

# Shop ALPHA BETA

Get the Best for Less plus **S&H** GREEN STAMPS, too!



PRICES EFFECTIVE 7 BIG DAYS THURS. THRU WED., OCT. 12-18

**DEL MONTE CLING PEACHES**  
PEACH HALVES  
HALVES OR SLICES  
2 1/2 CANS SAVE 24c  
**4 FOR \$1.00**  
GET S&H GREEN STAMPS, TOO!

**DEL MONTE FRUIT COCKTAIL**  
303 CANS SAVE 35c  
**5 FOR \$1.00**  
GET S&H GREEN STAMPS, TOO!

**DEL MONTE SPINACH**  
303 CANS • SAVE 11c  
**6 FOR \$1.00**

**ALPHA BETA • DEL MONTE**  
**Dollar Sale!**

**DEL MONTE • 14 OZ. BOTTLES**  
**CATSUP** SAVE 61c  
**7 FOR \$1.00**

**DEL MONTE • GREEN BEANS** CUT OR SLICED 303 CANS  
SAVE 25c  
**5 FOR \$1.00**

**DEL MONTE • 303 CANS**  
**ZUCCHINI**  
**4 FOR \$1.00**

**DEL MONTE DRINK • 46 OZ.**  
**PINEAPPLE GRAPEFRUIT**  
SAVE 34c  
**4 FOR \$1.00**

**DEL MONTE • 11 OZ. CANS**  
**MANDARIN ORANGES**  
SAVE 16c  
**4 FOR \$1.00**

Just ask Alpha Beta's Man In Blue -he works for you



You'll find Alpha Beta's Man In Blue, the man in charge, at the Alpha Beta near you. He takes pride in his store and in its products. And his genuine interest in his customers is shared by every member of his staff — the friendly, courteous, helpful people who make Alpha Beta the nicest place in your neighborhood to shop. You'll like it.

EVERY DAY LOW PRICE!  
ALL POPULAR BRANDS COFFEE 1-LB. CAN **65c**  
**BUTTERNUT COFFEE** 1-LB. CAN REGULAR OR PEAK O'LEIC. **65c**  
2-LB. CAN REGULAR GRIND **\$1.37**  
10-OUNCE INSTANT..... **\$1.35**

**ALPHA BETA • 6-OZ. PKGS. • SAVE 17c**  
**LUNCHEON MEATS** **3 FOR \$1.00**  
PICKLE & PEPPER LOAF • OLIVE LOAF • MACARONI & CHEESE LOAF  
**ALPHA BETA FRANKS** ALL MEAT 1-LB. PKG. **59c**  
**ALPHA BETA • 13-INCH CHEESE PIZZA** SAVE 30c **59c**  
**PEPPERONI PIZZA** 13-INCH **89c**  
**ALPHA BETA • PINT CUP COTTAGE CHEESE** **29c**  
QUART CUP..... **55c**

**HALF PRICE SALE!**  
REG. OR LOW CAL. **10c**  
6 OZ. CAN  
SAVE 10c  
**ALPHA BETA**

**KBIG RADIO FEATURE!**  
VAN DE KAMP • FROZEN • 8-OZ.  
**HALIBUT** SAVE 10c **69c**  
**ALNT JEMIMA • FROZEN WAFFLES** 9-OUNCE PACKAGE **39c**  
**BLACK FOREST • FROZEN • 1/2-GAL. • TONY CAKE 'N ICE CREAM** **69c**  
**ALPHA BETA'S OWN IDEAL • FROZEN SPINACH** 10-OZ. PACKAGES CHOPPED OR LEAF **6 FOR \$1.00**

**GARDEN BROWN • 303 CANS CORN** WHOLE KERNEL OR CREAM STYLE **5:95c**  
**MARY ELLEN • 20-OUNCE JAR • UP TO 60c VALUE PRESERVES** APRICOT-PINEAPPLE • STRAWBERRY **49c**  
**ALPHA BETA • 22 1/2-OZ. WHITE OR WHEAT PREMIUM BREAD** **3 FOR \$1.00**

You can trust the Meat at Alpha Beta!

