

Shop ALPHA BETA

SAVE TIME! SAVE MONEY! with these QUICK-MEAL BARGAINS



ALPHA BETA'S MAN in BLUE knows a good thing when he sells it...

He also has fussy ideas about what isn't a good thing. Like this luncheon meat he's holding, at the left. Even finicky customers would say it looks perfect. (And it probably is.) But not to the Man in Blue—because the code date on the package tells him it isn't quite fresh enough for an Alpha Beta customer.

Alpha Beta's Man in Blue—the man in charge—takes pride in his store and in its products. And his genuine interest in his customers is shared by every member of his staff—the friendly, courteous, helpful people who make Alpha Beta the nicest place in your neighborhood to shop. You'll like it.

PRICES EFFECTIVE 7 DAYS—THURS. thru WED., DEC. 7-13

ALPHA BETA
VAN CAMP'S,
2 1/2 CAN
PORK & BEANS
19¢
SAVE 6c

ALPHA BETA
USDA GRADE A
BAR-B-Q CHICKEN
WHOLE CHICKEN
MIN. NET WT 1-LB. 6 OZ.
99¢ EA
SAVE 30c

ALPHA BETA
FROZEN
SWANSON DINNERS
7 VARIETIES
45¢
SAVE UP TO 14c

ALPHA BETA
MORTON'S
FROZEN • 8-OZ.
MEAT PIES
BEEF • CHICKEN
TUNA or TURKEY
15¢
SAVE 5c

ALL VARIETIES EXCEPT PORK • HAM OR • CHINESE

ALPHA BETA • LARGE OR ALL BEEF
BOLOGNA
SLICED • 6-OZ. PKG. • SAVE 17c
3 FOR \$1.00

ALPHA BETA • COOKED
MEAT LOAF
READY TO EAT
89¢ LB.
BUY IT HOT OR COLD!

ALPHA BETA OR DANOLA • IMPORTED
SLICED HAM
4-OZ. PKG. SAVE UP TO 10c
59¢

ALPHA BETA ALL MEAT
FRANKS
1-LB. PKG. **59¢**

NEW TASTE TREAT!
ALPHA BETA
EGG NOG
QUART CTN. **49¢**

1-LB. CARTON
IMPERIAL MARGARINE
39¢

REGULAR GRIND • 1-LB. CAN
LUZIANNE CHICORY COFFEE SAVE 20c
49¢

CHUN KING
• CHICKEN CHOW MEIN 43-OZ. CANS \$1.05 EA.
• BEEF or PORK CHOP SUEY 43-OZ. CANS \$1.05 EA.
CHOW MEIN NOODLES NO. 2 1/2 CANS 4 FOR \$1.00 SAVE 32c
SOY SAUCE 5 OZ. 25¢

DRIP, REG., ELECTRIC PERK. 2-LB. CAN \$1.45
YUBAN COFFEE 1-LB. CAN 73¢ 9-OZ. INSTANT \$1.49
ALPHA BETA • 22 1/2-GUNCE LOAF
PREMIUM BREAD WHITE or WHEAT 3 FOR \$1.00
CINNAMON TOPPING • 12-OZ. PKG. 39¢
DANISH APPLE RING 39¢
DELICIOUS • HOLIDAY FAVORITE
HOSTESS FRUITCAKE 2 LB. TIN 98¢

EVERYDAY LOW PRICES!
5 LB. BAGS **SUGAR** 55¢
ALPHA BETA'S OWN IDEAL **COFFEE** REG. OR DRIP 1 LB. CAN 59¢ 2 LB. CAN \$1.15

24-OUNCE CAN • 59c VALUE
HYGRADE BEEF STEW 49¢
FRANCO AMERICAN • 15 1/2-OZ. CANS 2 FOR 39¢
SPAGHETTIO'S 2 FOR 39¢
FRANCO AMERICAN • 15 1/2-OZ. CANS 2 FOR 39¢
MACARONIO'S 2 FOR 39¢
GEISHA BRAND • 15-OZ. CAN 29¢
PEAR HALVES 35c VALUE

DELSEY TOILET TISSUE
2 ROLL PACK **19¢**
SAVE 8¢
5 ASS'T'D COLORS

ALPHA BETA CONTROLLED SUDS
DETERGENT
GIANT PKG. **39¢**
SAVE 14¢
CALO • NO. 1 CAN 8 FOR \$1 6-OZ. CAN 4 VARIETIES CAT FOOD 6 FOR \$1

