



Lucky
DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING
Except QUALITY,
COURTESY, SERVICE

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WE WISH YOU ALL A VERY, VERY MERRY CHRISTMAS.

Christmas SHOPPING MADE EASY

WITH GREATER SAVINGS thru LUCKY'S

LOW DISCOUNT PRICING!

Shopping test after shopping test has proven that Lucky shoppers save hundreds of dollars a year on their supermarket needs! And with Christmas just a short time away, we all need to save as much as we can . . . so take advantage of LUCKY'S LOW, LOW EVERYDAY DISCOUNT PRICES! GREATER SAVINGS ON FAMOUS BRANDS . . . TOP QUALITY MEATS . . . FARM-FRESH FRUITS and VEGETABLES . . . HOUSEWARES . . . HEALTH and BEAUTY AIDS . . . VISIT LUCKY and ENJOY THE EXTRA SAVINGS.

All Stores Closing at 6 p.m. Christmas Eve and Will Remain Closed Christmas Day, Dec. 25th. Shop Early.

- CANNED FOODS**
- BABY FOOD BEECH-NUT Strained 8¢
 - JUNIOR FOOD BEECH-NUT 14¢
 - SIMILAC LIQUID BABY FORMULA 26¢
 - MAXWELL HOUSE Coffee 69¢
 - MAXWELL HOUSE Coffee 59¢
 - MAXWELL HOUSE Coffee 1.19
 - YUBAN COFFEE 1-lb. Can. 73¢
 - YUBAN COFFEE 2-lb. Can. 1.45
 - SANKA COFFEE 2 1/2-lb. Can. 1.75
 - MAXWELL HOUSE Instant Coffee 1.49
 - MAXWELL HOUSE Instant Coffee 94¢
 - YUBAN INSTANT COFFEE 1.49



TURKEYS

YOUNG U.S.D.A. INSPECTED & U.S.D.A. GRADE A

TOMS 18 TO 22 POUNDS **29¢/lb**

HENS 9 TO 11 POUNDS **33¢/lb**

Our LOW . . . Everyday Price!

8-LB. CANNED HAM
LUER'S BRAND SUGAR & SPICE HAM GLAZE 14-oz. Pkg. 47¢

\$6.79

Key Buy!

MRS. CUBBISON'S STUFFING MIX 47¢

17-ounce Box

A Complete Selection of Holiday Poultry . . . Including BUTTER-BALL TURKEYS, ARMOUR BUTTER BASTED & FRESH TURKEYS

HEN or TOM TURKEYS 49¢/lb

HONEYSUCKLE BRAND—YOUNG U.S.D.A. GRADE A BIRDS

- CRANBERRY SAUCE Ocean Spray 25¢
- CRABAPPLES Rustic Spiced Whole 27¢
- DOLE PINEAPPLE Harvest Day 24¢
- PEARS 1 1/2 Can. 39¢
- HUNT'S PEACHES Cling 31¢
- FRUIT TREATS MOTT'S 33¢
- FRUIT COCKTAIL DEL MONTE 41¢
- FRUIT DRINKS HI-C 29¢
- ORANGES DEL MONTE MANDARIN 25¢
- FRUIT FOR SALAD Tropical, 16-oz. 35¢
- PUNCH BASE HAWAIIAN 87¢
- CRANBERRY JUICE Ocean Spray 55¢
- NIBLETS CORN 12-oz. Can. 23¢
- GREEN BEANS DEL MONTE CUT 25¢
- DEL MONTE PEAS 303 Can. 23¢
- PRINCELLA YAMS 2 1/2 Can. 27¢
- POTATOES FRENCH INSTANT 32¢
- LIBBY'S PUMPKIN 2 1/2 Can. 19¢
- TOMATOES DEL MONTE STEWED 27¢
- ASPARAGUS Spears—Harvest Day 51¢
- LE SUEUR PEAS 303 Can. 28¢
- TOMATO JUICE 46-oz. Can. 35¢
- DEVILED HAM 4 1/2-oz. Can. 43¢
- LARGE SHRIMP ORLEANS Cleaned 81¢
- SPAM LUNCHEON MEAT 53¢
- ALBACORE STAR-KIST 65¢
- PITTED OLIVES Early Calif. Large 47¢
- OLIVES STUFFED, Early Calif. Manzanilla 87¢
- S & W ONIONS COCKTAIL 45¢

YOUNG DUCKLINGS
GENUINE LONG ISLAND — U.S.D.A. GRADE A 49¢/lb

FRYER SIZE TURKEYS
WEIGHT 4 TO 8 POUNDS 39¢/lb

BONELESS HAM FULLY COOKED
WILSON—CURE 81—HEAT AND SERVE \$1.39/lb.

