



for a LOWER TOTAL...

LUCKY'S DISCOUNT PRICING!

... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in store for you at Lucky.

- CANNED FOODS**
- BABY FOOD BEECH-NUT Strained 8¢
 - JUNIOR FOOD BEECH-NUT 14¢
 - BABY MEATS SWIFT'S 25¢

Key Buy!

INSTANT M.J.B. COFFEE

10-ounce Jar **1 19**

- BLACK PEPPER LUCKY 33¢
- PANCAKE SYRUP C-H-B 39¢
- GRAPE JELLY KERN'S 49¢
- NUCOA Dream Soft Margarine 42¢
- CLING PEACHES HARVEST DAY 25¢
- PIE APPLES COMSTOCK Sliced 31¢
- APPLESAUCE STOKELY 21¢
- CRANBERRY SCE. OCEAN SPRAY 25¢
- FRUIT COCKTAIL HARVEST DAY 24¢
- PINEAPPLE JUICE DOLE 11¢

Our LOW Everyday Price!

ALL BRANDS POTATO CHIPS

REGULAR 69¢ PACKAGES

61¢

- CANNED FOODS**
- APPLE JUICE HARVEST DAY 28¢
 - GRAPE JUICE WELCH'S 37¢
 - PRUNE JUICE DEL MONTE 47¢
 - PORK & BEANS HUNT'S 25¢
 - TOMATOES DEL MONTE 28¢
 - SPINACH DEL MONTE 18¢
 - GOLDEN CORN HARVEST DAY 18¢
 - GREEN GIANT PEAS BETTY CROCKER 23¢
 - POTATO BUDS HARVEST DAY 69¢
 - SLICED BEETS HARVEST DAY 16¢
 - PEAS & CARROTS LIBBY'S 22¢
 - TOMATO JUICE HARVEST DAY 29¢

Key Buy!

SPRAY VANO STARCH

22-OUNCE SPRAY CAN

49¢

- ITALIAN DRESSING WISHBONE 37¢
- MAYONNAISE LAURA SCUDDER 49¢
- MIRACLE WHIP KRAFT 55¢
- VEGETABLE SOUP HARVEST DAY 13¢
- KNORR SOUP MIXES 36¢
- JELL-O GELATIN 19¢
- C & H SUGAR 17¢
- GARLIC SALT SCHILLING'S 35¢

- CANNED FOODS**
- MJB COFFEE 1-lb. Can 69¢
 - MJB COFFEE 2-lb. Can 1.37
 - MJB COFFEE 2-lb. Can 1.99
 - MAXWELL HOUSE COFFEE 3-lb. Can

- PACKAGED GOODS**
- OREO COOKIES NABISCO Creme Sandwich 47¢
 - HI-HO CRACKERS SUNSHINE 36¢
 - GAUCHO COOKIES 10-oz. Pkg. 35¢

Key Buy!

DOLE CRUSHED PINEAPPLE NO. 2 CAN

29¢

- OTHER ITEMS**
- CREAM OF WHEAT Mix & Eat 37¢
 - GULF SPRAY House-N-Garden 1.09
 - DUPONT SPONGES 2 Pk. Pkg. 25¢
 - VETS' DOG FOOD 1-lb. Can 9¢
 - CAT FOOD LORD & LADY 14-oz. Can 13¢
 - FRISKIES MEAL 10-lb. Bag 1.27

- DAIRY PRODUCTS**
- BIG DIP FOREMOST Ice Milk 55¢
 - WHIP-O-TOPPING ROD'S 39¢

Our LOW Everyday Price!

KING SIZE CIGARETTES

CARTON OF 10 PACKS

\$2 59

- HOUSEHOLD ITEMS**
- TREND DETERGENT Giant Box 42¢
 - TIDE DETERGENT Giant Box 78¢
 - JOY LIQUID Detergent 22-oz. Btl. 58¢
 - OXYDOL Giant Box 81¢
 - CAMAY SOAP Toilet Bath Bar 15¢
 - GAY SOAP Bouquet-Toilet 37¢
 - BOWL CLEANER SNO-BOL 27¢
 - ORCHIDS NAPKINS Paper 53¢
 - GALA TOWELS Decorated Giant Roll 32¢
 - LUCKY TISSUE 2-Ply Toilet 2 Roll Pkg. 19¢
 - CUT-RITE BAGS Sandwich 75-ct. Pkg. 19¢
 - HANDI-WRAP Plastic Wrap 100' Roll 28¢

Our LOW Everyday Price!

FOREMOST, 1ST QUALITY BUTTER

1-POUND CARTON

79¢

- BEVERAGE SPIRITS**
- SHASTA Canned Beverages 8¢
 - BEER GOLDEN CROWN-Case 24 2.99
 - GOLD SEAL
 - SCOTCH WHISKEY 80 Proof 5th Btl. 3.99

Key Buy!