ALPHA BETA'S OWN IDEAL FROZEN • 10-OZ. PKGS.
Butter Sauce VEGETABLES
• MIXED VEGETABLES • CORN • PEAS • 9-OZ. GREEN BEANS
SAVE 34c **4 FOR \$1.00**

BIRDSEYE • FROZEN
CHOPPED BROCCOLI
10-OZ. PKG. SAVE 10c **10¢**

ALPHA BETA'S OWN IDEAL FROZEN • 5-OZ. PKG.
GOLDEN WAFFLES
SAVE 3c **10¢**

FROZEN FOOD FEATURES

FROZEN • 8-OZ. PACKAGE • SAVE 10c
VAN DE KAMP HALIBUT 69¢

FROZEN • BEEF, CHICKEN, CHEESE • 7-OZ.
VAN DE KAMP ENCHILADAS SAVE 17c 3 FOR \$1

BANQUET • FROZEN • 6 VARIETIES
COOKIN' BAG MEAT ENTREES SAVE 16c 4 FOR \$1

ARRIVEDERCI • FROZEN • 4 PACK JR. SIZE
CHEESE PIZZA • SAUSAGE or PEPPERONI 49¢ EA.

MORTON'S • FROZEN • 20-OUNCE PKG.
MACARONI & CHEESE SAVE 14c 29¢

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED • ALL ITEMS LIMITED TO STOCK ON HAND • WE RESERVE THE RIGHT TO REFUSE SALES TO COMMERCIAL DEALERS • SALES TAX COLLECTED ON ALL TAXABLE ITEMS

IOWA MAID FROM DUBUQUE EASTERN SMOKED QUALITY
"LOW, LOW PRICE"
SLICED BACON 49¢
1-LB. PACKAGE

ALPHA BETA • TENDER CURED • CENTER SLICES INCLUDED
SMOKED HAMS
SHANK REMOVED "OLD FASHIONED HAM FLAVOR"
69¢ lb

LUER QUALITY SKINLESS • PURE PORK
LINK SAUSAGE
1/2-LB. PACKAGES "BREAKFAST TREAT"
31¢ FOR

JUMBO SIZE RUBY RED • FLORIDA
GRAPEFRUIT THIN SKIN JUICY **10¢** EA
WOW!
JUICE **ORANGES** THIN-SKIN SWEET **10¢** LB.

GARDEN FRESH
LETTUCE RED LEAF OR BUTTER **5¢** EA.
BEST FOR BAKING OR MASHING
RUSSET POTATOES 10 LB. BAG **49¢**
NEW CROP • 10 OUNCE PACKAGES
PITTED DATES 4 FOR \$1.00

ALWAYS... FLORIST QUALITY FLOWERS at SUPERMARKET PRICES
Fresh Cut **POINSETTIAS** 98¢ BUNCH

STA PUF FABRIC SOFTENER HALF GALLON **89¢**
SALVO DETERGENT TABLETS JUMBO SIZE \$2.19 DASH—BIANI SIZE 75¢ CASCADIE—35-OZ. SIZE 75¢ BOLD—LARGE SIZE 83¢

MAZOLA OIL 24 OUNCE BOTTLE **55¢**

MAHATMA LONG GRAIN RICE 2 LB. PKG. **43c**

PACIFIC STA-CRISP SODA CRACKERS 2 LB. BOX **57c**

VAN DE KAMP'S FROZEN APPLE DUMPLINGS 12 OZ. PKG. **49c**

LIPTON MAIN DISHES • BEEF STROGANOFF • TURKEY PRIMAVERA • CHICKEN LA SCALA • CHICKEN BARONET **79c** EACH

GERBER'S • STRAINED VEGETABLES & FRUITS BABY FOOD **10c** EACH

Your Nearby Alpha Beta Markets Are Located at:
TORRANCE 2720 Cabrillo Ave. at Sepulveda 5130 190th St. at Anza
DOMINGUEZ HILLS 190th St. at Avalon
REDONDO 1880 S. Pacific Coast Hwy.
LONG BEACH 1300 S. Willow at Carson

