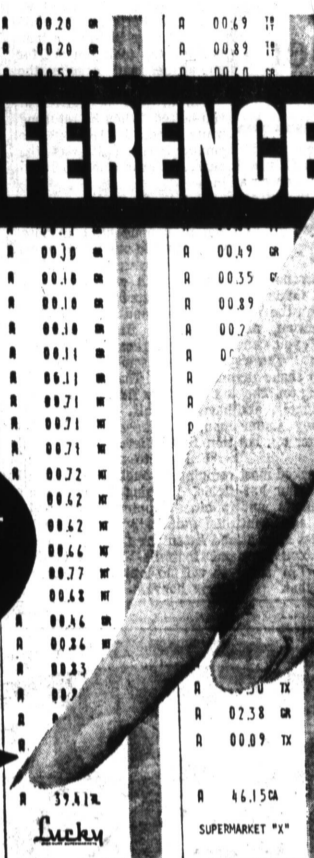


Lucky the POINT OF DIFFERENCE

DISCOUNT SUPERMARKETS
WE DISCOUNT EVERYTHING
Except QUALITY,
COURTESY SERVICE

Lucky points the way to value! Greater Savings on Nationally known groceries... Top Quality Meats... Garden-Fresh Fruits and Vegetables... Health and Beauty Aids... Everything you expect to find in a supermarket, and more, at LOW, LOW EVERY-DAY DISCOUNT PRICES!

Compare! SHOPPING TEST
AFTER SHOPPING TEST
PROVES THAT LUCKY'S DISCOUNT
PRICING BRINGS YOU *Greater Savings*
ON YOUR TOTAL SHOPPING
EVERY DAY!



**FRESH, TASTY
EVERYDAY PRICED
DELICATESSEN ITEMS!**
KRAFT SWISS CHEESE 49¢
AGED AND SLICED
MOZZARELLA CHEESE 45¢
KRAFT NATURAL SLICED
NATURAL JACK OR MÜNSTER 39¢
KRAFT SLICED CHEESE

Our LOW Everyday Price!
**LUCKY ALL MEAT
FRANKS**
1-Pound Pkg. **49¢**
12-oz. Pkg. 41¢

SLICED LUNCH MEATS LUCKY 29¢
BOLOGNA, OLIVE, PICKLE & PIMENTO, SPICED
LUCKY AMERICAN CHEESE 55¢
INDIVIDUALLY WRAPPED SLICES... 12-oz. Pkg.
9-LB. CANNED HAM \$7.69
DUSQUEE BRAND
LEO'S SLICED MEATS 35¢
Spicy Beef, Salsimi, Corned Beef, Chipped Ham

...Key Buy!
**100% WHOLE WHEAT
BREAD**
HARVEST DAY—15-oz. Loaf
29¢

COMPARE THESE LOW
EVERYDAY DISCOUNT
PRICES ANYDAY!
This is only a small sampling
of the thousands of low
everyday discount prices in-
store for you at Lucky!

...Key Buy!
**CARNATION
SLENDER**
4 Pack Package
79¢

OTHER ITEMS
PINTO BEANS GOLDEN GRAIN 33¢
2-lb. Bag
CORN w/POPPER JIFFY 25¢
Reg. 29¢
VETS' DOG FOOD 9¢
16-oz. Can
MIXED NUTS PLANTERS 76¢
13 1/2-oz. Can
PURINA DOG CHOW 51¢
10-lb. Bag
(2 lb. 39¢)
TABBY TREATS Cat Food 15¢
6 1/2-oz. Can

Compare Lucky's Low Everyday Prices On Top Quality Sliced Bacon

INDICATES ADVERTISED SPECIAL	LUCKY'S LOW DISCOUNT PRICE	SUPER MARKET "A" PRICE	SUPER MARKET "X" PRICE
STORE BRAND Sliced Bacon 1-lb. Pkg.	49¢	75¢	69¢
FARMER JOHN Sliced Bacon 1-lb. Pkg.	55¢	69¢	59¢
SWIFT Premium Bacon Sliced, 1-lb. Pkg.	57¢	69¢	69¢
RATH Blackhawk Bacon Sliced, 1-lb. Pkg.	57¢	75¢	69¢
HORMEL Dairy Brand Bacon Sliced, 1-lb. Pkg.	57¢	75¢	69¢
OSCAR MAYER Regular Sliced Bacon 1-lb. Pkg.	69¢	93¢	79¢
WAFER THIN Sliced Bacon Oscar Mayer, 1-lb. Pkg.	79¢	119¢	89¢
HORMEL Range Brand Bacon Thick Sliced, 2-lb. Pkg.	114¢	119¢	119¢
MAJESTY Sliced Bacon, 1-lb. Can No Refrigeration Needed	69¢	79¢	69¢
WILSON Certified Bacon Sliced 1-lb. Pkg.	57¢	75¢	69¢

