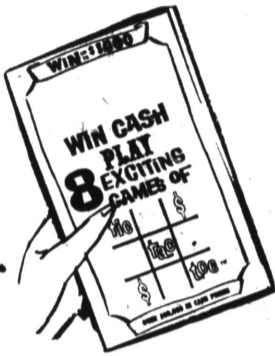


BIG CASH AT

BETTER FOODS MARKETS

THOUSANDS of DOLLARS IN CASH PRIZES



64 WAYS TO WIN

WIN ANY OR ALL OF THE 8 DIFFERENT GAMES



**SIMPLE
EASY
RULES**

Game slips and folders are available at all stores playing "tic-tac-toe". They are absolutely FREE and are available from containers at the end of any check-out counter and from the booth in front of the store. No purchase necessary. After you receive your game slip, remove spot on face by gently massaging with thumb under running water. This will reveal a "tic tac toe" board with either an "X" or "O", plus the game denomination for that board. Remember, you are playing 8 different games at the same time.

game and corresponding position in your folder. All boxes printed with an "X" or an "O" in the folder are FREE and count toward winning. Neither blank slips nor slips for FREE boxes (those printed with an "X" or "O") will be issued on any game. YOU WIN BY SCORING ANY THREE BOXES (with either all X's or all O's) IN ANY STRAIGHT LINE (either vertical, diagonal, or horizontal). You win the amount indicated for that particular game. To collect your prize, just fill in the information on the back of only

those game slips which make you a winner. Bring these slips to your store manager. Keep this folder and all other game slips and continue playing "tic tac toe" to win additional prizes. There is no limit to the number of times you can win. All winning slips are subject to verification. No mutilated, altered or unreadable slips will be accepted. We reserve the right to correct any errors which might appear in any printed matter, including game slips, in conjunction with this game, and to reject any slip not obtained from legitimate sources. Our employees, the employees of our ad agencies, their respective families and persons under 18 are ineligible. Game ends 15 days after announcement in our advertising.

WIN UP TO \$1,000

GAME FOLDERS AND GAME SLIPS AVAILABLE FROM CONTAINERS AT THE END OF THE CHECK-OUT COUNTER AND FROM THE BOOTH IN FRONT OF THE STORE.

Exclusive at Your BETTER FOODS Markets

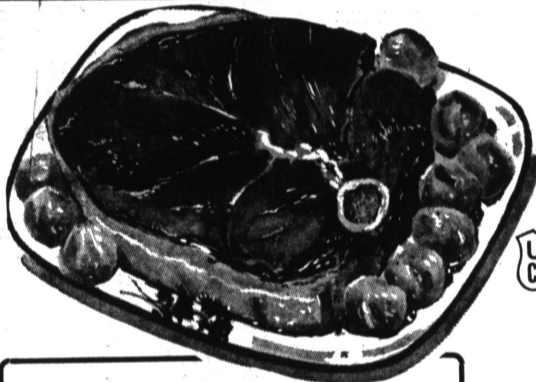
**\$1000
Winners
\$500
Winners**

PLAY **8 GAMES AT ONCE**

Winners Every Day!

WIN MORE THAN ONCE!

NO Purchase NECESSARY



ROUND STEAK

Bone-in—
USDA CHOICE
Finest Choice
Steer Beef

Every Steak
Trimmed
Waste-Free

79^C

RUMP ROAST

Bone-in
U.S.D.A. Choice
Tender
Steer Beef

79^C

Boneless Steak Sale

TOP ROUND,
SIRLOIN TIP,
or CUBE STEAK

Trimmed Waste-Free

98^C

Fresh PORK ROAST



Finest
Eastern Pork
Shoulder
Picnic
Style

29^C

SLICED and TIED ^{Oven-Ready, lb.} 39c

TENDER ROAST
PORK BUTT **49^C**

LEAN, MEATY
PORK STEAK **59^C**



LUER'S CANNED HAM

Boneless,
Fully Cooked
Ready-to-Eat
Sweet, Sugar-cured
and Waste-Free

5^{lb.} \$4²⁹

LESS Money! BETTER FOODS Markets Trim Every Cut Waste-Free! You Save...and Save...and Save!

- Rippin' Good/Big Assortment **4⁹**
- COOKIES** Freshly Baked Save 10c
- C-H-B Maple Flavor **19^C**
- SYRUP** For Waffles or Pancakes Save 10c 26-oz. Bottle
- Maison Royal/Pure Ground—Save 10c **19^C**
- BLACK PEPPER** Large 4-oz. Can
- Jergens/Bath Size **10^C**
- TOILET SOAP** Large Cake
- Johnston's 8-inch Fruit Pies frozen 79c
- Milani Sauce Mix 1 1/2-oz. Spaghetti pkg. 25c
- County Fair 8-inch Apple Pie frozen 39c
- Mennen's New Protein 29 for the Hair Gel, 3-oz. 98c
- Liquid, 4-oz. 89c
- Aerosol, 7-oz. \$1.35

TOMATO JUICE
Hunt's Rich, Red Big 46-oz. Can **27^C**

APPLETIME
APPLESAUCE
Tall No. 303 Can **2 for 25^C** Smooth and Tasty

MAYONNAISE, SALAD DRESSING or SANDWICH SPREAD



C-H-B Fresh, Pure 24-ounce Tall Jars **3 FOR 1**

COFFEE

Hills Bros. 1-lb. Can **67^C**
2-lb. can \$1.33
3-lb. can \$1.99



ALPINE LAGER BEER

Full 12-oz. Bottles **6 FOR 69^C** plus tax, deposit

Kentucky Straight Bourbon Whiskey Full **\$11⁷⁹**

ANCIENT AGE 1 1/2-gallon 6 Years Old, 86 Proof—Save \$1.79

Red Mountain/Fine California TABLE WINES Full Gallon **\$1⁴⁹**

- Van de Kamp's SPECIALS
- THURS.-SUN., NOV. 2-5
 - Glazed Buttermilk DOUGHNUTS **33^C** Pkg. 6
 - Bear Claws COFFEE CAKES **39^C** Pkg. 4
 - Chocolate-Coffee 2-LAYER CAKE **\$1¹⁵**

BETTER FOODS MARKETS



WE FEATURE Gerber Gerber Baby Foods

BABYWEAR Special! Pull-on Shirts **39^C** Cotton, All Sizes—Reg. 69c

Strained 4 1/2-oz. Jars **3 for 29^C**

7 Big Sale Days—Thurs. through Wed., Nov. 2-8, 1967

PRAIRIE AVE.
at Redondo Beach Blvd.
OPEN 24 HOURS TO SERVE YOU

5305 TORRANCE BLVD.
IN TORRANCE
OPEN DAILY TO MIDNIGHT

