

# Shop ALPHA BETA

Get the *Best for Less* plus *S&H* GREEN STAMPS, too!



**ALPHA BETA**  
REFRIGERATED  
**BISCUITS**  
HOMESTYLE OR BUTTERMILK  
TUBE OF 10  
**7<sup>c</sup>**  
SAVE 3<sup>c</sup>

**ALPHA BETA**  
MORTON'S  
FROZEN • 14-OZ. SIZE  
**CREAM PIES**  
**19<sup>c</sup>**  
SAVE 15<sup>c</sup>

**ALPHA BETA**  
SUNNYLAND BLEND  
**ORANGE JUICE**  
HALF GALLON  
QUART BOTTLE SAVE 16<sup>c</sup>  
**29<sup>c</sup>**  
**49<sup>c</sup>**  
SAVE 30<sup>c</sup>

PRICES EFFECTIVE  
**7 BIG DAYS**  
DECEMBER 14-20  
THURS through WED

LOWEST PRICE IN TOWN! ALPHA BETA'S EVERY DAY PRICE  
CGH • GRANULATED **SUGAR**  
5 LB. BAG **55<sup>c</sup>**

LOWEST PRICE IN TOWN! ALPHA BETA'S EVERY DAY PRICE  
ALPHA BETA'S OWN IDEAL **COFFEE**  
1-LB. CAN REG. & DRIP **59<sup>c</sup>**  
2-LB. CAN REG. & DRIP **\$1.15**

ALPHA BETA • 22 1/2 OZ. LOAF  
**100% WHOLE WHEAT BREAD** **39<sup>c</sup>**

9 OZ. BOX • SAVE 17<sup>c</sup>  
**ALPHA BETA DONUTS** **3<sup>c</sup> FOR \$1**  
• FLAIN • CRUMB • POWDERED • GRANULATED

What makes Alpha Beta checkers so cheerful?  
Ask the Man In Blue



His answer will go something like this, "Sure our checkers are cheerful. And so is everybody at Alpha Beta—from department managers to box boys. Including me, the man in charge. After all, we're in the business to serve you. And we never forget it!"  
Alpha Beta's Man in Blue takes pride in his store and in its products. And his genuine interest in his customers is shared by every member of his staff—the friendly, courteous, helpful people who make Alpha Beta the nicest place in your neighborhood to shop. You'll like it.

STOKELY • 303 CAN • 27<sup>c</sup> VALUE EACH  
**FRUIT COCKTAIL** **4<sup>c</sup> FOR \$1<sup>00</sup>**

ISLAND SUN • NO. 2 CANS • SLICED • TIDBIT • CRUSHED  
**PINEAPPLE** **3<sup>c</sup> FOR 69<sup>c</sup>**

BEECHNUT • STRAINED  
**BABY FOOD** **12<sup>c</sup> FOR \$1<sup>00</sup>**

GOLD MEDAL • LONG  
**SPAGHETTI** 1-LB. PACKAGE **23<sup>c</sup>**

NEW TASTE TREAT • QUART CARTON  
**ALPHA BETA EGG NOG** **49<sup>c</sup>**

1 POUND CARTON • SAVE 6<sup>c</sup>  
**BLUE BONNET MARGARINE** **23<sup>c</sup>**

REGULAR OR QUICK • 18 OUNCE BOX  
**QUAKER OATS** SAVE 4<sup>c</sup> **25<sup>c</sup>**

HEINZ • 25 OUNCE JAR  
**SWEET PICKLES**  
59<sup>c</sup> VALUE **49<sup>c</sup>**

11 OUNCE CANS  
**HEINZ SOUP** **8<sup>c</sup> FOR \$1<sup>00</sup>**  
MUSHROOM OR CHICKEN NOODLE  
SAVE 28<sup>c</sup>

GARDEN GROWN • 303 CANS  
**CORN** • WHOLE KERNEL • CREAM STYLE **5<sup>c</sup> FOR 95<sup>c</sup>**

PURR TUNA • 6-OZ. CAN  
**CAT FOOD** **6<sup>c</sup> FOR \$1<sup>00</sup>**

NEW! ALPHA BETA • 1-LB. BOX  
**SALTINE CRACKERS** **19<sup>c</sup>**  
SAVE 10<sup>c</sup>

24 OUNCE BOTTLE  
**WESSON OIL** **39<sup>c</sup>**  
SAVE 10<sup>c</sup>

QUICK 'N EASY FROZEN FOOD BARGAINS

MORTON'S • 17 OUNCE SIZE • SAVE 10<sup>c</sup>  
**3-COURSE DINNERS** • CHICKEN • TURKEY • BEEF • SALISBURY STEAK **59<sup>c</sup>**

XLNT • SAVE 17<sup>c</sup> • BEEF  
**TACOETTES** 6-OZ. SIZE **3<sup>c</sup> FOR \$1<sup>00</sup>**

XLNT • 13 1/2 OUNCE SIZE  
**BEEF TACOS** SAVE 10<sup>c</sup> **39<sup>c</sup>**

BIRDSEYE 10-OZ. PKGS. • SAVE 20<sup>c</sup>  
**PEAS or CORN** **6<sup>c</sup> FOR \$1<sup>00</sup>**

ECONOMY SIZE ROLL • 12 INCH X 75 FEET  
**REYNOLD'S ALUMINUM FOIL** **79<sup>c</sup>**  
Get S&H GREEN STAMPS, in the bargain!