SMOKED HAM FULLY COOKED
FARMER JOHN—FULL SHANK HALF 55¢/lb

CHUCK ROAST BLADE CUT
U.S.D.A. CHOICE OR LUCKY BONDED 37¢/lb

GROUND BEEF 39¢/lb
FRESH, LEAN AND BONDED

RIB ROAST STANDING LARGE END 77¢/lb

ROUND STEAK CENTER CUT 73¢/lb

T-BONE STEAK TAILS REMOVED \$1.14/lb

FRESH OYSTERS 10-oz. Jar. 79¢

TENDER-MADE HAM SKINLESS WHOLE 69¢/lb

LINK SAUSAGE FARMER JOHN BUTTER SAUCE, REG. PKG. 28¢

LUCKY BACON SLICED 1-POUND PKG. 53¢

BACON FARMER JOHN SLICED, 1-LB. PKG. 57¢

BACON WILSON, HORMEL, SWIFT, RATH SLICED, 1-LB. PKG. 59¢

BACON OSCAR MAYER SLICED 1-LB. (Thin Sliced, 1-Lb. 79c) Pkg. 69¢

FRESH FRYERS U.S.D.A. GRADE A WHOLE BODY CHICKENS 27¢/lb

BEVERAGES

SHASTA CLUB SODA & GINGERALE 28-oz. Btl. 15¢

CANADA DRY BEVERAGES 12-oz. Can. 9¢

PEPSI COLA 6-Pack 12-oz. Btl. 63¢

- ALL MEAT FRANKS** LUCKY (12-oz. Pkg. 39c) 49¢
- 9-LB. CANNED HAM** DUBUQUE—FULLY COOKED—NO WASTE \$7.39
- DUBUQUE CANNED HAM** FULLY COOKED—NO WASTE 5.49
- OL' VIRGINIA HAM** DELICIOUS AND LEAN 5.49
- CANNED HAM** WILSON'S CORN KING 5.49
- AMERICAN CHEESE** BORDEN'S SLICED 3.19
- ROD'S PARTY DIPS** ASSORTED 38¢
- LONGHORN CHEESE** MISS WISCONSIN MEDIUM SHARP 59¢
- AMERICAN CHEESE** LUCKY BRAND—individually Wrapped Slices 55¢

CHIQUITA BRAND BANANAS

CENTRAL AMERICA'S FINEST QUALITY 9¢/lb

FIRM AND GOLDEN RIPE



POTATOES U.S. NO. 1 RUSSETS 10 POUND CELLO BAG 35¢

We have an excellent assortment of dates for your selection at everyday low discount prices.

- PACKAGED GOODS**
- SNACKS GENERAL MILLS (4 Varieties) — Reg. Box 36¢
 - RITZ CRACKERS NABISCO 1-lb. Box 41¢
 - CHEEZ-IT SUNSHINE CRACKERS 13 1/2-oz. Box 45¢
 - DINNER ROLLS READY BAKED (Plain & Sesame) Harvest Day 12-ct. Pkg. 29¢

- FROZEN FOODS**
- JOHNSTON PIES (11 Varieties) 9" Pie 69¢
 - BAG 'O PIZZA OH BOY 8-ct. Pkg. 89¢
 - VEGETABLES GREEN GIANT — in Butter Sauce, Reg. Pkg. 33¢
 - PEAS GREEN GIANT Le Sueur Baby or Broccoli Spears — 10-oz. Pkg. 41¢
 - ORANGE JUICE TREESWEET 6-oz. Can. 20¢
 - HALIBUT CERTI-FRESH NORTHERN FRIED, 9 1/2-oz. Pkg. 75¢
 - FISHSTICKS CERTI-FRESH 8-oz. Pkg. 39¢
 - KOLD KIST STEAKS 8-oz. Bag 89¢
 - STRAWBERRIES Birds Eye—Halves 14-oz. Pkg. 49¢
 - AVOCADO DIP CALAYO 7 1/4-oz. Ctn. 54¢
 - ROAST TURKEY HONEYSUCKLE 2 1/2-lb. 2.99

Our LOW . . . Everyday Price!

