

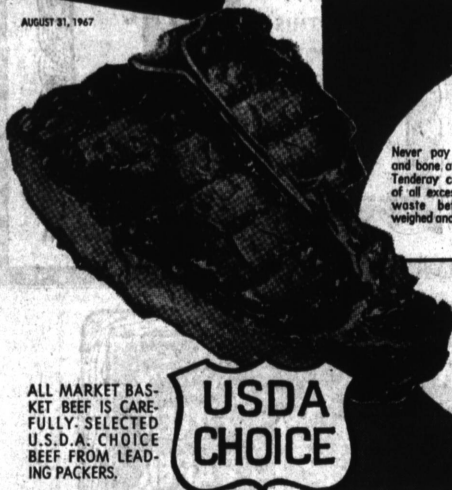


DEEP CUT DISCOUNT PRICES!

SAVE YOU MONEY AT MARKET BASKET

ALL MARKET BASKET STORES WILL BE
OPEN LABOR DAY, 10 A.M. to 7 P.M.
 EXCEPT THE FOLLOWING: NEWPORT BEACH, 3100 BALBOA BLVD.—OPEN 9 A.M. to 9 P.M.
 CULVER CITY CENTER AND MONROVIA STORES WILL BE CLOSED LABOR DAY

AUGUST 31, 1967



U.S.D.A. CHOICE—TENDERAY BRAND BEEF

T-BONE STEAK

Never pay for excess fat and bone at Market Basket. Tenderay cuts are trimmed of all excess fat, bone and waste before they are weighed and priced.

\$1.14
 LB. SAVE 25c

EVERY DAY DISCOUNT PRICE

U.S.D.A. CHOICE BEEF TENDERAY BRAND

TOP SIRLOIN

\$1.39
 LB. SAVE 30c

U.S.D.A. GRADE 'A' HEN OR JUNIOR

FRESH TURKEYS

39¢
 LB. SAVE 10c

BONUS DISCOUNT BUY

USDA CHOICE

ALL MARKET BASKET BEEF IS CAREFULLY SELECTED U.S.D.A. CHOICE BEEF FROM LEADING PACKERS.



NO OTHER BEEF SO FRESH CAN BE SO NATURALLY TENDER!

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature,

humidity and aid circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender.

U.S.D.A. CHOICE—TENDERAY BRAND BEEF CUBE, TOP ROUND OR SIRLOIN TIP (SAVE 31c)

Boneless Steak

U.S.D.A. GRADE A WHOLE (SAVE 11c)

Frying Chicken

COUNTRY CLUB (SAVE 61c)

Canned Ham

DRUMSTICKS, THIGHS, BREASTS WITH RIB CAGE (SAVE 10c)

Chicken Parts

FARMER JOHN, IOWA FARMS, HOFFMAN BETTERMAID (SAVE 12c)

Sliced Bacon

BONUS DISCOUNT BUY—ARMOUR'S LEAN, MEATY (SAVE 20c)

Spareribs

LB. 98¢

LB. 28¢

5-LB. CAN \$3.98

LB. 59¢

1-LB. PKG. 59¢

LB. 59¢

GROUND BEEF



Freshly ground and wrapped in the store just before you buy. This good ground beef compares to that offered by other stores at much higher prices.

PER LB. **38¢**

GROUND SHOULDER 1lb. 59¢

GROUND ROUND 1lb. 78¢

GROUND SIRLOIN 1lb. 89¢

MEAT LOAF MIX 1lb. 49¢

Beef and Pork Unseasoned

TRY OUR FLAVOR-SEAL PACK



Premium quality, extra-lean ground beef that stays fresh for days with no preservatives, thanks to the airtight Flavor Seal Pack!

3-LB. PACK, \$1.39 1-LB. Pack **47¢**

THE TAPE TOTAL TELLS THE TRUTH ABOUT SAVINGS



A few days ago we chose a customer at random, Mrs. Colette Cleveland of Covina and asked her permission to make a list of her purchases, which amounted to \$17.89. Had she bought the same groceries at two other leading food chains, she would have paid \$1.35 or \$1.48 more than at Market Basket.

No doubt you, too, can save as much if you shop Market Basket every week. And thanks to Deep-Cut Discount Prices on EVERY item* every day, you don't have to limit your selection to certain items, brands or sizes to save money at Market Basket.

*EXCEPT GOVERNMENT CONTROLLED FAIR-TRADED PRICES.

