

Shop ALPHA BETA

Get the Best for Less plus *S&H* GREEN STAMPS, too!



"FALL APPLE FESTIVAL"



APPLES OF YOUR CHOICE! NEW CROP FROM THE ORCHARDS OF THE PACIFIC NORTHWEST! GREAT FOR PIES, SAUCE OR JUST PLAIN EATING!

MIX OR MATCH
APPLES

- RED OR GOLDEN DELICIOUS
- SPARTANS
- PIPPINS
- ROME BEAUTIES

8¹/₀₀
LBS

ALWAYS... FLORIST QUALITY FLOWERS & SUPERMARKET PRICES
SENSATIONAL VALUE!
ASSORTED FALL COLORS
MUMS
IN A 4-INCH POT **4¹/₀₀**

SWEET LUSCIOUS • GOLDEN RIPE **CASABA MELONS** 3¹/₀₀
NEW CROP • BREAKFAST **PRUNES** 39¹/₀₀

PRICES EFFECTIVE 7 BIG DAYS THURS. thru WED., NOV. 2-8

Lost & Found Dept. Alpha Beta's Man In Blue



"Alpha Beta's Man in Blue helps you find what you're looking for. He even helps find you. Quite frequently—he's helping to round up a lost boy (or his mother). Helping you find things... or just plain helping you takes up a good part of his day. Alpha Beta's Man in Blue, the man in charge, takes pride in his store and in its products. And his genuine interest in his customers is shared by every member of his staff—the friendly, courteous, helpful people who make Alpha Beta the nicest place in your neighborhood to shop. You'll like it."

ALPHA BETA BANQUET • FROZEN **DINNERS**
SAVE 34c **3¹/₀₀**
ALL VARIETIES

JOHN'S • FROZEN • SAVE 20c **PIZZA** 69¹/₀₀
15-OUNCE SIZE CHEESE OR SAUSAGE

ALPHA BETA • FAMILY PACK • SAVE 10c **ICE CREAM** 59¹/₀₀
HALF-GALLON

NABISCO • FROZEN • SAVE 10c **COOKIES** 39¹/₀₀
4 VARIETIES 1-LB. PACKAGE

TREESWEET • FROZEN • SAVE 10c **APPLE JUICE** 29¹/₀₀
32-OUNCE CAN

EVERYDAY LOW PRICES... DISCOUNT
OCEAN SPRAY • 300 CAN • STRAINED OR WHOLE **CRANBERRY SAUCE** 22¹/₀₀
2 1/2 CAN **LIBBY'S PUMPKIN** 19¹/₀₀

DOLE • 46 OUNCE CANS **PINEAPPLE JUICE**
SAVE 16c **4¹/₀₀**

LOWEST EVERYDAY PRICES in TOWN on COFFEE

EXCEPT YUBAN SANGA & WOODRIDGE YOUNG 1-LB. CAN **65¹/₀₀**

ALL GRINDS **FOLGERS COFFEE** 1-LB. CAN **65¹/₀₀**

ALSO AVAILABLE IN 2-LB. CAN REGULAR OR DRIP GRIND 10 OUNCE INSTANT **\$1.35**



CRISCO **SHORTENING** 3 **65¹/₀₀**
HIGHLY UNSATURATED VEGETABLE 1-LB. CAN
SAVE 24c

BISQUICK **33¹/₀₀**
BETTY CROCKER 40 OUNCE PACKAGE
SAVE 16c

RINSO **49¹/₀₀**
GIANT SIZE PACKAGE
SAVE 19¹/₀₀ INCL. 10c OFF

FABULOUS SAVINGS! **"NASSAU" DINNERWARE** by Franciscan

15 OZ. CANS • 4 VARIETIES **DR. ROSS PET FOOD** 6¹/₀₀
VETS NUGGETS 5 LB. BAG **69¹/₀₀**
10 LB. BAG \$1.29

ALPHA BETA COFFEE CAKE • 19 OZ. • PULL APART **CINNAMON RING** 69c VALUE **59¹/₀₀**
ALPHA BETA • 2 1/2 OUNCE LOAF **SPLIT TOP BREAD** 41c VALUE **39¹/₀₀**

DUBUQUE • BONELESS FULLY COOKED • SMOKED **CANNED PICNIC** 4 3/4 **2⁹⁸/₁₀₀**
LB. CAN
SAVE \$1.01 EACH READY TO EAT!