KING SIZE CIGARETTES \$2.91

Carton — Plus Tax

- HOUSEHOLD ITEMS**
- KLEENEX NAPKINS 50-ct. Pkg. 25¢
 - SCOTT TOWELS Decorated Big Roll 33¢
 - REYNOLDS FOIL ALUMINUM 75' Roll 77¢
 - BETTY BRITE CUPS Baking & Nut Reg. Pkg. 10¢
 - PARTY PLATES BONDWARE 150-ct. Pkg. 1.29
 - LADY SCOTT TISSUE TOILET 2-Roll Pkg. 27¢
 - BONUS DETERGENT Giant Box 81¢
 - GAIN DETERGENT Giant Box 78¢
 - DOWNY SOFTNER FABRIC 33-oz. Btl. 79¢
 - TOP JOB CLEANER LIQUID 28-oz. Btl. 68¢
 - IVORY SOAP Medium Bar 11¢

- OTHER ITEMS**
- SALAD OIL LUCKY 48-oz. Btl. 67¢
 - MINCE MEAT S & W 5-oz. Jar 59¢
 - POTATO CHIPS LAURA SCUDDER Reg. 69c Bag 61¢
 - PEANUTS CIRCUS VIRGINIA 12-oz. Box 49¢
 - MORSELS NESTLES 12-oz. Bag 48¢
 - MARSHMALLOWS KRAFT MINIATURE 10 1/2-oz. Pkg. 21¢
 - VANILLA EXTRACT SCHILLING 2-oz. Btl. 43¢
 - MARSHMALLOW CREAM KRAFT 13-oz. Jar 33¢

Our LOW . . . Everyday Price!

FOREMOST EGG NOG 49¢

Quart Carton

- DAIRY PRODUCTS**
- SOUR CREAM FOREMOST 1-lb. Carton 49¢
 - BUTTER FOREMOST 1st Quality 1-lb. Carton 79¢
 - ICE CREAM FOREMOST SNOW BALLS 4-pack Box 89¢
 - RODS TOPPING WHIP-O CREAM 8 1/2-oz. Can 39¢
 - ICE CREAM FOREMOST Premium 1/2-Gal. Round Carton 79¢
 - BLUE BONNET SOFT MARGARINE 1-lb. Ctn. 38¢

Our LOW . . . Everyday Price!

BROWN 'N SERVE ROLLS 32¢

12-Ct. Harvest Day

- SWEET PICKLES HEINZ 25-oz. Jar 55¢
- ONION SOUP MIX LIPTON 7-oz. 2-Pk. Pkg. 36¢
- CINNAMON SCHILLING 4-oz. Can 69¢
- SCHILLING SAGE 1-oz. Can 19¢
- SEASONING SCHILLING POULTRY 7 1/2-oz. Can 16¢
- MAYONNAISE LAURA SCUDDER Quart Jar 52¢
- DRESSING KRAFT Roka Bleu Cheese 8-oz. Bottle 42¢
- DRESSING WISHBONE 1000 ISLAND 8-oz. Bottle 37¢
- MIRACLE WHIP 48-oz. Jar 78¢

- C & H SUGAR 5-lb. Bag 59¢
- JELL-O DESSERT GELATIN 3-oz. Box 10¢

HOLIDAY LIQUORS!

BUY BY THE DOZEN AND SAVE

Buy 12 fifths or 12 quarts in any combination of brands and save the difference between the "price per fifth" and the bottle "price per dozen" price. Choose from this list or select your own favorite from our big stock

BRAND	PRICE PER FIFTH	PRICE PER DOZEN
JIM BEAM BOURBON	\$5.19	\$4.67
GORDONS GIN	\$4.45	\$4.00
CLUNY SCOTCH	\$6.29	\$5.66
SMIRNOFF VODKA	\$4.89	\$4.40
OLD GRANDDAD BOURBON	\$6.29	\$5.66
BACARDI RUM	\$4.99	\$4.49
CHRISTIAN BROS. BRANDY	\$5.29	\$4.76
SEAGRAMS V.O.	\$6.75	\$6.07
LUCKY VODKA	\$2.99	\$2.69
LUCKY GIN	\$3.55	\$3.19
LUCKY SCOTCH	\$5.55	\$4.99
LUCKY KY. ST. BOURBON	\$4.11	\$3.70

EVERYDAY SAVINGS ON HEALTH & BEAUTY AIDS

STYLE HAIR SPRAY For a soft, yet manageable hair-do every time. Regular or Hard-To-Hold. 78¢

AQUA NET HAIR SPRAY Large 16-ounce aerosol can. Contains an shellac. Holds hair firm and in place. For long-lasting carefree hair-do's. Adds rich luster, too. 78¢

BAN ROLL-ON DEODORANT Large size bottle 57¢

RIGHTGUARD SPRAY DEODORANT, 4-Ounce Aerosol Can 76¢

EXCEDRIN TABLETS Bottle of 60 86¢

NEW DAWN HAIR COLOR Available in assorted shades to flatter & please every woman. \$1.57

JERGENS HAND LOTION Large size bottle—excellent for soft and lovely hands. You'll love the real smooth texture . . . for body too. 79¢

EMPIRIN TABLETS Bottle of 50 59¢

DRISTAN TABLETS Excellent relief from colds. Bottle of 24 93¢

LISTERINE ANTISEPTIC 14-ounce Bottle. 85¢