



# GREATER *Everyday* SAVINGS ON YOUR HOLIDAY NEEDS at DISCOUNT PRICES!

... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.

Day-In and Day-Out, Southern California housewives have come to depend upon Lucky Stores to help make their food budget dollar go farther. LUCKY'S LOW EVERYDAY DISCOUNT PRICING does just that. Lucky shoppers can select from a vast variety of FAMOUS NATIONAL BRANDS—products they know and trust... TOP QUALITY MEATS... MORNING FRESH FRUITS AND VEGETABLES... PLUS a large selection of HOUSEWARES and HEALTH AND BEAUTY AIDS... AT LOW, LOW EVERYDAY DISCOUNT PRICES! So, do as so many of your friends and neighbors are doing... acquire the LUCKY HABIT and count your savings!

- CANNED FOODS**
- JUNIOR FOOD BEECH-NUT 7 1/4-oz. Jar 14¢
  - BABY FOOD BEECH-NUT STRAINED 4 1/2-oz. Jar 8¢
  - STRAINED JUICE BEECH-NUT 4-oz. Can 8¢
  - HILLS BROS. Coffee 1-lb. Can 69¢
  - HILLS BROS. Coffee 2-lb. Can 1.37
  - HILLS BROS. Coffee 3-lb. Can 1.99
  - HARVEST DAY Coffee 1-lb. Can 59¢
  - MAXWELL HOUSE Instant 10-oz. Jar 1.47
  - LUZIANNE COFFEE 1-lb. Can 69¢

*...Key Buy!*

**HAWAIIAN PUNCH BASE**  
QUART BOTTLE

**87¢**

*...Key Buy!*

**BETTY CROCKER CAKE MIX**  
18 1/2-OUNCE BOX

**33¢**

- HUNT'S PEACHES CLING 2 1/2 Can 29¢
- DOLE PINEAPPLE SLICED 1 1/4 Can 23¢
- FRUIT COCKTAIL DEL MONTE 26¢
- LIBBY'S PEARS 303 Can 33¢
- APPLE CIDER TREE TOP 1/2-Gal. Btl. 55¢
- APPLE SAUCE HARVEST DAY 303 Can 16¢
- JUICE OCEAN SPRAY CRANBERRY Qt. Btl. 55¢

- CANNED FOODS**
- GRAPE JUICE WELCH'S 24-oz. Btl. 37¢
  - GOLDEN CORN HARVEST DAY 303 Can 19¢
  - SAUERKRAUT LIBBY'S 2 1/2 Can 27¢
  - GREEN GIANT PEAS 303 Can 23¢
  - STEWED TOMATOES S&W 303 Can 28¢
  - GOLDEN CORN S&W 303 Can 27¢
  - CUT GREEN BEANS S&W 303 Can 29¢

Our LOW Everyday Price!

**LUCKY TEA BAGS**  
48-COUNT BOX

**45¢**

Our LOW Everyday Price!

**GINO'S CHEESE PIZZA**  
16-OUNCE PKG.

**55¢**

- RED KIDNEY BEANS S&W 300 Can 18¢
- SLICED BEETS S&W PARTY 303 Can 27¢
- TOMATO JUICE HUNT'S 46-oz. Can 35¢
- CARNATION TUNA ALBACORE 7-oz. Can 33¢
- PINK SALMON ICY POINT 16-oz. Can 79¢
- MEATBALL STEW CHEF BOY-AR-DEE, 30-oz. Can 68¢
- VIENNA SAUSAGE LIBBY'S 4-oz. Can 25¢

Beautiful Selection

**CHRISTMAS TREES**

- TOP QUALITY DOUGLAS FIRS
- WASHINGTON GROWN PLANTATION SHEARED DOUGLAS FIRS
- LUSH GREEN MICHIGAN GROWN SCOTCH PINES

AT LOW EVERYDAY DISCOUNT PRICES

**DOUGLAS FIR TREES 10' 35¢**

**BANANAS 10¢ lb**  
CHIQUITA BRAND

... Festive Pre-Holiday Party Fixin's At Low Discount Prices!

- LUCKY LUNCH MEATS Sliced 6-oz. Pkg. 29¢
- HARVEST DAY BISCUITS 8-oz. Pkg. 8¢
- BORDEN'S AMERICAN CHEESE 3 lbs. \$1.99

Our LOW Everyday Price!

