag **56c** Save 7c
- Wesson **MAYONNAISE** . . . . . 32-Oz. Jar **49c** Save 10c
- Sunshine Sesame **BREAD WAFERS** . . . . . 9-Oz. Pkg. **45c** Save 4c
- Pacific **STA CRISP CRACKERS** . . . . . 16-Oz. Pkg. **27c** Save 4c
- Betty Crocker **BISQUICK** . . . . . 40-Oz. Pkg. **47c** Save 2c
- Betty Crocker **CAKE MIX** . . . . . 18-Oz. Pkg. **35c** Save 6c
- Fleischmann's Regular **MARGARINE** . . . . . 16-Oz. Pkg. **38c** Save 3c
- Allsweet Regular **MARGARINE** . . . . . 16-Oz. Pkg. **28c** Save 3c
- For Salads **CRISCO OIL** . . . . . 48-Oz. Btl. **89c** Save 4c
- (Incl. 4c Off Label) **CRISCO SHORTENING** . . . . . 48-Oz. Can **79c** Save 10c
- Le Sueur **TINY PEAS** . . . . . 17-Oz. Can **31c** Save 2c
- Green Giant Peas & Onions or **WHOLE GREEN BEANS** . . . . . 17-Oz. Can **29c** Save 2c

Hillcrest

**CRANBERRY SAUCE**

16-Oz. Can **19c** Save 10c

Ocean Spray Cranberry Sauce 16-Oz. Can, 23c - Save 6c

- Coffee - Good to the Last Drop 16-Oz. Can **69c** Save 1c
- Coffee - Good to the Last Drop 32-Oz. Can **\$1.37** Save 2c
- Planters Dry **ROASTED PEANUTS** . . . . . 13 1/4-Oz. Jar **79c** Save 10c
- Schilling **VANILLA EXTRACT** . . . . . 2-Oz. Btl. **43c** Save 6c
- Nonesuch **MINCEMEAT** . . . . . 9-Oz. Pkg. **29c** Save 4c
- Rich's **WHIP TOPPING** . . . . . 10-Oz. Can **47c** Save 2c
- Regular or Cornbread **CUBBISON DRESSING** . . . . . 13-Oz. Pkg. **45c** Save 14c
- Chiffon **TOILET TISSUE** . . . . . 4 2-Ball Pkgs. **\$1.00** Save 8c
- (Includes 10c Off Label) **RINSO DETERGENT** . . . . . 30-Oz. Pkg. **59c** Save 20c
- (Incl. 10c Off Label) **TREND LIQUID** . . . . . 32-Oz. Btl. **51c** Save 12c
- (Incl. 2c Off Label) **PUREX BLEACH** . . . . . 1 1/2-Gal. Btl. **34c** Save 7c

- Gold Label **INSTANT POTATOES** . . . . . 16-Oz. Pkg. . . . . **14c** Save
- Philadelphia **CREAM CHEESE** . . . . . 8-Oz. Pkg. **35c** Save 4c
- Market Basket Potato, Colelaw, Health or **MACARONI SALAD** . . . . . 15-Oz. Ctn. **35c** Save 4c

Central American

**BANANAS**

Lb. **10c**

- U.S. No. 1 Russett **POTATOES** . . . . . 10-lb. bag **35c** Save
- Red Delicious **APPLES** . . . . . 5-lb. **\$1.19** Save
- From Florida Sunshine State Frozen **ORANGE JUICE** . . . . . 6-Oz. Can **17c** Save 3c
- 12-Oz. Can, 33c
- Pictweet Frozen Chopped Broccoli, Peas & Carrots, Squash or **LEAF SPINACH** . . . . . 10-Oz. Pkg. **19c** Save 3c

Made in U.S.A. - Size C or D - Satisfaction guaranteed or money back - by Home Pride

**BATTERIES**

2 for **27c**

- New From Schick Barkwood and Linewood **AFTER-SHAVE LOTION** . . . . . Gift Sets From **\$1.99** Save
- Bottle of 25 Tablets **ALKA SELTZER** . . . . . Each **55c** Save 14c

