

# Shop ALPHA BETA

Get the *Best for Less* plus *S&W* GREEN STAMPS, too!



**SAVE BIG! DURING ALPHA BETA'S BIG ...**

## DOLLAR CANNED FOOD SALE!

PRICES EFFECTIVE 7 BIG DAYS Thurs. thru Wed., NOV. 30 DEC. 1, 2, 3, 4, 5 & 6

APPLE TIME • 29 OZ. CANS  
**APPLE JUICE** SAVE 45c **51¢** FOR

BORDO • SECTIONS • 303 CANS  
**GRAPE-FRUIT** SAVE 16c **41¢** FOR

MISSION • WHITE  
**ASPARAGUS TIPS** 10 1/2 OZ. CANS **31¢** FOR

S & W • 300 CANS • SAVE 55c  
**STEWED TOMATOES**

CONTADINA • 300 CANS • SAVE 45c

SLICED **BABY TOMATOES**  
 LIBBY'S • 303 CANS • SAVE 35c

**ITALIAN TOMATOES**

MIX OF MATCH 'EM YOUR CHOICE **51¢** FOR



DEL MONTE • YELLOW CLING **PEACHES**  
 HALVES OR SLICES • 2 1/2 CANS

SAVE 24c **41¢** FOR



DEL MONTE • 303 CAN **GREEN BEANS**  
 CUT OR SLICED

SAVE 25c **51¢** FOR



REGULAR SIZES  
 Your Choice of **AJAX or ALPHA BETA CLEANSERS**

SAVE UP TO 6c **10¢**

### FROZEN FOOD FEATURES

ALPHA BETA  
**FROZEN SARA LEE**  
 CAKES & PASTRIES ALL VARIETIES  
**69¢**  
 SAVE 20c

DUTCH PRIDE • HALF GAL. CARTON  
**IMITATION ICE CREAM** **49¢**

MINUTE MAID • FROZEN • 6 OZ. CAN  
**ORANGE JUICE** **48¢**

IDA TREAT • REG. OR CRINKLE CUT  
**FRENCH FRIES** **10¢**

GREEN GIANT • FROZEN • 9 OZ. PKGS.  
**Butter Sauce VEGETABLES** **31¢**

NEW SNACK TREATS GENERAL MILLS • 5 1/2 OZ. PKGS.  
**BUTTONS or BOWS** **39¢**

ALPHA BETA • 9 OZ. BAGS **DONETTES** **31¢**

ALPHA BETA • 22 1/2 OZ. LOAF **FRONTIER BREAD** **37¢**

EVERYDAY LOW PRICE • 1 LB. CAN **IDEAL COFFEE** **59¢**

ALPHA BETA • 46 OZ. CAN **PINEAPPLE JUICE** **23¢**

EVERYDAY LOW PRICE!  
**SUGAR** 5 LB. BAGS **54¢**

HOLLY CAN **55¢**

JUMBO PKG. INCL. 20c OFF **1.59**

PEORIAE • NO. 1 CAN **1.00**

ALPHA BETA'S OWN IDEAL • 20 OZ. JAR • 55c VALUE **BOYSENBERRY PRESERVES** **39¢**

LIGHT MEAT • NO. 1/4 CAN **STARKIST CHUNK TUNA** **38¢**

GOLDEN GRAIN • 6 OZ. PKG • INCL. 6c OFF EA. **NOODLE ROMANOFF** **31¢**

PLAIN OR IODIZED • 12 OZ. SIZE **LESLIE FINGERTIP SALT** **42¢**

DRIP, REG. or FINE **FOLGER'S COFFEE** 1 LB. CAN **69¢**

ALPHA BETA or FARMER JOHN • 1 LB. PKG.  
**All Meat FRANKS** SAVE UP TO 10c **59¢**

FARMER JOHN • 8 OUNCE CHUBS  
**BRAUN-SCHWEIGER** **31¢**

ALPHA BETA CHEESE • SAVE 16c LB.  
**LONGHORN CHEDDAR** **79¢**

1 LB. CARTON • DIET  
**CHIFFON MARGARINE** **43¢**

WINNER AWARDS 8 OZ. CUP  
**Yonson Low-fat Yogurt** SAVE 12c **51¢**

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED • ALL ITEMS LIMITED TO STOCK ON HAND • WE RESERVE THE RIGHT TO REFUSE SALES TO COMMERCIAL DEALERS • SALES TAX COLLECTED ON ALL TAXABLE ITEMS

