

Shop ALPHA BETA

Get the *Best for Less* plus *S&H* GREEN STAMPS, too!



PRICES EFFECTIVE 7 BIG DAYS THURS. thru WED., OCT. 5-11

GOLDEN RIPE
CHIQUITA

BANANAS

LUNCH BOX SPECIAL

10¢ LB.

VINE RIPE
MELONS

CASABA

GOLDEN SWEET LUSCIOUS

2¢ LB.

FRESH CRISP • LARGE STALKS

CELERY **2¢29¢**

ALWAYS... FLORIST QUALITY FLOWERS at SUPERMARKET PRICES!

"FALL DECORATOR SENSATION"

STRAW-FLOWERS **49¢**

EXTRA FANCY JONATHAN

APPLES

CRISP AND JUICY

2¢29¢

Meet Alpha Beta's Man In Blue -he works for you



You will find Alpha Beta's Man In Blue, the man in charge, at the Alpha Beta near you. He takes pride in his store and in its products. And his genuine interest in his customers is shared by every member of his staff — the friendly, courteous, helpful people who make Alpha Beta the nicest place in your neighborhood to shop. You'll like it.

JIFFY • 9 OUNCE PACKAGE • SAVE 5c

CAKE MIX 7 VARIETIES **10¢**

or JIFFY FROSTING MIX 3 VARIETIES **10¢**

LEO'S SLICED MEATS

• 3-OZ. PKGS.

• BEEF • HAM

• CORNED BEEF

• SPICY BEEF

• DARK TURKEY

3¢1

TOP FLAVOR 16-OZ. or ROYAL PRIDE 303 CAN

APPLE SAUCE SAVE UP TO 24c **8¢1.00**

ALPHA BETH CHOPPED HAM

DOMESTIC 4-OZ. PACKAGE

SAVE 10c

39¢

MORTON'S • FROZEN • 8-OZ. • SAVE 34c

MEAT PIES CHICKEN TURKEY BEEF TUNA **6¢1.00**

ALPHA BETH COOKED SALAMI

6 OUNCE PKG.

SAVE 17c

3¢1

ALPHA BETA'S IDEAL SHORTENING

3 LB. CAN **59¢**

75c VALUE

GET 50¢ S&H GREEN STAMPS, TOO!

GREEN GIANT

FROZEN VEGETABLES IN BUTTER SAUCE • 10-OZ.

• CORN • PEAS

• SPINACH

• BEANS 9-OZ.

3¢1.00

DUTCH PRIDE • 1/2 GALLON

IMITATION ICE CREAM **49¢**

SIMPLE SIMON • 24-OZ. • FROZEN

FRUIT PIES 5 VARIETIES SAVE 17c **3¢1.00**

TDA TREAT • FROZEN • 9-OZ. PKG.

FRENCH FRIES SAVE 2c **10¢**

YONSON YOGURT

NINE FLAVORS

8-OZ. CARTON

SAVE 13c

5¢1

REG. DRIP, ELECTROMATIC

YUBAN COFFEE 1-LB. CAN **73¢**

2-LB. REG. DRIP \$1.45 9-OZ. INSTANT \$1.35

NEW • HUNT'S • 8-OZ. CANS

TOMATO SAUCE WITH TOMATO BITS **7¢1.00**

5¢W • 303 CAN • SAVE 18c

GREEN PEAS **3¢69¢**

ALPHA BETA COUPON

WITH THIS COUPON AT YOUR ALPHA BETA

REG. 39c EACH • GENERAL MILLS • 7-OZ. PKGS.

• BUGLES

• WHISTLES

• DAISYS

MIX OR MATCH 'EM!

LIMIT 1 COUPON PER FAMILY • ADULTS ONLY

3¢1.00

GOOD THROUGH WED., OCT. 11

USDA GRADE A FRESH FROZEN SHENANDOAH BRAND

ROCK CORNISH GAME HENS

18 OZ. MIN. NET WT.

58¢ EA.

SAVE 31¢ EACH! HURRY! HURRY! STOCKS LIMITED • FINE FOR BBQ.

You can trust the Meat at Alpha Beta!

STEAK SALE!

ALPHA BETA STEAKS ARE NATURALLY AGED TO GIVE YOU TENDERNESS UNSURPASSED.

The Finest Sold Anywhere!

ALPHA BETA AJAX DETERGENT

GIANT PKG. REG. 79c

49¢

GET 50¢ S&H GREEN STAMPS, TOO!

WILSON'S 'CORN KING' • FINE SMOKED FLAVOR • 1-LB. PKG.

SLICED BACON **59¢**

ALPHA BETH *Finest-Rite* • EXTRA TENDER AND FLAVORFUL

CALF LIVER GENUINE **79¢** LB.

OSCAR MAYER • FROZEN **LINK SAUSAGE** PURE PORK 'LITTLE FRIERS' **79¢**

CARRIATION • FROZEN **BREADED FISH STEAK** 2-LB. PKG. **99¢**

CERTIFRESH • FROZEN **SCALLOPS WITH BUTTER SAUCE** 9 OUNCE PACKAGE **69¢**

Fresh PINK READY FILET OF ENGLISH SOLE **89¢**

PACKED 2 TO A PKG. 12-OZ. PKG.

RAINBOW TROUT **59¢**

ALPHA BETH *Finest-Rite* WESTERN GRAIN FED BEEF

T-BONE STEAK SAVE 20c LB. **\$1.19** LB.

ALPHA BETH *Finest-Rite* WESTERN GRAIN FED BEEF

PORTER-HOUSE SAVE 20c LB. **\$1.29** LB.

ALPHA BETH *Finest-Rite* WESTERN GRAIN FED BEEF

BONELESS TOP SIRLOIN **\$1.49** LB.

REG. 39c INCL. 2c OFF

ALPHA BETA NORTHERN TISSUE

ROLL PACK

429¢

GET 50¢ S&H GREEN STAMPS, TOO!

WINDEX 8-OZ. SIZE **31¢**

WINDEX 20-OZ. SIZE **49¢**

WINDEX 15-OZ. SIZE **59¢**

(AEROSOL) 20-OZ. SIZE **75¢**

ENDUST 7-OZ. SIZE **89¢**

PROLONG 27-OZ. SIZE **1.09**

6-OZ. CANS • KIDNEY & CHICKEN

CALO CAT FOOD **10¢1.00**

NO. 1 CAN • 2 VARIETIES

VETS' DOG FOOD **10¢1.00**

REG. 15-OZ. PLUS 5-OZ. BONUS—ALL IN ONE 20-OZ. BTL.

AJAX WINDOW CLEANER SAVE 30c **49¢**

Your Nearby Alpha Beta Markets Are Located at:

YORBA LINDA
3738 Cabrillo Ave. at Sepulveda
5130 Irvine St. at Azusa
DOMINGUEZ HILLS
190th St. at Avila

REDONDO
1500 S. Pacific Coast Hwy.
LONG BEACH
1500 S. Willow at Carson