THIS IS AN ACTUAL PHOTO OF MRS. COLETTE CLEVELAND'S BASKET OF GROCERIES TAKEN AUG. 21, 1967

DEEP CUT EVERYDAY DISCOUNT PRICES

- U.S.D.A. Choice Tenderay Brand Steak \$1.19 20¢
- Porterhouse... 10¢
- U.S.D.A. Choice Tenderay Brand Rib Steak... 88¢ 10¢
- U.S.D.A. Choice Tenderay Brand Chuck Steak... 49¢ 20¢
- U.S.D.A. Choice Tenderay Brand Regular Cut Rump Roast... 78¢ 20¢
- U.S.D.A. Choice Tenderay Brand Beef—Large Hearty End Rib Roast... 79¢ 19¢
- Family Pork Large Loins Pork Chops... 10¢
- Rib Center Cut Pork Chops... 99¢ 10¢
- Wafer Thin Pork Chops... \$1.19 10¢

DEEP CUT EVERYDAY DISCOUNT PRICES

- Armour Mira Cure Sliced Bacon... 59¢ 10¢
- Needs No Refrigeration DAK—1-Lb. Can Canned Bacon... 69¢ 10¢
- Market Basket Skinless Link Sausage... 29¢ 4¢
- Sea Treasure Frozen Fish Sticks... 38¢ 5¢
- Sea Treasure Frozen, Breaded Perch... 95¢ 4¢
- Sea Treasure Frozen, 1-Lb. Sole Fillet... 65¢ 4¢
- Sea Treasure Frozen, Breaded Shrimp... \$1.29 10¢
- Honeyuckle—with Gravy 2-Lb. Pkg. Sliced Turkey... \$1.69 20¢

DEEP CUT EVERYDAY DISCOUNT PRICES

- Iowa Farms Franks... 49¢ 10¢
- Market Basket Mild Cheddar Cheese 79¢ 10¢
- Kraft Sliced Processed American Cheese... 59¢ 10¢
- Philadelphia—8-Oz. Pkg. Cream Cheese 38¢ 3¢
- Market Basket Blue Cheese or Thousand Island—16-Oz. Bot. Salad Dressing 56¢ 3¢
- ROQUEFORT, 16-Oz. BOT., 8¢c, SAVE 5¢ Kraft Sliced Natural Aged—6-Oz. Pkg. Swiss Cheese... 49¢ 4¢

DEEP CUT EVERYDAY DISCOUNT PRICES

- Market Basket All-Meat Franks, ALL BEEF, 1-LB. PKG., 8¢c Oscar Mayer All-Meat or All-Beef Franks... 65¢ 10¢
- Former John Sliced Cooked Ham Pkg. 55¢ 14¢

C&H SUGAR 5-LB. BAG **59¢** SAVE 3c EVERY DAY DISCOUNT PRICE

ORDER YOUR NEWSPAPER COUPON AND SAVE ANOTHER 10¢ VAN CAMP PORK & BEANS 2 52-OZ. CANS **69¢** SAVE 8c BONUS DISCOUNT BUY

MARKET BASKET COLE SLAW, HEALTH, MACARONI, POTATO SALADS 15-OZ. CTN. **35¢** SAVE 4c EVERY DAY DISCOUNT PRICE

PILLSBURY ASSORTED CAKE MIXES 17-OZ. PKG. **29¢** SAVE 10c BONUS DISCOUNT BUY

DETERGENT AJAX 49-OZ. PKG. **59¢** SAVE 24c HILLCREST 4 FLAVORS DRINKS 4 46-OZ. CANS **\$1** BONUS DISCOUNT BUY

Gerber's Strained Baby Food... 4 1/2-Oz. Jar **11¢** 2¢

Nobacco Sugar Honey Graham Cracker 16-Oz. Pkg. **38¢** 3¢

Sunkist Lemon Juice... 8-Oz. Bot. **21¢** 2¢

Knott's French (13-Oz. or 1000 Isle (12-Oz.) Van Camp Salad Dressing Bot. **53¢** 4¢

Scott's—Pkg. of 4 Rolls Toilet Tissue... **36¢** 3¢

Delsey—Pkg. of 2 Rolls Toilet Tissue... **25¢** 2¢

MAXWELL HOUSE COFFEE 1-LB. CAN **67¢** SAVE 6c BONUS DISCOUNT BUY

HILLCREST HALVES OR SLICES PEACHES 4 29-OZ. CANS **89¢** SAVE 19c BONUS DISCOUNT BUY

REGULAR OR LOW CALORIE ASSORTED FLAVORS—HILLCREST BEVERAGES 12 2-OZ. CANS **96¢** EVERY DAY DISCOUNT PRICE

SWANSON FROZEN CHICKEN NOODLE, CHILI & BEAN, MACARONI & BEEF, SPAGHETTI & MEAT TV DINNERS EACH **38¢** EVERY DAY DISCOUNT PRICE