LIBBY'S CUT GREEN BEANS

303 CAN

23¢

- ORANGE JUICE CAL FAME 18¢
- MEXICAN DINNERS ROSARITA 42¢
- APPLE DUMPLINGS 45¢
- Waffles DOWNYFLAKE 14¢
- POUND CAKE SARA LEE 79¢
- MACARONI & CHEESE MORTON 22¢
- OH BOY SANDWICH 57¢
- BREADED SHRIMP CERTI-FRESH 69¢
- FISHSTICKS CERTI-FRESH 95¢
- KOLD KIST STEAKS 12¢

Our LOW Everyday Price!

SWISS MISS FROZEN 8" FRUIT PIES

Apple, Boysenberry, Peach

29¢

SOUTH AMERICA'S FINEST QUALITY

BANANAS 10¢ lb

POTATOES 10¢ lb

WHITE ROSE OR RUSSET

BONDED MEATS, NAME BRAND GROCERIES, SUNDRIES, HEALTH & BEAUTY AIDS at Everyday LOW DISCOUNT PRICES!

FRESH FRYERS

U.S.D.A. GRADE 'A' FRYING CHICKEN

Whole Body **28¢ lb**

PORK SHOULDER ROAST FRESH 39¢

FRESH SPARE RIBS SMALL SIZES 69¢

CROSS RIB ROAST BONELESS, U.S.D.A. CHOICE OR LUCKY BONDED **77¢ lb**

CHUCK STEAK U.S.D.A. CHOICE OR LUCKY BONDED **48¢ lb**

GROUND BEEF FRESH, LEAN, BONDED FOR FLAVOR **38¢ lb**

FARMER JOHN HAM FULLY COOKED-FULL SHANK HALF **49¢ lb**

HEN TURKEYS OR TOMS YOUNG U.S.D.A. GRADE A PLUMP AND TENDER **39¢ lb**

LAMB ROAST SHOULDER CUT U.S.D.A. CHOICE LAMB **59¢ lb**

SHOULDER LAMB CHOPS U.S.D.A. CHOICE LAMB **89¢ lb**

- Lucky Brand SLICED BACON**
- Lean, Tender 1-lb. Cello Pkg. 56¢
 - RATH, HORMEL, SWIFT SLICED BACON 1-POUND PACKAGE 63¢
 - FARMER JOHN BACON SLICED-1-POUND PACKAGE 56¢
 - OSCAR MAYER BACON SLICED-1-POUND PACKAGE 69¢
 - WAFER THIN BACON OSCAR MAYER-SLICED-1-POUND PACKAGE 79¢

- RIB STEAK** U.S.D.A. Choice or Lucky Bonded **85¢ lb**
- RIB ROAST** Standing-Large End U.S.D.A. Choice or Lucky Bonded **79¢ lb**
- ROUND STEAK** U.S.D.A. Choice or Lucky Bonded Center Cut **73¢ lb**
- CLUB STEAK 8-Z CUT 98¢
- CHUCK ROAST CENTER CUT 45¢
- SAUSAGE FARMER JOHN 8-oz. Pkg. SKINLESS LINK 29¢

CHUCK ROAST U.S.D.A. Choice or Lucky Bonded Blade Cut **37¢ lb**

FULLY COOKED BONELESS HAM \$1 29 lb

WILSON FESTIVAL-CURE #1

Our LOW Everyday Price!

ALL MEAT LUCKY FRANKS

1-Pound Pkg. **41¢ 49¢**

- TASTY SANDWICH FIXIN'S COST LESS AT LUCKY'S**
- LUCKY SLICED LUNCH MEATS Bologna, Spiced, Olive P&P 6-OZ. PK. 29¢
 - KRAFT AMERICAN CHEESE DELUXE SLICED 12-oz. Pkg. 59¢
 - SMOKIE LINKS SAUSAGE SWIFT PREMIUM 12-oz. Pkg. 68¢
 - FROSTY CINNAMON ROLLS PILLSBURY 9½-oz. Pkg. 33¢
 - ROD'S SALAD DRESSING BLEU CHEESE, 100 ISLAND (Equivalent) 14-oz. Jar 58¢
 - KRAFT SHARP CHEESE CRACKER BARREL (Extra Sharp 7%) 10-oz. Pkg. 73¢
 - XINT BEEF TAMALES Delicious with Chili Beans 8-oz. Pkg. 27¢
 - FRESH FILLET OF SOLE 89¢
 - LAMB CHOPS ROUND BONE 98¢
 - LARGE LOIN LAMB CHOPS 98¢

LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

BACK TO SCHOOL BUYS AT LOW DISCOUNT PRICES!

- 500 COUNT PACKAGE FILLER PAPER **93¢**
- ALL IN ONE CANVAS BINDER **\$1 78**
- CREST TOOTHPASTE Family Size Tube, Fights tooth decay **76¢**
- MURINE EYE DROPS Relieves Red, Itchy eyes. Glass or plastic bottle. **58¢**
- LISTERINE Antiseptic, Large size bottle. **89¢**
- GROOM 'N CLEAN Men's Hair Dressing, 5-ounce tube. **86¢**
- ANACIN TABLETS For relief from headaches, aches and pain. **74¢**
- GILLETTE FOAMY Shave Cream, Reg. or Menthol. Large size. **75¢**