XLNT • 12 1/2 OUNCE SIZE • SAVE 10<sup>c</sup>  
**ENCHILADA DINNERS** • CHEESE • BEEF • MEXICAN **39<sup>c</sup>**

BIRDSEYE • 9-OZ. CAN  
**AWAKE** FROZEN CONCENTRATE FOR IMITATION ORANGE JUICE **3<sup>c</sup> FOR \$1<sup>00</sup>**

RICH'S • 16-OZ. PACKAGE  
**COFFEE RICH** SAVE 4<sup>c</sup> **25<sup>c</sup>**

PEPPERIDGE FARM 17-OZ. SIZE • SAVE 19<sup>c</sup>  
**CAKE** • VANILLA • CHOCOLATE • CHOC. FUDGE • DEVIL FOOD **79<sup>c</sup>**

DRIP, REG., ELEC. PERK 1-LB. CAN **69<sup>c</sup>**  
**MJB COFFEE** REG. OR ELEC. PERK  
2-LB. CAN \$1.37 3-LB. CAN \$1.99  
10 OUNCE INSTANT ..... \$1.35

**ALPHA BETA PREPARED FOODS**  
JUST HEAT 'N EAT—THEY'RE DELICIOUS ONE POUND—IN ALUMINUM PANS

- CHILI CON CARNE WITH BEANS SAVE 10<sup>c</sup>
- SCALLOPED POTATOES **35<sup>c</sup>**
- SPAGHETTI WITH MEAT

PRECIOUS BRAND • 8 OUNCE PACKAGE  
**MOZZARELLA CHEESE** SAVE 14<sup>c</sup> **39<sup>c</sup>**

12 OUNCE PACKAGE SAVE 14<sup>c</sup> **59<sup>c</sup>**

ALPHA BETA • 12 INCH • SAVE 30<sup>c</sup>  
**CHEESE PIZZA** **59<sup>c</sup>**

PEPPERONI PIZZA 12 INCH • SAVE 30<sup>c</sup> **89<sup>c</sup>**

ALPHA BETA • ALL MEAT **59<sup>c</sup>**  
**FRANKS** 1 LB. PKG.

ALPHA BETA • READY COOKED HOT OR COLD  
**MEAT LOAF** **89<sup>c</sup>**

RIDERS • 1 GAL. • SAVE 10<sup>c</sup>  
**APPLE CIDER** **88<sup>c</sup>**

"PRE-HOLIDAY SALE!"

IOWA BRAND BONELESS • FULLY COOKED  
**CANNED HAM**  
CORN FED QUALITY **5 LB. CAN \$3.98 EA.** SAVE \$1.31 EA.

ALPHA BETA Trim'd-Rite BEEF BONELESS ROAST BOTTOM ROUND **98<sup>c</sup> lb**

CERTIFRESH • FROZEN 1-LB. PKG. **SOLE FILLETS** **79<sup>c</sup>**

ROSE'S • FROZEN • 8-OZ. PKG. **SHRIMP STICKS** **49<sup>c</sup>**

FROZEN • BREADED **VEAL CUTLETS** **79<sup>c</sup>**

ROSE'S • CHUNK STYLE **CANADIAN BACON** SMOKED EXTRA LEAN **99<sup>c</sup>**

WILSON'S CERTIFIED **PURE PORK SAUSAGE** 1-LB. ROLL **39<sup>c</sup>**

ALPHA BETA • FARMER JOHN OR WILSON'S CORN KING **SLICED BACON** 1-LB. PKG. **59<sup>c</sup>**

NUTRITIOUS • GREAT FLAVOR  
**Fresh BABY BEEF LIVER** **69<sup>c</sup> LB.**

**RED DELICIOUS APPLES** Washington State "EXTRA FANCY"  
**2 LBS \$2.29**

FOR CHRISTMAS WE HAVE A LARGE SELECTION OF DECORATOR FLOWERS, WREATHS & ARRANGEMENTS Plus: LARGE ASSORTMENT OF DRIED FRUIT, NUT & DATE GIFT PACKS

GARDEN FRESH • SOLID GREEN **CABBAGE** **4<sup>c</sup> lb**

GARDEN FRESH **ROMAINE** **10<sup>c</sup>**

FLORIST QUALITY FLOWERS AT SUPERMARKET PRICES!  
**Fresh Cut CARNATIONS** ASSORTED COLORS **99<sup>c</sup> BUNCH**

SWEET • MILD **SPANISH ONIONS** **3<sup>c</sup> FOR 25<sup>c</sup>**

STA PUF FABRIC SOFTENER HALF GAL. <b>89<sup>c</sup></b>	IVORY FLAKES GRANULATED SOAP LARGE SIZE <b>35<sup>c</sup></b>	IVORY SNOW GRANULATED SOAP LARGE SIZE <b>35<sup>c</sup></b>	DREFT HIGH SUDS DETERGENT GIANT SIZE <b>79<sup>c</sup></b>	IVORY LIQUID DETERGENT REG. SIZE <b>33<sup>c</sup></b>	PACIFIC HONEY TREAT GRAHAMS 2 LB. BOX <b>69<sup>c</sup></b>	MJB TEA PACKAGE OF 48 BAGS INCL. 10 <sup>c</sup> OFF <b>59<sup>c</sup></b>	CROWN PRINCE 3 1/4 OZ. CANS KIPPER SNACKS 2 FOR <b>37<sup>c</sup></b> 2 LAYER SILD SARDINES <b>23<sup>c</sup></b>	Your Nearby Alpha Beta Markets Are Located At: TORRANCE 2726 Cabrillo Ave. at Sepulveda 5130 190th St. at Anza DOMINGUEZ HILLS 190th St. at Avalon REDONDO 1880 S. Pacific Coast Hwy. LONG BEACH 1500 S. Willow at Carson
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