- Family-Size Tube **CREST TOOTH PASTE** . . . . . 4 1/2-Oz. Tube **71c** Save 24c
- Stretch - Popular Shades **CANTRECE NYLONS** . . . . . Pair **77c** Save 22c

- Heavy Bottom - by Libby's 8-Oz. **HI BALL GLASSES** Size 10 for **\$1.30** Save 30c
- 44"x26" Assorted Designs **CHRISTMAS GIFT WRAP** . . . . . Save 60c
- Toys for Boys & Girls **TOYS** . . . . . Each **77c** Save 72c

- From Capitol Records - Al Martino, "The Letterman and Others in "Christmas at Home"
- STEREO RECORD** . . . . . Each **\$1.00** Save 40c

MARCHE PANIER

**CHAMPAGNE**

Pink or Dry or Sparkling Burgundy Fifth **\$1.89**

- Straight Whiskey **OLD CROW** . . . . . Fifth **\$5.27** Save
- Straight Whiskey **TEN HIGH** . . . . . Fifth **\$4.19** Save

- Double Barrel **J.W. HARPER** . . . . . Fifth **\$6.29** Save
- Straight Bourbon (10% Disc. on Case of 12) **JIM BEAM** . . . . . Fifth **\$5.19** Save

- Straight Bourbon (10% Disc. on Case of 12) **EARLY TIMES** . . . . . Fifth **\$5.59** Save
- Kentucky Straight Bourbon **ANCIENT AGE** . . . . . 1/2-Gal. **\$11.79** Save
- Charcoal Filtered **JOHNNY DRUM** . . . . . 1/2-Gal. **\$9.99** Save

- Blended Scotch Whisky **CUTTY SARK** . . . . . Fifth **\$7.38** Save
- The Light Scotch **VAT 69 GOLD** . . . . . Fifth **\$5.99** Save
- FLEISCHMANN GIN** . . . . . 1/2-Gal. **\$9.99** Save
- SMIRNOFF VODKA** . . . . . Quart **\$5.99** Save

- BEEFEATER'S GIN** . . . . . Fifth **\$6.19** Save
- Imported Canadian Whisky (10% Discount on Case of 12) **SEAGRAM'S V.O.** . . . . . Fifth **\$6.75** Save

A Market Basket Exclusive

**COSSACK VODKA**

Half Gallon **\$6.99**



USDA CHOICE TENDERAY BRAND BEEF

**TENDERAY TAKES THE GUESSWORK OUT OF BUYING BEEF . . .**

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

- Fresh Western **OYSTERS** . . . . . 12-Oz. Jar **89c** Save 9c
- Fresh Medium **SHRIMP** . . . . . Lb. **\$1.19** Save 20c
- Sea Treasure Frozen Cleaned and Deveined **SHRIMP** . . . . . 12-Oz. Pkg. **\$1.69** Save 10c
- Kirkpatrick Frozen **OYSTERS** . . . . . 7-Oz. Pkg. **83c** Save 6c

- Cold Water **LIQUID ALL** . . . . . 32-Oz. Btl. **73c** Save 10c
- Cleaner Wash **WISK DETERGENT** . . . . . 32-Oz. Btl. **70c** Save 9c
- Detergent **ALL LOW SUDS** . . . . . 49-Oz. Pkg. **74c** Save 5c
- (Incl. 10c Off Label) Detergent **VIM TABLETS** . . . . . 38-Oz. Pkg. **55c** Save 14c
- Final Touch (Incl. 10c Off Label) **FABRIC SOFTENER** . . . . . 33-Oz. Btl. **69c** Save 20c

\*BONUS DISCOUNT BUYS. These are manufacturers' allowances or temporary price drops we're passing on to you. Prices in effect while stocks last

STORE HOURS:  
MON. thru FRI.  
10 a.m. to 9 p.m.  
SAT. and SUN.  
10 a.m. to 7 p.m.  
HOURS SHOWN ARE FOR MOST STORES. EXACT HOURS ARE POSTED IN EACH STORE.

**DEEP-CUT DISCOUNT PRICES EVERY DAY!**



HAWTHORNE AND LENNOX  
HAWTHORNE AND 182nd IN REDONDO BL. CH  
GAFFEY AND FIFTH IN SAN PEDRO  
LOMITA AND MAIN IN WILMINGTON