

Call Clumberland or Gilbert 3-4181
For location of Store Nearest You.
Call Collect if Toll

VON'S

FIESTA OF FRESH

PRIZE PRODUCE SALE!

REALLY FRESH... THE VONS WAY!... FROM FARM TO YOU ON THE SAME DAY!



Fresh Romaine LARGE CRISP HEADS 10¢
Green Beans FANCY, SNAPPY FRESH 19¢
Pineapple FRESH, HAWAIIAN, SWEET, JUICY, RIPE. READY TO EAT 10¢
Red Grapes SWEET, VINE RIPPED LARGE CLUSTERS 19¢

WHOLE WATERMELONS
 FIERY-RED-SWEET, JUICY AND SO REFRESHING!
 We Get Carloads of 'em... All Guaranteed Red Ripe, 18-20 Lb. Average Wt.
69¢ EA.

FACIAL TISSUE KLEENEX
 Ass'd Colors 200 2-PLY TISSUES PKG. **2/39¢**
 Plus You Get Blue Chip Stamps

TOPS 'N POP BEVERAGE
 Reg. or Lo-Cal 12-OZ. CAN **10/79¢**
 Plus You Get Blue Chip Stamps

BEST FOODS
 Mayonnaise QUART JAR **48¢**
 Plus You Get Blue Chip Stamps

VON'S COFFEE
 All Grinds 1-LB. CAN **59¢**
 Plus You Get Blue Chip Stamps

ORANGE JUICE
 Cal Fame 6-OZ. CAN 12-OZ. CAN 32¢ **3/49¢**
 Plus You Get Blue Chip Stamps

DETERGENT FAB
 Incl. 10c Off GIANT PKG. **59¢**
 Plus You Get Blue Chip Stamps

VON'S HAM SALE
FARMER JOHN • FULLY COOKED
 Eastern Quality, Western Flavor... At Vons Low Price!
FULL SHANK HALF 7-8 LB. AVG. WT. **45¢ lb.**
 Butt End 5-LB. AVERAGE 59¢
 Center Slices 5-LB. MEAT JUICY \$1.09 lb.
 Tavern Ham 5-LB. WHOLE OR HALF \$1.09 lb.

NECTARS KERN'S, APRICOT, PEAR, APRICOT-PINEAPPLE, APRICOT-ORANGE, PEACH, PEAR-PINEAPPLE. 12-OZ. CAN **6/59¢**
KOSHER DILLS PETER PIPER PICKLES 48-OZ. JAR **49¢**
GREEN PEAS FANCY FARMS 303 CAN **2/29¢**
KOTEX NAPKINS PKG. OF 12'S **33¢**
SEGO LIQUID 16 DIET. FLAVORS 10-OZ. CAN **3/79¢**

Bonus Buy!
SLICED BACON
 FARMER JOHN First Quality! 1-LB. PKG. **59¢**

GAME HENS 20-OZ. MIN. WT. **65¢ EA.**
CHUCK STEAKS BLADE CUT PERFECT TO BBQ **39¢ lb.**
HEN TURKEYS FRESH VONS TABLE KING 10-13 LB. AVERAGE WT. **39¢ lb.**
LINK SAUSAGE FARMER JOHN SKINLESS 1/2-LB. PKG. **33¢**

Frozen Food Values!
PICTSWEET VEGETABLES Green Peas, Leaf Spinach, Squash, French Fries and Crinkle Cuts. Reg. Size Pkg. **6/89¢**
 3-Course Dinner 17-OZ. PACKAGE 59¢
 Coronet Onion Rings 16-OZ. PACKAGE 39¢
 Sun Joy Boysenberries 20-OZ. PACKAGE 49¢
 Von Limas & Ham 8-OZ. PACKAGE 2/49¢
 Morton Fruit Pies 20-OZ. PKG. 29¢
VONS ENCHILADAS BEEF OR CHEESE FROZEN, 8-OZ. PACKAGE **3/11¢**

Special Purchase!
CANNON • TERRY KITCHEN TOWELS
 Hand Screened Terry. Colorful Novelty Designs for Gay Decor
3/79¢
 Save Cash!

