



First Tenant In Center

Western Federal Savings and Loan Association became the first tenant to open offices in the Del Amo Financial Center last June 30 when the firm opened offices in one of the four pavilion buildings. Robert W. Oswald heads the offices as assistant vice president and manager.

LOCATED IN PAVILION

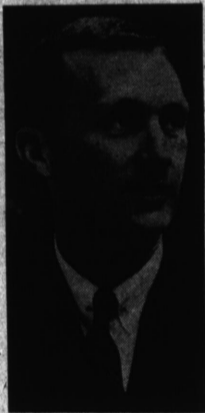
Western Federal Savings Opens Its Sixth Branch

Western Federal Savings and Loan Association has opened its sixth Southern California branch in the Del Amo Financial Center.

The firm was, in fact, the first tenant to move into the center, occupying 6,000 square feet in the pavilion structure adjacent to the 13-story tower. Offices were opened in the Financial Center Friday, June 30.

The branch office, headed by Robert W. Oswald, offers complete savings and loan services, plus safe deposit and escrow facilities. A community room with a kitchen also is available to civic groups for use at no cost.

"The reason we selected the Del Amo Financial Center, commented Hugh Evans Jr., president of the associa-

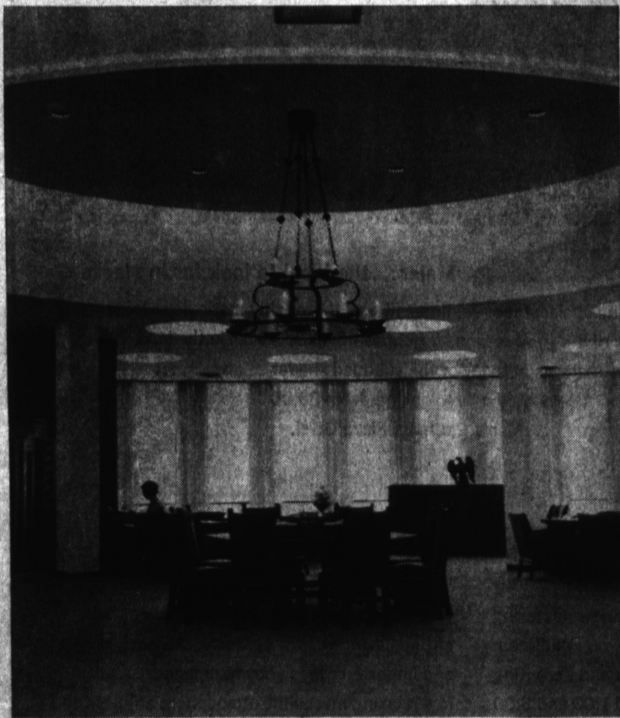


HUGH EVANS JR

tion, is that it will be the business hub of the entire South Bay. We also like the concept of concentrating financial institutions and related services in one location which, we feel, is the start of a trend in suburban planning.

Western Federal Savings has assets of \$215 million and maintains its headquarters in downtown Los Angeles at Sixth and Hill streets. Other branches are located in Panorama City, Larchmont, Beverly Hills, and Inglewood. A seventh branch is to open soon in Orange County.

The association has built a remarkable loan record during its 31 years which is 11 times better than the national average.



Pleasant Interior

Comfortable surroundings for the customer and an ease in doing business highlight the interior decor of the Western Federal Savings and Loan Association office in the Del Amo Financial Center. The interior design also reflects the heritage of the rich Spanish past of the Southland.



Western Federal Savings is first at Del Amo Financial Center

First in rate, first in loan record, and first in business at Del Amo Financial Center! Western Federal is proud to be first to open for business in the new Wall Street of the West and we extend a most cordial invitation to visit us in our new quarters in the northernmost of the Pavilion buildings. We're also pleased to offer you the highest rate available for your savings today: 5 1/4% on three-year certificate accounts maintained in multiples of \$1000. Certificate accounts earn the passbook rate daily and a bonus 1/4% paid after three years—currently an effective rate of 5 1/4%! The new 5% rate of passbook accounts is paid from date of deposit to date of withdrawal without any minimum holding period required. Daily compounding amounts to an effective annual passbook rate of 5.13%.

In the new Del Amo Financial Center on Hawthorne north of Carson.

