

YOU SHOULD BE SHOPPING AT THE THE BIG STORE FOR SHOPPING EXCITEMENT

BAKERY TREATS FRESH FROM OUR OWN OVENS
OLD-FASHIONED SERVICE DELICATESSEN
FRESHEST PRODUCE FOR THOSE WHO CARE
YOUR HEALTH FOODS HEADQUARTERS
MORE VARIETY, MORE SPECIALTY DEPTS.
THAN ANY STORE IN THE SOUTHLAND



MAGIC CHEF BAKERY

OLD FASHIONED DELICATESSEN

Italian Rum Cake

Luscious sponge cake filled with rum custard, topped with rich whipped cream and sliced almonds. **\$1.19** regularly \$1.35

Racetrack Coffee Cake

Almond-filled cake, topped with cherries and pineapple... scrumptious for brunch or late-evening snacks. **69c** regularly 79c

Vienna Bread

Topped with sesame or poppy seeds, baked from the finest ingredients with infinite care. 1-lb. loaf. **33c** regularly 39c—loaf

Corned Beef

Richly seasoned and spiced for sandwiches, cold meat platters. **\$2.40** lb. regularly \$2.80 lb.

Swiss Cheese

The finest cheese flavor—smooth and lush for snacks or sandwiches. **98c** lb. regularly \$1.19 lb.

Cole Slaw

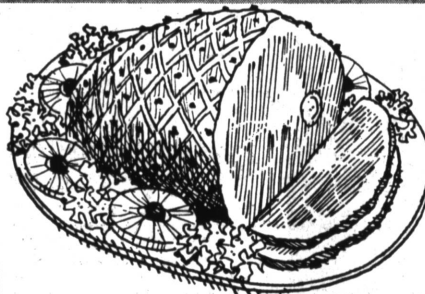
Combines the finest in cabbage, seasonings and our own dressings. **39c** lb. regularly 49c lb.

PURE BEST FOODS MAYONNAISE

quart jar **45c** Save 14c

ALL GRINDS — COFFEE MAXWELL HOUSE

1-lb. can **59c** Save 10c
2-lb. can **1.19**
3-lb. can **1.77**



FULLY COOKED FARMER JOHN HAM

shank portion **39c** lb.

Golden Creme—High in protein and nutrition. Serve with fruit. **29c** pint carton
Luscious: yellow cling slices or peaches in delicious light syrup. **25c** no. 2 1/2 can
Golden Creme — Enriches food flavor... enriches food value! **79c** pound carton
Golden Creme — Made with care, the finest ingredients. **3** 22 1/2-oz. loaves **\$1**

PURE MANN'S APPLESAUCE

8 tall 303 cans **\$1** Save 24c

U.S.D.A. 'Choice' Beef—Richly marbled and aged to perfection for tender and luscious eating. **BONELESS TOP SIRLOIN STEAK \$1.19**

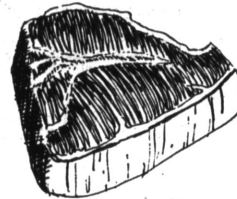
U.S.D.A. 'Choice' Beef—Marinate a thick slice in oil, wine and seasonings, slice against grain. **BONELESS ROUND STEAK 89c**

Lean, meaty chunks—For stew with a difference, simmer in white wine, tarragon, rosemary. **BONELESS STEW BEEF 79c** lb.

U.S.D.S. INSPECTED CHICKEN

CUT-UP FRYERS

Pan Ready **29c** lb.



U.S.D.A. 'CHOICE' BEEF

T-BONE STEAK

\$1.19 lb.

TOMATO **CAMPBELL'S SOUP**
3-29c 1/2-oz. cans Save 9c

Pure and light — for lighter, tastier salad dressings. **Magic Chef Salad Oil 39c** 24-oz. bot.
Ocean Brand—The salt that does a better job for you. Stock up! **Water Softener Salt 59c** 50-lb. bag
Red, white, tarragon and garlic. Seasoned for all needs. **Lawry's Wine Vinegar 3.91** 12-oz. bot.
Gives you the finest, brightest shine imaginable on all floors. **Johnson's Glo-Coat 89c** 27-oz. can

Cooked; pierce with cloves, glaze with crushed pineapple, honey, mustard, bake 10 mins./lb. **FARMER JOHN BUTT PORT'N HAM 59c** lb.

Farmer John—Top each slice with mustard and brown sugar, wrap in foil, cook in hot oven. **CENTER CUT HAM SLICES 1.09** lb.

U.S.D.A. 'Choice' Beef—Brown & Simmer several hours in tomatoes, celery, onions, seasonings. **O-BONE SWISS STEAK 69c** lb. Shoulder Cut

Ground hourly for guaranteed freshness—perfect for those wonderful meaty casseroles! **FRESH GROUND CHUCK 59c** lb.

We grind only fresh and lean beef to assure you goodness of flavor, for burgers, casseroles. **FRESH GROUND ROUND 69c** lb.

U.S.D.A. INSPECTED CHICKEN

FRYER PARTS

Whole Legs or Thighs **49c** lb.



FARMER JOHN SLICED BACON

1-lb. pkg. **59c**

Frozen — white and dark meat. Luscious flavor, easy to serve! Just heat, slice and serve. **HONEYSUCKLE TURKEY ROAST 3.29** 2 1/2-lb. pkg.

Frozen with rich giblet gravy—for quick, easy meals; or serve over toast with French fries. **HONEYSUCKLE SLICED TURKEY 1.69** 2-lb. pkg.

Gourmet Sea Foods

Fresh from the ocean—rich in flavor and nutrition. **True Cod Fillets 69c** lb.
An economy seafood with high nutrition, flavorful! **Ocean Whiting 29c** lb.

Certi-Fresh frozen. It's easy to prepare—just heat! **Fish Cakes 4** 8-oz. pkgs. **\$1**
Superior frozen. Just heat, serve with tartar sauce. **Fish Sticks 4** 8-oz. pkgs. **\$1**

FROZEN **KERMIN MEAT PIES**
6 8-oz. pkgs. **\$1**



Produce
GOLDEN RIPE CHIQUITA **BANANAS 10c** lb.

SWEET, JUICY **RED EMPEROR GRAPES 10c** lb.
LARGE, LUSCIOUS **EXOTIC PERSIMMONS 10c** ea.

LARGE SOFT-SHELL **WALNUTS 39c** lb.

FRESH, CRISP, TENDER **CELERY 2** large stalks **29c**

CHEESE **LONGHORN CHEESE 79c** lb.
OLD VIRGINIA BRAND **SLICED BOLOGNA 59c** full pound pkg.
MILD SWISS STYLE **DUBOUE HAM \$2.98** 3-lb. can

WASH **PERINE 77c** 4-oz. BOTTLE \$1.09 SIZE

DEL AMO SHOPPING CENTER
CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF

we welcome FOOD STAMP SHOPPERS