CANNED FOODS

BABY FOOD GERBER'S Strained 4 1/2-oz. Jar	9¢
JUNIOR FOOD GERBER'S 15¢	
MODILAC GERBER'S Liquid Baby Formula—13-oz. Can	25¢
DOLE PINEAPPLE Sliced 1 1/2 Can	23¢
HUNT'S APRICOTS 31¢	
APPLE SAUCE HARVEST DAY 303 Can	15¢
FRUIT COCKTAIL DEL MONTE 303 Can	26¢
GRAPEFRUIT BORDO SECTIONS 303 Can	27¢
HUNT'S PEACHES CLING 2 1/2 Can	29¢
APRICOT NECTAR Harvest Day 303 Can	35¢
CORN GREEN GIANT Golden Cream 303 Can	23¢
GREEN BEANS HARVEST DAY CUT 303 Can	18¢
LIBBY'S SAUERKRAUT 303 Can	19¢
GREEN GIANT PEAS 303 Can	23¢
PORK & BEANS HUNT'S 2 1/2 Can	25¢
PRINCELLA YAMS 2 1/2 Can	31¢
ZUCCHINI SQUASH DEL MONTE 303 Can	25¢
STEWED TOMATOES HUNT'S 303 Can	23¢

...Key Buy!
**TREE TOP
APPLE CIDER**
1/2-Gallon Bottle
55¢

TOMATO JUICE DEL MONTE 16-oz. Can	34¢
STAR KIST TUNA Chunk L.M. 4 1/2-oz. Can	29¢
HORMEL CHILI Field 15 1/2-oz. Can	47¢
SPAM LUNCHEON MEAT 12-oz. Can	54¢
MAYONNAISE LAURA SCUDDER Quart Jar	47¢
CRISCO SHORTENING 3-lb. Can	86¢
OLIVE OIL Flat Can	81¢
PEANUT BUTTER PETER PAN 28-oz. Jar	87¢
MARY ELLEN JAM Pineapple-Apricot 20-oz. Jar	55¢
BLACK PEPPER SCHILLING 4-oz. Can	39¢
CINNAMON SCHILLING 4-oz. Can	69¢
WYLER BOUILLON 15-oz. Pkg.	22¢

Our LOW Everyday Price!
**LUCKY
MARGARINE**
1-Pound Carton
17¢

BUTTER FOREMOST 1-lb. Quality 1-lb. Can	79¢
DUTCH PRIDE Initiation Ice Milk 1/2-Gal. Can	33¢
MARGARINE KRAFT Regular 1-lb. Can	28¢

**FRESH U.S.D.A. GRADE A
FRYERS 27¢ lb**
WHOLE BODY CHICKENS
CHUCK ROAST 35¢ lb
BLADE CUT—USDA Choice or Lucky Bonded
T-BONE STEAK \$1.09 lb.
USDA Choice or Lucky Bonded—Tails Off
GROUND BEEF 38¢ lb
Fresh, Lean Bonded For Flavor
RIB ROAST LARGE END 79¢ lb
Standing USDA Choice or Lucky Bonded
ROUND STEAK 69¢ lb
CENTER CUT—USDA Choice or Lucky Bonded
CROSS RIB Boneless Roast 77¢ lb
USDA Choice or Lucky Bonded
YOUNG TURKEYS U.S.D.A. GRADE "A" 35¢ 38¢
TOMS HENS

...Key Buy!
**APPLE - BOYSENBERY - PEACH
FRUIT PIES SWISS MISS 29¢**
8" Pie
BEAN BURRITOS ROSARITA 35¢
8-oz. Pkg.
PEAS - CUT BEANS CUT CORN - MIXED VEGET. 37¢
Reg. Pkg.
POTATOES BIRDS EYE Crinkle Cut 25¢
16-oz. Pkg.
CHICKEN PIES 39¢
16 1/2-oz. Pkg.
FRENCH FRIES ORE-IDA 27¢
1-lb. Pkg.
LINK SAUSAGE JONES 51¢
1-lb. Pkg.

