

Call Cumberland or Gilbert 3-6181
For location of Store Nearest You.
Call Collect if Toll ...

GALA 70 STORE...

VONS

NOW OPEN
ANOTHER SPARKLING
NEW VONS
IN RIVERSIDE

GRAND OPENING

CELEBRATION SALE

Values Galore!

ALL STORES JOIN IN THE FESTIVITIES WITH THESE SUPER SAVINGS!

TOMATO SOUP
CAMPBELL'S
ZESTY FLAVOR
10 1/2-OZ. CAN
10¢
Plus You Get Blue Chip Stamps

JERSEYMAID SHERBET
ASST'D FLAVORS
1/2 GAL.
49¢
Plus You Get Blue Chip Stamps

DETERGENT TIDE
POWDERED
GIANT SIZE
Incl. 7c Off
59¢
Plus You Get Blue Chip Stamps

CORN FLAKES
KELLOGG'S
8-OZ. PACKAGE
19¢
Plus You Get Blue Chip Stamps

ORANGE JUICE
SUNSHINE STATE
6-OZ. CAN FROZEN
2⁵/_R 25¢
Plus You Get Blue Chip Stamps

VONS **STANDING RIB ROAST**
U.S.D.A. TOP OF THE CHOICE GRADE
The King of All Roasts
SAVE 20c LB.
69¢/lb.
LARGE END
4th, 5th & 6th Rib.....

Clip & Save Cash!
VALUABLE COUPON WORTH 10¢
LARGE EGGS
DUNDEE, FRESH GRADE AA
With This Vons Coupon Only.....
COUPON GOOD ONLY AT VONS THURSDAY THRU SUNDAY, AUGUST 24, 25, 26, 27, 1967.
LIMIT ONE COUPON PER FAMILY
33¢ DOZ.

SHOULDER CLOD BONELESS ROLLED ROAST **98¢/lb.**
GROUND CHUCK FRESH EVERY HOUR! **59¢/lb.**
GAME HENS DELICIOUSLY DIFFERENT 20-22 OZ. AVG. WT. **69¢/ea.**

CHUCK ROASTS
USDA CHOICE CENTER CUTS
BONELESS CHUCK..... **79¢**
45¢/lb.

VALUABLE COUPON WORTH 20¢
SLICED BACON
FARMER JOHN Premium Quality
With This Vons Coupon Only.....
COUPON GOOD ONLY AT VONS THURSDAY THRU SUNDAY, AUGUST 24, 25, 26, 27, 1967.
LIMIT ONE COUPON PER FAMILY
49¢

SEAFOOD SEA-LECTIONS
RED SNAPPER FRESH FILLETS SPECIAL TREAT! ... **69¢/lb.**
KING CRAB MEAT ALASKAN, PERFECT FOR SUMMER SALADS 1/2 LB. PKG. **98¢**
Fried Fish Fillets MEAT. PAUL. 14-OZ. PKG. **69¢**
Fish Sticks MEAT. PAUL. 14-OZ. PKG. **69¢**
Fish Crisps FISHMEN'S 14-OZ. PKG. **73¢**
Veal Parmigiana 1/2 LB. **89¢**

CHUCK STEAK
CHOICE CUTS. PERFECT TO MARINATE AND BBQ.....
0-Bone Steak CHOICE JUICY **69¢**
Family Steak BONELESS **89¢**
49¢/lb.

LIBBY'S PEAS 303 CAN **2⁵/_R 39¢**
ROYAL GELATIN ALL FLAVORS FAMILY SIZE INCL. 2c OFF **2⁵/_R 29¢**
FIRESIDE CRACKERS 1-LB. PKG. **25¢**
GRAPEFRUIT JUICE VITA-PART QT. BTL. **33¢**

PLEASIN' PRICES IN THE DELICATESSEN
VONS WISCONSIN JACK CHEESE
VONS, RICH & CREAMY IN THE PIECE
Save 14c **75¢/lb.**
SWIFT'S PREMIUM • ALL MEAT **FRANKS 55¢**
1-LB. PKG. SAVE 14c

EXTRA VALUES
BIRDS EYE VEGETABLES
FROZEN
• CUT GREEN BEANS 5 9-OZ. PKGS. **99¢**
• FRENCH CUT BEANS
• MIXED VEGETABLES

Meat Pies VAN DE KAMP, CHICKEN OR TURKEY, 9-OZ. PKG. **3⁵/_R 1**
Vons Macaroni & Cheese 8-OZ. PKG. **2⁵/_R 39¢**
Vons Macaroni & Cheese 10-OZ. PKG. **39¢**

XLNT FROZEN MEXICAN FOODS
• CHEESE ENCHILADA DINNER 12-OZ. PKG. **39¢**
• BEEF ENCHILADA DINNER 12-OZ. PKG. **39¢**
• MEXICAN DINNER 14-OZ. PKG. **39¢**
• TACO-ETTES 12-OZ. PKG. **39¢**

Beefater Corned Beef 12-OZ. CAN **49¢**
Missouri BBQ Sauce HICKORY FLAVOR 12-OZ. JAR **35¢**
Diet-Rite Cola REFRESHING 12-OZ. CAN **10⁰⁰/_R**

BANQUET FROZEN COOK-IN-BAGS
BBQ BEEF, CHICKEN A LA KING, SLICED MEAT, SLICED TURKEY, SLOPPY JOE, SAUSAGE STEAK. **2 5-OZ. PKGS. 49¢**

VONS FIESTA OF FRESH PRIZE PRODUCE
BANANAS
CENTRAL AMERICAN GOLDEN RIPE
10¢/lb.

NECTARINES
LE GRANDE JUICY, SWEET, FANCY **19¢**

FRESH ROMAINE LARGE HEADS **10¢**
FANCY AVOCADOS BUTTERY RIPE **19¢**
BLUEBERRIES FRESH PICKED REG. CONTAINER **39¢**

JERSEYMAID FRESH MILK
SAVE UP TO 11c PER 1/2 GAL. OVER HOME DELIVERY!
Excl. Santa Barbara, San Diego & Ventura County
NOW!

VONS BAKERY
RAISIN BREAD FRESH FROM VONS MODERN BAKERIES CHOCK FULL OF RAISINS. 15-OZ. LOAF. **33¢**
BREAKFAST ROLLS VONS, ORANGE OR CINNAMON, 6-PACK **31¢**

VONS LIQUOR FEATURES
IMPORTED SCOTCH FIFE & SCOTE, RARE, 56-PROOF. SAVE 40c **\$4.79**
MILLBROOK GIN LONDON DRY 80 PROOF. **\$3.15**
QUART BTL. **\$3.99** HALF GAL. **\$7.99**

BEACH-NUT Strained Baby Foods 9¢
FRUITS & VEGETABLES ASST'D. 4 1/2 OZ. JAR 9¢
PACIFIC TREATS Crackers 1-LB. PKG. **35¢**
WESSON Oil PINT BTL. **35¢** GAL. BTL. \$2.19
YUBAN Instant COFFEE 9-OZ. JAR **\$1.35**
DIAL Soap REG. SIZE **2⁵/_R 29¢** BATH SIZE, 2/4lb.
REYNOLD'S Aluminum WRAP, STANDARD 25-FOOT ROLL **31¢**
PET Evaporated Milk SMALL CAN, 6 7/8" **4⁵/_R 33¢**

VONS BLUE CHIP STAMP
Prize Effective Thru. thru Sun., Aug. 24-27
Tax Added to Applicables