FARMER JOHN OR HOFFMAN • FULLY COOKED  
**SMOKED PICNICS** **37¢** LB.  
 FINE FLAVOR

Fresh Frozen • TOP QUALITY  
**HALIBUT STEAKS** **98¢**

RATH • FROZEN • 8 OUNCE PACKAGE  
**BEEF CHOPETTES** **49¢**

KOLD KIST • FROZEN • 12-OZ. PKG.  
**BUTTERED BEEF STEAKS** **69¢**

CERTI FRESH • 14 OUNCE PACKAGE  
**FROZEN FISH STICKS** **69¢**

ROCK CORNISH • U.S.D.A. Grade A  
**GAME HENS** **69¢** EA.

FARMER JOHN • 1-LB. PACKAGE  
**SLICED BACON** **59¢**

OSCAR MAYER • 12 OZ. PACKAGE  
**SMOKIE LINKS** **59¢**

GOLDEN RIPE **CHIQUITA BANANAS** **10¢** LB.

HAWAIIAN GROWN • LARGE SIZE  
**PINEAPPLE** **31¢**

HAWAIIAN GROWN • RUSHED BY AIR EXPRESS  
**PAPAYAS** **29¢**

GARDEN FRESH • TENDER  
**BROCCOLI** **229¢**

SUNDRIED **BREAKFAST APRICOTS** 8 OUNCE PACKAGE **39¢**

ALWAYS... FLORIST QUALITY FLOWERS AT SUPERMARKET PRICES  
 Fresh Cut • ASSORTED COLORS  
**MARGUERITE DAISIES** BUNCH **49¢**

Just ask Alpha Beta's Man In Blue -he works for you



You'll find Alpha Beta's Man In Blue, the man in charge, at the Alpha Beta near you. He takes pride in his store and in its products. And his genuine interest in his customers is shared by every member of his staff - the friendly, courteous, helpful people who make Alpha Beta the nicest place in your neighborhood to shop. You'll like it.

BEECHNUT STRAINED **3 FOR 25c**

SNO BOL BOWL **CLEANER** 16 OZ. SIZE **29c**

PERSONAL IVORY BAR SOAP 4 FOR **29c**  
 COMET GIANT SIZE 2 FOR **47c**  
 TOP JOB GIANT SIZE **73c**  
 DOWNY FABRIC SOFTENER REG. SIZE **49c**  
 SAFEGUARD DEOD. BEIGE 2 FOR **43c**  
 BATH SIZE BAR  
 LAYA HEAVY DUTY BAR SOAP 2 FOR **35c**  
 MR. CLEAN GIANT SIZE **73c**  
 CINCH SPRAY CLEANER INCL. 20c OFF **59c**  
 64 OZ. REFILL INCL. 60c OFF **\$1.09**

IVORY SNOW GIANT SIZE **83c**  
 IVORY FLAKES LARGE SIZE **35c**  
 DREFT DETERGENT GIANT SIZE **79c**  
 IVORY LIQUID DETERGENT GIANT SIZE **59c**  
 JOY LIQUID DETERGENT GIANT SIZE **59c**  
 THRILL 22 OUNCE SIZE **59c**  
 OXYDOL HIGH SUDS DETERGENT GIANT SIZE **83c**  
 TIDE LARGE SIZE **33c**  
 CHEER KING SIZE **\$1.30**  
 HIGH SUDS DETERGENT

SUNSHINE RINSO **78c**

ADVANCED ALL LOW SUDS DETERGENT GIANT SIZE **75c**

Your Nearest Alpha Beta Markets Are Located at:  
 TORRANCE 3726 Cabrillo Ave. at Sepulveda  
 3128 190th St. at Anita  
 DOWNTOWN HILLS 1900 St. at Avalon  
 REDONDO 1880 S. Pacific Coast Hwy.  
 LONG BEACH 1506 S. Willow at Carson