Seafood Sea-lections
SCALLOPS SPECIAL TREAT, 1-LB. BOLL. **89¢**
SHRIMP MED. PELED AND DEVEINED \$1.39 LB.
 Icelandic Fish Sticks FROZEN, 16-OZ. PKG. 69¢
 All Veal Steaks 7/8 FROZEN 89¢
 Crispy Crunchy Fillets CROWN'S, 8-OZ. PKG. 55¢
 Breaded Shrimp BLUE DIAMOND, 15-LB. \$1.98
Breck Shampoo CONCENTRATE, REG. 71c 4-OZ. TUBE INCLUDES 12c OFF **63¢**
Schick Injector Blades STAINLESS PKG. OF 7 **75¢**
Bayer Aspirin 100's FAST PAIN RELIEF **69¢**

U.S.D.A. CHOICE STEER BEEF
CHUCK ROASTS
 CENTER CUTS Juicy, Flavorful... **43¢ LB.**
 BONELESS... 79¢
Fresh Brisket BONELESS CHOICE BEEF, POINT HALF **79¢ lb.**
Shoulder Clod BONELESS USDA CHOICE ROLLED BEEF **98¢ lb.**

VON'S Delicatessen Best Values!
SLICED MEATS Buddig's - From Chicago SMOKED BEEF, HAM, CORNED BEEF, CHICKEN or TURKEY 3-Oz. Pkg. **3/51¢** SAVE 17¢
FRANKS SWIFT'S PREMIUM, ALL MEAT, 1-LB. VACUUM PKG. **55¢**
Cheddar Cheese OREGON REEPSPORT SHARP, SAVE 17c IN THE PIECE **83¢**
English Muffins BAY'S OLD FASHIONED 4 IN PACKAGE **19¢**

VON'S LIQUOR SALE!
10% DISCOUNT BY THE CASE
 5 MORE DAYS... **SAVE THE TAX!**
 The New California State Liquor Tax Will Be In Effect August 16.
ROYAL VELVET VODKA 80-PR. PREMIUM QUALITY **3/29** FIFTH
SPIRIT OF KENTUCKY BOURBON STRAIGHT KENTUCKY 86 PROOF, FIFTH **3/79** SAVE 50c...
KEG BEER NATURAL FLAVOR **2/99** CASE OF 24 12-OZ. CANS
SAVE 30c Quart Btl. **SAVE 14/10** Half Gallon **SAVE 28/20**

VON'S BAKERY
POUND CAKE Delicious with Ice Cream or Fresh Fruit **39¢**
 PLAIN, NUT OR CHERRY Your Choice
VONS VARIETY BREADS
 RAISIN WHEAT August is Sandwich Month **37¢**
 BUTTERCRUST
 MILK BREAD 1-LB. 6 1/2-OZ. LOAF
Extra Values!
Marshmallows KEAT'S MINIATURES 10-OZ. PKG. **25¢**
Mott's Fruit Treats ASSORTED 30-OZ. JAR **29¢**
Jerseymaid Butter GRADE AA 1-LB. CTN. **79¢**
 Tax Added to Applicables
VON'S BLUE CHIP STAMPS
 Prices Effective Thurs. thru Sun., Aug. 10-13

ALL GRINDS Folger's Coffee 1-LB. CAN 69¢ 2-LB. CAN \$1.37 3-LB. CAN \$1.99	PLANTER'S Mixed Nuts 1 1/2-OZ. CAN 89¢	SWIFT'S Meats for Babies CHOPPED OR JUNIOR 4 1/2-OZ. JAR 27¢	SWIFT'S Hi-Meat Dinners CHOPPED OR JUNIOR 4 1/2-OZ. JAR 19¢	FLEISCHMANN'S Margarine SOFT, 1-LB. CTN. 42¢	WATER SOFTENER Calgon 1-LB. PKG. 35¢	KERN'S Preserves BLACKBERRY, 2-LB. JAR 79¢	PEPSODENT Tooth Paste FAMILY SIZE 79¢
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