...Key Buy!
**GRAPE, ORANGE, PINEAPPLE-
ORANGE, PINEAPPLE-GRAPEFRUIT,
BOYSENBERY and CHERRY APPLE
FRUIT DRINKS
CAL-FAME—46-ounce Can
25¢**

EGGO WAFFLES 8-oz. Pkg.	36¢
KOL KIST STEAKS 1 1/2-oz. Steaks	51¢
FISHSTICKS CERTI-FRESH 14-oz. Pkg.	63¢
SCALLOPS CERTI-FRESH 7-oz. Pkg.	62¢
BANQUET DINNERS Reg. Pkg.	38¢
ORANGE JUICE TREESWEET 4-oz. Can	18¢
MEXICAN FOODS XLNT 35¢	

... Fresh Low Everyday Priced Produce Items!
BANANAS 11¢ lb
CHIQUITA BRAND
SOUTH AMERICA'S FINEST QUALITY... GOLDEN RIEPE
POTATOES 10¢ lb. Cello Bag 37¢
U.S. No. 1 RUSSETS

...Key Buy!
**For Waffles & Pancakes
C.H.B. SYRUP
44-ounce Bottle
37¢**

AURORA TISSUE Teller 2 Pl. Pkg.	24¢
KLEENEX NAPKINS 50-Ct. Pkg.	25¢
LADY SCOTT FACIAL Tissue 200 2-Ply	27¢
SCOTT TISSUE Teller 1000 Sheet Roll	12¢
FEMS NAPKINS Sanitary 24-Ct. Box	67¢
OXYDOL Giant Box	81¢
IVORY FLAKES Large Box 1/2-Gal.	34¢
LUCKY AMMONIA 3 1/2-lb. Bt.	39¢
DIAPER SWEET 67¢	
DUPONT SPONGES 4 Pl. Pkg.	33¢
IVORY SOAP Personal Teller 4 Bar Pkg.	28¢
JOY LIQUID Detergent 22-oz. Bt.	58¢
LYSOL SPRAY Deodorizer 7-oz. Can	86¢

LUCKY'S PRICE PROTECTION POLICY FOR YOU! In adherence to Lucky's Pricing Policy, in the event wholesale cost declines, we will immediately reduce prices even further.

SAUSAGE HORMEL BROWN 'N SERVE 55¢
8-oz. Pkg.
CURE 81 HAM Fully Cooked Boneless 51¢
2-lb. Can
SPARE RIBS Fresh Small Sizes 59¢
LINK SAUSAGE OSCAR MAYER 79¢
1-lb. Pkg.

TENDER TASTY LAMB
LAMB CHOPS SHOULDER CUT 79¢
2-lb. Can
ROUND BONE LAMB CHOPS 89¢
LARGE LOIN LAMB CHOPS 89¢
LAMB ROAST SHOULDER 53¢

PORK ROAST FRESH SHOULDER CUT 39¢
CHUCK STEAK 48¢
SHRIMP Poined and Deveined Captain Krusty, 8-oz. Pkg. 51¢

SMOKED HAM
FARMER JOHN FULLY COOKED FULL SHANK HALF 49¢

...Key Buy!
HILLS BROS. Coffee 1-lb. Can 69¢
HILLS BROS. Coffee 2-lb. Can 137¢
HILLS BROS. Coffee 3-lb. Can 179¢
M.J.B. COFFEE 1-lb. Can 69¢
M.J.B. COFFEE 2-lb. Can 137¢
M.J.B. COFFEE 3-lb. Can 179¢
M.J.B. INSTANT Coffee 10-oz. Jar 27¢
YUBAN INSTANT Coffee 9-oz. Jar 17¢
INSTANT TEA TENDERLEAF 3-oz. Jar 12¢

...Key Buy!
**BURRY'S
GAUCHO COOKIES
10-ounce Pkg.
29¢**

Government controlled and fair trade items excepted. 10/17/67

...Key Buy!
FESCO ASSORTED PLASTICS
Your Choice
• BUSHEL LAUNDRY BASKET
• HANDBL-CARRIER
• 11-QUART PAIL
• 15-QUART DISH PAN
• 3-Pc. MIXING BOWL SET
• 28-QUART WASTE BASKET
68¢

BISSELL PRODUCTS
RUG SHAMPOO 22-oz. Bottle \$1.47
DRY RUG CLEANER 2 1/2 Pound Box \$1.88
UPHOLSTERY SHAMPOO 14-oz. Aerosol Can 89¢

AQUA NET HAIR SPRAY
13-OZ. SPRAY CAN
For long-lasting easy to manage hair. Regular, Unscented & Super formulas...
63¢
CHAP-ANS 1-ounce Tube 63¢
CHAPSTICK #188 For Chapped Lips 26¢
HIDDEN MAGIC Regular or HTH Hair Spray \$1.48
GLEEM Family Size Tooth Paste 69¢
COMMAND Men's Hair Spray 97¢