CALIFORNIA GROWN • DAYS FRESHER **FRESH FRYERS** WHOLE BODY **29¹/₀₀**
CUT-UP... 35¹/₀₀ EXTRA LARGE for BBQ... 33¹/₀₀
"THE TOP OF THE CALIFORNIA GROWN CROP" • Fresh **FRYER PARTS** 59¹/₀₀
WILSON'S CORN KING or IOWA MAID • SMOKED EASTERN QUALITY **SLICED BACON** 1-LB. PKG. **55¹/₀₀**

You can trust the Meat at Alpha Beta!

ALPHA BETA *Prime-Rite* WESTERN GRAIN FED BEEF
CALIFORNIA ROAST 69¹/₀₀
BONELESS • FLAVORFUL, GREAT FOR BBQ
FAMILY STEAK 89¹/₀₀
TENDER FLAVOR AGED
BONELESS • GOURMET CUTS, FLAVOR AGED **DELMONICO STEAK** 1⁴⁷/₀₀
SHORT RIBS LEAN & MEATY 39¹/₀₀

WILSON'S CERTIFIED MAIN MEAL **CANNED MEATS** 1-LB. 14-OZ. CANS • BEEF or PORK ROAST • CORNED BEEF • TURKEY
"IDEAL FOR SHIPMENT TO SERVICE MEN OVERSEAS" NO REFRIGERATION REQUIRED MAIL NOW TO ENSURE DELIVERY FOR THE HOLIDAYS

LEO'S • 3-OUNCE PACKAGES • SAVE 17c **SLICED MEATS** 3¹/₀₀
• HAM
• BEEF
• CORNED BEEF
• SPICY BEEF
• DARK TURKEY
ALPHA BETA • WHOLE • U.S.D.A. GRADE 'A' • DAILY FRESH **BARBECUED CHICKEN** 1-LB. 6-OZ. MIN. NET WT. **\$1²⁹/₁₀₀**
ALPHA BETA • 14-OUNCE PACKAGE **COOKED SALAMI** SAVE 10c **79¹/₀₀**
ALPHA BETA • FRESH **LIVER SAUSAGE** TRY SOME TODAY **79¹/₀₀**
ROD'S • 7-OUNCE CAN **WHIP-O-TOPPING** SAVE 4c **39¹/₀₀**
KRAFT • 1-LB. SIZE • SAVE 11c **WHIPPED MARGARINE** 3¹/₀₀
MISSION • 303 CAN **CUT GREEN BEANS** TWO FOR THE PRICE OF ONE • SAVE 39c **LIPTON SOUP** PACKAGE OF 2 ENVELOPES **2³⁹/₁₀₀**

COMET GIANT SIZE 2 FOR 47c	LIQUID VANISH 14-OUNCE SIZE INCL. 5c OFF 40c	CLOROX LIQUID BLEACH 1/2 GALLON PLASTIC CONTAINER 37c	SNOW'S MINCED CLAMS 7 1/2-OZ. CAN 39c	TENDERLEAF TEA BAGS PACKAGE OF 48 INCL. 10c OFF 59c	MJB LONG GRAIN RICE 42-OZ. PKG. 63c	METRECAL SHAKE 3 PACK • CHOC. FLUDGE • CHOCOLATE • VARIETY SHAKE 75c
DOWNY FABRIC SOFTENER REG. SIZE 49c	BEHOLD FURNITURE WAX 12-OZ. SIZE \$1.19			PACKAGE OF 100 INCL. 20c OFF \$1.05		
SAFEGUARD DEOD. BEIGE BATH-SIZE BAR 2 FOR 43c						

Your nearby Alpha Beta Markets Are Located at:
TOLUKE 3778 Cabrillo Ave. of Sepulveda
1520 170th St. at Azusa
DOMINGUEZ HILLS 190th St. at Avalon
REDONDO 1300 S. Pacific Coast Hwy. LONG BEACH
1300 S. Willow at Carson