MARKET BASKET EXCLUSIVE STEINBRAU BEER CASE OF 24 12-OZ. CANS **\$2.99**

LABOR DAY PICNIC BUYS

Market Basket—Pkg. of 8 Hamburger Buns 32¢ 7¢	Kraft Valveta Cheese 16-Oz. Pkg. 62¢ 3¢
Market Basket—Pkg. of 6 Hamburger Buns 25¢ 4¢	Kitchen Charm Napkins 60 9¢ 1¢
Chif Char Briquets 10 1/2-Lb. Box 78¢ 11¢	Sandwich Bags Baggies 80 31¢ 2¢
Arrow 64-Oz. Can Lighter Fluid... 69¢ 10¢	Sandwich Bags Baggies 150 51¢ 4¢
Wizard 32-Oz. Can Lighter Fluid... 37¢ 12¢	Food Wrap Baggies Pkg. of 25 36¢ 3¢
Kraft Regular or Smoke 18-Oz. Bot. Barbecue Sauce 35¢ 10¢	Jif Creamy or Chunk—18-Oz. Jar Peanut Butter... 55¢ 5¢
Chinet 8 1/2-Inch—Pkg. of 40 Lunch Plates... 85¢ 4¢	Idahoan 36-Oz. Pkg. Potato Flakes... 89¢ 10¢
Hot or Cold—Pkg. of 50 Wonder Cups... 57¢ 22¢	Bonus Discount Buy—(Incl. 3c Off Label) American Beauty 12-Oz. Pkg. Salad Roni... 20¢ 5¢
Kraft Jet Puff—10-Oz. Pkg. Marshmallows 21¢ 4¢	Bonus Discount Buy American Beauty 12-Oz. Pkg. Elbo Roni... 20¢ 5¢
Kraft Jet Puff—16-Oz. Pkg. Marshmallows 29¢ 2¢	Bonus Discount Buy Lora Rose Sweet Whole 32-Oz. Jar Pickles... 49¢ 20¢
Morehouse 24-Oz. Mustard... 29¢ 2¢	
Hilcrest Medium Pitted Olives... 37¢ 4¢	

BACK TO SCHOOL VALUES:

CHILDREN'S—WITH 8-OZ. THERMOS BOTTLE Lunch Kits EACH **\$1.88**

300-COUNT—WIDE OR COLLEGE RULED Notebook Paper PKG. **67¢**

CANVAS OR PLASTIC—WITH CLIP Notebook Binder EACH **76¢**

LOLENE—BY CANNON Nylons 2 PRS. IN PKG. **96¢**

A \$1.69 VALUE Webster Dictionary EACH **\$1.28**

BONUS DISCOUNT BUYS

- Scott—Chicken, Kidney or Liver Cat Food 9 6 1/2-Oz. Cans **99¢** 18¢
- Instant—Pkg. of 6 Carnation Breakfast 69¢ 10¢
- (Incl. 10c Off Label) Pillsbury Hungry Jack 32-Oz. Pancake Mix Pkg. **40¢** 15¢
- (Incl. 4c Off Label) Pillsbury Creamy Fudge, Vanilla, Milk Chocolate Double Dutch Frostings 12 1/2-Oz. Pkg. **34¢** 7¢
- (Incl. 4c Off Label) Pillsbury Fluffy White 5 1/2-Oz. Frosting... Pkg. **32¢** 7¢
- (Incl. 14c Off Label) All Purpose Liquid Ajax Cleaner 28-Oz. 54¢ 19¢
- Tang 18-Oz. Jar Orange Drink... **89¢** 10¢
- (Incl. 20c Off Label) Detergent—84-Oz. Pkg. Cold Power... **\$1.11** 28¢
- (Incl. 4c Off Label) Borden Danish Margarine 16-Oz. Ctn. **34¢** 7¢

LIQUOR VALUES

- West Pac Frozen—All Varieties Vegetables... 20-Oz. Bot. **31¢** 2¢
- Everfresh Frozen Cut Corn... 10-Oz. **15¢** 2¢
- Minute Maid Frozen Lemonade... 6-Oz. **11¢** 1¢
- Swanson Frozen Entrées—Turkey, Salisbury Steak or Fried Chicken Each **46¢** 5¢
- Cornet Frozen Onion Rings... 10-Oz. **45¢** 4¢
- Cronet Frozen Barbecued Beef Spare Ribs **\$1.79** 19¢
- 32-Oz. Each \$2.02—Save 17c
- Antiseptic Listerine... 20-Oz. Bot. **\$1.08** 37¢
- Toothpaste—New Mint Flavor Crest... 6 1/2-Oz. **71¢** 24¢
- 100% Grain Neutral Spirits Roskov Vodka... 1/2-Gal. **\$6.99**
- Blended Whiskey Lord of Kentucky... **\$3.99**
- 100% Imported Scotch Whiskey Dumfries Scotch... **\$4.99**

EVERY DAY DISCOUNT PRICE CENTRAL AMERICAN PLANTATION PACKED BANANAS LB. **10¢** sunrise FRESH

EVERY DAY DISCOUNT PRICE U.S. NO. 1 RUSSET OR WHITE ROSE POTATOES 10-LB. BAG **39¢**

DEEP-CUT DISCOUNT PRICES ON ALL Sunrise Fresh Fruits and Vegetables

All Market Basket fresh fruits and vegetables carry this Sunrise-Fresh Guarantee: You must be completely satisfied with any Market Basket produce you buy or your item will be replaced or your money refunded.

Vita Pak Lemonade, Party Punch, Grape, Orange—Non-Carbonated Fruit Drinks 11 8-Oz. **99¢**

Honeydew, Casaba, or Cantaloupe Melons... **9¢**

HAWTHORNE AND LENOX IN LEMOND, CALIF. HAWTHORNE AND LENOX IN REDONDO BEACH, GARDEN AND FIFTH IN SAN PEDRO, LOMITA AND MAIN IN WILMINGTON

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