**LUCKY ALL MEAT FRANKS**  
1-POUND PKG.

12-oz. Pkg. 39¢ **49¢**

- LUER'S CANNED HAM 8 lb. \$6.79
- DUBUQUE CANNED HAM 3 lb. \$2.89
- DUBUQUE CANNED HAM 5 lb. \$4.49
- DANOLA COOKED HAM Sliced 4 1/2-oz. Pkg. 65¢
- SALAD DRESSING Rod's 16-oz. Jar Blue Cheese (ROQUEFORT 16-oz. 87¢) 1000 ISLAND 58¢
- ROD'S PARTY DIPS Assorted Varieties 8-oz. Pkg. 38¢

*Everyday* LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

**ASSORTED BOXED CHRISTMAS TOYS**  
A large assortment of toys and games for boys and girls. Space limits illustrating the complete selection. Your Choice **76¢**

**INDOOR 7-LAMP LIGHT SETS**  
U.L. approved. Assorted colored lamps, clips, ATTACHED TO SOCKETS **\$1.08**

**EXTENSION CORD**  
10' long, green cord. Has 3 outlets **\$1.18**

**5-Pack Indoor C-7 REPLACEMENT BULBS** **39¢**

**AQUA NET HAIR SPRAY** **63¢**  
Regular, Super or hard to hold formula. 13-oz. Aerosol Can

**12-INCH L.P. RECORDS**  
A wide selection of popular and Christmas tunes. Our Low Everyday Price **88¢**

- FROZEN FOODS**
- Mexican, Combination, Beef & Cheese Enchilada **42¢**
  - ROSARITA DINNERS Reg. Pkg. ....
  - Smokey Joe — Pastrami and BBQ Beef **57¢**
  - OH BOY SANDWICHES 9 1/2-oz. Pkg. ....
  - Sliced Beef, Chicken Ala King, Sliced Turkey **27¢**
  - COOKIN' BAGS BANQUET ENTREES 5-oz. Pkg. ....
  - Cut Corn, Peas, Cut Green Beans, Mixed Vegetables **37¢**
  - PICTSWEET VEGETABLES Reg. Pkg. ....
  - APPLE DUMPLINGS Van DeKamp 12-oz. Pkg. **45¢**
  - Bacon & Cheese Puffs—Assorted & Sea Food Whirls **79¢**
  - RED "L" ITEMS 7-oz. Pkg. ....
  - BREADED SHRIMP CERTI-FRESH 1 1/2-lb. Pkg. **1.99**
  - FISHSTICKS CERTI-FRESH 14-oz. Pkg. **63¢**
  - CREAMED CHICKEN KOLD KIST 14-oz. Pkg. **63¢**
  - BEEF STEAKS KOLD KIST BUTTERED 4-Pk. Bag **65¢**
  - BIRDS EYE AWAKE 9-oz. Can **35¢**
  - Sliced Beef in BBQ Sauce — Spare Ribs **1.79**
  - CORONET MEATS 2-lb. Pkg. ....
  - CREAM PIES PET RITZ 8" PIE **27¢**
  - TATER TOTS ORE-IDA 1-lb. Pkg. **27¢**
  - ENCHILADAS VAN DE KAMP 7 1/2-oz. Pkg. **35¢**
  - FRIED HALIBUT VAN DE KAMP 8-oz. Pkg. **75¢**
  - WAFFLES DOWNYFLAKE—Reg. Size 6-Ct. Pkg. **14¢**

*...Key Buy!*

**HORMEL CHILI w/BEANS**  
24-OUNCE CAN

**49¢**

- PACKAGED GOODS**
- KRISPY CRACKERS SUNSHINE 1-lb. Box **33¢**
  - APPETIZERS NABISCO Reg. Box **36¢**
  - BURRY'S COOKIES Fiddle Fluke 5-oz. Pkg. **39¢**
  - SCOOTER PIES BURRY'S 14-oz. Box **43¢**
  - SOUPER FISH BURRY'S CRACKERS 10 1/2-oz. Box **35¢**
  - C & H SUGAR (5-LB. BAG—57¢) 1.14
  - JELLO GELATINE DESSERT 3-oz. Box **10¢**
  - C & H SUGAR POWDERED 1-lb. Box **17¢**
  - PILLSBURY FLOUR 5-lb. Bag **61¢**
  - PANCAKE FLOUR AUNT JEMIMA 2-lb. Box **45¢**