**ALPHA BETA Prime-Rib. WESTERN GRAIN FED BEEF**

**BONELESS ROASTS**  
**RUMP ROAST** SAVE 20c LB. TENDER, FLAVORFUL, EASY TO CARVE. **89c LB.**  
OR BONELESS BOTTOM ROUND ROAST

**BONELESS STEAKS**  
**SIRLOIN TIP** SAVE 20c LB. LEAN, FLAVOR-AGED **\$1.09 LB.**

**TOP ROUND** SAVE 20c LB. LEAN FLAVOR AGED **\$1.09 LB.**

**CUBE STEAKS** SAVE 30c LB. QUICK 'N EASY **\$1.09 LB.**

**ALPHA BETA FRESH OR FROZEN**  
**HEN TURKEY**  
U.S.D.A. GRADE A **37c LB.**  
OSCAR MAYER • 12 OZ. PKG. **SMOKIE LINKS** FLAVOR TREAT **69c**  
RANDYS • FROZEN CONVENIENT 4-OZ. PORTIONS **VEAL CUTLETS** **89c**

10 to 12 lb. Avg. SAVE 22c LB. "SELECTED FROM THE TOP OF THE CALIFORNIA CROP! TENDER, YOUNG, BROAD BREASTED"

**SEAFOOD SPECIALS**  
Fresh FILLETS • PAN READY  
**OCEAN PERCH** **65c**  
NORTHERN • SLICED • CENTER CUT  
**HALIBUT STEAK** **79c**  
FOUR FISHERMEN • FROZEN • 14 OZ. PKG. **FISH CRISPS** **69c**

IOWA MAID • 1-LB. PACKAGE SMOKED, EASTERN QUALITY

**SLICED BACON** **55c**

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED • WE RESERVE THE RIGHT TO REFUSE SALES TO COMMERCIAL DEALERS • SALES TAX COLLECTED ON ALL TAXABLE ITEMS

6 OZ. CANS • ALL MEAT  
**PURR TUNA CAT FOOD** **6:100**  
1 1/2 POUND PACKAGE  
**FRISKIES PUPPY FOOD** **39c**  
3 POUND PACKAGE **69c**

**FABULOUS SAVINGS!**  
"NASSAU" DINNERWARE by Franciscan  
BUY WHILE STOCKS ARE PLENTIFUL

**United Crusade**

PERSONAL IVORY **4/29c**  
CAMAY COLLATED BATH SIZE BAR **2/31c**  
ZEST REGULAR SIZE **3/49c**  
SPIC & SPAN REGULAR SIZE **31c**

**RED RIPE LOCAL GROWN TOMATOES** **10c LB.**  
GARDEN FRESH **GREEN BEANS** **2:29c**  
FRESH • LARGE SIZE **EGG PLANT** **2:29c**  
FLOREST QUALITY SUPERMARKET PRICES  
Fresh CUT **ROSES** **99c BUNCH**

**GRAPE SALE** MIX 'EM OR MATCH 'EM  
• BLACK RIBIER  
• RED EMPEROR  
• ITALIA MUSCAT **2:29c**

THIN-SKIN • LOADED WITH JUICE • FLORIDA  
**RUBY RED GRAPEFRUIT** **8 FOR \$1**

GOLD LABEL • 6 1/2 OUNCE PACKAGE  
**INSTANT POTATOES** **10c**

**DEL MONTE CHUNK TUNA** LIGHT MEAT NO. 1/2 CAN **31c**

**VERMONT MAID SYRUP** 34-OZ. BOTTLE **71c**  
**BUTTERED SYRUP** 34-OZ. SIZE **71c**

**FOREMOST INSTANT BREAKFAST** PACKAGE OF 6 ENVELOPES • DUTCH CHOCOLATE • MILK CHOCOLATE • CHOCOLATE FUDGE **69c EA.**

Your Nearby Alpha Beta Markets Are Located at:  
**TORRANCE** 2728 Cabrillo Ave. at Sepulveda  
**REDWOOD** 1120 19th St. at Anza  
**DOMINGUEZ HILLS** 190th St. at Avalon  
**LONG BEACH** 1800 S. Pacific Coast Hwy.  
**1200 S. Willow at Carson**