- HOUSEHOLD**
- SCOTT TOWELS DECORATED BIG ROLL **33¢**
  - CUT RITE WRAP PLASTIC 100' Roll **28¢**
  - CONFIDETS SANITARY NAPKINS 24-Ct. Box **67¢**
  - ZEE SANDWICH BAGS 75-Ct. Bag **19¢**
  - BOLD DETERGENT Gr. Box **78¢**
  - VANO SPRAY STARCH 22-oz. Can **50¢**
  - IVORY SNOW Gr. Box **81¢**
  - ZEST TOILET SOAP Reg. Bar **14¢**
  - THRILL LIQUID DETERGENT 22-oz. Btl. **58¢**
  - SPIC & SPAN 54-oz. Box **89¢**
  - GOODWIN AMMONIA 1/2-Gal. Btl. **45¢**
  - MIRACLE WHITE Qt. Btl. **65¢**
  - BRUCE WAX SELF POLISHING Qt. Can **89¢**
  - DUPONT SPONGES 4-Pk. Pkg. **33¢**

LOOK FOR THE "KEY BUYS" THEY MEAN GREATER SAVINGS FOR YOU!

Our LOW Everyday Price!

**KING SIZE CIGARETTES**  
CARTON OF 10 PACKS

**\$2.91**

- OTHER ITEMS**
- CHINESE FOOD Lge. Can **95¢**
  - Cheer King—Chicken Chow Mein—Pork & Beef Chop Suey
  - CREAM SAUCE AUNT PENNY White, 10 1/2-oz. Can **25¢**
  - DINNERS CHEF BOY-AR-DEE MEAT & MUSHROOM, 15 1/2-oz. Pkg. **51¢**
  - RENUZIT DEODORIZERS 7-oz. Can **39¢**

*...Key Buy!*

**SHOESTRING POTATOES**  
FRENCH'S—4-OZ. CAN

**19¢**

- BEVERAGE SPIRITS**
- CANADA DRY GINGERALE 20¢
  - PEPSI COLA 12-Ounce Bottles **6 for 63¢**
  - LUCKY BRANDY 50 Proof — Fifth Bottle **\$3.88**
  - SCOTCH WHISKY GOLD SEAL 50 Proof — Quart Bottle **\$4.98**

Our LOW Everyday Price!

**HARVEST DAY BREAD**  
CHUCK WAGON 22 1/2-OZ. LOAF

**33¢**

- FROZEN FOODS**
- HONEY BUNS DOWNYFLAKE 11-oz. Pkg. **36¢**
  - ORANGE JUICE TREESWEET 12-oz. Can **39¢**

All Meat Sold by Lucky Discount Supermarkets has been Purchased from California State or U.S. Government Inspected Plants.

what are you paying for...

**FRESH FRYERS**  
U.S.D.A. GRADE "A" GOLDEN CORNISH CROSS CHICKENS WHOLE BODY **29¢ lb**

**SMOKED PICNIC**  
FARMER JOHN BRAND, LEAN AND TENDER **39¢ lb**

- CUT-UP FRYING CHICKEN **35¢ lb**
- FRYER BREASTS, LEGS & THIGHS **59¢ lb**
- CORNISH GAME HENS **79¢ ea**
- SKINLESS LINK SAUSAGE **28¢**
- LUCKY SLICED BACON **53¢**
- OSCAR MAYER BACON **79¢**
- LUCKY CORNED BEEF **79¢ lb**
- FRESH PICNIC SHOULDER **39¢**
- DELICIOUS PAN FRIED OR BAR-B-CUED **35¢ lb**
- SWIFT PREMIUM MIN. WEIGHT 20-OZ. **79¢ ea**
- FARMER JOHN 8-OZ. PKG. **28¢**
- LEAN, TENDER CENTER SLICES 1-POUND PACKAGE **53¢**
- SLICED 1-POUND PACKAGE **79¢**
- YOUR CHOICE OF ROUND OR BRISKET **79¢ lb**
- LEAN AND TENDER EASTERN CORN-FED PORK **39¢**